



9-12 December Barcelona, Spain

EACVI 2020 Virtual Industry Site Visit Barcelona – 9 to 12 December 2020

09 April 2020

Agenda & Meeting Notes

Participants list

ESC Participants

Malek Lebsir – Industry Relations Team Manager Anne-Laure Leuba – Congress Manager Sandra Chaudanson – Event Manager Gisela Valky Pons – Industry Project lead

Industry Partners

Bayer	Silke Ge
Bracco	Lorenza
Canon Medical Systems	Jan de l
Esaote SpA	Marco
GE Healthcare AS	Nina Ta
GE Healthcare GmbH	Sergio I
Lantheus Medical Imaging Inc	Jennife
Lantheus Medical Imaging Inc	Brenda
Neosoft Medical LLC	Robert
Philips Healthcare	Janusz
PHILIPS INTERNATIONA	Moritz
Siemens Healthcare GmbH	Manue
Siemens Healthcare GmbH	Rene D
Siemens Healthcare GmbH	Janine
WeHealth	Sophie

Silke Gerlach Lorenza Battistini Jan de Bruijn Marco Maglione Nina Taaje Sergio Datteri JenniferTremont Brenda Khadije Robert Van Buuren Janusz Bielczynski Moritz Dieck Manuel Stegemann Rene Deinlein Janine Luebke Sophie Nisse-Durgeat

Agenda

Agenda & Presentation

IntroductionM. LebsirEACVI 2020 Rational & Scientific ProgrammeA.L. LeubaQ&AVirtual Tour of the BuildingS. ChaudansonIndustry OfferM. Lebsir & G. Valky PonsNext StepsQ&A

Objective of the meeting

To give an overview of the EACVI 2020 congress and answer questions from Industry partners

Presentation

The slideware presented during this meeting is available here.

Executive Summary

Anne Laure Leuba, Congress manager presented the the **essential, one and only event** on cardiovascular imaging in 2020, gathering beginners and experts of all CVI techniques. She also presented the Scientific Programme Committee and gave an overview of the Scientific Programme, themes structure and specific tracks (Echocardiography / CMR / Nuclear / CT).

Then, Sandra Chaudanson, Event Manager, presented the venue: Fira Gran Via, Hall 8 in Barcelona via a virtual tour of the Hall 8. The destination, as well the venue is a perfect location as the Fira Gran Via is one of the biggest and most modern Exhibition and Conference Centre in Europe, and also one of the most highly-rated by organisers, exhibitors and visitors from all over the world.

Lastly, Malek Lebsir, Industry Relations Team Manager and Gisela Valky Pons, Industry Services Project Lead show the the preliminary plan of the Exhibition, as well as the different kind of industry sponsored sessions opportunities. Malek spotlight the ESC 365 which is our more successful platform at the ESC. Ordering webcast of the sessions allow a great presence and visibility on this platform.

The next steps to keep in mind:

- Sales Open dates: April 14 @ 14h.
- o 1st EACVI Congress: Assignment on 1st Come 1st Served as per Order Form Signed
- o Order online: http://www.escexhibition.org/EACVI2020
- o All answers to your questions on escentibition.org within Industry Prospectus and Guidelines
- Any other question: <u>industry@escardio.org</u>

Manuel Stegemann (Siemens)
What's the height of the hall?
6,7m for the Hall 8

Robert Van Buuren (Neosoft)
Will there be Food & Breakfast during the day? If so, where will that be located?
Catering outlets will be inside the hall. Exact location need to be confirmed at a later stage

• Janusz Bielczynski (Philips Healthcare)

Is there any connection between the exhibition and Meeting Rooms? Meeting rooms access is from escalators or elevators in the registration hall only

Where seating area will be located? This depends on the remain space in the exhibition. ESC is in favour to create seating/networking areas

• Marco Maglione (Esaote SpA)

What are the size of the meeting rooms? The ESC is still working on the offer. However, the meeting rooms description are available on the Fira website - https://www.firabarcelona-guestevents.com/ca/gran-via/cc8/

• Nina Taaje (GE Healthcare AS)

Catering needs to be ordered separately? Yes.

• Manuel Stegemann (Siemens Healthcare GmbH)

Will there be an accrued point system for next year? No decision has been made yet but we will consider it for next editions

Can we have Food & Beverage on our stand?

ESC and Fira Barcelona has no rules against this. Each exhibitor should inform ESC when declaring their stand activities.