

EuroEcho 2021

Exhibition

14 October 2021

Objectives

The purpose of this presentation is to provide:

- A brief overview of the congress platform
- Details on exhibitor profile and a look at each feature
- Give the important steps and milestones

REGISTER NOW

Congress Platform

Bookmark [the congress platform](#) and access it using your My ESC Account login. The [online scientific programme](#) of EuroEcho 2021 is available to all.

EuroEcho • In Berlin & Online
THE LEADING ECHOCARDIOGRAPHY CONGRESS 2021
9-11 December



Julia

EuroEcho 2021 starts in

55 : 18 : 36 : 56
Days Hours Minutes Seconds

Online and onsite congress experience options

This year no matter where you are you may join our flagship congress and imaging community from the comfort of your own space or in Berlin, Germany. Leading speakers from all four corners of the globe are waiting for you!

[Register now](#)

Be part of the leading echocardiography congress [Register](#)

Programme Search
Browse the scientific programme and see what you don't want to miss.
[Start now ->](#)

Schedule Overview
See what's planned by day in each channel.
[Start now ->](#)

Congress Platform

- 1 Day before the congress starts, i.e from 8 December 2021 09:00 AM CEST, the event platform opens and content is accessible to those who have already registered.

Search through all the scientific sessions and bookmark your favourites.

Author, Speaker, Title, Keyword...

Search

Sessions (30)

Days

Types and tracks

Topics

Clear ×

9 December - 09:10

Advances in bicuspid aortic valve (BAV) imaging



SEE DETAILS →

9 December - 09:10

Can multimodality imaging prevent myocardial infarction



SEE DETAILS →

9 December - 09:10

Challenges in multiple heart valve disease: when they come in couples, the struggle starts
Joint session with Working Group of Echocardiography of the German Society of Cardiology



SEE DETAILS →

9 December - 10:00

Fundamentals of multimodality imaging in the evaluation of congenital heart disease



SEE DETAILS →

9 December - 10:00

Mitral annular calcification and related valve dysfunction



SEE DETAILS →

9 December - 10:00

'The winter is coming...': the most challenging complications in interventional echocardiography






SEE DETAILS →

What is the digital Exhibition?

3 Exhibition packages to choose from:

- Starter
 - Booster
 - Expert
- Interactivity features in all packages
 - Administrator accesses & Free Registration
 - Real time analytics
- Virtual meeting rooms in Booster and Expert
 - Tutorials in all packages (option)
 - Virtual booth visual in Expert (option)

Package elements		STARTER 	BOOSTER 	EXPERT 
Exhibitor placement	Listing on exhibition section page*	Position 3	Position 2	Position 1
Exhibitor profile	Exhibitor name	Yes	Yes	Yes
	Exhibitor logo	Yes	Yes	Yes
	Exhibitor description (introduction text)	Yes	Yes	Yes
Exhibitor content**	Exhibitor agenda	Yes	Yes	Yes
	Corporate video	1	2	3
	Satellite Symposium or Tutorials video on demand	1	3	6
	Pdf document	2	5	10
	Leaflet on resources (products, disease awareness)	2	5	10
Interaction	Ask for an appointment	Yes	Yes	Yes
	Face to Face chat with industry representatives (written and video chat)	Yes	Yes	Yes
	Virtual meeting room (up to 12 pax maximum)	No	Yes	Yes
Analytics	Exhibitor page statistics & leads	Yes	Yes	Yes
Badges	Exhibitor admin access (to set up the exhibition space)	5	10	15
	Free individual registration for industry staff (to access the event)	5	10	15
Virtual booth insert	Clickable image for external virtual stand	No	No	Add-on
Tutorials	Virtual room for Tutorials sessions (up to 30 pax per session)	Add-on	Add-on	Add-on

