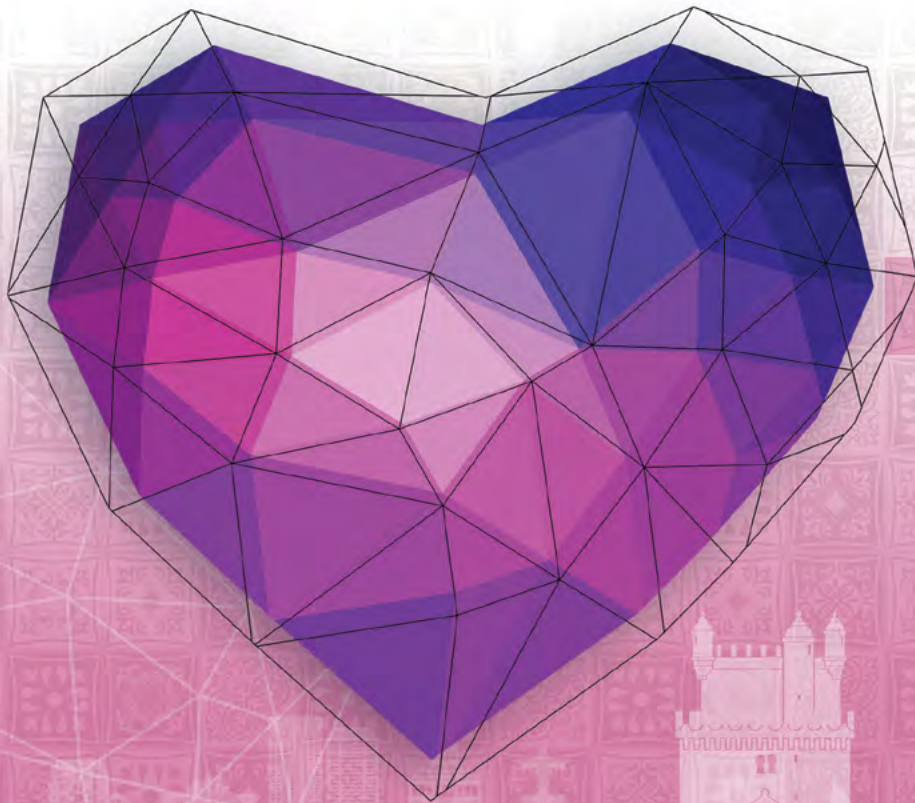


EuroEcho Imaging2017

21st Annual Meeting of the European Association of Cardiovascular Imaging (EACVI), a registered branch of the ESC,
in cooperation with the Portuguese Working Group of Echocardiography.



Lisbon – Portugal
6-9 December 2017

Industry Prospectus



EACVI
European Association of
Cardiovascular Imaging

www.escardio.org/EACVI



ESC
European Society
of Cardiology

Contacts

Annual congress of the European Association of Cardiovascular Imaging (EACVI)

European Society of Cardiology (ESC)
2035 Route des Colles, Les Templiers
CS 80179 BIOT
06903 Sophia Antipolis Cedex
France
Tel.: +33 (0)4 92 94 76 00
Fax: +33 (0)4 92 94 76 01
Email: euroecho@escardio.org
Website: www.escardio.org/congresses/euroecho-imaging-2016

EuroEcho-Imaging Congress Team

Industry Relations

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Email: industry@escardio.org

Industry Services

Mr. Fabrice Calabrese
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Exhibition, Industry Sponsored Sessions, Sponsorship and Rooms

Ms. Samantha Bickham
Email: euroechoservices@escardio.org

Congress Management

Ms. Anne-Laure Leuba
Email: euroecho@escardio.org

Venue

Centro de Congressos de Lisboa
Praça das Indústrias, 1300-307 Lisboa, Portugal

Welcome Address

The EuroEcho-Imaging is the world's largest congress in cardiovascular imaging

We are delighted to announce that the next annual congress of the European Association of Cardiovascular Imaging (EACVI) will take place in Lisbon, Portugal, from 6-9 December 2017.

Over the years, EuroEcho-Imaging has become the world's largest congress in cardiovascular imaging. The main themes of the 2017 congress are **imaging in heart failure** and **interventional imaging**.

The aim of EuroEcho-Imaging is to create an interactive forum, in which both clinicians and scientists can share **the most up-to-date research and clinical findings** on the broader spectrum of all Imaging modalities including, **Echocardiography**, Cardiovascular Magnetic Resonance, Nuclear Cardiology and Cardiac CT. Cardiologists, physicians and cardiovascular imagers will interact and review what is the best modality to use and how to further develop them in the future.

An educational track will run throughout the congress, featuring several specifically designed courses and sessions. Young cardiologists and researchers will be stimulated and supported through the **three Young Investigator Award competitions** (clinical, basic science, clinical case). Also, dedicated initiatives will reward the **best original research**.

However, EuroEcho-Imaging is more than just education and science. It is also a fantastic opportunity to meet the best experts in cardiovascular imaging in the world, to exchange ideas and projects with colleagues who share the same clinical or scientific interest.

