

Euro Echo 2019

THE LEADING ECHOCARDIOGRAPHY CONGRESS



4-7 Vienna
December AUSTRIA

23rd Annual Congress of the EACVI

www.escardio.org/EACVI



Contacts

ORGANISER

Annual congress of the European Association of Cardiovascular Imaging (EACVI)

European Society of Cardiology (ESC) 2035 Route des Colles, Les Templiers CS 80179 BIOT

06903 Sophia Antipolis Cedex

France

Tel.: +33 (0)4 92 94 76 00

Fax: +33 (0)4 92 94 76 01

Email: euroecho@escardio.org

Website: www.escardio.org/EACVI

EuroEcho CONGRESS TEAM

Industry Relations

Malek Lebsir

Email: industry@escardio.org

Industry Services

Fabrice Calabrese

Email: industry_services@escardio.org

Exhibition, Industry Sponsored Sessions, Sponsorship and Partner Services

Gisela Valky Pons

Email: euroechoservices@escardio.org

Congress Management

Kelly Denis

Email: euroecho@escardio.org

VENUE

Reed Messe Wien GmbH Messeplatz 1, 1020 Vienna, Austria

Website: www.messecongress.at



Welcome Letter

It is our pleasure to announce that EuroEcho 2019 will be held in Vienna, Austria, from 4 to 7 December 2019.

EuroEcho is the flagship of the European Association of Cardiovascular Imaging (EACVI) and the world's leading echocardiography congress.

This year's main themes will be Cardiomyopathies and Imaging in Acute Cardiac Care.

The aim of EuroEcho will be to create an exciting forum, in which both clinicians and scientists can present and discuss **the most up-to-date research and clinical findings** on the broader spectrum of **echocardiography along with the other cardiovascular imaging modalities.** Cardiologists, physicians from other specialties and imagers who use these cardiac and vascular imaging techniques will interact to discuss how to ideally use all the capabilities offered by these techniques and how to further develop them in the near future.

An educational track will run throughout the congress, featuring several specifically designed courses and sessions. Young cardiologists and researchers will be stimulated and supported through the **two Young Investigator Award competitions (clinical and basic science)**.

Also, dedicated initiatives will reward the best original research.

However, EuroEcho is more than just education and science. It is also a fantastic opportunity to meet the greatest experts in cardiovascular imaging in the world, to exchange ideas and projects with colleagues who share the same clinical or scientific interests coming from all over the world. EuroEcho-Imaging 2018 in Milan was a record-breaking edition in terms of attendance and abstracts/clinical cases presented, with great overall feedback from participants.

We look forward to welcoming you in Vienna for another great EuroEcho congress!



Prof. Thor Edvardsen EACVI President 2018 - 2020





Prof. Maurizio Galderisi and Prof. Bernard Cosyns EuroEcho 2019 Scientific Programme Co-Chairpersons

Facts and Figures

EuroEcho-Imaging 2018 Key Figures



4,216 participants



113 countries represented



1,662 abstracts & clinical cases submitted



148 sessions



516 m² exhibition space

EuroEcho-Imaging Past Attendance 2015 - 2018



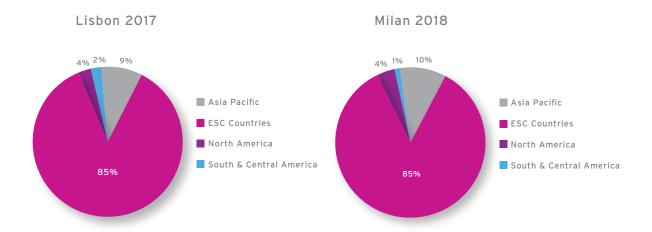
Delegate Origin - Top 10 countries 2015 - 2018