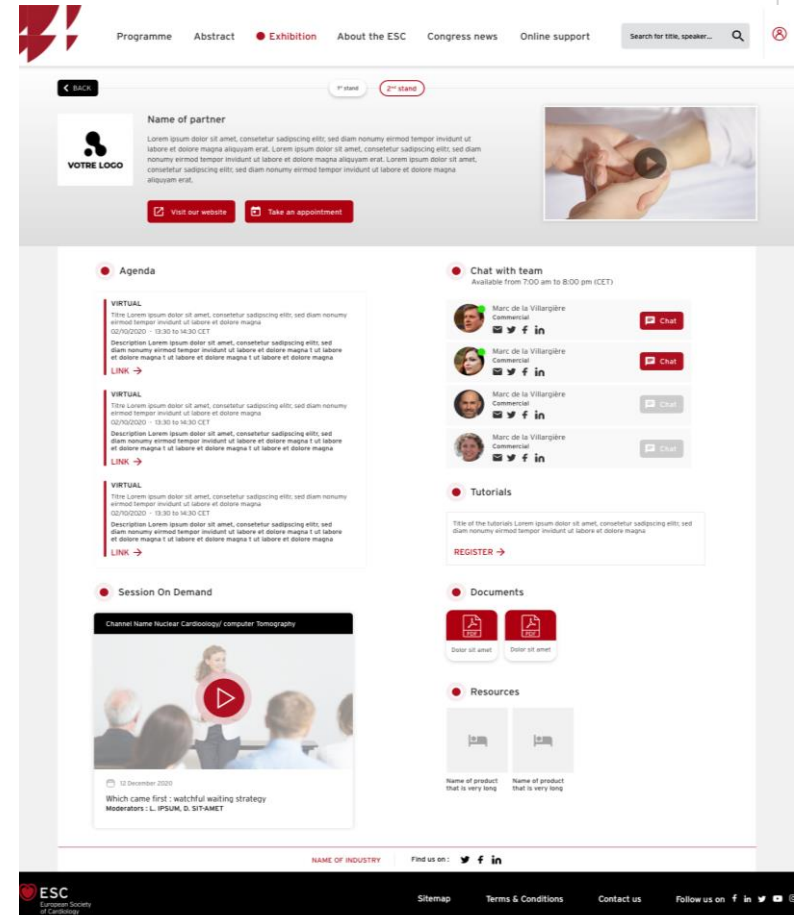
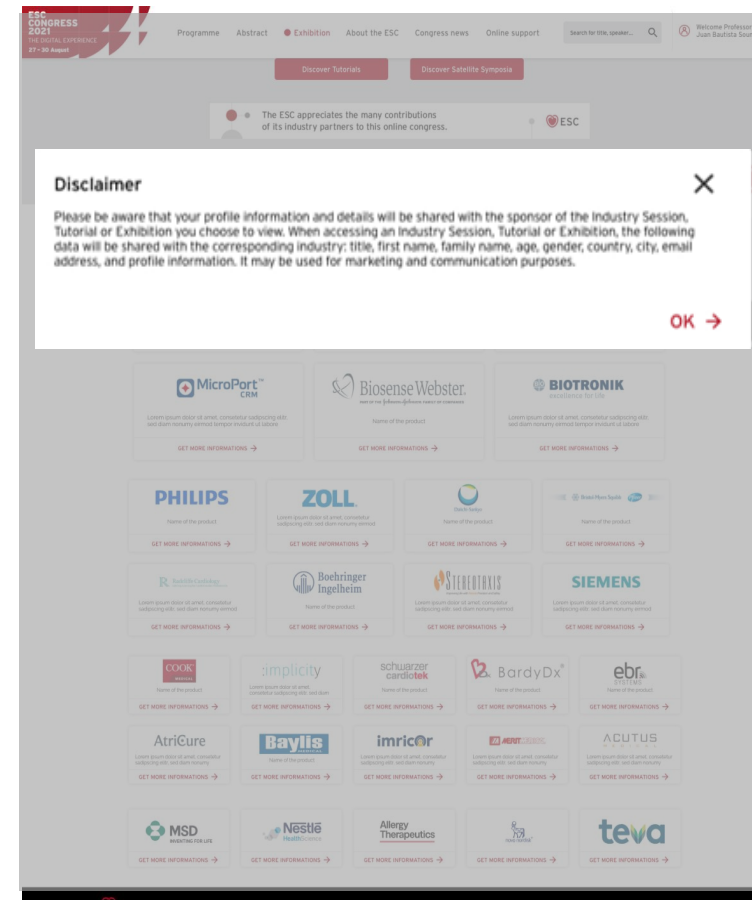
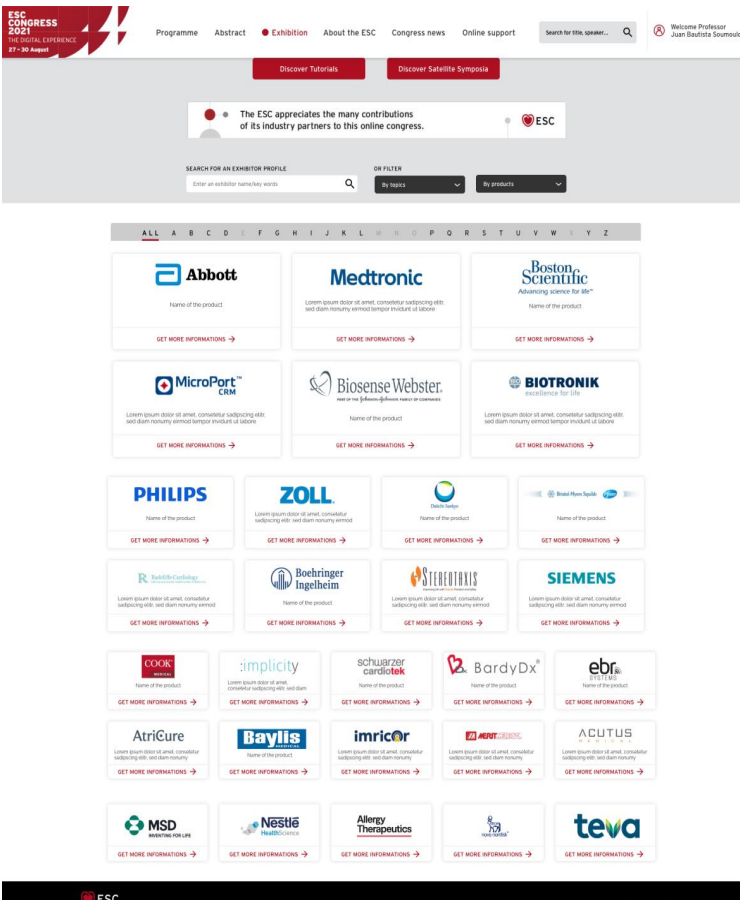
*Exhibitors will first be placed based on their Exhibition package level and then by level of investment on the ESC Digital Summit 2021 platform.
**Update of documents or videos uploaded will not be allowed during the event. Maximum number of items allowed per element.

