

Exhibition Package Presentation ESC Congresses 2021

- Main menu
- Disclaimer
- Starter (Incl. Tutorials option)
- Booster (Incl. Tutorials option)
- Expert without 2D/3D Visual (Incl. Tutorials option)
- Expert with 2D/3D Visual (Incl. Tutorials option)
- Specifications (All packages)

Main menu

1

'Discover tabs'

- 'Discover Tutorials': link to the list of Tutorials
- 'Discover Satellite Symposia': link to the list of Satellite Symposia

2

Search for an exhibitor profile

- The search is based on 'Exhibitor names, sub-titles & descriptions'
- Type in keywords
- Filter your search by topics (16) and/or products (6)

3

Exhibitor/Product

- Logo: 400x400px (png or jpg) – Transparent version + white background version
- Logo: Max weight 200KB
- Description: 150 characters max

The screenshot shows the ESC Congress 2021 website main menu. At the top left, the logo for ESC Congress 2021 is displayed with the tagline 'THE DIGITAL EXPERIENCE' and dates '27 - 30 August'. Navigation tabs include 'Programme', 'Abstract', 'Exhibition' (which is selected), 'About the ESC', 'Congress news', and 'Online support'. A search bar is located at the top right with the text 'Search for title, speaker...' and a user greeting 'Welcome Professor Juan Bautista Soumoulo'. Below the navigation, there are two red buttons: 'Discover Tutorials' and 'Discover Satellite Symposia', with a red box and the number '1' highlighting them. A banner below these buttons reads 'The ESC appreciates the many contributions of its industry partners to this online congress.' Below the banner is a search bar for exhibitor profiles, with a red box and the number '2' highlighting it. The search bar contains the text 'SEARCH FOR AN EXHIBITOR PROFILE' and 'Enter an exhibitor name/key words'. To the right of the search bar are filters for 'By topics' and 'By products'. Below the search bar is a grid of exhibitor profiles, with a red box and the number '3' highlighting the 'Medtronic' profile. The grid includes logos and names for Abbo, Medtronic, Boston Scientific, MicroPort CRM, Biosense Webster, BIOTRONIK, PHILIPS, ZOLL, Dielsch Senje, Braid Men Spine, RadLife Cardiology, Boehringer Ingelheim, STEREO TAXIS, SIEMENS, COOK MEDICAL, implicity, schwarzer cardiotek, BardyDx, ebr, AtriCure, Baylis, imricor, AERT, ACUTUS, MSD, Nestlé HealthScience, Allergy Therapeutics, and teva. Each profile includes a logo, a name, a short description, and a 'GET MORE INFORMATION' link.

Disclaimer

1

Disclaimer

- Pop-in message
- If participants don't accept the disclaimer, the data will become anonymous

Please be aware that your profile information and details will be shared with the sponsor of the Industry Session, Tutorial or Exhibition you choose to view. When accessing an Industry Session, Tutorial or Exhibition, the following data will be shared with the corresponding industry: title, first name, family name, age, gender, country, city, email address, and profile information. It may be used for marketing and communication purposes.

The screenshot displays the ESC Congress 2021 website interface. At the top, there is a navigation menu with links for Programme, Abstract, Exhibition (selected), About the ESC, Congress news, and Online support. A search bar is located on the right, and a welcome message for Professor Juan Bautista Soumouglou is visible. Below the navigation, there are buttons for 'Discover Tutorials' and 'Discover Satellite Symposia'. A prominent red pop-up message box is overlaid on the page, containing the text: 'Please be aware that your profile information and details will be shared with the sponsor of the Industry Session, Tutorial or Exhibition you choose to view. When accessing an Industry Session, Tutorial or Exhibition, the following data will be shared with the corresponding industry: title, first name, family name, age, gender, country, city, email address, and profile information. It may be used for marketing and communication purposes.' The pop-up has a close button (X) and an 'OK' button. Below the pop-up, the website content is visible, featuring a grid of industry session cards for various companies including Abbott, Medtronic, Boston Scientific, MicroPort CRM, Biosense Webster, BIOTRONIK, PHILIPS, ZOLL, Cook Medical, BardyDx, ebr, AtriCure, Baylis, imricor, AERT, ACUTUS, MSD, Nestlé HealthScience, Allergy Therapeutics, and Teva. Each card includes the company logo, name, and a 'GET MORE INFORMATIONS' link. The footer of the website contains the ESC logo and navigation links for Sitemap, Terms & Conditions, Contact us, and social media icons.

Starter

1

Exhibitor Profile

- Add a name, logo and introduction text
- Add a link so that visitors can find your website
- Appointment button available

2

Agenda

- Add the title of the activities
- Add the dates
- Add a description
- Add the link of your activity

3

Chat with team

- Add your team members (photo, position, email address, social media links)
- Face to Face Chat available

4

Package

- 1 Corporate video
- 2 PDF documents
- 2 Leaflets on Resources (Product/Disease awareness)
- 1 Satellite Symposium or Tutorial video max (On Demand only)
- Social media links of your company

The screenshot displays a digital exhibition stand interface for the ESC. At the top, there is a navigation bar with the ESC logo, menu items (Programme, Abstract, Exhibition, About the ESC, Congress news, Online support), a search bar, and a user profile. The main content area is divided into four numbered sections:

- 1 Exhibitor Profile:** Features a 'VOTRE LOGO' placeholder, a 'Name of partner' field with placeholder text, and two buttons: 'Visit our website' and 'Take an appointment'.
- 2 Agenda:** Lists three virtual activities with titles, dates (02/10/2020 - 13:30 to 14:30 CET), descriptions, and 'LINK' buttons.
- 3 Chat with team:** Shows a list of team members with their names, positions, photos, and social media icons, each with a 'Chat' button.
- 4 Session On Demand:** Displays a video player for a session titled 'Channel Name Nuclear Cardiology/ computer Tomography' with a play button, a date (12 December 2020), and moderators' names.

At the bottom, there is a footer with 'NAME OF INDUSTRY', 'Find us on:' followed by social media icons, and a user profile 'Wei Jua'.

