

EuroEcho-Imaging Congress 2016

Industry Debrief



EuroEcho-Imaging Congress 2016: Industry Debrief Agenda



**EuroEcho
Imaging 2016**
EDITION

20th Annual Meeting of the European Association of Cardiovascular Imaging, a registered branch of the ESC,
in cooperation with the Gentian Working Group of Echocardiography.

www.escardio.org/EACVI



www.escardio.org/EACVI

- ✓ Introduction
- ✓ Scientific Highlights
- ✓ Participation
- ✓ Industry presence
- ✓ **Industry Feedback**
- ✓ EuroEcho-Imaging Congress 2017



EuroEcho-Imaging 2016 in a nutshell

Main Themes

- Imaging in arrhythmias
- Aortic valve diseases



- 4 days of scientific sessions
- 147 scientific sessions
- 20 hands-on sessions 
- 5 satellite symposia
- 385 Faculty from
48 countries
- 1154 abstracts submitted
- 90+ countries represented
- 563.5m² exhibiting industry

SCIENTIFIC PROGRAMME COMMITTEE

Prof. B. Popescu (Bucharest, RO)
Scientific Programme Director

Prof. B. Cosyns (Braine L'Alleud, BE)
Scientific Chairman Echo Section

Dr J. Magne (Limoges, FR)
Dr E. Galli (Rennes, FR)
Scientific Programme Advisors Echo Section

Local Hosts

Prof. A. Hagendorff (Leipzig, DE)
Prof. S. von Bardeleben (Mainz, DE)