What is the digital Exhibition?

Exhibition landing page

Customisable disclaimer

Exhibitor profile

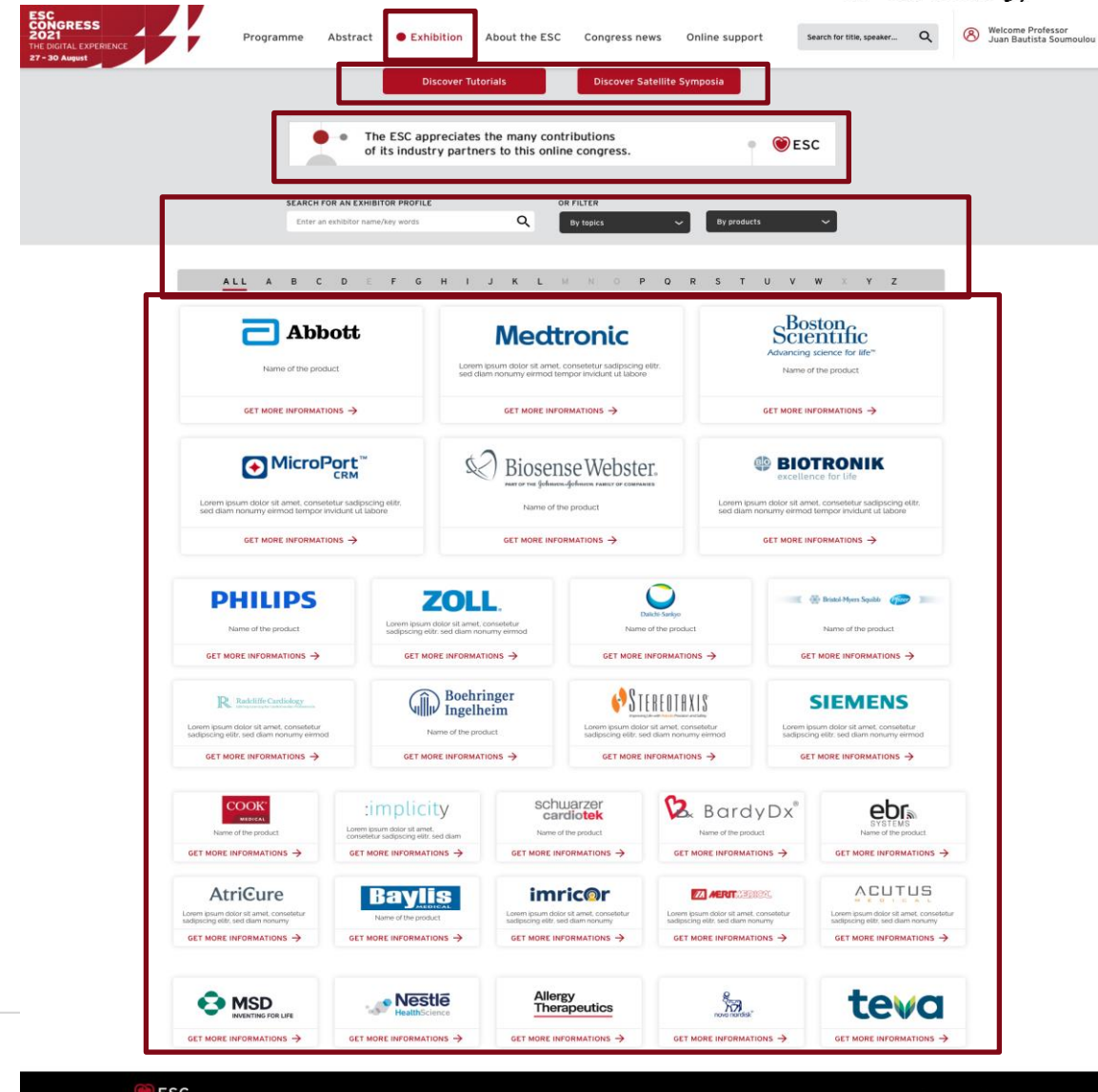


What is the digital Exhibition?

Exhibition landing page

- Access from top menu with dedicated “Exhibition” tab
- Access to online programme sorted by Tutorials and Satellite Symposia
- Exhibition promotional dynamic banner
- Search tools (key words, by topic, by product or A-Z)
- Sponsor's logos (corporate or product + subtitle)

On the Exhibition page, Exhibitor profiles will first be placed based on their Exhibition package level and then by level of investment. Each Exhibition package level has a corresponding Exhibitor profile cell size.



ESC CONGRESS 2021
THE DIGITAL EXPERIENCE
27 - 30 August

Programme Abstract **Exhibition** About the ESC Congress news Online support

Search for title, speaker... Welcome Professor Juan Bautista Soumouou

Discover Tutorials Discover Satellite Symposia

The ESC appreciates the many contributions of its industry partners to this online congress.