Rank	Country	2015	Country	2016	Country	2017	Country	2018
1	United Kingdom	276	United Kingdom	231	Italy	318	Italy*	503
2	Spain*	222	Italy	213	United Kingdom	262	United Kingdom	320
3	Greece	196	Germany*	199	Portugal*	260	Netherlands	208
4	Italy	193	Netherlands	173	Netherlands	209	Romania	198
5	Netherlands	155	Greece	142	Romania	184	Poland	150
6	Belgium	113	Romania	138	Spain	175	Greece	147
7	Poland	110	Bulgaria	107	Greece	137	Spain	140
8	Romania	93	Spain	104	Poland	132	Bulgaria	122
9	France	91	Poland	100	Bulgaria	113	Germany	118
10	Bulgaria	90	Belgium	93	Germany	112	Belgium	115

^{*} Host Country

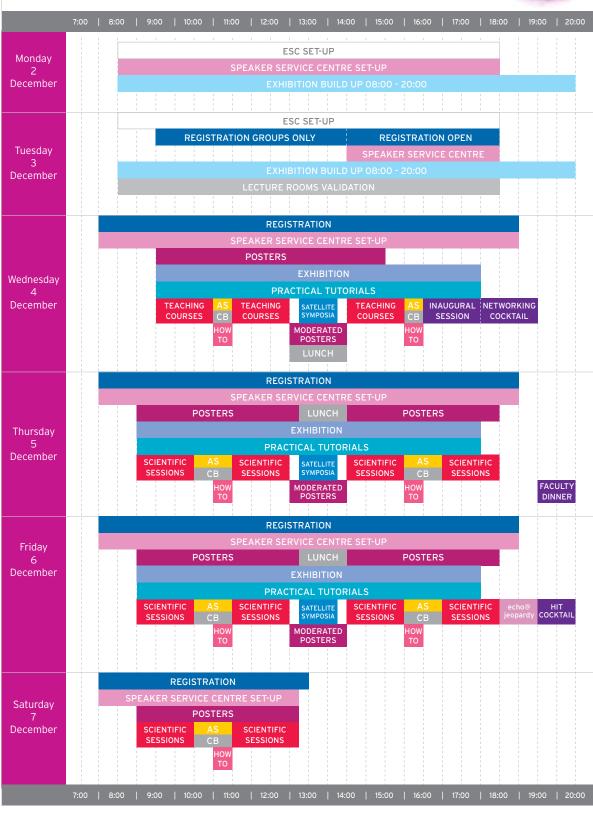
Attendance Breakdown by Region 2015 - 2018

ESC Region	Seville 2015	Leipzig 2016	Lisbon 2017	Milan 2018
Asia Pacific	9%	9%	9%	10%
ESC Countries	86%	87%	85%	85%
North America	4%	3%	4%	4%
South & Central America	1%	1%	2%	1%



EuroEcho 2019 Preliminary Schedule





AS Abstract Session

CB Coffee Break Sessions

Subject to change



About EuroEcho

Key reasons to sponsor

EuroEcho is the leading echocardiography congress. Every year, this international forum welcomes leading experts who get together, discuss and present innovations and developments in echocardiography and other imaging techniques. In addition to the high quality topics that have been presented during previous editions, this year's special focus will be on Cardiomyopathies and Imaging in Acute Cardiac Care.

Key reasons to attend

- Ground-breaking scientific content that provides an interactive platform for all professions interested in the EACVI core curriculum courses, patient oriented and case based lectures that address specific topics based on practical case illustrations and the integration of knowledge on echocardiography.
- Guaranteed exchange with esteemed key opinion leaders in the field.
- · Specific educational hands-on focus in the form of teaching courses.
- · An active and engaged young community.

Key networking & educational opportunities

- · Medical specialties sharing common or related issues are represented with sister societies.
- Joint sessions with international scientific societies offering unique opportunities for an international audience and exchange of knowledge.
- Young cardiologists to renowned experts are present offering opportunities for dialogue with senior cardiologists as well as
 the future leaders of the field.
- · The opportunity to present your latest developments to an enthusiastic audience while educating them.

