

Exhibition Package Presentation ESC Congresses 2021

Content

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- Disclaimer
- Starter (Incl. Tutorials option)
- Booster (Incl. Tutorials option)
- Expert without 2D/3D Visual (Incl. Tutorials option)
- Expert with 2D/3D Visual (Incl. Tutorials option)
- Specifications (All packages)

Main menu

1

'Discover tabs'

- 'Discover Tutorials' : Link to the list of Tutorials
- 'Discover Satellite Symposia' : Link to the list of Satellite Symposia

2

Search for an exhibitor profile

- The search is based on 'Exhibitor names, sub-titles & descriptions'
- Type in keywords
- Filter your search by topics (16) and/or products (6)

3

Exhibitor/Product

- Logo : 400x400px (png or jpg) – Transparent version + white background version
- Logo : Max weight 200KB
- Description : 150 characters max



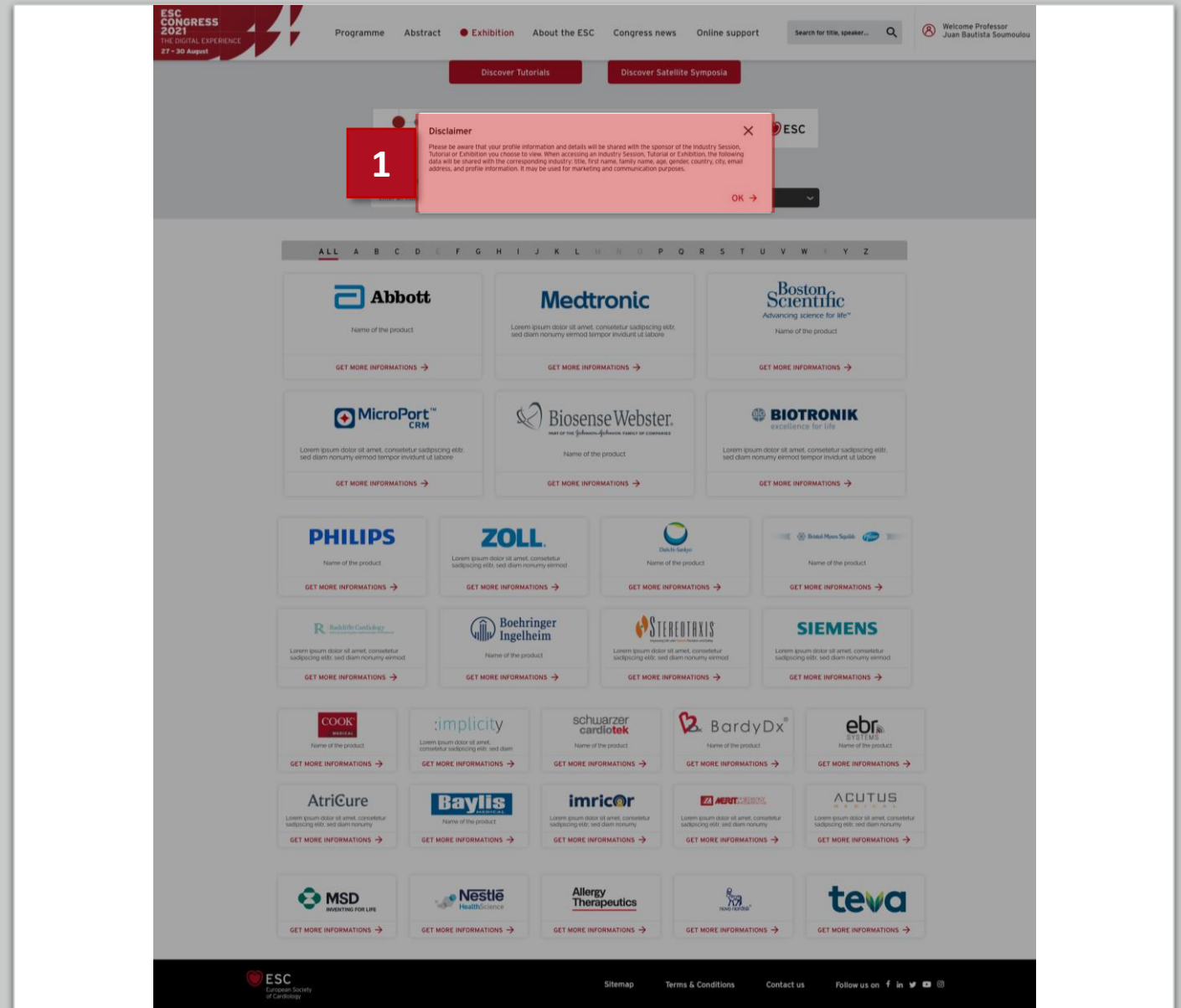
Disclaimer

1

Disclaimer

- Pop-in message
- If participants don't accept the disclaimer, the data will become anonymous