In 2016, EuroEcho-Imaging welcomed **over 3 230 attendees from 90 countries**. It is the must-attend event where you can meet with **world renowned experts** in the field of cardiovascular imaging.

We look forward to welcoming you in the beautiful city of Lisbon for another successful edition of EuroEcho-Imaging.



Prof Bodgan Popescu
EACVI President 2016 - 2018



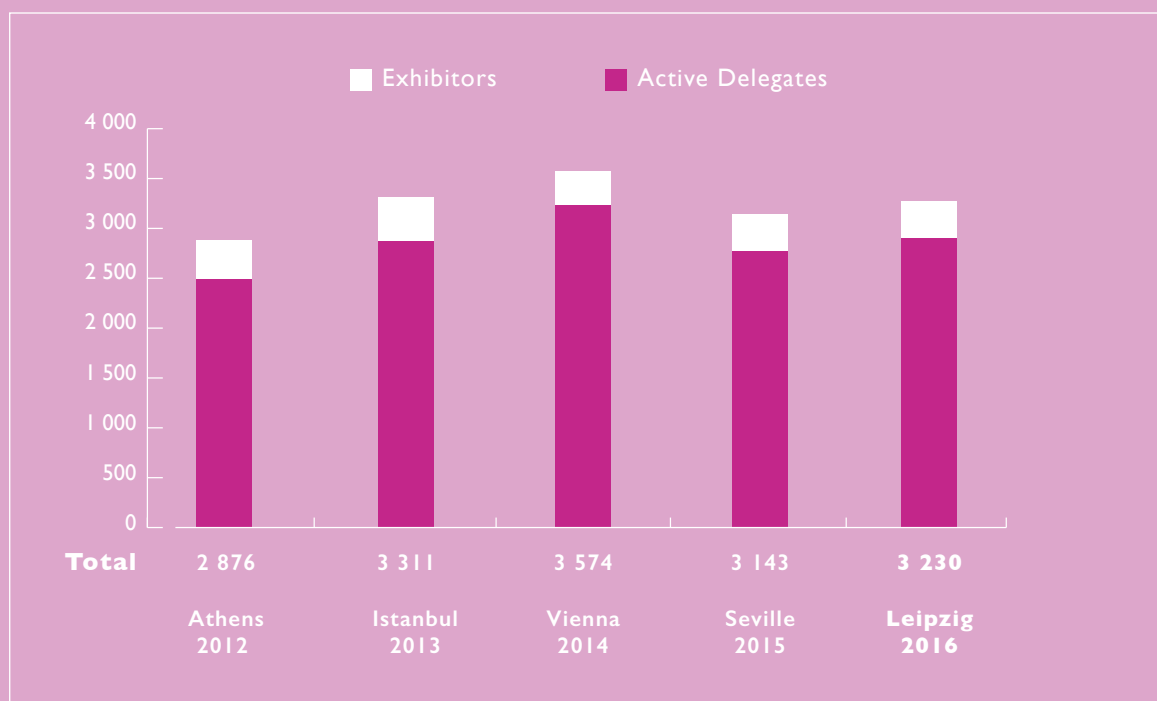
Prof. Erwan Donal
EuroEcho Imaging Scientific Chairperson

EuroEcho-Imaging Key Facts and Figures

EuroEcho-Imaging 2016 Key Figures



EuroEcho-Imaging Past Attendance



Delegate origin - Top Ten countries 2012, 2013, 2014, 2015 and 2016

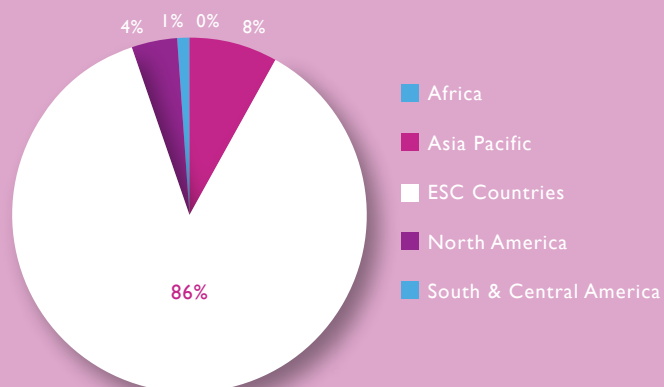
Rank	Country	2012	Country	2013	Country	2014	Country	2015	Country	2016
1	Greece *	446	Greece	272	Greece	248	United Kingdom	275	United Kingdom	228
2	United Kingdom	205	France	189	United Kingdom	220	Spain *	224	Italy	215
3	Italy	159	United Kingdom	183	Italy	197	Greece	194	Germany *	204
4	Romania	112	Turkey *	179	Netherlands	150	Italy	193	Netherlands	174
5	Poland	97	Netherlands	141	Bulgaria	143	Netherlands	157	Greece	143
6	Belgium	89	Italy	121	Romania	135	Belgium	115	Romania	139
7	Spain	87	Poland	101	Serbia	117	Poland	110	Bulgaria	106
8	France	86	Saudi Arabia	98	France	116	Romania	94	Spain	101
9	Serbia	85	Spain	98	Spain	114	France	92	Poland	100
10	Sweden	82	Sweden	89	Poland	109	Bulgaria	90	Belgium	97

