



EACVI
European Association of
Cardiovascular Imaging

Industry Debrief

Friday 8 December 2017



ESC
European Society
of Cardiology

Agenda

- I. INTRODUCTION**
- II. KEY FIGURES & CONGRESS HIGHLIGHTS**
- III. INDUSTRY FIGURES & INNOVATION**
- IV. INDUSTRY FEEDBACK**
- V. CONCLUSION**

Scientific Programme Committee



EACVI
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Scientific Chairs

Donal E. (FR)

Edvardsen T. (NO)



Chair - CMR Section

Bucciarelli-Ducci C. (UK)

Scientific Programme Director CMR Section

Petersen S. (UK)

Scientific Programme Director

Magne J. (FR)

Chair - Cardiac CT & Nuclear Section

Gaemperli O. (CH)

Scientific Programme Advisors

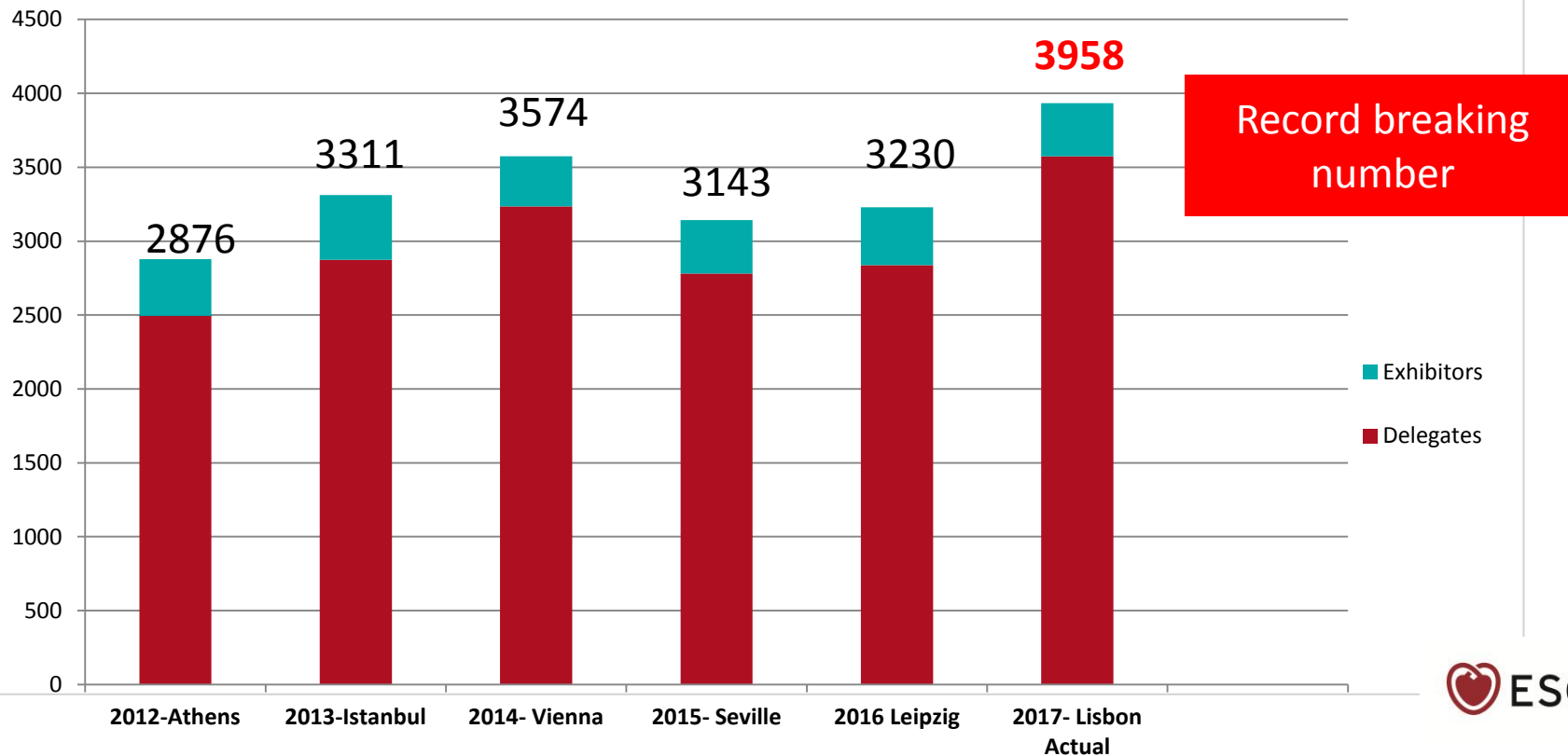
Galli E. (FR)

Cosyns B. (BE)

Scientific Programme Director Cardiac CT & Nuclear Section

Gimelli A. (IT)

Registration figures as of 8 Dec.