About the EACVI

The European Association of Cardiovascular Imaging (EACVI) is the organiser of EuroEcho 2019 and is a not-for-profit organisation. Everything we do is to support our 14,000 members and all healthcare professionals - cardiologists, technicians, nurses, basic scientists and allied professionals - in cardiovascular imaging worldwide so they can deliver the best possible evidence-based care to patients.

Our activities are driven by volunteers who are renowned experts from across all imaging techniques - echocardiography, cardiovascular magnetic resonance, nuclear cardiology and cardiac computed tomography.

The EACVI is a branch of the European Society of Cardiology.

Mission: to promote excellence in clinical diagnosis, research, technical development, and education in cardiovascular imaging.

EACVI key figures

14,000 members

150 board and committee members. As experts, they produce:

3 congresses in 2019: EuroEcho, EuroCMR and ICNC

1 congress in 2020: EACVI 2020

76 didactic tutorials

15 live webinars per year

More online learning resources with a clinical case gallery, 4 toolboxes, recommended reading,...

Research and training grants every year



9 certification exams per year in 6 topics

5 courses every year

A **8.336** impact factor journal: the European Heart Journal -Cardiovascular Imaging

High quality scientific publications including **7** books

Visit www.escardio.org/EACVI to learn about our initiatives.



The exhibition area will be an integral part of the congress in Vienna and delegates are invited to discover the latest products and technologies on the many educational stands throughout the event.

Showcase your products, services and activities to nearly 4,000 delegates from over 90 countries.

Exhibitor Space

Provide delegates with a unique opportunity to catch a glimpse of the continuous imaging and technological developments in the EuroEcho discipline by showcasing your products in our exhibition.

	Industry	Publishers, Booksellers
Price	€400/m²	€280/m²
Minimum exhibition space	$9m^2$	6m²
Accrued points	5 points for partic	cipation + 1 point per 9m²

All prices are excluding VAT

Exhibitor Badges

Exhibitors are entitled to a certain number of free badges.

The number of free badges for each exhibitor will be determined according to the floor space allocated as shown below.

Stand size between	General exhibitor badges	Scientific exhibitor badges			
9 and 49m²	4	4			
50 and 99m ²	8	8			
100+ m ²	12	12			

General exhibitor badges do not give access to EuroEcho 2019 scientific sessions.

Scientific exhibitor badges do give access to EuroEcho 2019 scientific sessions.

Neither badge entitles the holder to get a congress bag, a certificate of attendance and do not include a journal subscription.

Price for additional general exhibitor badges: €50.00 excl. VAT

Stands spaces will be assigned in line with the accrued point ranking for applications submitted before 15/07/2019. After 15/07/2019, stands will be assigned on a first come first served basis.





Satellite Symposia

Participating companies may organise scientific sessions during dedicated time slots, known as Satellite Symposia. These sessions are the perfect forum through which you may reach your target audience with the latest scientific information. Satellite Symposia will be held within the congress centre in lecture rooms ranging in capacity from approximately 200 to 840 seats.

Price Satellite Symposia

	Time slot	Exhibitor	Non-exhibitor	Accrued points	
Wednesday 4 December	12:45 - 13:45 (60 mins)	€28,000	€33,000	14	
Thursday 5 December	12:45 - 13:45 (60 mins)	€30,000	€35,000	15	
Friday 6 December	12:45 - 13:45 (60 mins)	€28,000	€33,000	14	

All prices are excluding VAT

The following items are included in the price of a Satellite Symposium:

- Room rental
- 1 Congress News insert: the day of your session, an advert will be published in the Congress News to promote your Satellite Symposium
- 1 Information screen
- 1 weblink

Badge allocation for Non-Exhibitor Satellite Symposium:

- 4 general exhibitor badges
- 4 scientific exhibitor badges

Practical Tutorials

Practical Tutorials offer companies a means of associating with the educational requirements of delegates in a classroom environment. These industry sponsored tutorials provide participants with an opportunity for hands-on and/or one-on-one learning from clinical and/or technical experts on specific areas of expertise.