Dr. Bucciarelli-Ducci (Bristol, UK)
Scientific programme Director CMR Section

Dr Steffen Petersen (London, UK)
Scientific programme Advisor CMR

Prof. D. Neglia (Pisa, IT)
Chair – CT & Nuclear Section

Dr. O. Gaemperli (Zurich, CH)
Scientific programme Director CT & Nuclear Section

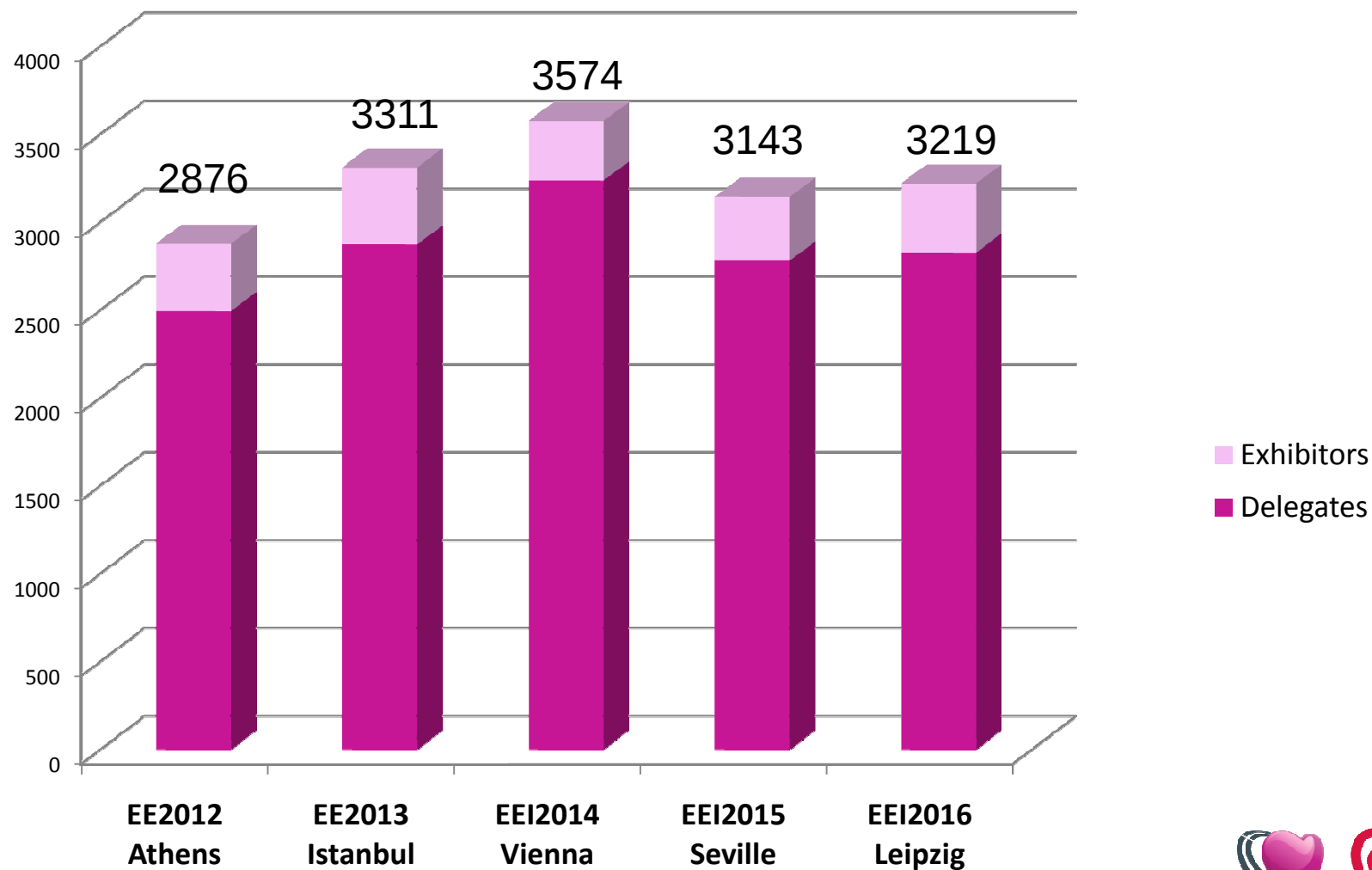
Scientific Programme overview

- **7 Lecture Rooms running in parallel+ AGORA during 3.5 days**
- **114 Pre-arranged sessions**
- **33 Abstract Based sessions incl.:**
 - 18 Oral abstract sessions (Agora)**
 - 3 Young Investigator Awards (YIA)
 - 8 Clinical Cases
 - 7 Rapid Fire Sessions
 - 16 Poster sessions**
 - 7 Moderated Posters incl. 1 dedicated to HIT
 - 9 Poster sessions incl. 3 dedicated to HIT
- **385 Faculty from 48 countries**
- **20 Hours of CME Credits**



Registration figures

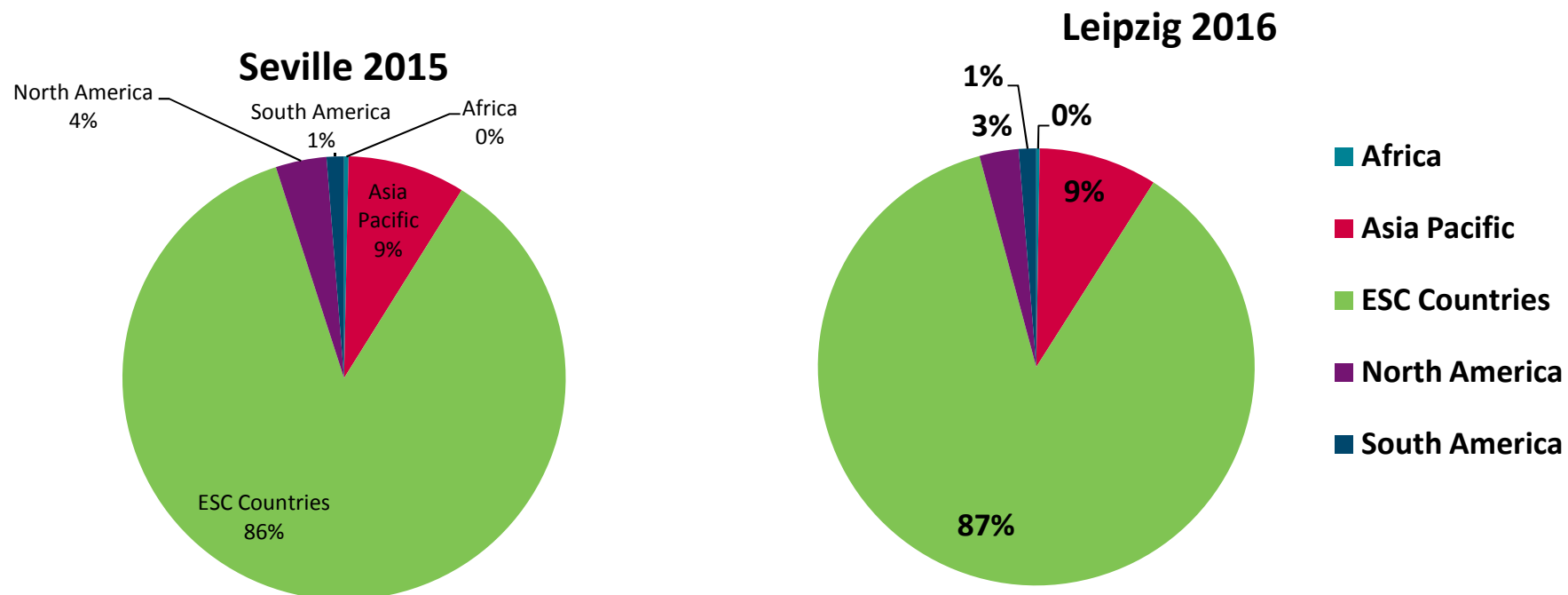
➤ 3 219 Total participants as of 9 Dec.