* Host Country

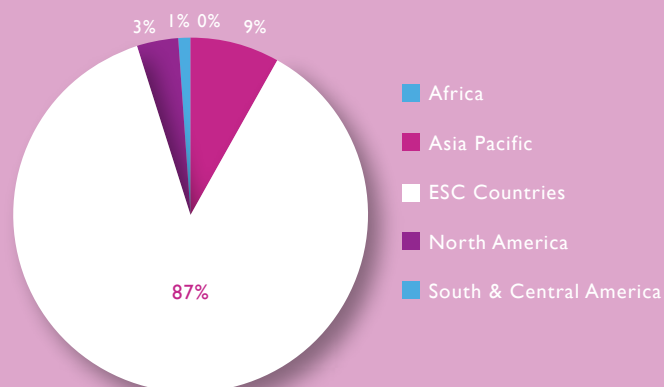
Attendance breakdown by region

ESC Region	Athens 2012	Istanbul 2013	Vienna 2014	Seville 2015	Leipzig 2016
Africa	0%	0%	0%	0%	0%
Asia Pacific	7%	12%	11%	9%	9%
ESC Countries	89%	84%	84%	86%	87%
North America	3%	3%	4%	4%	3%
South & Central America	1%	1%	1%	1%	1%

Seville 2015

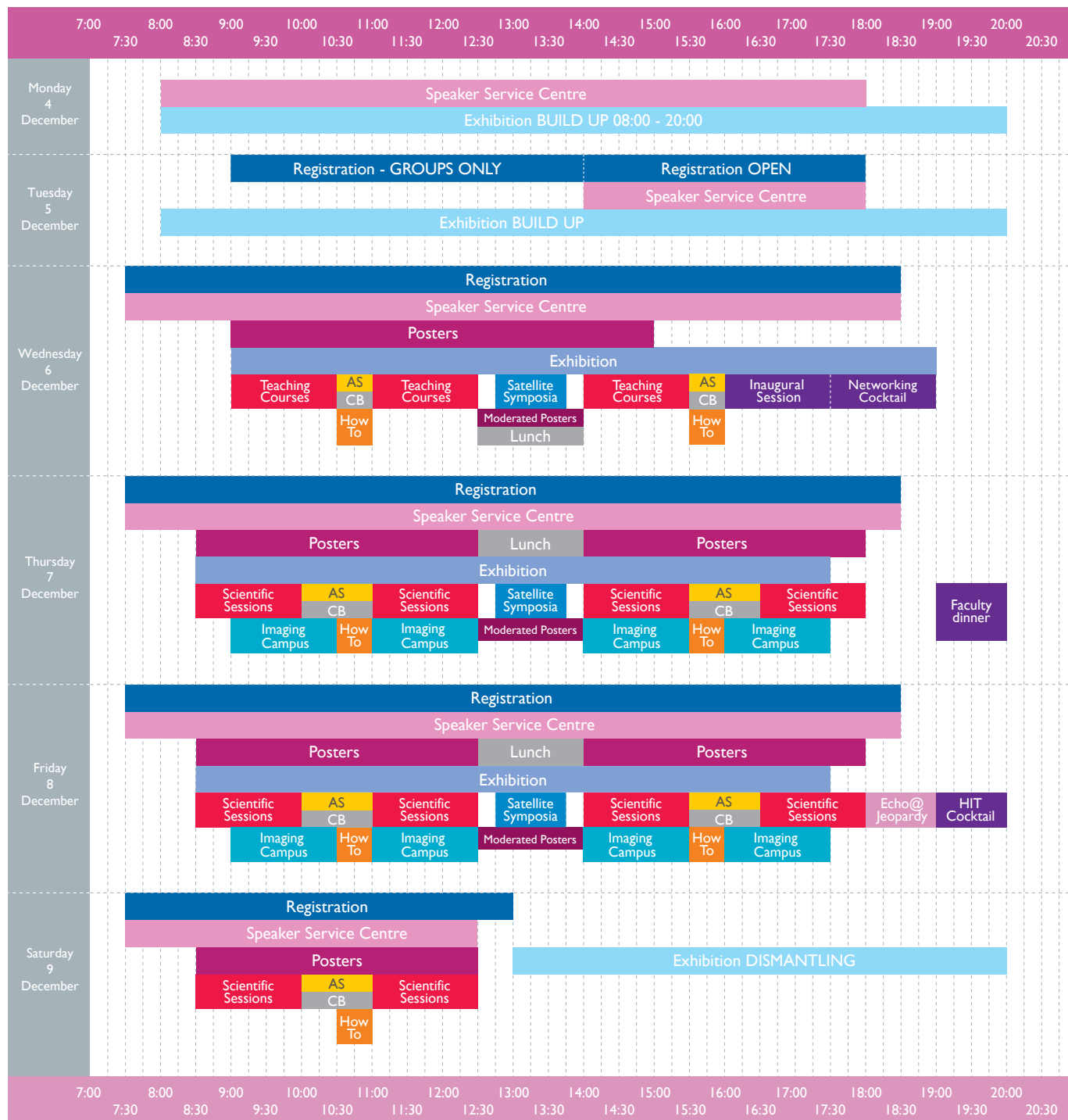


Leipzig 2016



EuroEcho-Imaging 2017

Preliminary Schedule



AS: Abstract Sessions
CB: Coffee Breaks

About the EACVI

Created in 2003, the European Association of Cardiovascular Imaging (EACVI), a registered branch of the ESC, is the leading international network in its field.