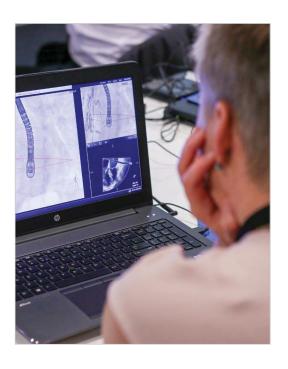
Practical Tutorials are organised in rooms of approximately 90m². Seating set-up can be rearranged to suit your needs. **One room is allocated per company for the duration of the congress (3 days).**

The following items are included in the price of Practical Tutorials:

- Room rental
- 1 Congress News insert: each day, an advert will be published in the Congress News to promote your Practical Tutorials
- 1 weblink

The room includes a standard set-up.

Practical Tutorials organisers are responsible for additional furniture, AV equipment and catering arrangements.



Practical Tutorials



	Accrued points
€21,000	8
€26,000	10
	,

All prices are excluding VAT

Badge allocation for Non-Exhibitor Practical Tutorials:

- 4 general exhibitor badges
- 4 scientific exhibitor badges



Note:

- The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.
- · Industry Sponsored Sessions will be assigned in line with the accrued point ranking.
- Industry Sponsored Sessions programmes will be published in the EuroEcho Final Programme, in the Scientific Programme & Planner (SPP) and on the Mobile App.
- All Industry Sponsored Sessions programmes are subject to EuroEcho Congress Programme Committee approval.

Rooms are assigned in line with the accrued point ranking for applications submitted before 15/07/2019. After 15/07/2019, rooms will be assigned on a first come first served basis.



A wide range of services for congress attendees are available for sponsorship by our Industry Partners providing essential support for the Congress and opportunity for novel communication to the healthcare profession.

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Looking aheadi. Vienna
to host Euroecho 2019

Please note: the use of product names, identifying product logos, misleading names that could be perceived as product names, registered trademarks are strictly limited and are only permitted for products and services where product promotion is clearly stated.



Product

Description

Focus

Price / Accrued Points



Badge Lead Management System

Enrich your database by scanning the badge of delegates who visit your booth or attend your sponsored session and increase opportunities to reach out to them in the future.

Reach & audience: All delegates who visit your booth

€3,500

1 point



Highlights of EuroEcho 2019 webinar

Profs. Edvardsen, Galderisi and Cosyns will offer their expert opinions on the highlights of EuroEcho, which will focus on "Cardiomyopathies" and "Imaging in Acute Cardiac Care". This hour-long live webinar will take place in January 2020 and will offer insights to the international community on the key congress takehome messages. The recording of this session will be available on the ESC website.

2018 participation: 613 live participants

1,000+ video on demand views

Eligible for Grants

Multi-sponsorship is sought for a minimum of €5,000 per sponsor

2 points per increment of €5,000



eBlast

No product advertising permitted

Promote your exhibition space or sponsored sessions to all EuroEcho 2019 pre-registered delegates a few days prior to the congress to increase awareness surrounding your activities with the pre-congress eBlast. The delegate will be able to open a PDF enlarged version of each sponsor advert by clicking on the advert visual or the session title.

Our post-congress eBlast is the ideal way to remain in the spotlight once the event is over by promoting your activities and association with the congress to a broad audience.

Three emailing dates

eBlast #1: 27/11/2019 (before the congress) eBlast #2: 03/12/2019 (before the congress) eBlast #3: 17/12/2019 (after the congress) Pre-Congress: emailed to pre-registered delegates* (~3,200 in 2018)

Post-Congress: emailed to registered delegates* as well as our entire EACVI database*

Note that EACVI members who attended the Congress are counted as delegates €6,500 per mailing

3 points



EuroEcho Daily Congress News (Printed version)

No product advertising permitted - Exclusive sponsorship

The EuroEcho Daily Congress News is the official congress newspaper distributed onsite. It contains the latest news & science on echocardiography, including congress highlights, and presents an exceptional opportunity for a sponsor to advertise on the back cover.