Starter + Tutorials Option

1

Tutorials

- Direct access to the registration of your Tutorials
- List of the Tutorials of your company

The screenshot displays the ESC website interface for the 'Starter + Tutorials Option'. At the top, there is a navigation bar with links for 'Programme', 'Abstract', 'Exhibition', 'About the ESC', 'Congress news', and 'Online support'. A search bar is located on the right. Below the navigation bar, there are tabs for '1st stand' and '2nd stand'. The main content area is divided into several sections:

- Name of partner:** Features a logo placeholder labeled 'VOTRE LOGO', a description of the partner, and two buttons: 'Visit our website' and 'Take an appointment'. To the right is a video player showing hands holding a play button.
- Agenda:** Lists three 'VIRTUAL' sessions with titles, descriptions, dates, and links.
- Chat with team:** Shows a list of team members with their names, roles, and social media icons, each with a 'Chat' button.
- Tutorials:** A highlighted section with a large '1' icon, containing a title, description, and a 'REGISTER' button.
- Session On Demand:** Features a video player with a play button, a channel name, a date, and a title.
- Customizable Title: Documents:** Shows two document thumbnails with titles and descriptions.
- Customizable Title: Resources:** Shows two resource thumbnails with titles and descriptions.

At the bottom, there is a footer with the text 'NAME OF INDUSTRY' and social media icons for Twitter, Facebook, LinkedIn, YouTube, and Instagram.

Booster

1

Exhibitor Profile

- Boost your visibility & identity
- Give your audience a description of your company as a short presentation

2

Agenda

- Inform your audience and simplify the access to your upcoming activities

3

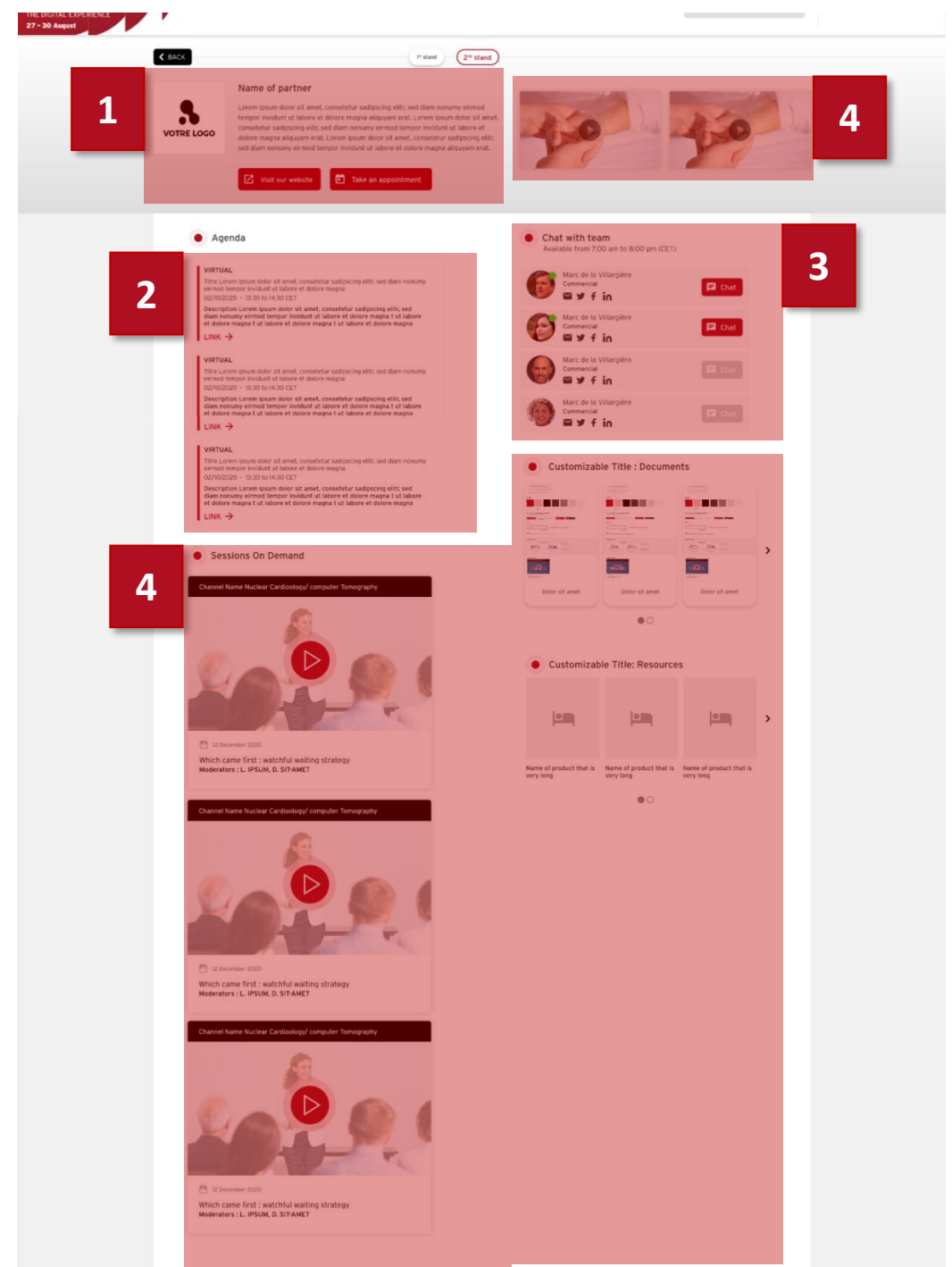
Chat with team

- Enable the chat for more interaction with the audience
- Show the audience you are available and ready to help out
- Create a new networking experience

4

Package

- Attract your audience with your videos, documents, etc.
- Increase your visibility
- Inform your audience on your products, sessions, etc.