Please be aware that your profile information and details will be shared with the sponsor of the Industry Session, Tutorial or Exhibition you choose to view. When accessing an Industry Session, Tutorial or Exhibition, the following data will be shared with the corresponding industry: title, first name, family name, age, gender, country, city, email address, and profile information. It may be used for marketing and communication purposes.



Starter

1

Exhibitor Profile

- Add a name, logo and introduction text
- Add a link so that visitors can find your website
- Appointment button available

2

Agenda

- Add the title of the activities
- Add the dates
- Add a description
- Add the link of your activity

3

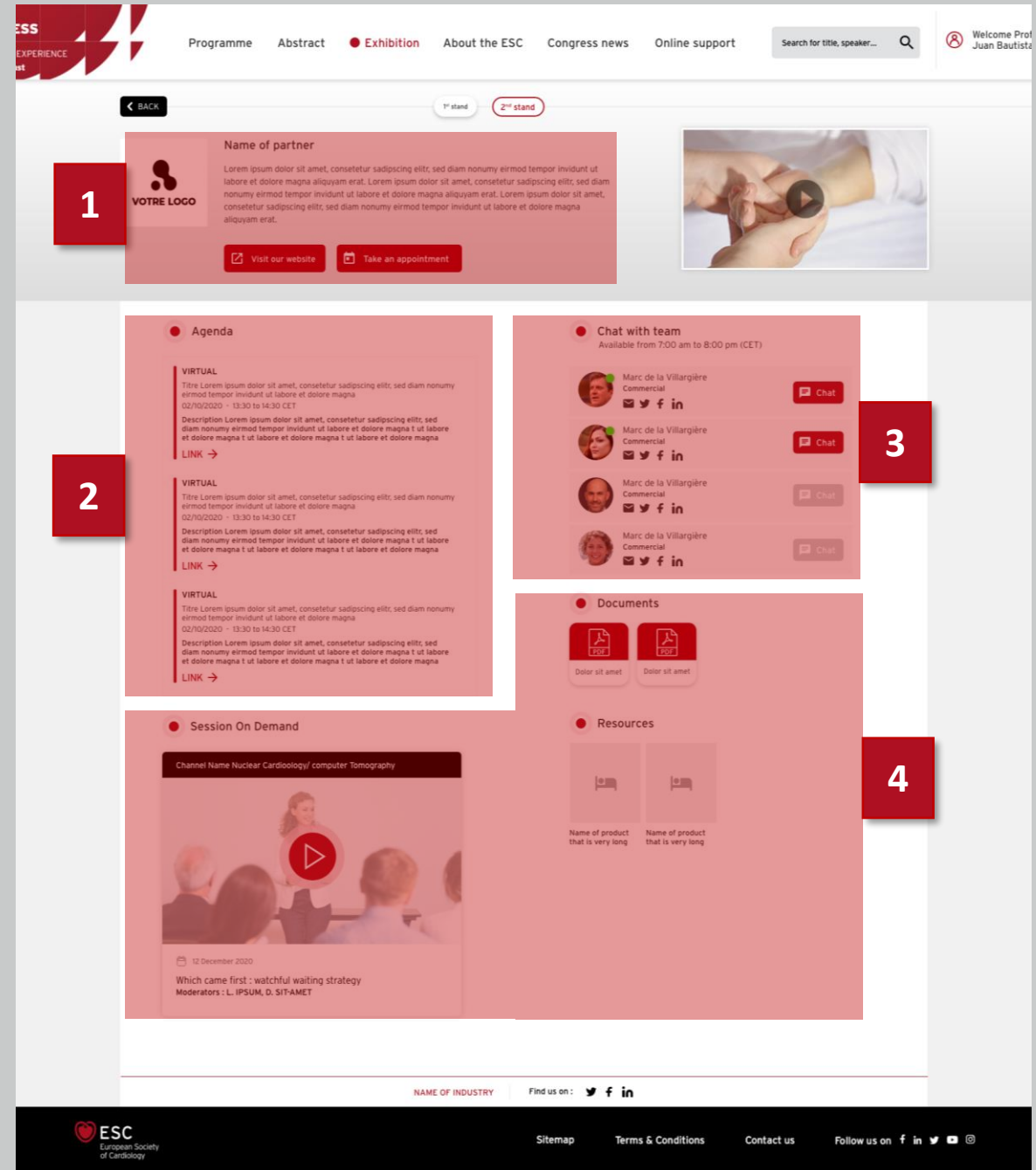
Chat with team

- Add your team members (photo, position, email address, social media links)
- Chat Face to Face available

4

Package

- 1 Corporate video (on the banner)
- 2 PDF documents
- 2 leaflets on Resources (product/Disease awareness)
- 1 Satellite Symposium or Tutorial video max (On Demand only)
- Social media links of your company

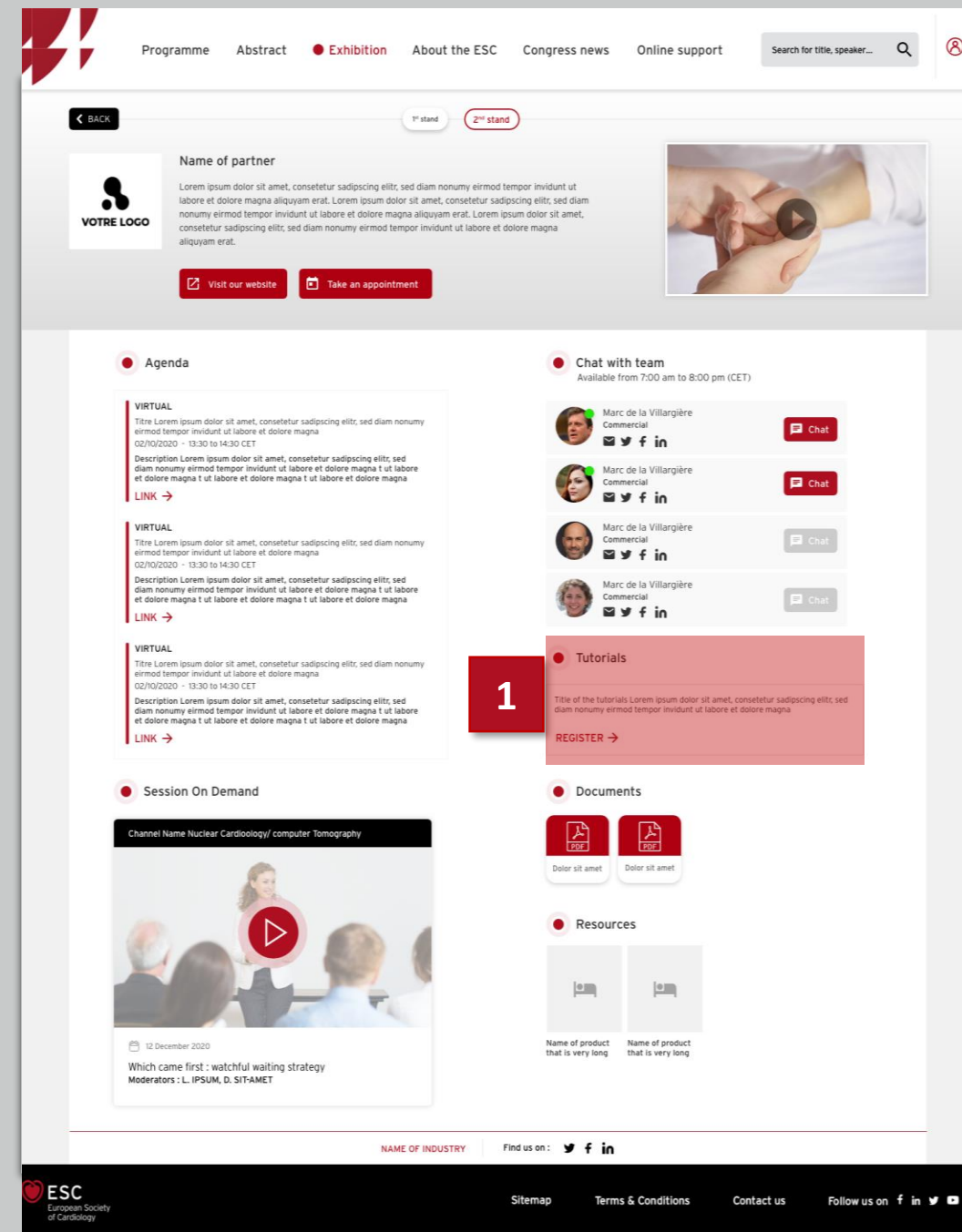


Starter + Tutorials Option

1

Tutorials

- Direct access to the registration of your Tutorials
- List of the Tutorials of your company