Excellent visibility for the sponsor: 3,300 copies over 3.5 days

€5,000 Back cover advert per day

2 points



EuroEcho e-Congress News

No product advertising permitted - Exclusive sponsorship

This digital version of the EuroEcho Congress News will be emailed to delegates daily with the most up to date information regarding EuroEcho 2019. Take the opportunity to extend your visibility to delegates with an advert.

Excellent visibility for the sponsor: emailed to all registered delegates and EACVI members with a valid email address every day of the congress €5,000

2 points

^{*}The figures are based on the number of registered delegates and members who have accepted to receive ESC emailings at the time of the eBlast



Product

Description

Focus

Price / Accrued **Points**



EuroEcho 2019 Mobile App

Product advertising permitted in sponsor button only - Exclusive sponsorship

Provide delegates with this indispensable tool

and showcase your company's involvement in our dedicated sponsor section which includes:

- Your advertisement in the form of sliding banners (up to 4 banners - product advertisement permitted)
- Details of your sponsored sessions (which are also highlighted in the daily schedule section)
- Stand positioning
- · Your activities on site
- Contact details

This environmentally-friendly initiative is rapidly becoming the platform of reference for delegates who wish to have the Congress at the tip of their finger. With this mobile device tool, delegates are able to:

- · Consult the daily updated Final Programme
- · Build their schedule with their sessions of interest
- · Receive your Splash Screen & Push Notification adverts
- Navigate through the venue thanks to the intuitive floorplan

Launched in June 2019

Life span: 6 months before the congress, and during the congress

Downloaded by over 3,600 delegates (in 2018) €15,000 (Price includina production)

7 points



Live Broadcasting

No product advertising permitted

The ESC offers our industry partners the possibility to optimise their investment and extend the reach of their Industry sponsored sessions organised during EuroEcho 2019, by giving them the possibility of reaching out to a live audience with a live stream of their session from the congress centre.

You are obliged to use the services of the Speaker Service Centre to avail of this price. This price includes one stream per Satellite Symposium in English.

Lifespan: Congress Available for Satellite Symposia only

No Live Broadcasting permitted outside this product

€10,000 (Price including production)

2 points



Mobile App Splash Screen & Push Notifications

No product advertising permitted

This virtual Splash Advert is an innovative way for session organisers to reach out to delegates by offering catchy versions of their adverts in the Mobile App. The advert promotes your sessions for 4 seconds before it is closed both when the Mobile App is launched and once an update is accepted.

In addition to this, the Push Notification (linked to the related Splash Advert) will add a link to your scientific programme to the device's newsfeed in chronological order, thus making your Satellite Symposium the absolute "Do not miss" session of the day.

Reach & audience: all delegates having downloaded the EuroEcho 2019 Mobile App (3,600 in 2018)

Lifespan: congress

€5,000 (Price including production)

2 points



Product Description Focus





Programme at a Glance back cover

Product advertising permitted - Exclusive Sponsorship Second to none in terms of practicality in paper format, this popular and essential pocket guide fits in the Delegate Badge Holder which every attendee receives on their first day at the congress. Place your message on the back cover of this concise and efficient day-to-day programme and ensure your company name is seen as frequently as the Programme at a Glance is taken out of the Badge Holder.

A digital version of the Final Programme will be available on www.escardio.org/EACVI. The only printed document at EuroEcho 2019 is the Programme at a Glance.

Lifespan: permanent archive/ reference material €12,000

6 points



Screencast (voice and slides)

Purchase recordings from your Satellite Symposium for your own promotional purposes. Use the database you have assembled onsite and over the years to extend the reach of your congress activities. The screencast will capture the speaker's voice and slides (no video).

Screencast files will be sent to sponsors after the congress. You are obliged to use the services of the Speaker Service Centre to avail of this product.

Onsite educational content does not stop in Vienna: eBlasts can promote screencasts and ensure the spotlight is kept on your activities even after the congress has come to a close.