TOP 10 ACTIVE DELEGATES

Rank	EEI 2013 Istanbul		EEI 2014 Vienna		EEI 2015 Seville		EEI 2016 Leipzig	
1	GREECE	272	GREECE	248	UK	270	UK	227
2	FRANCE	189	UK	220	SPAIN*	224	ITALY	209
3	UK	183	ITALY	197	GREECE	194	GERMANY*	204
4	TURKEY*	179	NETHERLANDS	150	ITALY	193	NETHERLANDS	173
5	NETHERLANDS	141	BULGARIA	143	NETHERLANDS	157	GREECE	143
6	ITALY	121	ROMANIA	135	BELGIUM	115	ROMANIA	137
7	POLAND	101	SERBIA	117	POLAND	110	BULGARIA	106
8	SAUDI ARABIA	98	FRANCE	116	ROMANIA	94	SPAIN	101
9	SPAIN	98	SPAIN	114	FRANCE	92	POLAND	100
10	SWEDEN	89	POLAND	109	BULGARIA	90	BELGIUM	97

Delegate breakdown by geographical area



NEW THIS YEAR

- **No** Printed version of the Final Programme
- **No** Industry Programme
- **No** Congress Bag

BUT...

- Programme at a Glance (inserted in the badge holder)
- PDF version of the Final programme online
- Mobile App = **UP TO DATE INFORMATION**
- Congress Newspaper **with integrated Industry Averts**
- e-congress news

NEW THIS YEAR

- What's new in Industry**

The aim of this new opportunity is to allow sponsors to briefly present the highlights of their current developments and programme of research in the field of cardiovascular imaging

Title	Speakers		
Tomtec Imaging Systems GMBH: Clinical Workflow – How Automation Improves Efficiency.	Christian GALUSCHKY (Unterschleissheim, Germany)	Philips: Philips vision: expand the relevance of echo to improve cardiac health.	Alexandra GONCALVES (Boston, United States of America)
Panel discussion.		Panel discussion.	
Lantheus Medical Imaging, Inc: LMI Cardiovascular Imaging: Now & into the Future.	Cesare ORLANDI (North Billerica, United States of America)	GE Healthcare: Impact of Software Beamforming (cSound) on Future of Echocardiography.	AI LOJEWSKI (Milwaukee, United States of America)
Panel discussion.		Panel discussion.	
Pie Medical Imaging BV: 4D flow: Adding an extra dimension.	Malenka Mona BISSELL (Oxford, United Kingdom)		
Panel discussion.			