Booster – Zoom 1

1

Exhibitor Profile

- Add a name, logo and introduction text
- Add a link so that visitors can find your website
- Appointment button available

2

Package

- 2 Corporate videos
- Or
- Visual banner (carousel)

Option 1

The screenshot shows a website header for ESC CONGRESS 2021 with navigation links: Programme, Abstract, Exhibition (selected), About the ESC, Congress news, and Online support. A search bar and a welcome message for Professor Juan Bautista Soumouloou are also present. Below the header, a 'BACK' button and two stand tabs ('1st stand' and '2nd stand') are visible. The main content area features a red box labeled '1' containing a logo placeholder 'VOTRE LOGO', a 'Name of partner' field, and a paragraph of placeholder text. Below this are two buttons: 'Visit our website' and 'Take an appointment'. To the right, a carousel of two images is labeled '2'.

Option 2

The screenshot shows the same website header as Option 1. Below the header, a 'BACK' button and two stand tabs ('1st stand' and '2nd stand') are visible. The main content area features a red box labeled '1' containing a logo placeholder 'VOTRE LOGO', a 'Name of partner' field, and a paragraph of placeholder text. Below this are two buttons: 'Visit our website' and 'Take an appointment'. To the right, a vertical visual banner is labeled '2' with the text 'Visual 210x297px (Ratio A4)'.

Booster – Zoom 2

1

Agenda

- Add the title of the activities
- Add the dates
- Add a description
- Add the link of your activity

2

Chat with team

- Add your team members (photo, position, email address, social media links)
- Face to Face Chat available

3

Package

- 1 Virtual meeting room
- 5 PDF documents – sliding visuals in option
- 5 Leaflets on Resources (Product/Disease awareness) – sliding visuals in option
- 3 Satellite Symposia or Tutorials video max (On Demand only)
- Social media links of your company

1

Agenda

VIRTUAL

Title Lorem ipsum dolor sit amet, consectetur adipiscing elit; sed diam nonummy eirmod tempor invidunt ut labore et dolore magna
02/10/2020 - 13:30 to 14:30 CET
Description Lorem ipsum dolor sit amet, consectetur adipiscing elit; sed diam nonummy eirmod tempor invidunt ut labore et dolore magna t ut labore et dolore magna t ut labore et dolore magna t ut labore et dolore magna
LINK →

VIRTUAL

Title Lorem ipsum dolor sit amet, consectetur adipiscing elit; sed diam nonummy eirmod tempor invidunt ut labore et dolore magna
02/10/2020 - 13:30 to 14:30 CET
Description Lorem ipsum dolor sit amet, consectetur adipiscing elit; sed diam nonummy eirmod tempor invidunt ut labore et dolore magna t ut labore et dolore magna t ut labore et dolore magna t ut labore et dolore magna
LINK →


VIRTUAL

Title Lorem ipsum dolor sit amet, consectetur adipiscing elit; sed diam nonummy eirmod tempor invidunt ut labore et dolore magna
02/10/2020 - 13:30 to 14:30 CET
Description Lorem ipsum dolor sit amet, consectetur adipiscing elit; sed diam nonummy eirmod tempor invidunt ut labore et dolore magna t ut labore et dolore magna t ut labore et dolore magna t ut labore et dolore magna
LINK →

3

Sessions On Demand

Channel Name Nuclear Cardiology/ computer Tomography




12 December 2020
Which came first : watchful waiting strategy
Moderators : L. IPSUM, D. SIT-AMET

Channel Name Nuclear Cardiology/ computer Tomography



12 December 2020
Which came first : watchful waiting strategy
Moderators : L. IPSUM, D. SIT-AMET

Channel Name Nuclear Cardiology/ computer Tomography

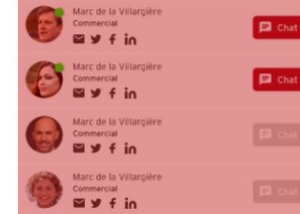


12 December 2020
Which came first : watchful waiting strategy
Moderators : L. IPSUM, D. SIT-AMET

2

Chat with team

Available from 7:00 am to 8:00 pm (CET)



Marc de la Vilargière
Commercial
Chat

Marc de la Vilargière
Commercial
Chat

Marc de la Vilargière
Commercial
Chat

Marc de la Vilargière
Commercial
Chat

Customizable Title : Documents



Dolor sit amet

Dolor sit amet

Dolor sit amet

Customizable Title : Resources



Name of product that is very long

Name of product that is very long

Name of product that is very long

Booster + Tutorials Option

1

Tutorials

- Direct access to the registration of your Tutorials
- List of the Tutorials of your company

The screenshot displays a user interface for a medical platform. At the top, there is a partner profile section with the logo 'VOTRE LOGO' and the text 'Name of partner'. Below this, there are two buttons: 'Visit our website' and 'Take an appointment'. To the right, there is a video player showing two hands holding a small object. Below the partner profile, there is an 'Agenda' section with three entries, each labeled 'VIRTUAL' and containing a title, description, and a 'LINK' button. To the right of the agenda is a 'Chat with team' section, which is available from 7:00 am to 8:00 pm (CET). It lists four team members, each with a profile picture, name, and a 'Chat' button. Below the chat section is a 'Tutorials' section, which is highlighted with a red box and a large number '1'. It contains a 'REGISTER' button. To the right of the tutorials is a 'Customizable Title: Documents' section, which shows three document thumbnails with a 'Dolor sit amet' label and a 'REGISTER' button. Below this is a 'Customizable Title: Resources' section, which shows three resource thumbnails with a 'Name of product that is very long' label and a 'REGISTER' button. At the bottom, there is a 'Sessions On Demand' section, which shows three video thumbnails with a play button icon, a date, a title, and moderators. The thumbnails are identical and show a woman presenting to a group of people.