Lifespan: permanent archive/reference material €2,500

1 point



Webcast

Extend the reach of your Satellite Symposium to all those who were not able to attend your Satellite Symposium (or even the congress itself) by posting the webcast of your session on the ESC 365 platform.

The use of the speaker service centre is mandatory. Exceptions are subject to ESC approval with an increase in the price offer.

Webcasts are uploaded within 24 hours of the session maximum. The ESC will provide webcast sponsors with the video files after the congress.

Onsite educational content does not stop in Vienna, webcasts can be promoted in post-congress eBlasts.

Lifespan: Congress & permanent congress resources, via the ESC 365 platform.

Available for Satellite Symposia only.

Price valid for equipped rooms.

Special price available on request for non-equipped rooms.

€8,500 4 points



Onsite advertising

Various opportunities for on-site promotion and advertisements in the form of panels, banners, towers and other items may be available.

Lifespan: during congress High visibility

Please contact us for further details at industry@escardio.org

Reminder:

None of the sponsorship and advertising opportunities listed in this chapter are open to product promotion unless clearly indicated; corporate names and logos are allowed but product names, product logos, trademarks or misleading references will be refused by the ESC.

Sponsorship items are assigned in line with the accrued point ranking for applications submitted before 15/07/2019. After 15/07/2019, sponsorship items will be assigned on a first come first served basis.

Partner Services



Meeting Rooms

The ESC allows companies to host a limited number of guests and organise small and informal meetings (up to approximately 20 pax) in a range of rooms reserved for 3 days, available within the congress centre. Hands-on and training of products/therapies and demonstrations of equipment are not permitted in Meeting Rooms (please refer to Practical Tutorials for these activities). These rooms are only available to persons bearing their badge.

Companies are responsible for additional furniture, AV equipment and catering arrangements with the official congress venue suppliers, at their own expense.

Rental costs for Meeting Rooms

€5,000

Accrued Points: 2

All prices are excluding VAT

Closed Industry Meetings

During available time slots, fully furnished and AV equipped lecture rooms can be used to organise closed industry meetings which are on invitation only. These rooms are only available to persons bearing their badge.

The following rules apply to this meeting category:

- Meeting is "closed" and on invitation only.
- Maximum attendance is 200 guests.
- Meeting is not promoted in the congress centre or in any EuroEcho 2019 publications.

Permitted meeting types:

Company staff meeting, congress briefing, investigators meeting, clinical trial updates.

Strictly forbidden:

Meetings with any formal presentations for delegates.

Cost

60 minute meeting €3,000 Additional cost per increment of 30 minutes €1,500

All prices are excluding VAT

Rooms are assigned in line with the accrued point ranking for applications submitted before 15/07/2019. After 15/07/2019, rooms will be assigned on a first come first served basis.

Key Dates

31 May 2019 Abstracts & cases submission deadline

4 July 2019 Late-breaking science submission deadline

30 September 2019 Early registration deadline
31 October 2019 Late registration deadline

28 November 2019 Last Minute registration deadline

04 - 07 December 2019 EuroEcho 2019

Industry @ EuroEcho-Imaging 2018

The EACVI gratefully acknowledges the valuable involvement of the following organisations in EuroEcho-Imaging 2018 through their participation in the Exhibition, Industry Sponsored Sessions and Sponsorship:

3D Systems Simbionix

Bracco

CAE Healthcare GmbH

Canon Medical Systems Europe

Edwards Lifesciences

Esaote SpA

GE Healthcare

HeartWorks by MedaPhor Ltd

HITACHI Medical Systems Europe AG

Lantheus Medical Imaging Inc

Medimatic Srl

Medis Medical Imaging Systems BV

Oxford University Press

Philips Healthcare

Servier

Siemens

TOMTEC IMAGING SYSTEMS GMBH

Tristel Solutions Limited

Ultraling Healthcare Solutions Inc.

Usono B.V.

Ventripoint Diagnostics Ltd.