Our mission is “to promote excellence in clinical diagnosis, research, technical development, and education in cardiovascular imaging.”

The EACVI is a unified group of almost 9 000 experts and a knowledge provider in:

- Cardiovascular Magnetic Resonance
- Echocardiography
- Nuclear Cardiology
- Cardiac Computed Tomography

The collaboration of all modalities reflects the importance of moving from a technology focused to a more patient centric approach. It also, allows a better information sharing and exchange within the association.

EACVI is committed to maintaining the highest standards of professional excellence in all aspects of cardiovascular with a particular focus on:

- Education
- Training
- Scientific initiatives
- Research

Key reasons to sponsor

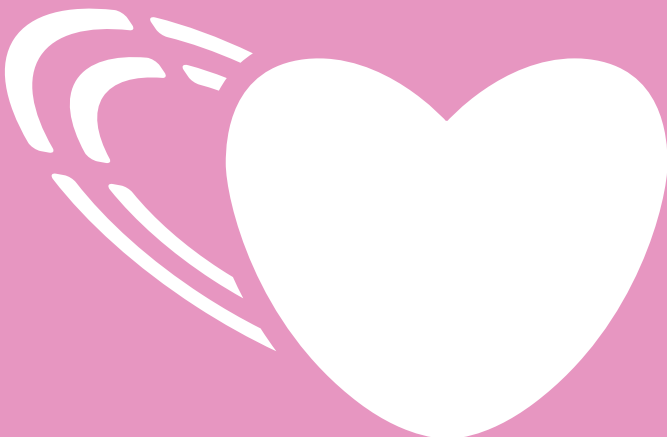
EuroEcho-Imaging is the world's largest cardiovascular imaging congress. This international forum welcomes every year leading experts who get together, discuss and present innovations and developments in the field of cardiovascular imaging. In addition to the high quality topics that have been presented during previous editions, this year's special focus will be on **imaging in heart failure and interventional imaging**.

Key reasons to attend

- Ground-breaking scientific content that provides an interactive platform for all professions interested in the EACVI core curriculum courses, patient oriented and case based lectures that address specific topics based on practical case illustrations and the integration of knowledge on cardiovascular imaging .
- Guaranteed exchange with esteemed key opinion leaders in the field and an audience that is comprised of cardiologists, cardiac ultrasonographers, anaesthesiologists, nuclear physicians, paediatric cardiologists, surgeons, scientists, engineers, nurses, general practitioners and medical technicians.
- Specific educational hands-on focus in the form of teaching courses especially dedicated to the fields of all imaging modalities.
- An active and involved Young Community called Heart Imagers of Tomorrow (HIT) – it should be known that 40% of EACVI Members represent the EACVI leaders of tomorrow.