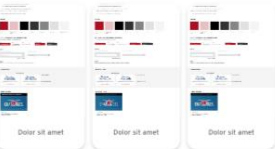
1

Tutorials

Title of the tutorials Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy erosmod tempor invidunt ut labore et dolore magna

REGISTER →

Customizable Title: Documents



• ○

Customizable Title: Resources



Name of product that is very long Name of product that is very long Name of product that is very long

• ○

Expert without 2D/3D Visual

1

Exhibitor Profile

- Boost your visibility & identity
- Give your audience a description of your company as a short presentation

2

Agenda

- Inform your audience and simplify the access to your upcoming activities

3

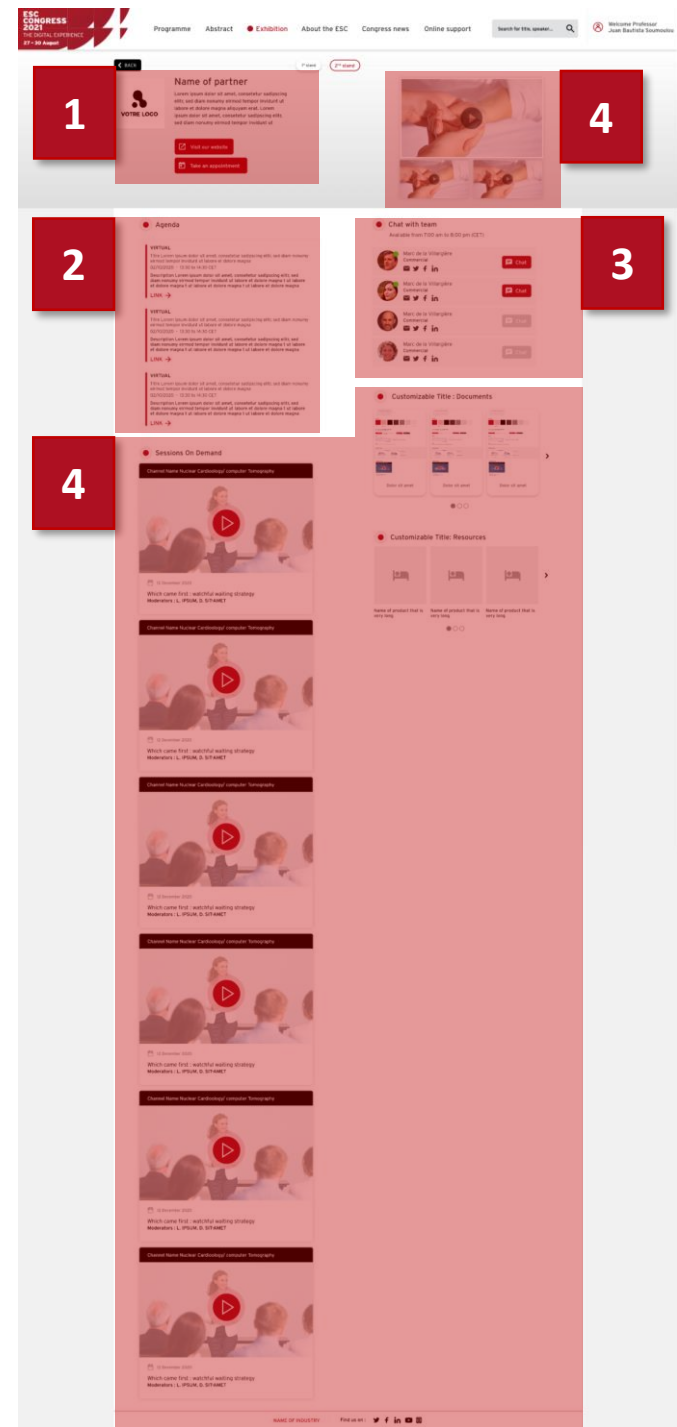
Chat with team

- Enable the chat for more interaction with the audience
- Show the audience you are available and ready to help out
- Create a new networking experience

4

Package

- Attract your audience with your videos, documents, etc.
- Increase your visibility
- Inform your audience on your products, sessions, etc.



Expert without 2D/3D Visual – Zoom 1

1

Exhibitor Profile

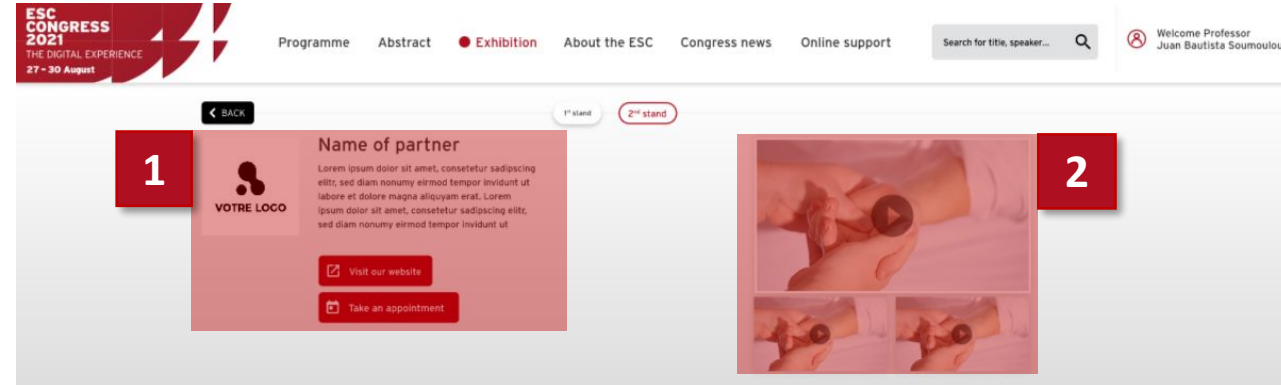
- Add a name, logo and introduction text
- Add a link so that visitors can find your website
- Appointment button available

