EuroEcho-Imaging Congress 2016: Industry Debrief Agenda

- Introduction
- Scientific Highlights
- Participation
- Industry presence
- Industry Feedback
- EuroEcho-Imaging Congress 2017
EuroEcho-Imaging 2016 in a nutshell

Main Themes
- Imaging in arrhythmias
- Aortic valve diseases

- 4 days of scientific sessions
- 147 scientific sessions
- 20 hands-on sessions
- 5 satellite symposia
- 385 Faculty from 48 countries
- 1154 abstracts submitted
- 90+ countries represented
- 563.5m² exhibiting industry
SCIENTIFIC PROGRAMME COMMITTEE

Prof. B. Popescu (Bucharest, RO)
Scientific Programme Director

Prof. B. Cosyns (Braine L'Alleud, BE)
Scientific Chairman Echo Section

Dr. J. Magne (Limoges, FR)
Dr. Bucciarelli-Ducci (Bristol, UK)
Scientific programme Director CMR Section

Dr Steffen Petersen (London, UK)
Scientific programme Advisor CMR

Prof. D. Neglia (Pisa, IT)
Chair – CT & Nuclear Section

Dr. O. Gaemperli (Zurich, CH)
Scientific programme Director CT & Nuclear Section

Local Hosts
Prof. A. Hagendorff (Leipzig, DE)
Prof. S. von Bardeleben (Mainz, DE)
Scientific Programme overview

- 7 Lecture Rooms running in parallel + AGORA during 3.5 days
- 114 Pre-arranged sessions
- 33 Abstract Based sessions incl.:
  - 18 Oral abstract sessions (Agora)
    • 3 Young Investigator Awards (YIA)
    • 8 Clinical Cases
    • 7 Rapid Fire Sessions
  - 16 Poster sessions
    • 7 Moderated Posters incl. 1 dedicated to HIT
    • 9 Poster sessions incl. 3 dedicated to HIT
- 385 Faculty from 48 countries
- 20 Hours of CME Credits

www.escardio.org/EACVI
Registration figures

3,219 Total participants as of 9 Dec.

- EE2012 Athens: Exhibitors 2876, Delegates 2500
- EE2013 Istanbul: Exhibitors 3311, Delegates 3000
- EEI2014 Vienna: Exhibitors 3574, Delegates 3500
- EEI2015 Seville: Exhibitors 3143, Delegates 3000
- EEI2016 Leipzig: Exhibitors 3219, Delegates 3000

Exhibitors
Delegates
## TOP 10 ACTIVE DELEGATES

<table>
<thead>
<tr>
<th>Rank</th>
<th>EEI 2013 Istanbul</th>
<th>EEI 2014 Vienna</th>
<th>EEI 2015 Seville</th>
<th>EEI 2016 Leipzig</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>GREECE 272</td>
<td>GREECE 248</td>
<td>UK 270</td>
<td>UK 227</td>
</tr>
<tr>
<td>2</td>
<td>FRANCE 189</td>
<td>UK 220</td>
<td>SPAIN* 224</td>
<td>ITALY 209</td>
</tr>
<tr>
<td>3</td>
<td>UK 183</td>
<td>ITALY 197</td>
<td>GREECE 194</td>
<td>GERMANY* 204</td>
</tr>
<tr>
<td>4</td>
<td>TURKEY* 179</td>
<td>NETHERLANDS 150</td>
<td>ITALY 193</td>
<td>NETHERLANDS 173</td>
</tr>
<tr>
<td>5</td>
<td>NETHERLANDS 141</td>
<td>BULGARIA 143</td>
<td>NETHERLANDS 157</td>
<td>GREECE 143</td>
</tr>
<tr>
<td>6</td>
<td>ITALY 121</td>
<td>ROMANIA 135</td>
<td>BELGIUM 115</td>
<td>ROMANIA 137</td>
</tr>
<tr>
<td>7</td>
<td>POLAND 101</td>
<td>SERBIA 117</td>
<td>POLAND 110</td>
<td>BULGARIA 106</td>
</tr>
<tr>
<td>8</td>
<td>SAUDI ARABIA 98</td>
<td>FRANCE 116</td>
<td>ROMANIA 94</td>
<td>SPAIN 101</td>
</tr>
<tr>
<td>9</td>
<td>SPAIN 98</td>
<td>SPAIN 114</td>
<td>FRANCE 92</td>
<td>POLAND 100</td>
</tr>
<tr>
<td>10</td>
<td>SWEDEN 89</td>
<td>POLAND 109</td>
<td>BULGARIA 90</td>
<td>BELGIUM 97</td>
</tr>
</tbody>
</table>

*Host country
Delegate breakdown by geographical area

Seville 2015:
- ESC Countries: 86%
- Asia Pacific: 9%
- South America: 1%
- Africa: 0%
- North America: 4%

Leipzig 2016:
- ESC Countries: 87%
- Asia Pacific: 9%
- South America: 1%
- Africa: 0%

North America
Asia
Pacific
ESC Countries
North America
South America
Africa
NEW THIS YEAR

- No Printed version of the Final Programme
- No Industry Programme
- No Congress Bag

BUT...

- Programme at a Glance (inserted in the badge holder)
- PDF version of the Final programme online
- Mobile App = UP TO DATE INFORMATION
- Congress Newspaper with integrated Industry Averts
- e-congress news
NEW THIS YEAR

• What’s new in Industry

The aim of this new opportunity is to allow sponsors to briefly present the highlights of their current developments and programme of research in the field of cardiovascular imaging.