Booster

1

Exhibitor Profile

- Boost your visibility & identity
- Give your audience a description of your company as a short presentation

2

Agenda

- Inform your audience and simplify the access to your upcoming activities

3

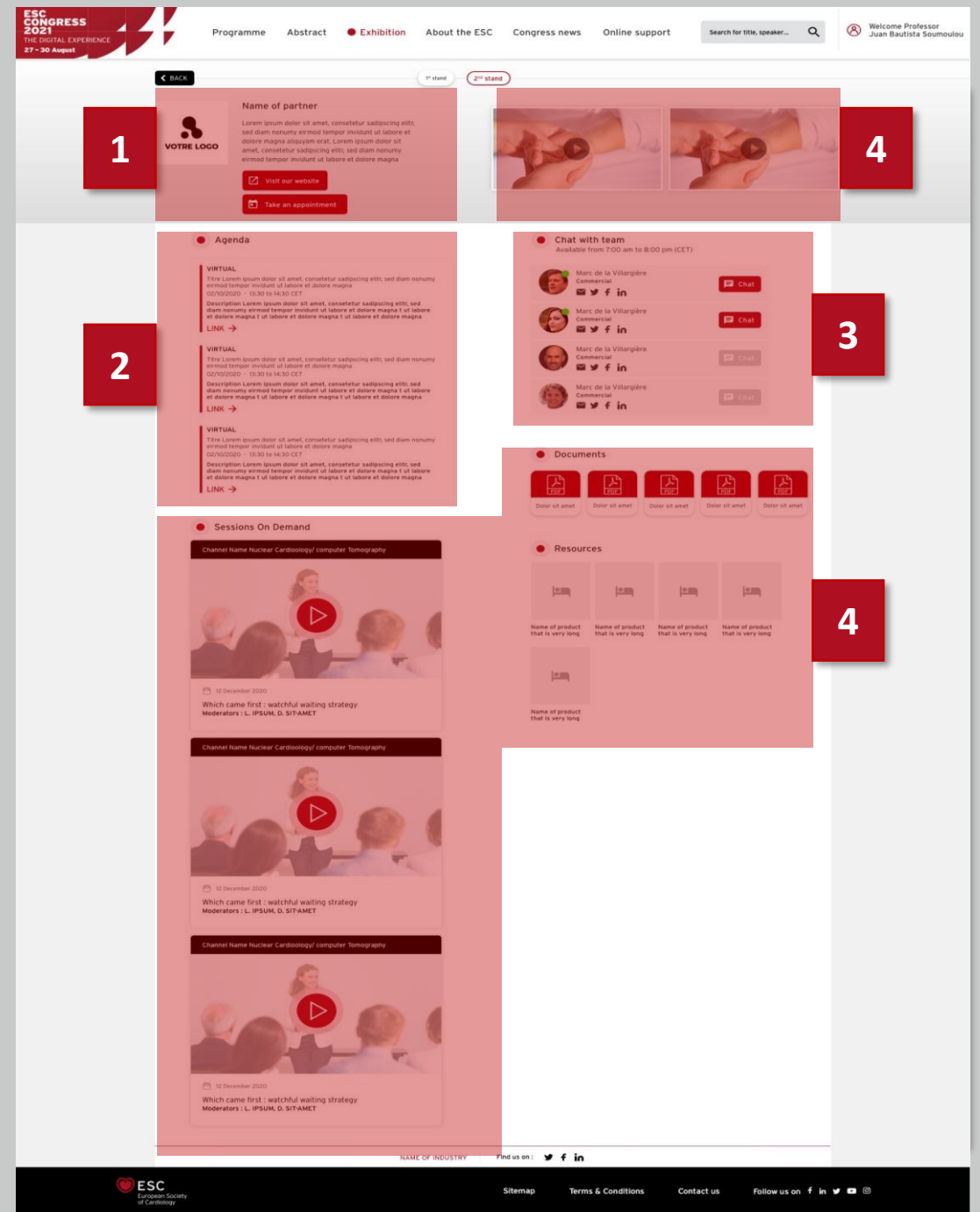
Chat with team

- Enable the chat for more interaction with the audience
- Show the audience you are available and ready to help out
- Create a new networking experience

4

Package

- Attract your audience with your videos, documents, etc.
- Increase your visibility
- Inform your audience on your products, sessions, etc.