2

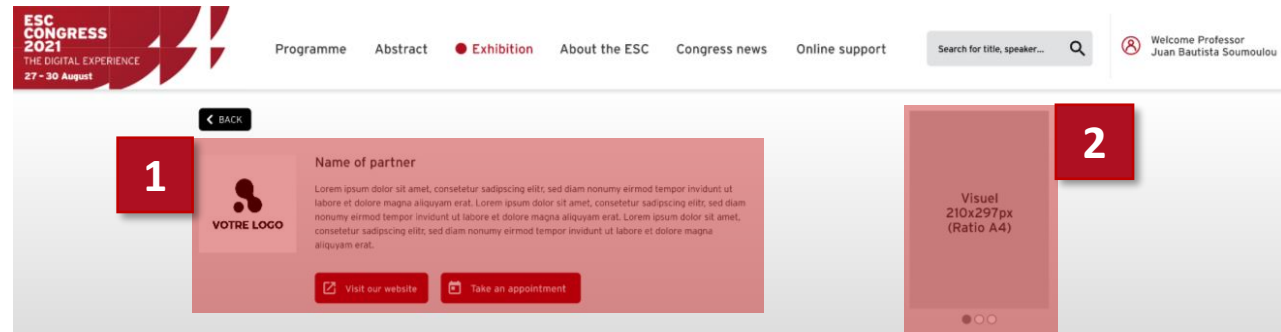
Package

- 3 Corporate videos
- Or
- Visual banner (carousel)

Option 1



Option 2



Expert without 2D/3D Visual – Zoom 2

1

Agenda

- Add the title of the activities
- Add the dates
- Add a description
- Add the link of your activity

2

Chat with team

- Add your team members (photo, position, email address, social media links)
- Face to Face Chat available

3

Package

- 1 Virtual meeting room
- 10 PDF documents – sliding visuals in option
- 10 Leaflets on Resources (product/Disease awarness) – sliding visuals in option
- 6 Satellite Symposia or Tutorials video max (On Demand only)
- Social media links of your company

1

Agenda

- VIRTUAL**
Titre Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna
02/10/2020 - 13:30 to 14:30 CET
Description Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna t ut labore et dolore magna t ut labore et dolore magna t ut labore et dolore magna
- LINK** →
- VIRTUAL**
Titre Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna
02/10/2020 - 13:30 to 14:30 CET
Description Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna t ut labore et dolore magna t ut labore et dolore magna
- LINK** →
- VIRTUAL**
Titre Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna
02/10/2020 - 13:30 to 14:30 CET
Description Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna t ut labore et dolore magna t ut labore et dolore magna
- LINK** →

2

Chat with team

Available from 7:00 am to 8:00 pm (CET)

Marc de la Villargière
Commercial
[Chat]

Marc de la Villargière
Commercial
[Chat]

Marc de la Villargière
Commercial
[Chat]

Marc de la Villargière
Commercial
[Chat]

3

Customizable Title : Documents

Dolor sit amet Dolor sit amet Dolor sit amet

Customizable Title: Resources

Name of product that is very long Name of product that is very long Name of product that is very long

NAME OF INDUSTRY Find us on: [social media icons]

Expert without 2D/3D Visual + Tutorials Option

1

Tutorials

- Direct access to the registration of your Tutorials
- List of the Tutorials of your company

The screenshot shows the ESC Congress 2021 website interface. At the top, there is a navigation bar with links for Programme, Abstract, Exhibition, About the ESC, Congress news, and Online support. Below the navigation bar, there is a search bar and a user profile section. The main content area is divided into several sections: 'Name of partner', 'Agenda', 'Chat with team', 'Sessions On Demand', 'Customizable Title: Documents', and 'Customizable Title: Resources'. The 'Tutorials' section is highlighted with a red box and the number 1, indicating its location in the interface. The 'Sessions On Demand' section displays a list of sessions with video thumbnails and play buttons. The 'Customizable Title: Documents' and 'Customizable Title: Resources' sections show various document and resource icons.

Expert with 2D/3D Visual

1

Exhibitor Profile

- Boost your visibility & identity
- Give your audience a description of your company as a short presentation

2

2D/3D Visual Booth

- Use your 2D/3D Personal Visual booth to attract your audience
- Create the illusion of being on a physical congress

3

Agenda

- Inform your audience and simplify the access to your upcoming activities

4

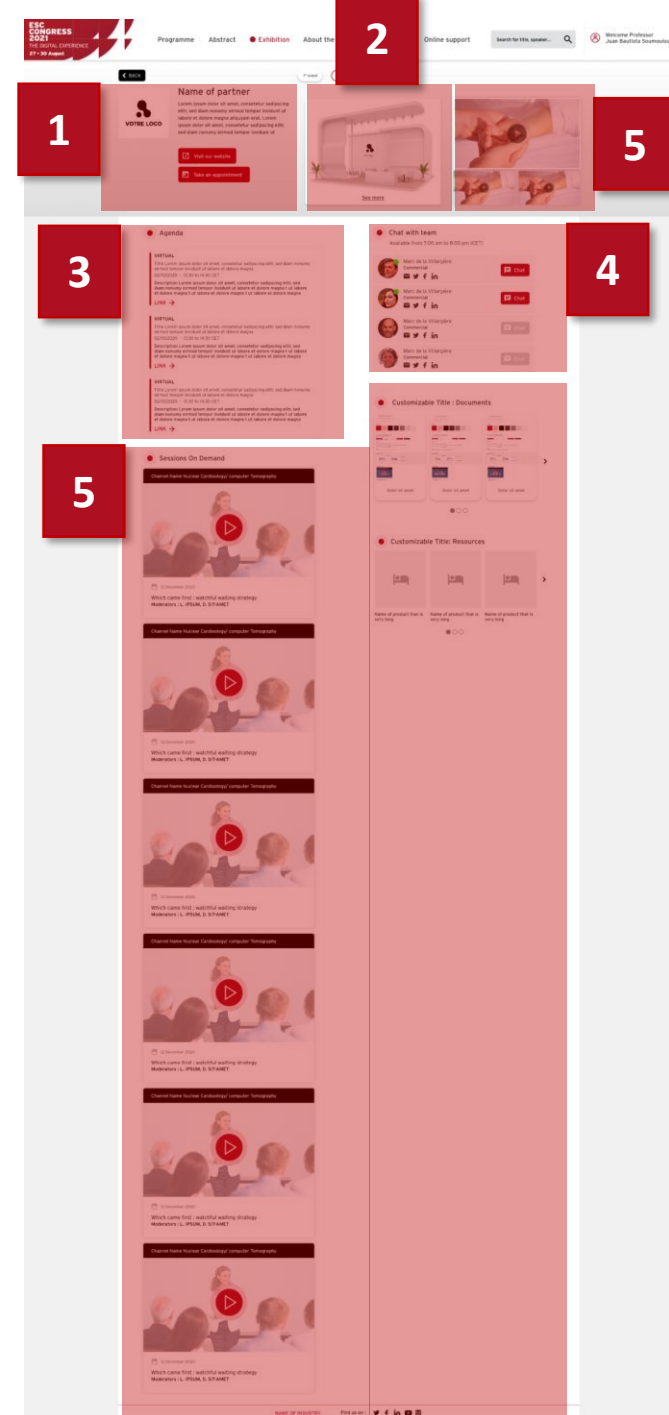
Chat with team

- Enable the chat for more interaction with the audience
- Show the audience you are available and ready to help out
- Create a new networking experience