TOP 10 Registration figures by country



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	2014 VIENNA		2015 SEVILLE		2016 LEIPZIG		2017 LISBON	
1	Greece	247	UK	276	UK	231	Italy	318
2	UK	228	Spain*	222	Italy	213	UK	261
3	Italy	194	Greece	196	Germany*	199	Portugal*	254
4	Netherlands	150	Italy	193	Netherlands	173	Netherlands	208
5	Bulgaria	143	Netherlands	155	Greece	142	Romania	184
6	Romania	136	Belgium	113	Romania	138	Spain	175
7	Serbia	117	Poland	110	Bulgaria	107	Greece	137
8	France	116	Romania	93	Spain	104	Poland	132
9	Spain	114	France	91	Poland	100	Bulgaria	113
10	Poland	108	Bulgaria	90	Belgium	93	Germany	112

*Host country

Faculty Top 10 by country

- 393 Faculty from 46 countries



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Rank	Country	Total
1	Italy	46
2	USA	43
3	United Kingdom	35
4	Portugal	24
5	France	21
6	Netherlands	20
7	Germany	19
8	Romania	13
9	Greece	13
10	Belgium	12

Rank	Country	Total
11	Canada	12
12	Spain	9
13	Poland	8
14	Switzerland	8
15	Norway	7
16	Japan	5
17	Denmark	5
18	Turkey	5
19	Korea Republic of	5
20	Sweden	4



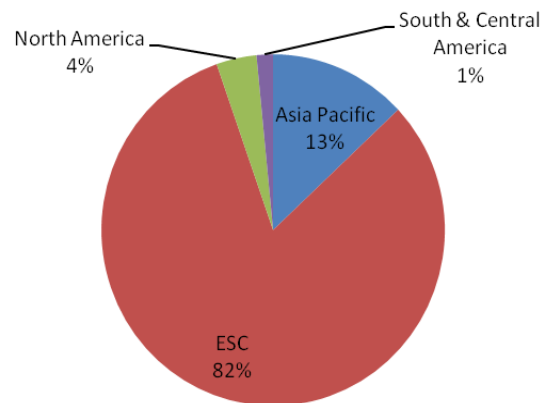
ESC

2017 Registration vs Abstract submission by region

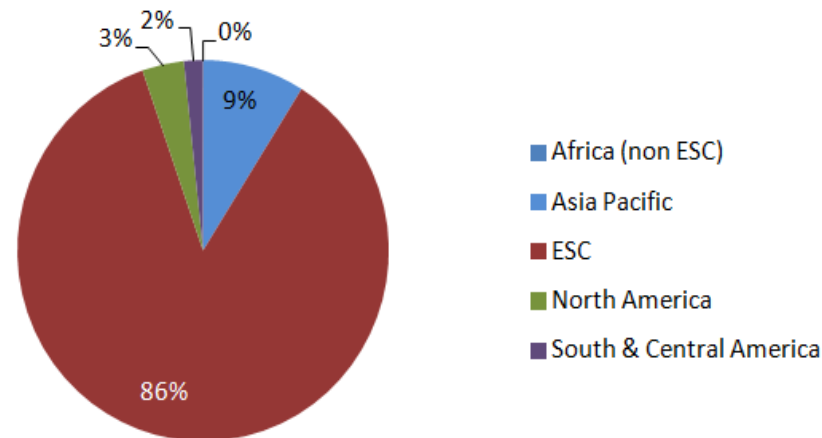


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Abstract submission by region 2017



Registration by region



New this year



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-Agora new design (enlarged from 50 to 80 pax)



-HighTech Corner:

Sessions focused on the most up-to date technology



-Hologram Demo

"Mixed reality holograms for surgical planning in congenital heart disease"



-ESC TV

Interviews on new recommendations and important studies
Available on the ESC TV webpage & social media





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Industry Figures & Innovations



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EXHIBITION AREA



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Industry Figures - Exhibition