SEARCH FOR AN EXHIBITOR PROFILE OR FILTER
Enter an exhibitor name/key words By topics By products

ALL A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Abbott
Name of the product
GET MORE INFORMATION →

Medtronic
Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore.
GET MORE INFORMATION →

Boston Scientific
Advancing science for life™
Name of the product
GET MORE INFORMATION →

MicroPort CRM
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GET MORE INFORMATION →

Biosense Webster
Name of the product
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BIOTRONIK
excellence for life
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GET MORE INFORMATION →

PHILIPS
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ZOLL
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Danke Surjo
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Braid Plans Spine
Name of the product
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Rankile Cardiology
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Boehringer Ingelheim
Name of the product
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STEREOAXIS
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SIEMENS
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COOK MEDICAL
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schwarzer cardiotek
Name of the product
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BardyDx
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ebr
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AtriCure
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Baylis
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MSD
INVENTING FOR LIFE
GET MORE INFORMATION →

Nestlé HealthScience
GET MORE INFORMATION →

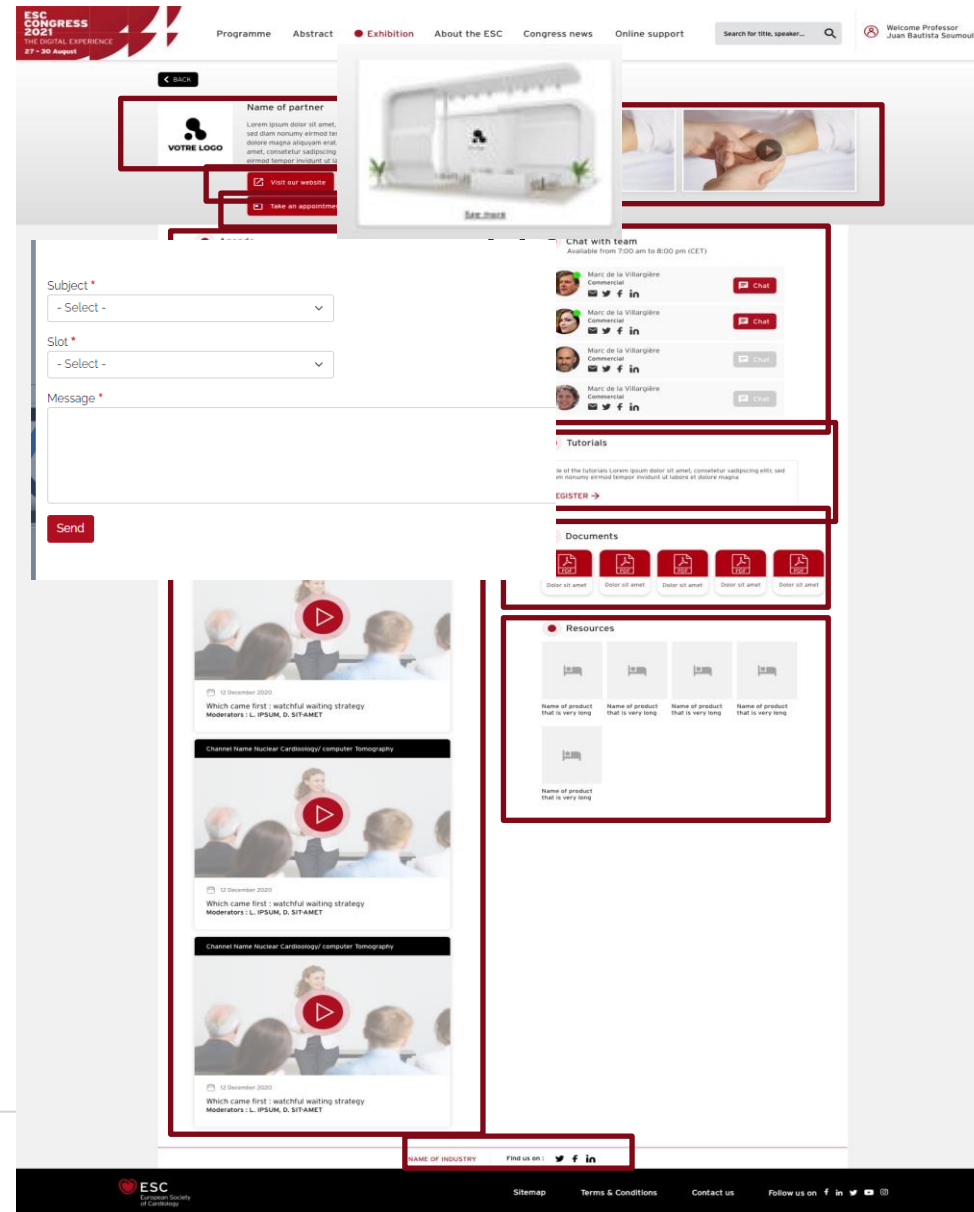
Allergy Therapeutics
GET MORE INFORMATION →