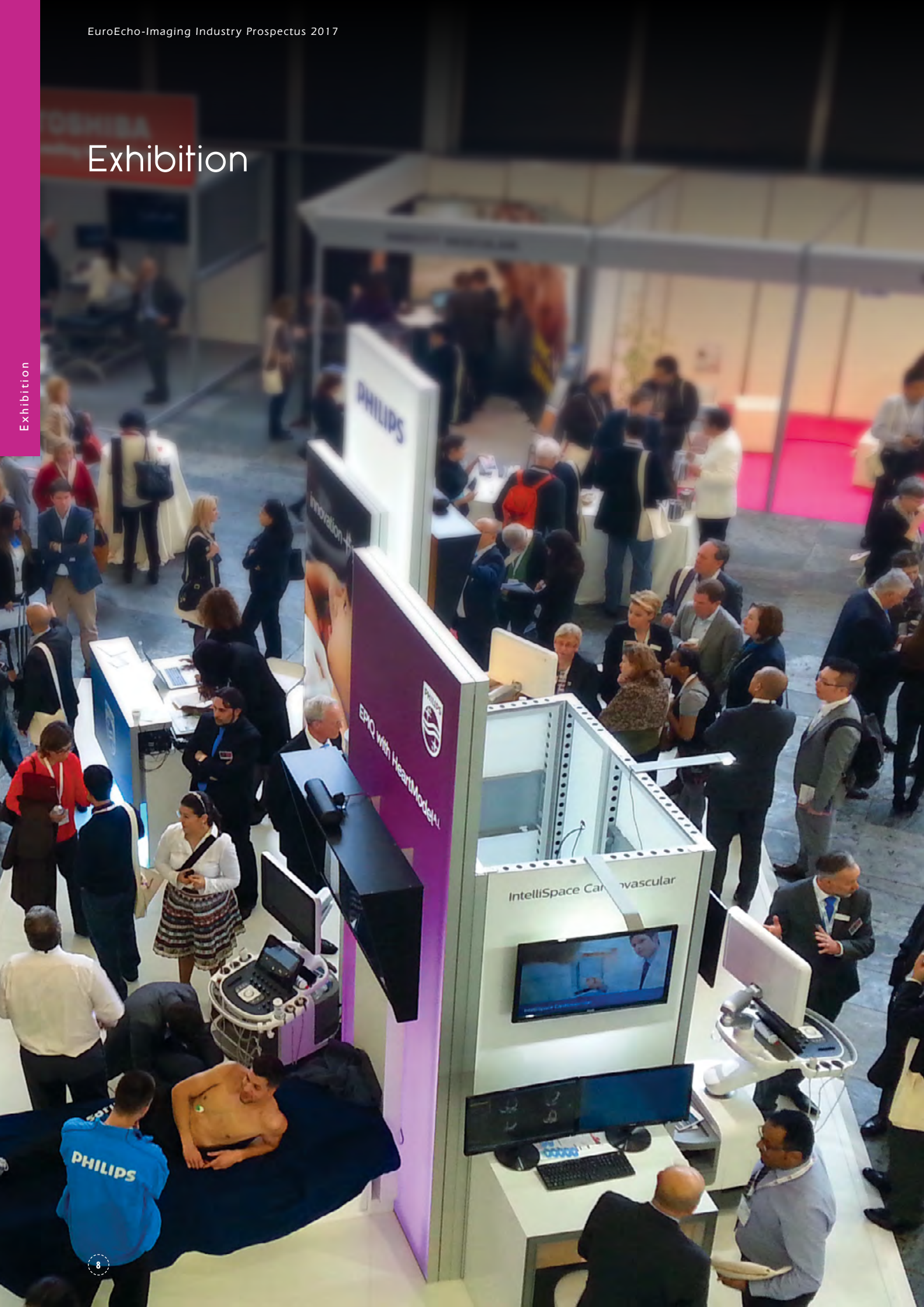
Key networking & educational opportunities

- Medical specialties sharing common or related issues are represented with the sister societies.
- Joint sessions with international scientific societies offering unique opportunities for an international audience and exchange of knowledge.
- Young cardiologists to renowned experts are present offering opportunities for dialogue with senior cardiologists as well as the future leaders of the field.
- The opportunity to present your latest developments to an enthusiastic audience while educating them.



Exhibition

Exhibition



The exhibition area will be an integral part of the congress in Lisbon and delegates are invited to discover the latest products and technologies on the many educational stands throughout the event.

Showcase your products, services and activities to over 3 230 delegates from over 90 countries.

Exhibitor Space

Seize the opportunity to provide delegates with a unique moment to catch a glimpse of the continuous imaging and technological developments in the EuroEcho-Imaging discipline by showcasing your products in the technical exhibition.

	Industry	Publishers, Booksellers
Price excl. VAT	€400/m ²	€280/m ²
Minimum exhibition space	9m ²	6m ²
Accrued points	5 points for participation & 1 point per 9m ²	

Exhibition Timetable

(may be subject to change)

Monday 4 December	08:00 – 20:00	BUILD UP
Tuesday 5 December	08:00 – 20:00	BUILD UP
Wednesday 6 December	09:00 – 19:00	OPEN
Thursday 7 December	08:30 – 17:30	OPEN
Friday 8 December	08:30 – 17:30	OPEN
Saturday 9 December	08:30 - 13:00 13:00 – 20:00	CLOSED DISMANTLING

Exhibitor Badges

Exhibitors are entitled to a certain number of free badges.

The number of free badges for each exhibitor will be determined according to the floor space allocated as shown below

Stand size between	General exhibitor badges	Scientific exhibitor badges
9 and 49m ²	4	4
50 and 99m ²	8	8
100+ m ²	12	12

General exhibitor badges do not give access to EuroEcho-Imaging 2017 scientific sessions.

Scientific exhibitor badges do give access to the scientific sessions of EuroEcho-Imaging 2017.

Neither badge entitles the holder to get a congress bag, a certificate of attendance and do not include a journal subscription.

Price for additional General exhibitor badges: €50.00 excl.VAT

Stands spaces will be assigned in line with the accrued point ranking for applications submitted before 30/6/2017. After 30/6/2017, stands will be assigned on a first come first served basis.

Industry Sponsored Sessions

Industry Sponsored Sessions



Satellite Symposia



Participating companies may organise scientific sessions during dedicated time slots, known as Satellite Symposia. These sessions are the perfect forum through which you may reach your target audience with the latest scientific information. Satellite Symposia, will be held within the congress centre in lecture rooms ranging in capacity from 180 to 600 seats.