- 518 sqm Exhibition
- 23 Exhibitors

EXHIBITION OPENING HOURS

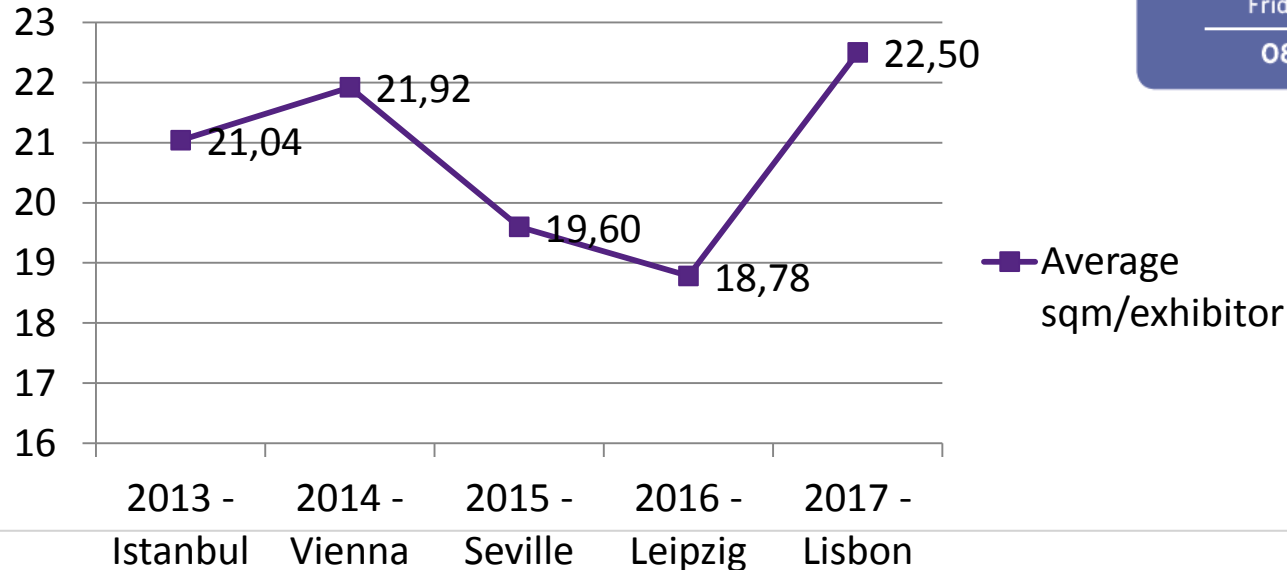
Wednesday 6 December

09:00 - 17:30

Thursday 7 December
Friday 8 December

08:30 - 17:30

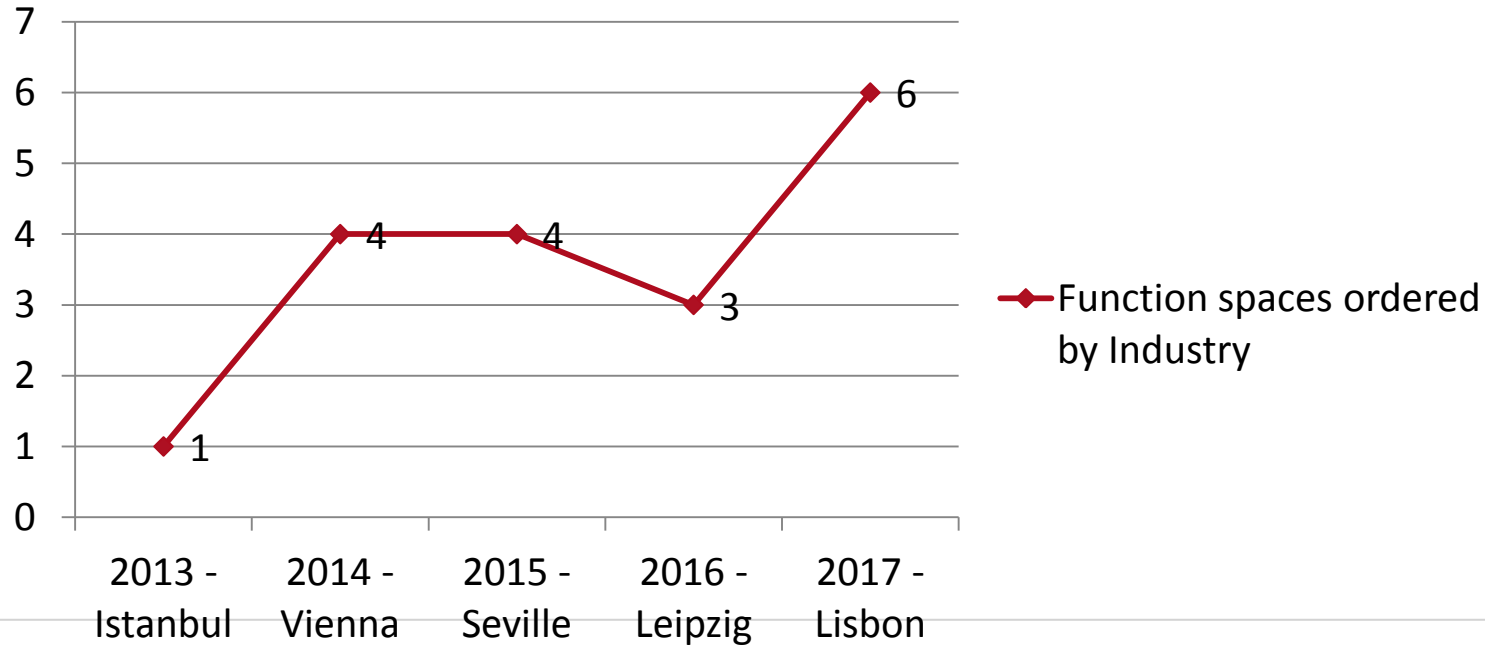
Average sqm/exhibitor



Industry Figures

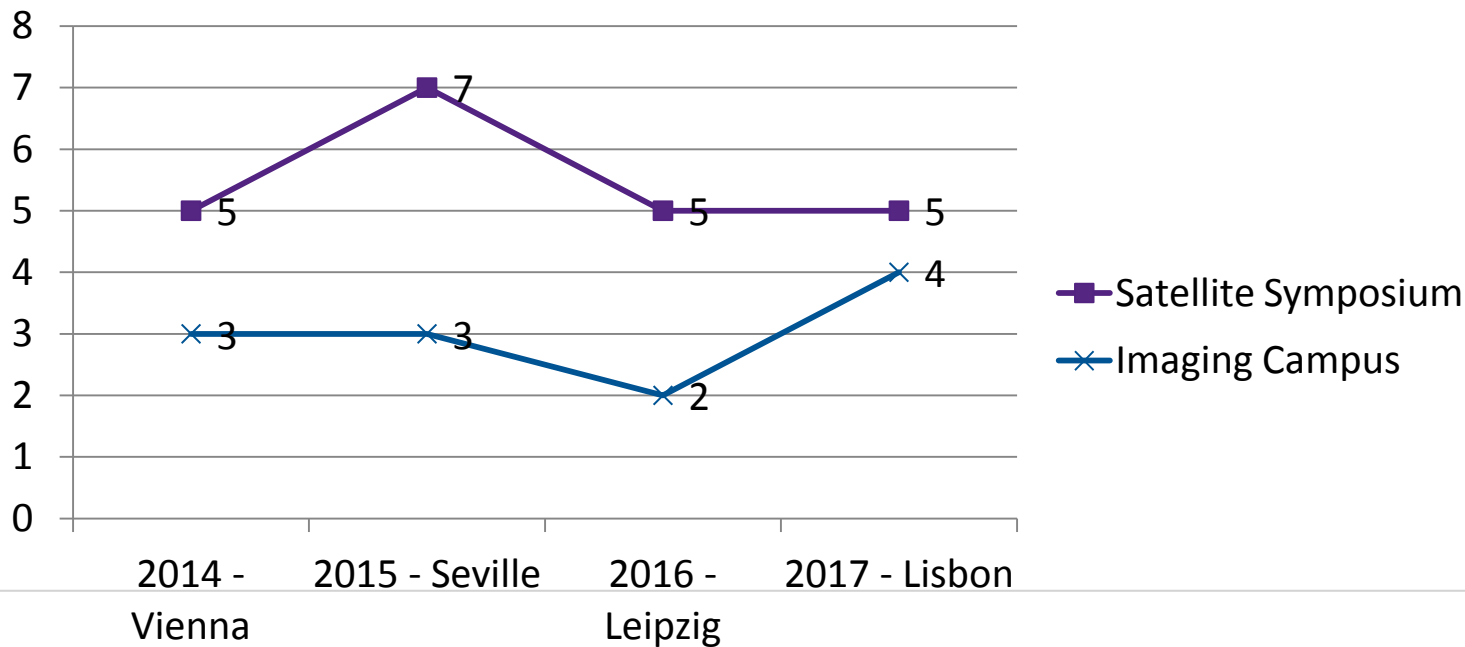
Networking, meeting & exchange

Function Spaces



Industry Figures

Industry Sponsored Sessions



Industry Figures

Industry Sponsored Sessions



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Account Name	Time slot	Room reference	Rooms filling %
Wednesday			
Siemens Healthineers – Satellite Sympo.	12:45 - 13:45 (60 mins)	Evora (300 pax)	120%
Thursday			
SATELLITE SYMPOSIUM			
Bracco	12:45 - 13:45 (60 mins)	Porto (400 pax)	100%
Philips	12:45 - 13:45 (60 mins)	Faro (400 pax)	60%
Toshiba Medical Systems Europe	12:45 - 13:45 (60 mins)	Evora (300 pax)	95%
IMAGING CAMPUS			
Tomtec Imaging System	4 sessions	IC 1 (80 pax)	[70% to 90%]
GE Healthcare	4 sessions	IC 2 (50 pax)	[90% to 110%]
Abbott/Philips	6 sessions	IC 3 (40 pax)	[85% to 110%]
Friday			
Servier Satellite Symposium	12:45 – 13:45 (60 mins)	Lisboa (1500 pax)	75%