NEW THIS YEAR

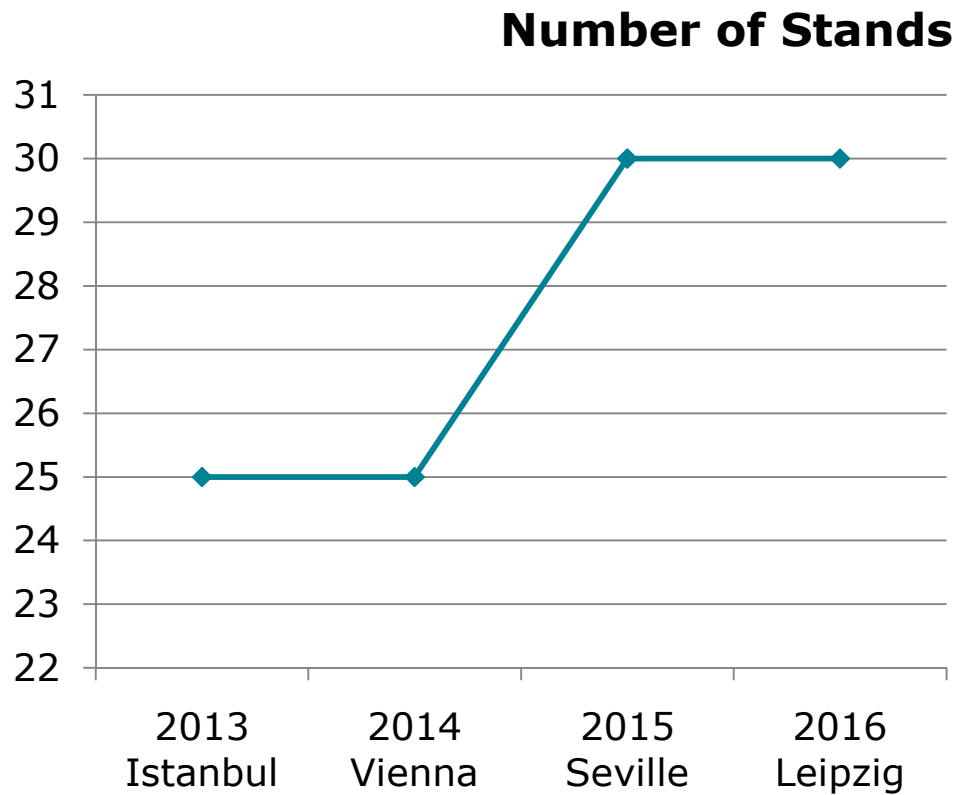
- **Innovation Corner**

The 'Innovation Corner' presentations are turnkey, 30 minute marketing presentations about your company's products or services

Title	Speakers
TOMTEC Imaging Systems GmbH: How deep learning can help the physician of tomorrow.	Gregor Philipp MALISCHNIG (Unterschleissheim, Germany)
Lantheus Medical Imaging, Inc: LUMINITY: A Contrast Agent with a Difference.	Lisa ALLEN (To Be Confirmed, United States of America)
Philips vision: expand the relevance of echo to improve cardiac health	Janusz BIELCZYNSKI (Boeblingen, Germany)