Price

SATELLITE SYMPOSIA	Time slot	Exhibitor Price excl. VAT	Non-exhibitor Price excl. VAT	Accrued points
Wednesday 6 December	12:45 – 13:45 (60 mins)	€28 000	€33 000	14
Thursday 7 December	12:45 – 13:45 (60 mins)	€30 000	€35 000	15
Friday 8 December	12:45 – 13:45 (60 mins)	€28 000	€33 000	14

The following items are included in the price of a Satellite Symposium:

- Room rental
- Congress News insert: the day of your session, an advert will be published in the Congress News to promote your Satellite Symposium
- A weblink

Badges for Non-Exhibitor Satellite Symposium:

- 4 general exhibitor badges
- 4 scientific exhibitor badges

Note:

- The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.
- Industry sponsored sessions programmes will be published in the EuroEcho-Imaging 2017 Scientific Programme & Planner (SPP available online), web pages and on the Mobile App.
- All Industry sponsored sessions programmes are subject to EuroEcho-Imaging 2017 Programme Committee approval.

Rooms & time slots will be assigned in line with the accrued point ranking for applications submitted before 30/6/2017. After 30/6/2017, rooms & time slots will be assigned on a first come first served basis.

Imaging Campus



The Imaging Campus is a joint collaboration between EuroEcho-Imaging and industry to create educational and demonstrative learning opportunities for delegates during the congress.

The Imaging Campus provides supporting companies with a unique means of associating a company's products with the educational requirements of delegates in an ideal learning environment.

It also offers delegates a unique one-on-one, hands-on learning experience with specific take-home messages.

Participants: 20-30 pax per room
No of sessions: Each session will run four times per day
Registration: Free for all delegates, onsite registration will be managed by the ESC
Session length: 90 minutes

The Imaging Campus will be held on Thursday 7 and Friday 8 December at the following times:

Session 1: 09:00 - 10:30
Session 2: 11:00 - 12:30
Session 3: 14:00 - 15:30
Session 4: 16:00 - 17:30

Imaging Campus	Exhibitor Price excl. VAT	Non-exhibitor Price excl. VAT	Accrued points
1 Day	€13 000	€17 000	6
2 Days	€21 000	€25 000	10

Badges for Non-Exhibitor Imaging Campus:

4 general exhibitor badges
 4 scientific exhibitor badges

Companies will need to submit an educational programme with teachers for validation by the Scientific Programme Committee. Sponsors will set up the assigned room with the necessary tools and equipment for their session.

Included in price:





- Basic room set-up and rental for 20 – 30 pax
- Room furnishings (tables & chairs)
- Screen & projector
- Standard electric supply
- Weblink
- Congress News insert: the day of your session, an advert will be published in the Congress News to promote your Satellite Symposium
- Central Registration Management Desk onsite


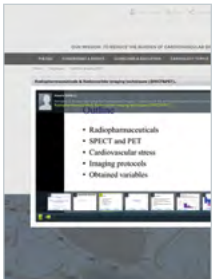


Rooms are assigned in line with the accrued point ranking for applications submitted before 30/6/2017. After 30/6/2017, rooms will be assigned on a first come first served basis.

Sponsorship

EuroEcho-Imaging congress is evolving towards an eco-friendly congress format. A new and wide range of digital services for congress attendees are available for sponsorship by our industry partners providing essential support for the congress and opportunity for novel communication to the healthcare profession.

Please note: the use of product names, identifying product logos, misleading names that could be perceived as product names, registered trademarks are strictly limited and are only permitted for products and services where product promotion is clearly stated.

Product	Description	Focus	Price (excl. VAT)
	<p>Best of EuroEcho-Imaging Congress 2017 webinar</p> <p>Prof. Bogdan Popescu and Prof. Erwan Donal will offer their expert opinions based on the key messages of the EuroEcho-Imaging congress themed this year on the topic "Imaging in heart failure & interventional imaging."</p> <p>This one hour live session will take place in January 2018 and offer key insights to the international community on the congress take-home messages.</p> <p>The recording of this session will be available on the ESC website.</p>	<p>Launched in January as part of the EACVI's live educational offer</p> <p>2016 participation: 500 live participants</p> <p>750 video on demand followers</p>	<p>€25 000</p> <p>Accrued points: 10 + bonus 2</p>
	<p>eBlast</p> <p>eBlast emailings will promote your congress message to all pre-registered delegates of EuroEcho-Imaging 2017. The delegate will be able to open a PDF enlarged version of each sponsor advert by clicking on the advert visual or the session title.</p> <p>Three emailing dates</p> <p>eBlast #1 : 30/11/2017 (before the congress) eBlast #2 : 05/12/2017 (before the congress) eBlast #3 : 19/12/2017 (after the congress)</p>	<p>Emailed to 2 500 delegates before the congress</p> <p>Product advertising permitted for exhibition adverts only</p> <p>1 eBlast date Post congress</p>	<p>€6 500</p> <p>1 mailing</p> <p>Accrued points: 3</p>
	<p>EuroEcho-Imaging Congress News</p> <p>The EuroEcho-Imaging Congress News is the official congress newspaper distributed onsite and posted online. It contains the latest news on echocardiography & other imaging modalities, including congress highlights, and presents an exceptional opportunity for a sponsor to advertise on the back cover.</p> <p><i>The online version will contain sponsor logo and link to their site.</i></p>	<p>Exclusive sponsorship</p> <p>Excellent visibility for the sponsor: 2 000 copies per day</p> <p>Available online Advert visible online</p>	<p>€5 000</p> <p>Back cover advert per day</p> <p>Accrued points: 2</p>
	<p>EuroEcho-Imaging 2017 Mobile App</p> <p>Product advertising allowed</p> <p>An innovative way for a sponsor to reach delegates by offering a mobile version of the Advance and Final Programme to enhance their onsite experience via this environmentally and user-friendly application.</p> <p>The App offers the exclusive sponsor a dedicated sponsor button where they can promote their own congress activities.</p>	<p>Exclusive Sponsorship</p> <p>Launched as of June 2017</p> <p>Life span: 6 months before the congress</p> <p>Downloaded by over 2 700 delegates (in 2016)</p>	<p>€15 000 (Price including production)</p> <p>Accrued points: 7</p>