teva
GET MORE INFORMATION →

What is the exhibition?

Exhibitor profile

- Company Information (logo, name, description)
- Tab to access corporate website
- Tab to ask for an appointment
- Corporate Video(s)
- Agenda (free text)
- Chat with team (audio & video)
- Documents (pdf)
- Resources (jpg, weblink)
- VOD (Satellite Symposia and or Tutorials)
- Social media links
- Access to Tutorials (If ordered)
- Virtual Booth (Expert)
- Virtual room (Booster & Expert)



Next steps & Key dates

NOW

1 NOVEMBER 2021

30 NOVEMBER 2021

8 DECEMBER 2021

3 JANUARY 2021

Before the opening
of the Admin

Admin period

During and after the congress

9 - 11 DECEMBER

Now

- Industry should prepare beforehand
 - ✓ Details of those who will handle the Chat
 - ✓ documents, videos, links, description to be uploaded when the admin platform will open
- Industry should send to esc.congress-supplier@cyim.com by **25 October 2021**
 - ✓ Details of Admin staff
 - ✓ Logo and short description for the Exhibition landing page
 - ✓ Selected topic and products in the filters
 - ✓ Logo for meeting room (when applicable)
 - ✓ Visual for Virtual booth insert (when ordered)

From 1 November

- Industry can upload directly in their profile:
 - ✓ Description, Corporate videos, Links, Pdf documents, Resources
 - ✓ List and details of the staff who will handle the Chat feature
- Industry will be able to add and change any items upon needs

From 30 November

- Industry should not make any changes.
- List of person in the chat cannot be changed anymore

Wednesday 8 December

- Opening of the congress platform (at 09:00 am CEST)
- Exhibition profile will be visible for all registered participants
- Industry can start using the chat function

Thursday 9 until Saturday 11 December

- Congress dates

Sunday 12 December until Monday 3 January 2022

- Exhibition profile remain available to all registered participants.
- Industry can access to their data on real time (dataviz)

