



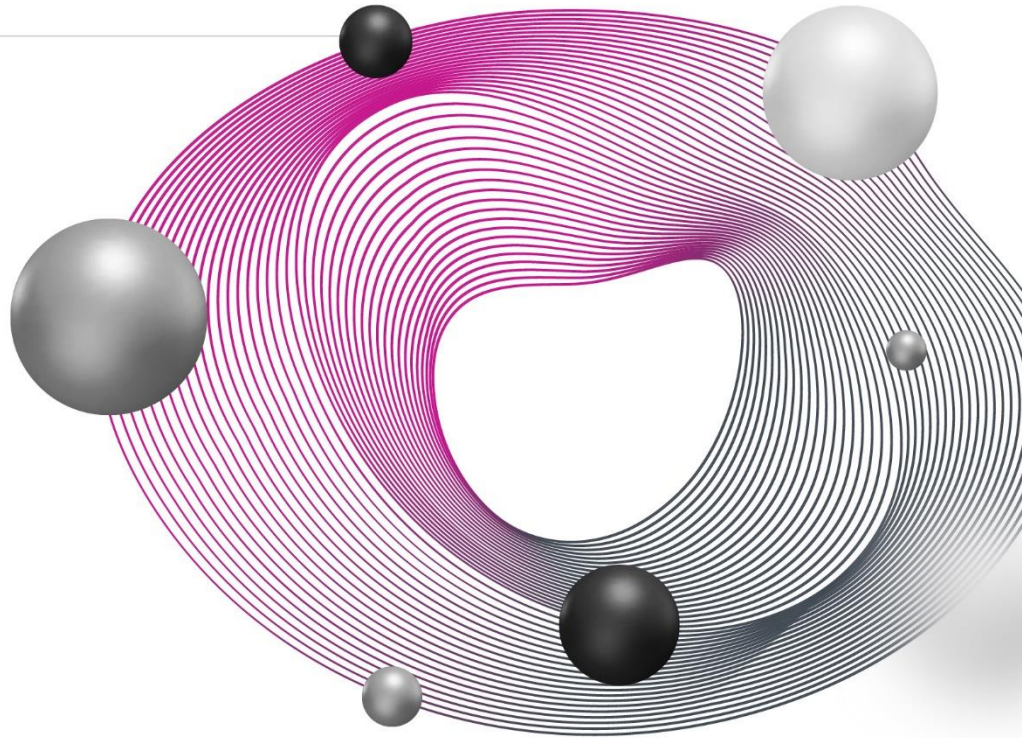
# EACVI

## Best of Imaging 2020

11-12 December

Industry Offer

#EACVIBestOf2020



**EACVI**  
European Association of  
Cardiovascular Imaging

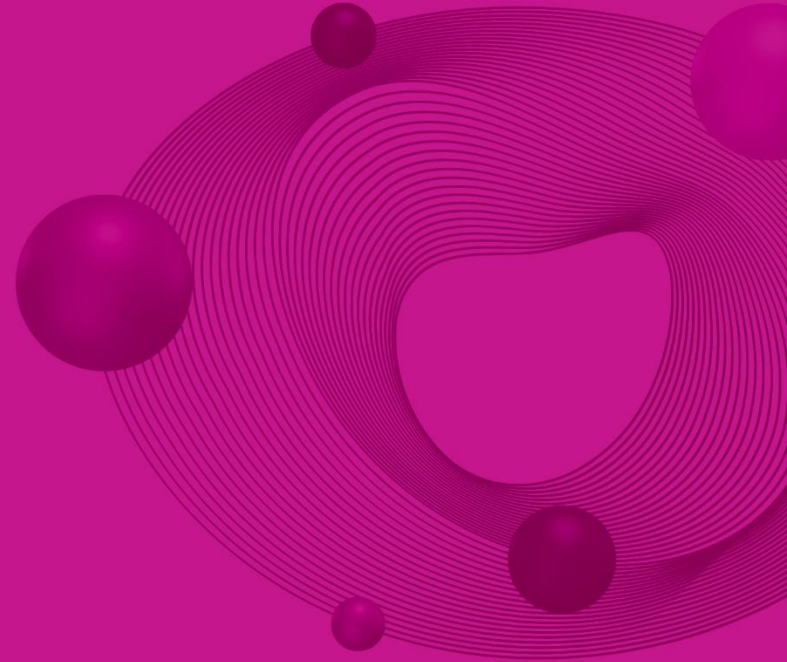
# The Project

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For four years we have been planning a pioneering EACVI 2020; the first cardiovascular meeting covering all imaging modalities in ONE unique congress. The ongoing pandemic has impacted and continues to impact in-person events worldwide.