5

Package

- Attract your audience with your stand, videos, documents, etc.
- Increase your visibility by creating a virtual experience
- Inform your audience on your products, sessions, etc.



Expert with 2D/3D Visual – Zoom 1

1

Exhibitor Profile

- Add a name, logo and introduction text
- Add a link so that visitors can find your website
- Appointment button available

2

2D/3D Personal Visual booth Image Specs

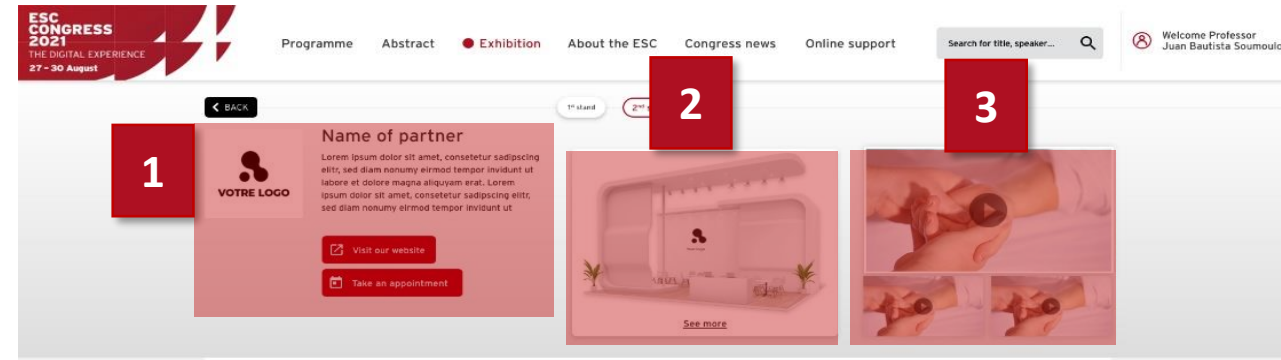
- The industry provides its own industry 2D/3D design
- Vectorial file preferably, or png/jpg image in high quality
- Landscape format required (avoid square or portrait visual)
- No limited size

3

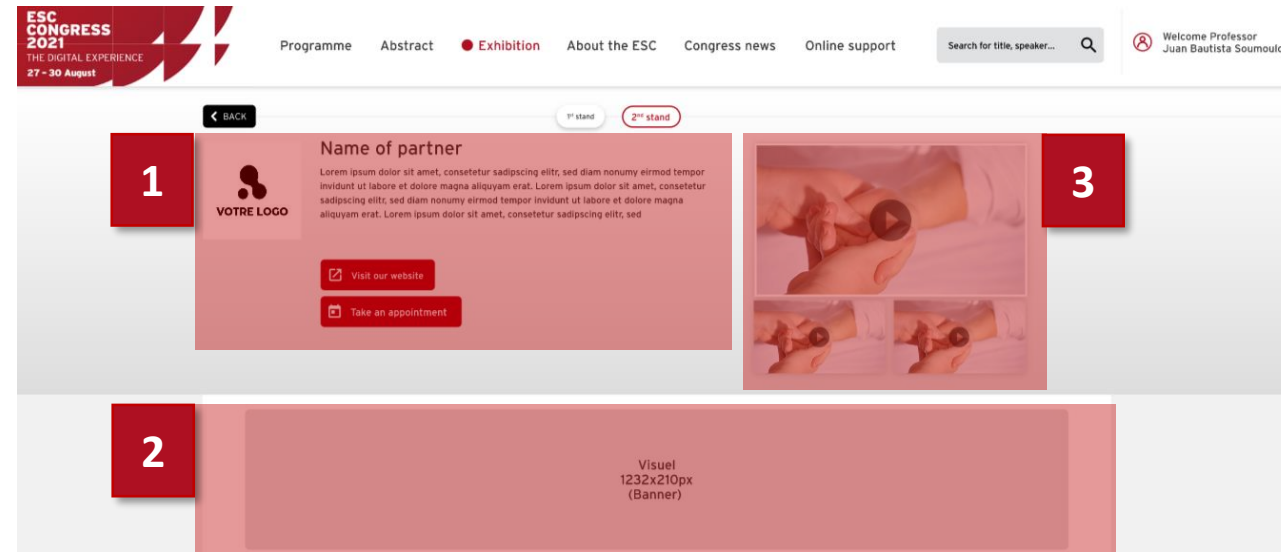
Package

- 3 Corporate videos

Option 1



Option 2



Expert with 2D/3D Visual – Zoom 2

1

Agenda

- Add the title of the activities
- Add the dates
- Add a description
- Add the link of your activity

2

Chat with team

- Add your team members (photo, position, email address, social media links)
- Chat Face to Face available

3

Package

- 1 Virtual meeting room
- 10 PDF documents – sliding visuals in option
- 10 Leaflets on Resources (product/Disease awarness) – sliding visuals in option
- 6 Satellite Symposia or Tutorials video max (On Demand only)
- Social media links of your company