Exhibition

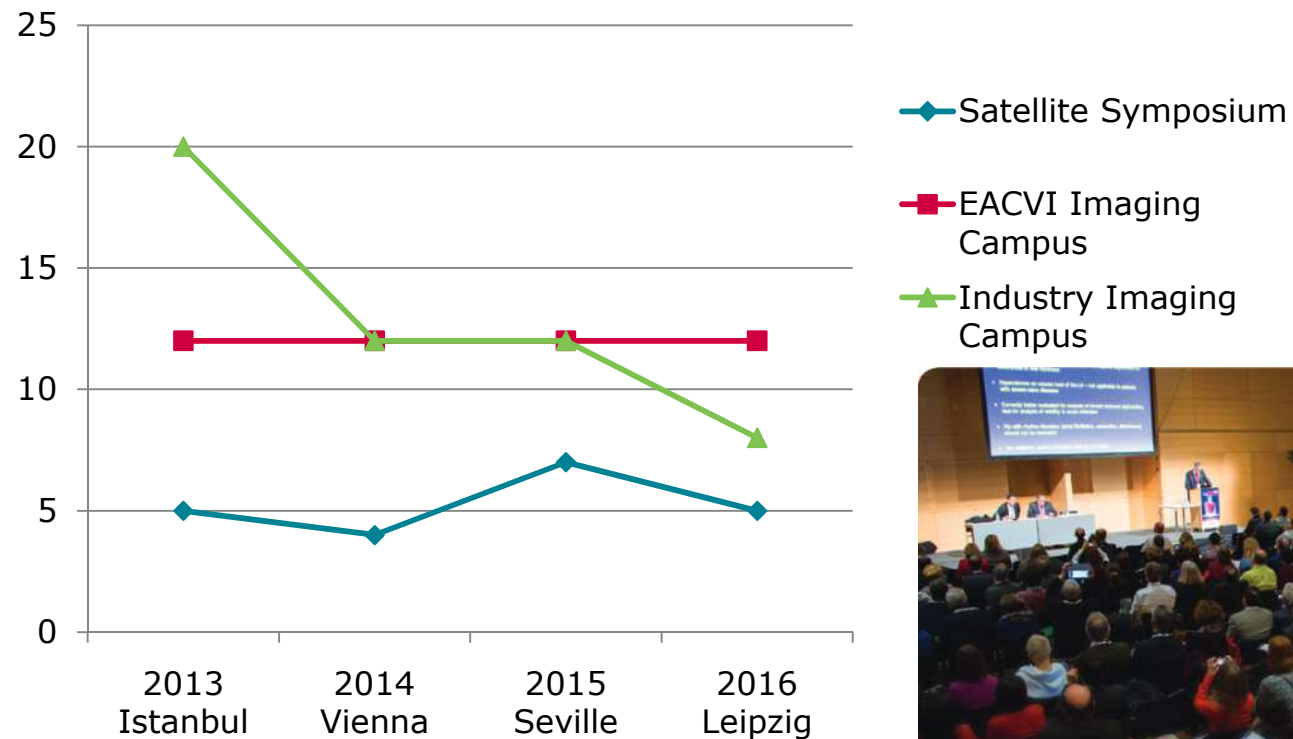
- Increasing number of stands
- 563 sqm of stands occupied (stable)



◆ Number of Exhibitors

Sponsored Sessions

- 13 Sponsored Sessions
- Organised by 7 Companies



Sponsored Sessions attendance

Account Name	Time slot	Room reference	Rooms filling %
Wednesday			
GE Healthcare – Satellite Sympo.	12:45 - 13:45 (60 mins)	Wagner (456 pax)	105%
Thursday			
SATELLITE SYMPOSIUM			
Toshiba	12:45 - 13:45 (60 mins)	Mahler (456 pax)	100%
Bracco	12:45 - 13:45 (60 mins)	Schumann (360 pax)	85%
Philips	12:45 - 13:45 (60 mins)	Wagner (456 pax)	110%
IMAGING CAMPUS			
GE	4 sessions	IC 1 (32 pax)	100%
EACVI	4 sessions	IC 2 (24 pax)	100%
Tomtec	4 sessions	IC 3 (82 pax)	100%
Friday			
Servier Satellite Symposium	12:45 – 13:45 (60 mins)	Wagner (456 pax)	90%

Sponsorship

EuroEcho-Imaging 2016 Mobile App



2560 Downloads

EuroEcho-Imaging Congress News



**2000 copies printed per day
~8000 eNewsletter (Delegates
+ EACVI members)**

NEW THIS YEAR

Programme at a Glance

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3 500 Copies produced

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www.escardio.org/EACVI



Sponsorship - eBlast

eBlast



**EuroEcho
Imaging2016**
Leipzig - Germany - 7-10 December

**DON'T MISS THIS EUROECHO - IMAGING
2016 PARTNER ACTIVITY**

Your Insight, Our Solutions



ECHOCARDIOGRAPHY 2016
IS IT STILL ACCEPTABLE TO NOT USE CONTRAST
AND ACCEPT SUBOPTIMAL, NON-DIAGNOSTIC IMAGES?

Thursday 8 December - 12:45 / 13:45 Lecture Room - Shumann

*This sponsored message does not reflect the opinion of the ESC,
nor does it engage its responsibility.*

**Reached pre-registered
delegates on the 5/12**

+ 1889 pax received the eBlast

+ 851 pax open the email

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Sponsorship - Webcast

PRESENTATIONS LIST

Heart failure with reduced ejection fraction: pharmacological management.

09:01 | Paris

Therapeutic algorithm for a patient with symptomatic HF with reduced ejection fraction.