The EACVI is committed to bringing the cardiovascular imaging community together and is delighted to organize a new digital event: **EACVI - Best of Imaging 2020 (11-12 December 2020)**.

Our innovative and exciting programme, led by a superb faculty of international experts, will showcase the latest advances in imaging and their impact on daily clinical practice. In addition to providing advanced sessions on each modality, the programme will put patients front and centre and provide a cross-modality approach to identify the disease.



# Format

## Format

- **EACVI – Best of Imaging 2020 will be held over 1.5 days:**
  - Friday 11 December (pm): Advanced Sessions – Modality based streams with the Abstract-based Programme running in parallel (& available on demand)
  - Saturday 12 December 2020: One stream gathering all EACVI Audiences including MMI sessions with live interaction (am) & live Best of Imaging 2020 sessions (pm)
- **Sessions will be:**
  - Patient centered integrating all modalities
  - Clinically oriented

## Calendar

EACVI – Best of Imaging 2020 platform will launch on **11 December**. Participants will have to **pre-register online at no charge**; registration to open on 19 October.



# EACVI - Best of Imaging 2020 - Preliminary Schedule



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## Friday 11 December (Day 1)

START TIME	FINISH TIME	CHANNEL ECHOCARDIOGRAPHY	CHANNEL CMR	CHANNEL NC/CT
08:30	12:20	Abstract on Demand		
12:20	12:40	Inaugural Session		
12:40	12:45	Interlude + Continuity Chat Box		
12:45	13:15	Industry Session		
13:15	17:40	Session ADVANCED ECHO & YIA*	Session ADVANCED CMR & YIA*	Session ADVANCED NC/ CT & YIA*
17:40	17:45	Interlude + Continuity Chat Box		
17:45	18:30	Industry Session		
18:35	19:35	Abstracts Session		

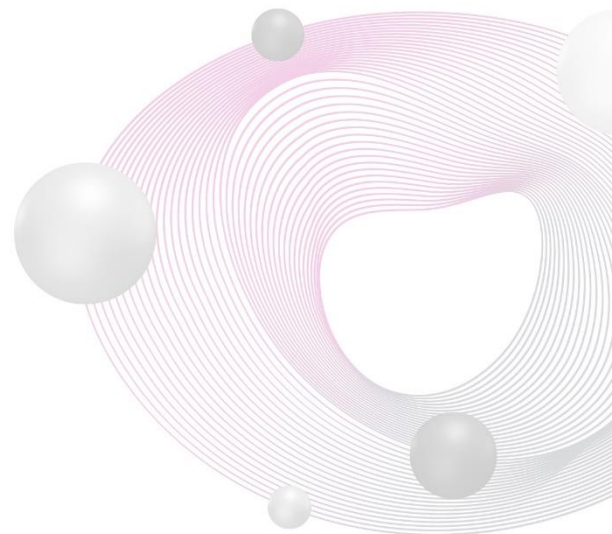
\*Young Investigators award

## Saturday 12 December (Day 2)



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START TIME	FINISH TIME	TYPE
08:00	09:00	Abstract Sessions
09:00	09:30	Industry Session
09:30	09:35	Interlude + Continuity Chat Box
09:35	12:30	Online session - pre-recorded on Multi Modality Imaging
12:30	12:35	Interlude + Continuity Chat Box
12:35	13:05	Industry Session
13:05	13:10	Interlude + Continuity Chat Box
13:10	13:55	Industry Session
13:55	14:00	Interlude + Continuity Chat Box
14:00	17:55	Live Session - Best of
17:55	18:00	Interlude + Continuity Chat Box
18:00	18:45	Industry Session
18:45	18:50	Interlude + Continuity Chat Box
18:50	19:05	Closing Session



# Target Audience

EACVI - Best of Imaging 2020 is designed for EACVI members and cardiology professionals interested in Imaging: from advanced to experts, general cardiologist.