1

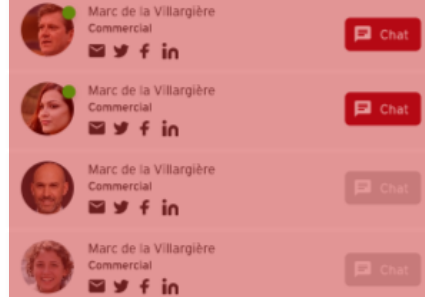
Agenda

- VIRTUAL
Titre Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna
02/10/2020 - 13:30 to 14:30 CET
Description Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna t ut labore et dolore magna t ut labore et dolore magna t ut labore et dolore magna
LINK →
- VIRTUAL
Titre Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna
02/10/2020 - 13:30 to 14:30 CET
Description Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna t ut labore et dolore magna t ut labore et dolore magna
LINK →
- VIRTUAL
Titre Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna
02/10/2020 - 13:30 to 14:30 CET
Description Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna t ut labore et dolore magna t ut labore et dolore magna
LINK →

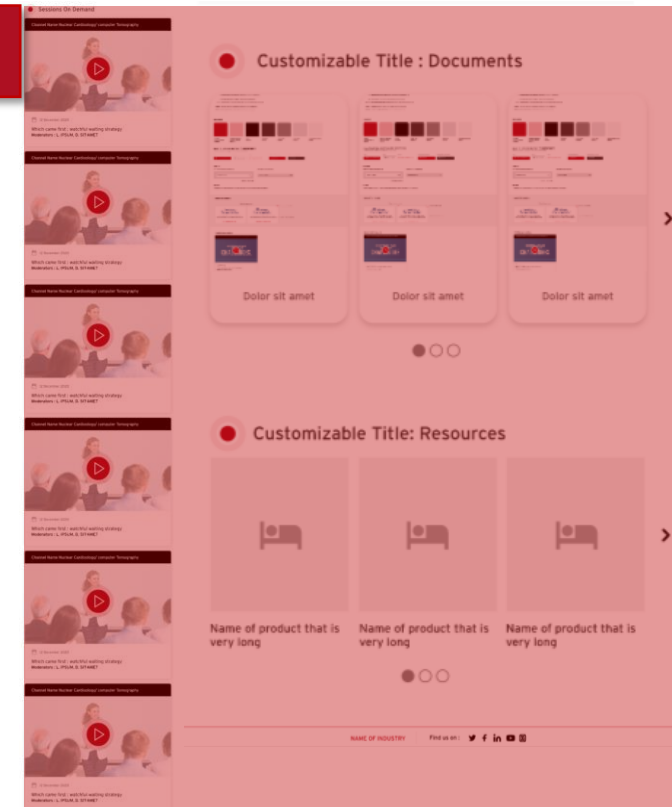
2

Chat with team

Available from 7:00 am to 8:00 pm (CET)

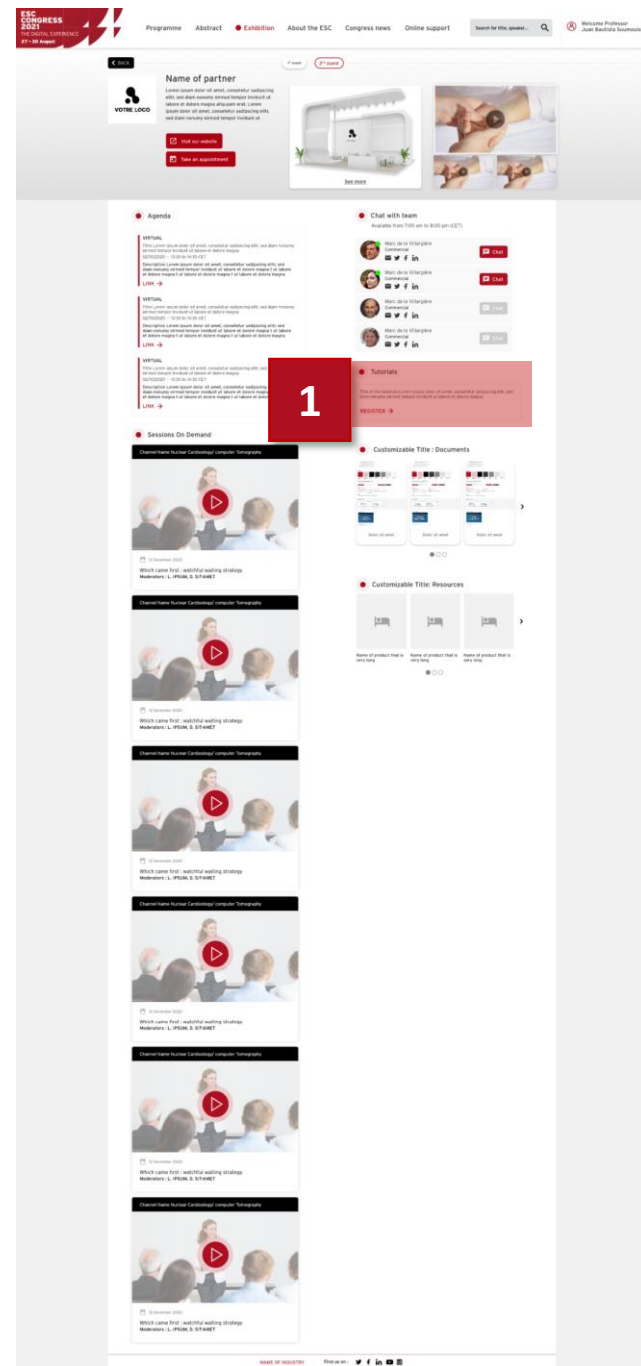


3



Expert with 2D/3D Visual + Tutorials Option

- 1 **Tutorials**
- Direct access to the registration of your Tutorials
 - List of the Tutorials of your company



Specifications (All packages)

1

Logo & Text

- 400x400px (png or jpg) - Transparent version + white background version
- Max weight 200KB
- 500 characters max spaces included

2

Header

- Not Customizable : Specific to the website

3

Visual banners

- Carousel (Booster & Expert): JPG/PNG/GIF, 210x297px, 72 dpi
- Visual Booth (Expert with 2D/3D Visual): JPG/PNG/GIF, 210x1232px