<table>
<thead>
<tr>
<th>Title</th>
<th>Speakers</th>
<th>Speakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Panel discussion.</td>
<td></td>
<td>Alexandra GONCALVES (Boston, United States of America)</td>
</tr>
<tr>
<td>Panel discussion.</td>
<td></td>
<td>Al LOJEWSKI (Milwaukee, United States of America)</td>
</tr>
<tr>
<td>Pie Medical Imaging BV: 4D flow: Adding an extra dimension.</td>
<td>Malenka Mona BISSELL (Oxford, United Kingdom)</td>
<td>Panel discussion.</td>
</tr>
</tbody>
</table>
NEW THIS YEAR

- **Innovation Corner**

  The ‘Innovation Corner’ presentations are turnkey, 30 minute marketing presentations about your company’s products or services

<table>
<thead>
<tr>
<th>Title</th>
<th>Speakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOMTEC Imaging Systems GmbH:</td>
<td>Gregor Philipp MALISCHNIC</td>
</tr>
<tr>
<td>How deep learning can help the physician of tomorrow.</td>
<td>(Unterschleissheim, Germany)</td>
</tr>
<tr>
<td>Lantheus Medical Imaging, Inc:</td>
<td>Lisa ALLEN (To Be Confirmed,</td>
</tr>
<tr>
<td>LUMINITY: A Contrast Agent with a Difference.</td>
<td>United States of America)</td>
</tr>
<tr>
<td>Philips vision: expand the relevance of echo to improve</td>
<td>Janusz BIELCZYNSKI (Boeblingen,</td>
</tr>
<tr>
<td>cardiac health</td>
<td>Germany)</td>
</tr>
</tbody>
</table>
Exhibition

- Increasing number of stands
- 563 sqm of stands occupied (stable)

Number of Stands

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>Istanbul</td>
</tr>
<tr>
<td>2014</td>
<td>Vienna</td>
</tr>
<tr>
<td>2015</td>
<td>Seville</td>
</tr>
<tr>
<td>2016</td>
<td>Leipzig</td>
</tr>
</tbody>
</table>

Number of Exhibitors
Sponsored Sessions

- 13 Sponsored Sessions
- Organised by 7 Companies
Sponsored Sessions attendance

<table>
<thead>
<tr>
<th>Account Name</th>
<th>Time slot</th>
<th>Room reference</th>
<th>Rooms filling %</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Wednesday</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GE Healthcare – Satellite Sympo.</td>
<td>12:45 - 13:45 (60 mins)</td>
<td>Wagner (456 pax)</td>
<td>105%</td>
</tr>
<tr>
<td><strong>Thursday</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SATELLITE SYMPOSIUM</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Toshiba</td>
<td>12:45 - 13:45 (60 mins)</td>
<td>Mahler (456 pax)</td>
<td>100%</td>
</tr>
<tr>
<td>Bracco</td>
<td>12:45 - 13:45 (60 mins)</td>
<td>Schumann (360 pax)</td>
<td>85%</td>
</tr>
<tr>
<td>Philips</td>
<td>12:45 - 13:45 (60 mins)</td>
<td>Wagner (456 pax)</td>
<td>110%</td>
</tr>
<tr>
<td><strong>IMAGING CAMPUS</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GE</td>
<td>4 sessions</td>
<td>IC 1 (32 pax)</td>
<td>100%</td>
</tr>
<tr>
<td>EACVI</td>
<td>4 sessions</td>
<td>IC 2 (24 pax)</td>
<td>100%</td>
</tr>
<tr>
<td>Tomtec</td>
<td>4 sessions</td>
<td>IC 3 (82 pax)</td>
<td>100%</td>
</tr>
<tr>
<td><strong>Friday</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Servier Satellite Symposium</td>
<td>12:45 – 13:45 (60 mins)</td>
<td>Wagner (456 pax)</td>
<td>90%</td>
</tr>
</tbody>
</table>
Sponsorship

**EuroEcho-Imaging 2016 Mobile App**
- 2560 Downloads

**EuroEcho-Imaging Congress News**
- 2000 copies printed per day
- ~8000 eNewsletter (Delegates + EACVI members)

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[Link to EACVI website](www.escardio.org/EACVI)
Sponsorship - eBlast

eBlast

DON'T MISS THIS EUROECHO - IMAGING 2016 PARTNER ACTIVITY

Your Insight, Our Solutions

ECHOCARDIOGRAPHY 2016
IS IT STILL ACCEPTABLE TO NOT USE CONTRAST AND ACCEPT SUBOPTIMAL, NON-DIAGNOSTIC IMAGES?

Thursday 8 December - 12:45 / 13:45
Lecture Room - Shumann

Reached pre-registered delegates on the 5/12
+ 1889 pax received the eBlast
+ 851 pax open the email

This sponsored message does not reflect the opinion of the ESC, nor does it engage its responsibility.
Sponsorship - Webcast

**Webcast**

**Possible for room:**
- + Mahler
- + Schumann

**Screencast (voice and slides)**

**Possible for room:**
- + Wagner

**€8 500**
Industry feedback

• **Pre Congress**
  - Organisation
  - Promotion & Communication

• **During Congress**
  - Rooms
  - Exhibition
  - Sponsored Sessions
  - Sponsorship
  - Scientific Programme
    - What’s New in Industry
    - Innovation Corner
  - Venue, Hotels, City
  - Registration

• Suggestions
Save the date

EuroEcho Imaging 2017

Lisbon - Portugal
6-9 December 2017

21st Annual Meeting of the European Association of Cardiovascular Imaging (EACVI), a registered branch of the ESC, in cooperation with the Portuguese Working Group of Echocardiography.

#EuroEcho
www.esocardio.org/EACVI