# On Demand platform: access and lifecycle

All content from the programme will be made available to registered delegates as video on demand on the platform until 12 January 2021. Content will include:



VOD content and live discussions on hot topics in the field



Industry Sessions (latest resources from industry partners in the field)



Any other scientific content identified by the EACVI committee



Social Media Wall



Live chat



Press articles

Following this restricted access period, EACVI – Best of Imaging 2020 resources will be uploaded and archived on the renowned **ESC 365** platform (over 3.73 million resources consulted by 95,000 unique users of the ESC 365 platform since launch).

Content will be available to FESC, Fellows of EACVI, EACVI Silver and Young Combined members with the exception of Industry Sessions content which will be accessible to all for 1 year (MyESC account is required to access resources).



# Exhibition



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**Price: €8,000**

Incl: Logo, Name & Company Description, Hyperlink to external website, Player for sponsor symposium

A dedicated Exhibition section on the EACVI - Best of Imaging 2020 platform will feature our event partners through their logo. The logo will open to the sponsor dedicated page displaying the sponsor name, corporate logo, company description and a player to host the video of your Satellite Symposium. Through one click, you can invite delegates to discover your imaging solutions on either your company webpage or a customized webpage of your choice.

*All prices are exclusive of VAT*





# Industry sessions



## Slots

### Satellite Symposia 30'

Friday 11 December: 12:45 - 13:15

Saturday 12 December: 09:00 - 09:30

Saturday 12 December: 12:35 - 13:05

### Satellite Symposia 45'

Friday 11 December: 17:45 - 18:30

Saturday 12 December: 13:10 - 13:55

Saturday 12 December: 18:00 - 18:45

### Satellite Symposia 30'

### Prices per unit

Satellite Symposia 30'* (with Live Q&A) - Exhibitor	€30,000	3
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Satellite Symposia 30'* (with Live Q&A) - Non-Exhibitor	€38,000	3
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### Satellite Symposia 45'

### Prices per unit

Satellite Symposia 45'* (with Live Q&A) - Exhibitor	€35,000	3
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Satellite Symposia 45'* (with Live Q&A) - Non-Exhibitor	€43,000	3
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All prices are exclusive of VAT

The video file production is not included in the price of the satellite.

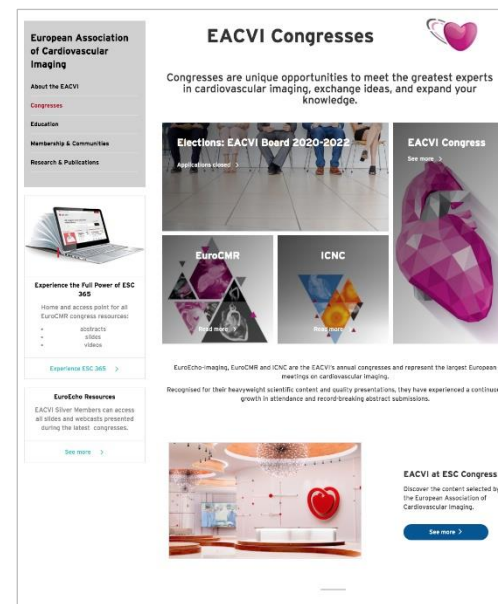
\*Live broadcast during which real-time interactions with experts will be possible through panellists chosen by the sponsors who will have to be available at the time and date of the sessions. Experts will be required to moderate the live chat during the broadcasted session, in which the audience will be able to ask questions or express themselves on the chat interface.

# Sponsorship

Banner advertising – Homepage	Prices per unit	Availability
Position 1	€15,000	1
Position 2	€12,500	1
Position 3	€10,000	1

Banner advertising – Exhibition page	Prices per unit	Availability
Position 1	€10,000	1
Position 2	€8,000	1
Position 3	€6,000	1

Banner advertising – Satellite Symposia page	Prices per unit	Availability
Static banner	€3,000	6



**European Association of Cardiovascular Imaging**

About the EACVI

Congresses

Education

Membership & Communities

Research & Publications

**EACVI Congresses**

Congresses are unique opportunities to meet the greatest experts in cardiovascular imaging, exchange ideas, and expand your knowledge.