Product	Description	Focus	Price (excl. VAT)
	<p>Programme at a Glance back cover</p> <p>Place your message on this popular printed summary guide to the scientific sessions - The EuroEcho 2017 Programme at a Glance is a practical pocket guide to the congress providing delegates with a quick day-to-day view of the programme. The Programme at a Glance is designed in a practical pocket format and distributed to all delegates in their badge holder.</p> <p>A digital version of the Final Programme will be available on www.escardio.org. The unique printed document at EuroEcho-Imaging 2017 is the Programme at a Glance.</p>	<p>Exclusive Sponsorship</p> <p>Product advertising allowed</p> <p>Lifespan: permanent archive/reference material</p>	<p>€12 000</p>
	<p>Screencast (voice and slides)</p> <p>The screencast will capture a speaker's voice (no video) and panel discussion of your session, in a standard format. Screencast files will be sent to sponsors after the congress. You are obliged to use the services of the Speaker Service Centre to avail of this price.</p> <p>Available for Satellite Symposia only. Onsite educational content does not stop in Lisbon, screencasts can be promoted in post-congress eBlast.</p>	<p>Lifespan: permanent archive/reference material</p>	<p>€2 500</p> <p>Accrued points: 1</p>
	<p>Webcast</p> <p>Extend the reach of your Satellite Symposium by posting the webcast of your session on the Scientific Programme & Planner (SP&P). This platform offers all year long, access to resources from the congress. The use of the Speaker Service Centre is mandatory. Exceptions are subject to ESC approval with an increase in the price.</p> <p>The webcast will be uploaded to SP&P within 24 hours maximum. The ESC will provide webcasts sponsors with the video files after the congress.</p> <p>Onsite educational content does not stop in Lisbon, webcasts can be promoted in post-congress eBlast.</p>	<p>Lifespan: congress & permanent congress resources Available for Satellite Symposia only.</p> <p>Price valid for equipped rooms. Special price available on request for non-equipped rooms.</p>	<p>€8 500</p> <p>Accrued points: 4</p>
	<p>Onsite advertising</p> <p>Various opportunities for on-site promotion and advertisements in the form of panels, banners, towers and other items may be available.</p>	<p>Lifespan: during congress</p> <p>High visibility</p>	<p>Please contact us for further details at industry@escardio.org</p>

Reminder:

None of the sponsorship and advertising opportunities listed in this chapter are open to product promotion **unless clearly indicated**; corporate names and logos are allowed but product names, product logos, trademarks or misleading references will be refused by the ESC.

Sponsorship items are assigned in line with accrued point ranking for applications submitted before 30/6/2017. After 30/6/2017, sponsorship items will be assigned on a first come first served basis.

Partner Services

Function Spaces

The ESC allows companies to host a limited number of guests and organise small and informal meetings (up to approximately 20 pax) in a range of rooms reserved for 3 days, available within the congress centre. Hands-on and training of products/therapies are not permitted in Function Spaces. These rooms are only available to persons bearing their badge.

Companies are responsible for additional furniture, AV equipment and catering arrangements with the official congress venue suppliers, at the cost within these rooms.

Rental costs for Function Spaces

€5 000 (excl VAT)

Accrued Points: 2

Closed Industry Meetings

During available time slots, fully furnished and AV equipped lecture rooms can be used to organise closed industry meetings which are on invitation only. These rooms are only available to persons bearing their badge.

The following rules apply to this meeting category:

- Meeting is "closed" and on invitation only.
- Maximum attendance is 150 guests.
- Meeting is not promoted in the congress centre or in any EuroEcho-Imaging 2017 publications.

Permitted meeting types:

Company staff meeting, congress briefing, investigators meeting, clinical trial updates.

Strictly forbidden:

Meetings with any formal presentations for delegates.