Diuretics to relieve symptoms and signs of congestion

Class I
Class IIa

Patient with symptomatic^a HFrEF^b

Therapy with ACE-I^c and beta-blocker
(Up-titrate to maximum tolerated evidence-based doses)

Still symptomatic and LVEF ≤35%?

No

Yes

Add MR antagonists^{d,e}
(up-titrate to maximum tolerated evidence-based dose)

Still symptomatic and LVEF ≤35%?

No

Yes

Able to tolerate ACEI (or ARB)^f

Sinus rhythm, QRS duration ≥130 msec

Sinus rhythm,^g HR ≥70 bpm

Available online on Eur J Heart Fail

www.escardio.org/HFA

HEART FAILURE ASSOCIATION OF THE ESC

EUROPEAN SOCIETY OF CARDIOLOGY

Giuseppe M C ROSANO
(London - GB)

Webcast

€8 500

**Possible for room:
+ Mahler
+ Schumann**

Screencast (voice and slides)

€2 500

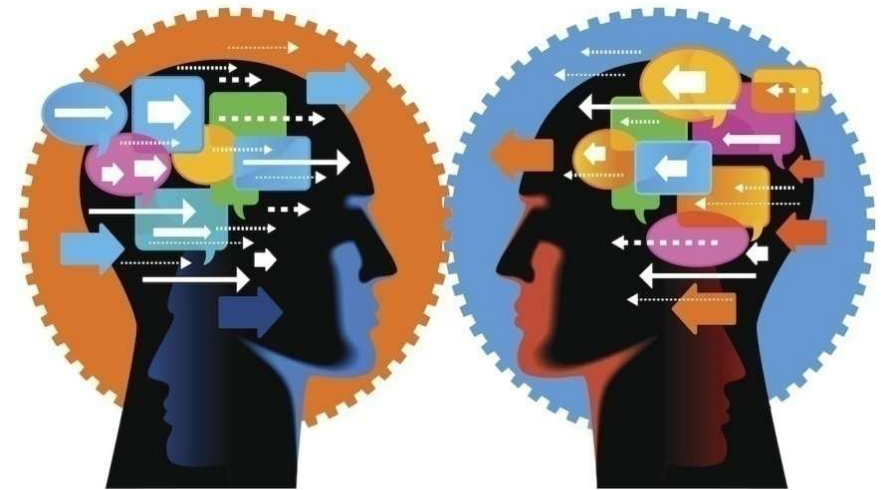
**Possible for room:
+ Wagner**

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Industry feedback

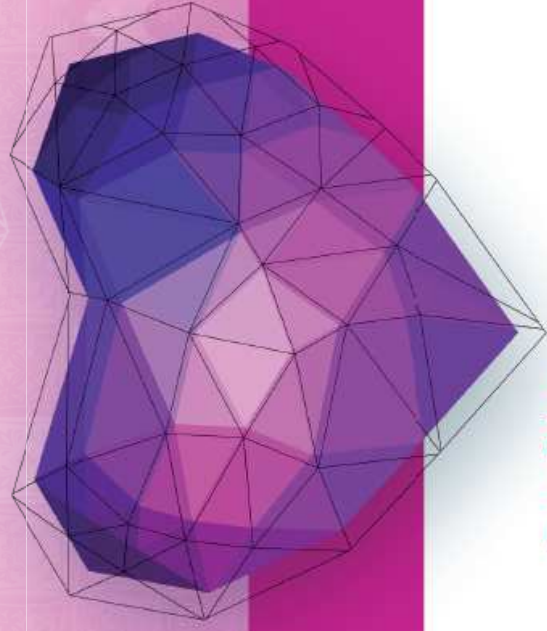
- **Pre Congress**
 - Organisation
 - Promotion & Communication
- **During Congress**
 - Rooms
 - Exhibition
 - Sponsored Sessions
 - Sponsorship
 - Scientific Programme
 - What's New in Industry
 - Innovation Corner
 - Venue, Hotels, City
 - Registration
- Suggestions



Save
the
date

EuroEcho Imaging 2017

21st Annual Meeting of the European Association of Cardiovascular Imaging (EACVI), a registered branch of the ESC,
in cooperation with the Portuguese Working Group of Echocardiography.



Lisbon - Portugal
6-9 December 2017

#EuroEcho
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