**Elections: EACVI Board 2020-2022**

**EACVI Congress**

**EuroCMR**

**ICNC**

**EuroEcho-Imaging**

**EACVI at ESC Congress**

Discover the content selected by the European Association of Cardiovascular Imaging.

All prices are exclusive of VAT  
The use of product names/brand names, misleading names that might be perceived as product/brand names and registered trademarks are not permitted except on the exhibition page banners.

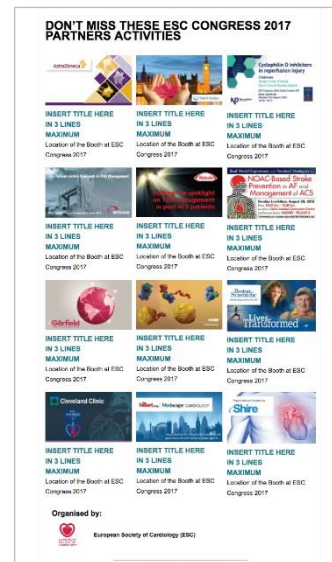
# Sponsorship


eBlast	Prices per unit	Availability
eBlast - Pre-Event on 27 Nov 2020	€6,500	1 date
eBlast - Event on 11/12 Dec 2020	€8,000	2 dates
eBlast - Post Event on 17 Dec 2020	€6,500	1 date

eDaily News	Prices per unit	Availability
Friday 11 December	€5,000	1 per edition
Saturday 12 December	€5,000	1 per edition

Education grants	Prices per unit	Availability
Acknowledgment slides + Analytics	€12,000	


**DON'T MISS THESE ESC CONGRESS 2017 PARTNERS ACTIVITIES**




**Organized by:**  
 European Society of Cardiology (ESC)

**EACVI**  
European Association of  
Cardiovascular Imaging

**EACVI Best of Imaging 2020**




A unique opportunity for experts across the globe to discuss multiple imaging techniques


**Paul Brown**  
 Euro-Imaging is an exceptional congress in two key ways. First, it is the only imaging meeting to review multiple techniques and second, experts from all over the world attend the meeting. Therefore, it is a place to learn about the practice of echo and imaging techniques for best dealing with patients...  
[Read the article](#)


**Don't miss these sessions today**

- During the breaks - [Consult the heart images of Tomorrow \(JVI Poster session\)](#) - Factor Area
- 15:00-15:30 / 14:00-15:30 - [Workshops on Transcatheter Echocardiography, Focus on Left Valve Disease](#) - TOE Room
- 16:50 - [Image Session](#) - Room Labco



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@eacviassociation

**Our Diversity is Our Strength**



All prices are exclusive of VAT

The use of product names/brand names, misleading names that might be perceived as product/brand names and registered trademarks are not permitted for eBlasts, eDaily News and Educational Grants.

# Promotion

- Dedicated E-campaigns
- Feature in My ESC News Newsletter – 89,900 subscribers
- Feature in ESC Associations bulletins and newsletters
- Feature in some NCS presidents' letters (sent to 57 cardiac societies)
- Dedicated webpage on the ESC Website
- Social media campaign
- Google adwords campaign



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**ESC**

# Sponsor value

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## Sponsors are entitled to the following benefits:

- After the event, session organizers will receive broadcast and VOD statistics as well as the following leads of the viewers MyESC account: title, first name, family name, age, gender, country, state/province, email address and profile information.
- Global reach / audience during live programme as well as VOD resources.
- Live interaction with audience via the live chat and live interaction with panellists (for live broadcast sessions only). Q&A form for on demand content.
- Opportunity for sponsor to promote the platform and their related content on the platform.



The **deadline for applications is Monday 16 November**.  
Items will be assigned on a first come, first served basis

For more information on our industry opportunities at the EACVI - Best of Imaging 2020,  
please contact us at [industry@escardio.org](mailto:industry@escardio.org)



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