Wisepress Ltd

Accrued Point Ranking 2019

The accrued point system was established to recognise long term investment in the EuroEcho congress. Points are accumulated over a 4-year period and products are assigned on a priority basis in line with the ranking.



Ranking 2019		EuroEcho 2015	EuroEcho 2016	EuroEcho 2017	EuroEcho 2018				Total	Total	
	Company Name				Exhibition	Rooms	Sponsored Session	Sponsorship	Registration	2018	2015- 2018
16	3D Systems Simbionix		6	6	6						18
11	Abbott Vascular	20		5						0	25
29	Anatomage Inc.		6							0	6
4	Bracco	25	24	26	7		15			22	97
16	CAE Healthcare	6	6		6			!		6	18
3	Canon Medical System Europe	25	25	26	10		15			25	101
29	Circle Cardiovascular Imaging	6								0	6
22	Cleveland Clinic Abu dahbi	6	6							0	12
8	Edwards Lifesciences	12	5				14	7		21	38
14	ESAOTE	13			7					7	20
16	FUKUDA DENSHI	12	6							0	18
1	GE Healthcare	37	36	24	11	6	14	6		37	134
22	HeartWorks by MedaPhor Ltd			6	6					6	12
9	Hitachi Medical Systems Europe Holding AG	7		17	8	2				10	34
22	InHealth Group	6	6							0	12
14	Lantheus Medical Imaging Inc		6	7	7	L				7	20
22	Medical Simulation Technologies		6	6						0	12
29	Medical University of Lublin		6							0	6
13	MediMatic	7	7		7					7	21
16	Medis Medical Imaging Systems		6	6	6		ļ	ļ		6	18
29	MEDIX,S.A	6			ļ	L				0	6
29	MIDES GmbH		6			ļ				0	6
21	Mindray Medical	6	7							0	13
2	Philips Healthcare	27	28	36	10	4	23	1		38	129
29	Pie Medical Imaging		6	30	10			¦		0	6
6	SERVIER	20	14	20			ļ	¦		0	54
22	Shire	6	6					ļ 		0	12
5	Siemens AG Healthcae Sector	25	11	25	9	} 	8	3		20	81
7	TOMTEC IMAGING SYSTEMS GMBH	7	13	14	7		8			15	49
10	Tristel Solutions Limited	6	7	7	7			<u> </u>		7	27
16	Ultraling Healthcare Solution Ltd	6	6	6	}'		}	 		0	18
37	United Therapeutics Europe Ltd	0	4	0		ļ !	ļ	! !		0	4
36		5	4							0	4 5
22	University of Washington	D.		(! !			
	Usono B.V.			6	6		ļ	ļ		6	12
29	Valtech Cardio GmbH		6			<u> </u> 	ļ	<u> </u>		0	6
22	Ventripoint Diagnostics Ltd.			6	6						12
12	Wisepress Medical Bookshop	6	6	6	6						24

Application & Guidelines for Industry Participation at EuroEcho 2019

All Exhibition, Industry Sponsored Session and Sponsorship forms should be completed, signed and returned as soon as possible. Items will be assigned in line with the accrued point ranking up until 15 July 2019.

Returning a signed Order Form implies a tacit agreement of the "ESC Guidelines for Industry @ Congresses" and the "ESC Guidelines for Industry @ EuroEcho 2019".

The "ESC Guidelines for Industry @ Congresses" are available on escexhibition.org. The "ESC Guidelines for Industry @ EuroEcho 2019" will be communicated to the participating companies in due course to help with the organisation of the event.

All terms and conditions regarding your participation will be detailed in these Guidelines.

Should you require any further information regarding the application process, please contact us at industry@escardio.org.



For all other information please contact:

European Society of Cardiology

The European Heart House Les Templiers, 2035 route des colles CS 80179 Biot, 06903 Sophia Antipolis Cedex, FRANCE Tel: +33 (0)4 92 94 76 00 Fax: +33 (0)4 92 94 76 01 Website: escardio.org/EACVI