Sponsorship

Programme at a Glance



(no printed programme)

**3500 Programmes at a Glance in all
delegate badge holders**

EuroEcho-Imaging 2017 Mobile App



3047 Downloads (vs 2560 in 2016)

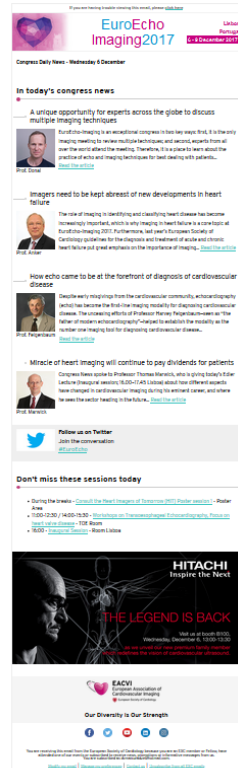
Sponsorship



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eBlast

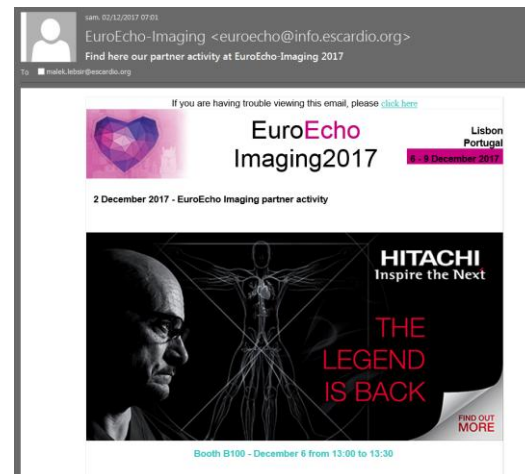
EuroEcho-Imaging Congress News



**Print: 2000 copies
distributed at the
congress per day**

Stats from Day 1 Electronic Congress News

**Received by: 2228 delegates
Opened: 1030 times**

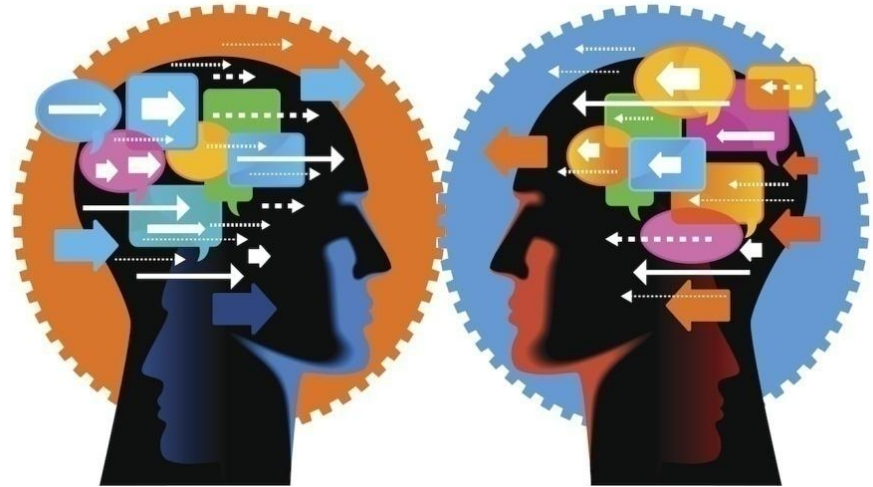


**Received by: 2285
Opened by: 1380 (60,39%)**



Industry Feedback

- **Pre Congress**
 - + Organisation
 - + Promotion & Communication
- **During Congress**
 - + Rooms
 - + Exhibition
 - + Sponsored Sessions
 - + Sponsorship
 - Scientific Programme
 - Venue, Hotels, City
 - Registration
- Suggestions



Get ready for...



EuroEcho 2018 Imaging

EXERCISE AND SPORT | VALVULAR HEART DISEASE

5/8
December

Milan
ITALY

22nd Annual Congress
of the European Association
of Cardiovascular Imaging (EACVI),
a registered branch of the ESC.
www.escardio.org/EACVI



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