4

Corporate video(s) – specifications/video

- Max 3 minutes
- Max weight 512MB
- mp4 format, at least 720p
- One Video Thumbnail : 480x270px (16:9) ; 2-3 Video Thumbnails : 400x300px (Max)

5

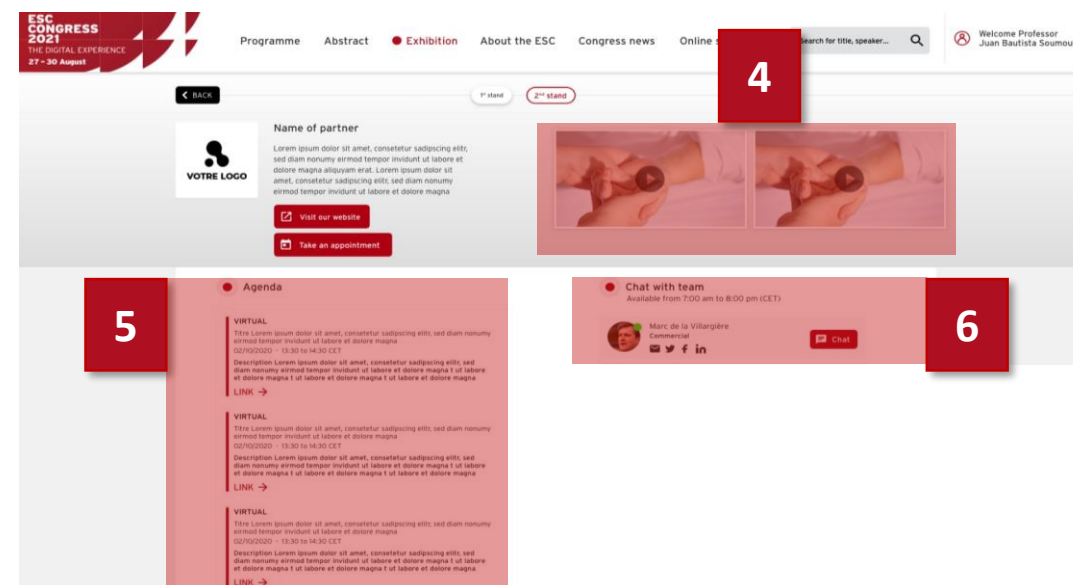
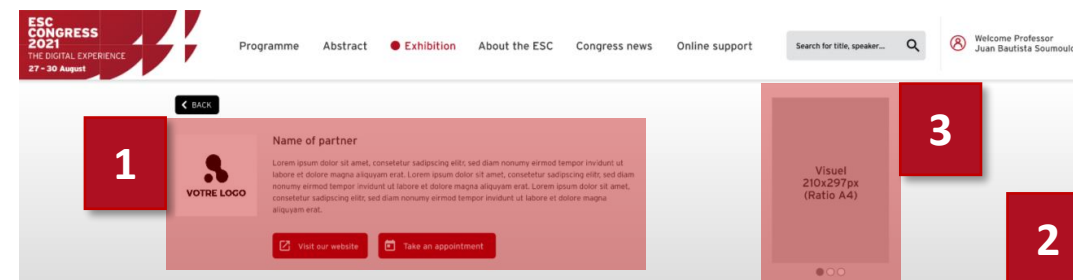
Agenda

- Administration of activities with customizable text (Title : 120 characters; Subtitle : 150 characters; Presentation : 300 characters)
- Possibility to add a link

6

For 1 contact

- Picture (100x100px)
- Name, position, email, social media links



Specifications (All packages)

7

Documents

- Logo, image, link, title
- Image : 200 x 200px
- Weight : 200ko
- Click option : Open pdf, open link, open Pop-up with text + link or pdf

8

Leaflets - Resources

- Logo, image, link, title
- Image : 200 x 200px
- Weight : 200ko
- Click option : Open pdf, open link, open Pop-up with text + link or pdf

9

Session(s) On Demand

- Satellite Symposium / Tutorial (Video On Demand added by CYIM)

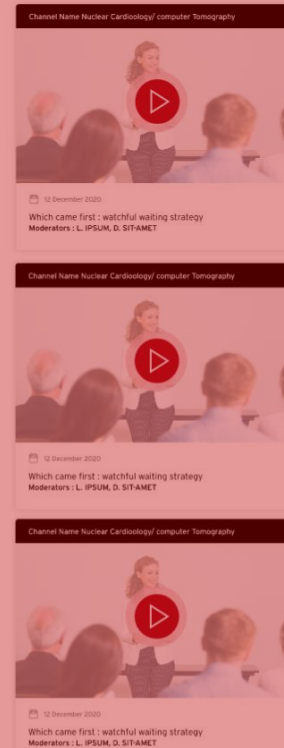
10

Footer

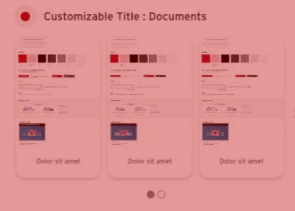
- Social media links

8

Sessions On Demand



6



7



9

ESC Guidelines for Industries @ Congresses

These Guidelines will guide you through the necessary steps that will confirm your participation at ESC Congresses. The document is organised by activity to allow you to concentrate on specific areas of interest to your organisation. Please read this document carefully and share it with the relevant colleagues and agencies involved in the organisation of your Congresses activities.

Please note that a successful application for participation at ESC Congresses implies an acceptance of the requirements contained within these ESC Guidelines for Industry @ Congresses, the complementary ESC Guidelines as well as any updates posted on www.escexhibition.org.

The ESC Congresses Industry portal: www.escexhibition.org

This web address should be a key reference source to help you with your preparations. The website is also organised by activity to allow you to address your company's key areas of concern. The website will provide you with updates, application forms, key dates, unmissable information, technical specifications and much more... Bookmark it now!

Each exhibitor is responsible for sharing the link to the ESC Industry portal with their agencies or contractors and providing them with the necessary information for exhibition preparations.



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