Booster – Zoom 1

1

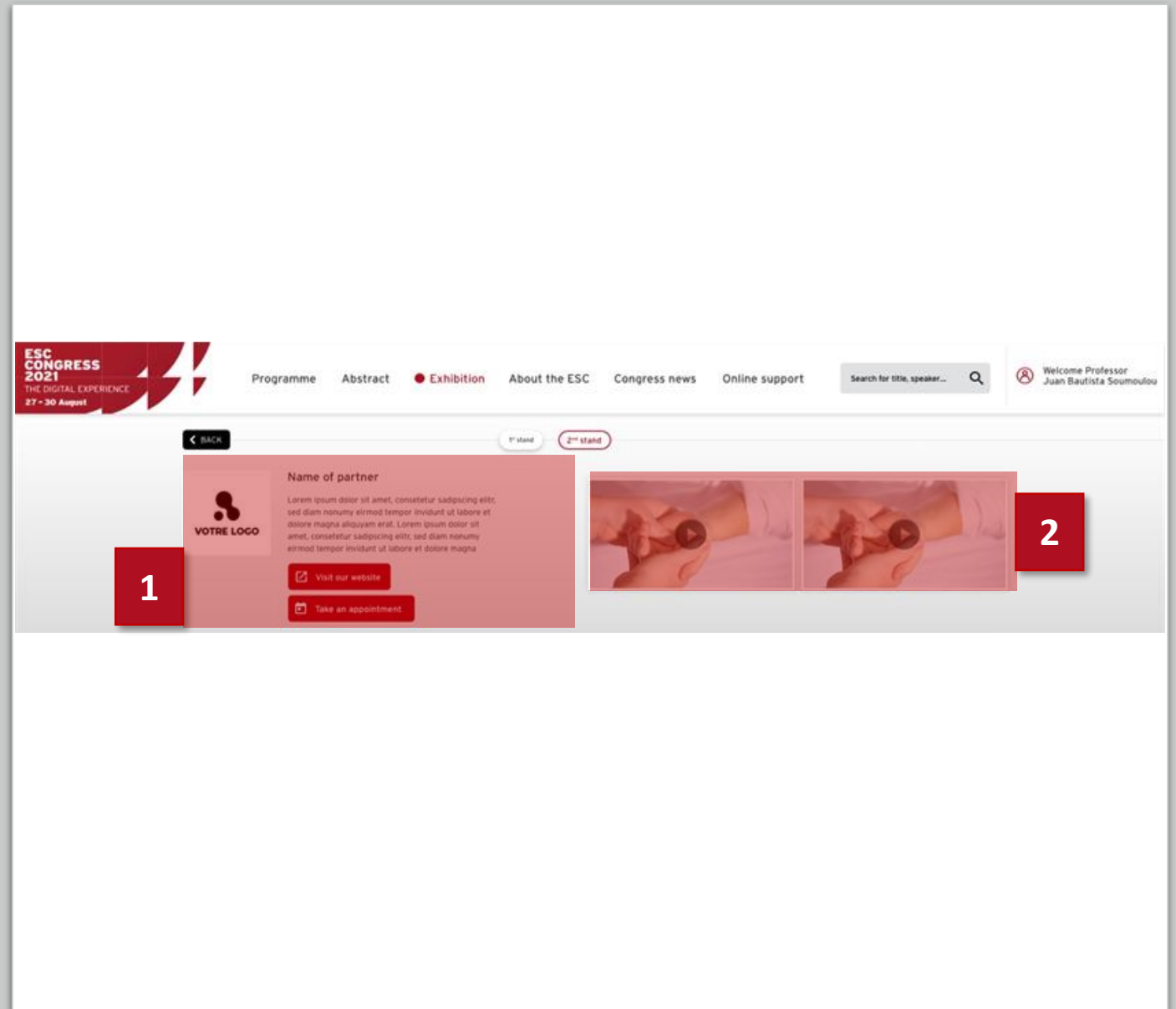
Exhibitor Profile

- Add a name, logo and introduction text
- Add a link so that visitors can find your website
- Appointment button available