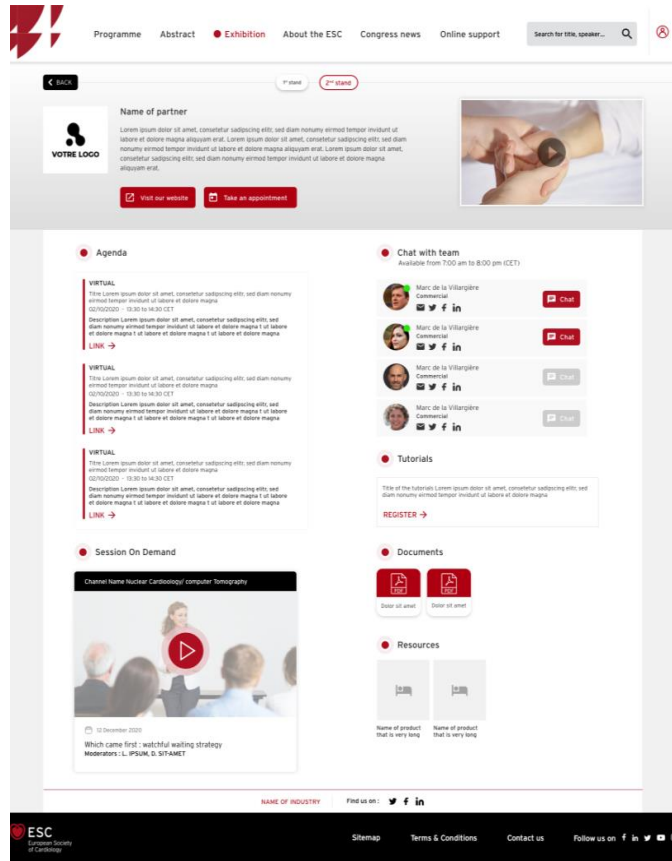
Contacts and useful links

- **Industry Services team**
 - ✓ Exhibition – Julia – euroechoservices@escardio.org
 - ✓ Sponsored Sessions – Gisela - euroechoservices@escardio.org
 - ✓ Sponsorship - Lisa - sponsorship@escardio.org
- **Stand Supplier CYIM** – Maëlle Guyot – esc.congress-supplier@cyim.com
- **Registration team** – registration@escardio.org or groups@escardio.org

- **Industry Prospectus, Guidelines, documents & specs available on [Industry Portal](#)**
- **Congress information are available [here](#)**