Cost	excl. VAT
60 minute meeting	€3 000
Additional cost per increment of 30 minutes	€1 500

Rooms are assigned in line with accrued point ranking for applications submitted before 30/6/2017. After 30/6/2017, rooms will be assigned on a first come first served basis.

Key Dates

Early April 2017

Abstract submission open

31 May 2017

Abstract submission deadline

30 September 2017

Early registration deadline

31 October 2017

Late registration deadline

30 November 2017

Last Minute registration deadline

06 – 09 December 2017

EuroEcho-Imaging 2017

Industry @ EuroEcho-Imaging 2016

The EACVI gratefully acknowledges the valuable involvement of the following organisations in EuroEcho-Imaging 2016 through their participation in the Exhibition, Industry Sponsored Sessions and Sponsorship:

3D Systems
American Society of Echocardiography
Anatomage Inc.
Bioscientifica
Bracco
CAE Healthcare
Cleveland Clinic Abu Dhabi
Edwards Lifesciences
FUKUDA DENSHI
GE Healthcare
HeartWorks Inventive Medical Ltd.
InHealth Echotech
Lantheus Medical Imaging, Inc.
Medical Simulation Technologies sp. z.o.o.
Medical University of Lublin
MediMatic Srl
Medis
MIDES ULTRASOUND
MINDRAY
Oxford University Press
Philips
Pie Medical Imaging B.V.
SERVIER
SHIRE
Siemens Healthineers
TOMTEC IMAGING SYSTEMS GMBH
Toshiba Medical Systems Europe
Tristel Solutions Limited
UltraLinq Healthcare Solutions LTD
United Therapeutics
Valtech Cardio GmbH
Wisepress Online Bookshop

Accrued Point Ranking 2017

The accrued point system was established to recognise long term investment in the EuroEcho-Imaging congress. Points are accumulated over a 4 year period and products are assigned on a priority basis in line with the ranking.



Ranking for EuroEcho-Imaging 2017	Company	EuroEcho-Imaging 2013	EuroEcho-Imaging 2014	EuroEcho-Imaging 2015	EuroEcho-Imaging 2016						Points accrued at EuroEcho-Imaging 2016	Total points going into EuroEcho-Imaging 2017
					Participation	Exhibition	Satellite	Imaging Campus	Registration	Sponsorship/Function Space		
24	3D Systems	0	0	0	5	1					6	6
6	Abbott Vascular	24	20	20							0	64
39	Actelion Pharmaceutical	5	0	0							0	5
23	AGFA	7	0	0							0	7
24	Anatome Inc.	0	0	0	5	1					6	6
3	Bracco	20	24	25	5	1	15			3	24	93
17	CAE Healthcare	0	6	6	5	1					6	18
24	Cardea Software Inc.	0	6	0							0	6
18	Circle Cardiovascular Imaging	0	6	6							0	12
18	Cleveland Clinic Abu dhabi	0	0	6	5	1					6	12
8	Edwards Lifesciences	18	13	12						5	5	48
24	Epsilon Imaging	6	0	0							0	6
11	ESAOTE	7	7	13							0	27
14	FUKUDA DENSHI	0	6	12	5	1					6	24
2	GE Healthcare	25	17	37	5	5	14	6		6	36	115
39	Hellenic Cardiological Society	0	0	0	5						5	5
9	Hitachi Medical Systems Europe Holding AG	10	21	7							0	38
18	InHealth Group	0	0	6	5	1					6	12
24	Lantheus Medical Imaging Inc	0	0	0	5	1					6	6
24	Medical Simulation Technologies	0	0	0	5	1					6	6
24	Medical University of Lublin	0	0	0	5	1					6	6
12	MediMatic	6	6	7	5	2					7	26
24	Medis Medical Imaging Systems	0	0	0	5	1					6	6
24	MEDIX,S.A	0	0	6							0	6
24	MIDES GmbH	0	0	0	5	1					6	6
13	Mindray Medical	12	0	6	5	2					7	25
1	Philips Healthcare	27	35	27	5	4	15			4	28	117
24	Pie Medical Imaging	0	0	0	5	1					6	6
7	SERVIER	20	0	20			14				14	54
18	Shire	0	0	6					1	5	6	12
5	Siemens AG Healthcae Sector	17	12	25	5	6					11	65
24	Stroke2prevent	0	6	0							0	6
10	TomTec Imaging Systems GmbH	6	7	7	5	2		6			13	33
4	Toshiba Medical Systems	23	10	25	5	3	15			2	25	83
16	Tristel Solutions Limited	6	0	6	5	2					7	19
18	Ultraling Healthcare Solution Ltd	0	0	6	5	1					6	12
42	United Therapeutics Europe Ltd	0	0	0						4	4	4
39	University of Washington	0	0	5							0	5
24	Valtech Cardio GmbH	0	0	0	5	1					6	6
24	VentriPoint, Inc.	0	6	0							0	6
24	VISUALSONICS	6	0	0							0	6
15	Wisepress Medical Bookshop	5	6	6	5	1					6	23

For all other information please contact:

European Society of Cardiology

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www.escardio.org



EACVI

European Association of
Cardiovascular Imaging