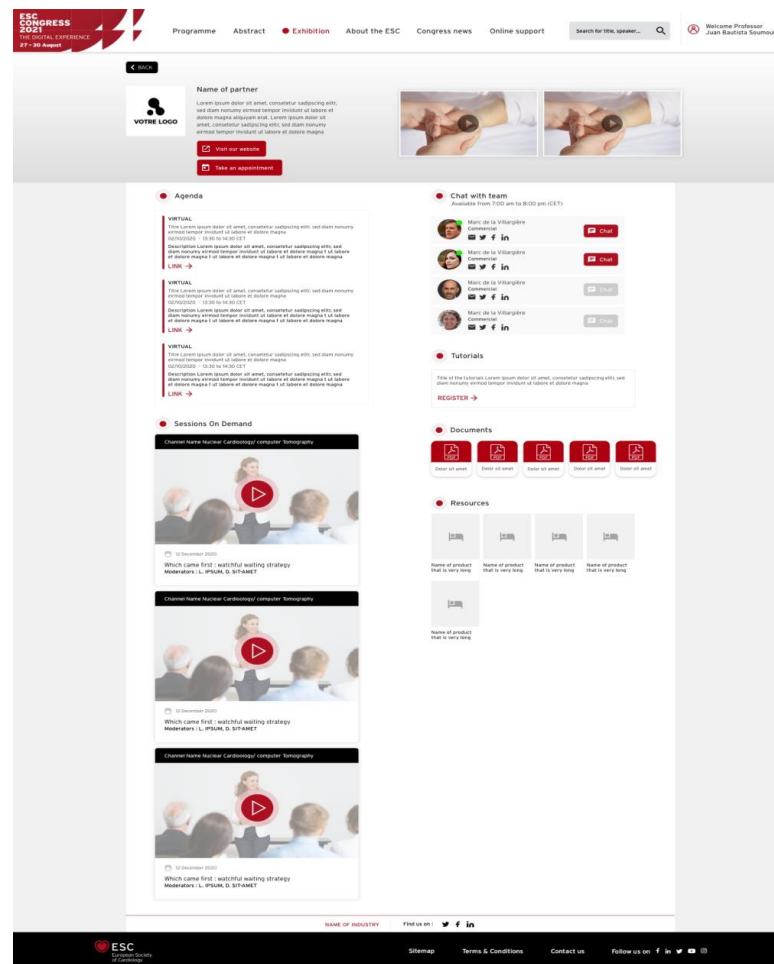
Exhibitor Profiles

Starter



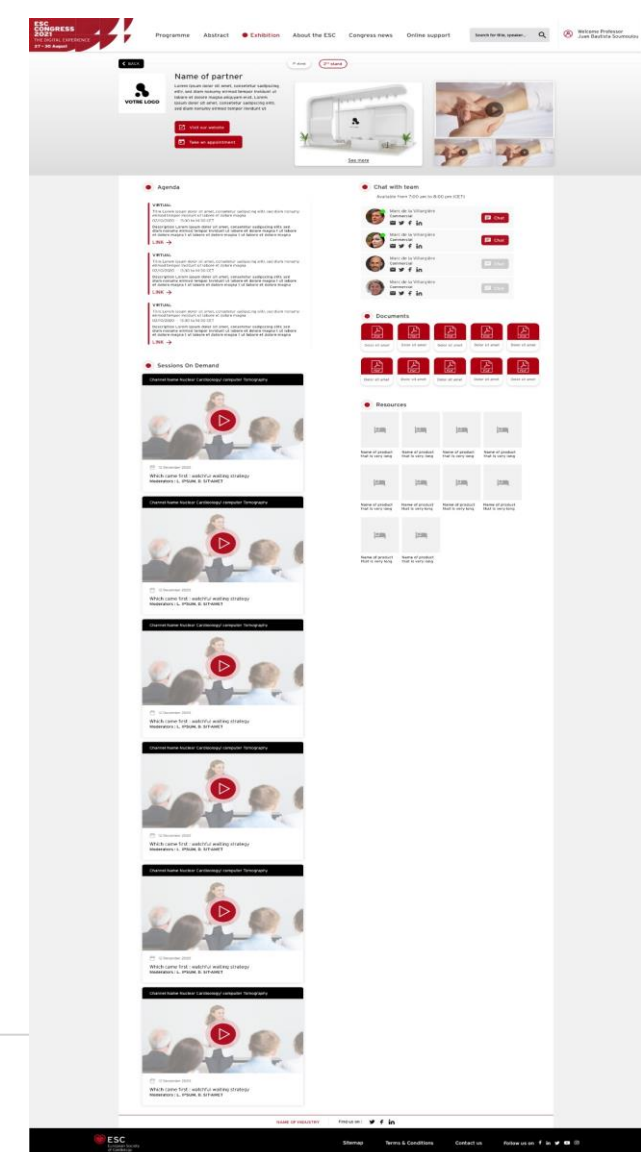
The 'Starter' exhibitor profile page features a header with navigation links (Programme, Abstract, Exhibition, About the ESC, Congress news, Online support) and a search bar. Below the header, there is a 'Name of partner' section with a logo and a video player. The main content area is divided into several sections: 'Agenda' with a list of virtual sessions, 'Chat with team' with contact information for Marc de la Villegère, 'Sessions On Demand' with a video player, 'Documents' with two document icons, and 'Resources' with two resource icons. The footer includes the ESC logo and social media links.

Booster



The 'Booster' exhibitor profile page features a header with navigation links and a search bar. Below the header, there is a 'Name of partner' section with a logo and two video players. The main content area is divided into several sections: 'Agenda' with a list of virtual sessions, 'Chat with team' with contact information for Marc de la Villegère, 'Sessions On Demand' with a video player, 'Documents' with five document icons, and 'Resources' with five resource icons. The footer includes the ESC logo and social media links.

Expert



The 'Expert' exhibitor profile page features a header with navigation links and a search bar. Below the header, there is a 'Name of partner' section with a logo and two video players. The main content area is divided into several sections: 'Agenda' with a list of virtual sessions, 'Chat with team' with contact information for Marc de la Villegère, 'Sessions On Demand' with a video player, 'Documents' with five document icons, and 'Resources' with five resource icons. The footer includes the ESC logo and social media links.