2

Package

- 2 Corporate videos (on the banner)



Booster – Zoom 2

1

Agenda

- Add the title of the activities
- Add the dates
- Add a description
- Add the link of your activity

2

Chat with team

- Add your team members (photo, position, email address, social media links)
- Chat Face to Face available

3

Package

- 1 Virtual meeting room
- 2 Corporate videos (on the banner)
- 5 PDF documents
- 5 leaflets on Resources (product/Disease awarness)
- 3 Satellite Symposia or Tutorials video max (On Demand only)
- Social media links of your company

1

Agenda

VIRTUAL

Titre Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eirmod tempor invidunt ut labore et dolore magna

02/10/2020 - 13:30 to 14:30 CET

Description Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eirmod tempor invidunt ut labore et dolore magna t ut labore et dolore magna

LINK →

VIRTUAL

Titre Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eirmod tempor invidunt ut labore et dolore magna

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Description Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eirmod tempor invidunt ut labore et dolore magna t ut labore et dolore magna

LINK →

Sessions On Demand

Channel Name Nuclear Cardiology/ computer Tomography



12 December 2020

Which came first : watchful waiting strategy
Moderators : L. IPSUM, D. SIT-AMET

2

Chat with team

Available from 7:00 am to 8:00 pm (CET)



Marc de la Villargière
Commercial

✉️ 🌐 f in

Chat



Marc de la Villargière
Commercial

✉️ 🌐 f in

Chat



Marc de la Villargière
Commercial

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Chat



Marc de la Villargière
Commercial

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Chat

3

Documents



Dolor sit amet



Dolor sit amet



Dolor sit amet



Dolor sit amet



Dolor sit amet

Resources



Name of product
that is very long



Name of product
that is very long



Name of product
that is very long



Name of product
that is very long



Name of product
that is very long

Booster + Tutorials Option

1

Tutorials

- Direct access to the registration of your Tutorials
- List of the Tutorials of your company

ESC CONGRESS 2021 THE DIGITAL EXPERIENCE 27 - 30 August

Programme Abstract Exhibition About the ESC Congress news Online support Search for title, speaker... Welcome Professor Juan Bautista Seumoulou

← BACK

YOUR LOGO

Name of partner

Visit our website

Take an appointment

Agenda

VIRTUAL

Title Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy...

02/02/2020 - 13:30 to 14:30 CET

Description Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy...

LINK →

VIRTUAL

Title Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy...

02/02/2020 - 13:30 to 14:30 CET

Description Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy...

LINK →

VIRTUAL

Title Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy...

02/02/2020 - 13:30 to 14:30 CET

Description Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy...

LINK →

Sessions On Demand

Channel Name Nuclear Cardiology/ computer Tomography

10 December 2020

Which came first : watchful waiting strategy

Moderators : L. IPSUM, D. SIT-AMET

Channel Name Nuclear Cardiology/ computer Tomography

10 December 2020

Which came first : watchful waiting strategy

Moderators : L. IPSUM, D. SIT-AMET

Channel Name Nuclear Cardiology/ computer Tomography

10 December 2020

Which came first : watchful waiting strategy

Moderators : L. IPSUM, D. SIT-AMET

Chat with team

Available from 7:00 am to 8:00 pm (CET)

Marc de la Villargière Commercial Chat

Marc de la Villargière Commercial Chat

Marc de la Villargière Commercial Chat

Marc de la Villargière Commercial Chat

Tutorials

Title of the tutorial Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy...

REGISTER →

Documents

Dolor sit amet Dolor sit amet Dolor sit amet Dolor sit amet Dolor sit amet

Resources

Name of product that is very long Name of product that is very long Name of product that is very long Name of product that is very long

Name of product that is very long

NAME OF INDUSTRY Find us on: f in

ESC European Society of Cardiology Sitemap Terms & Conditions Contact us Follow us on f in y t

Expert without 2D/3D Visual

1

Exhibitor Profile

- Boost your visibility & identity
- Give your audience a description of your company as a short presentation

2

Agenda

- Inform your audience and simplify the access to your upcoming activities

3

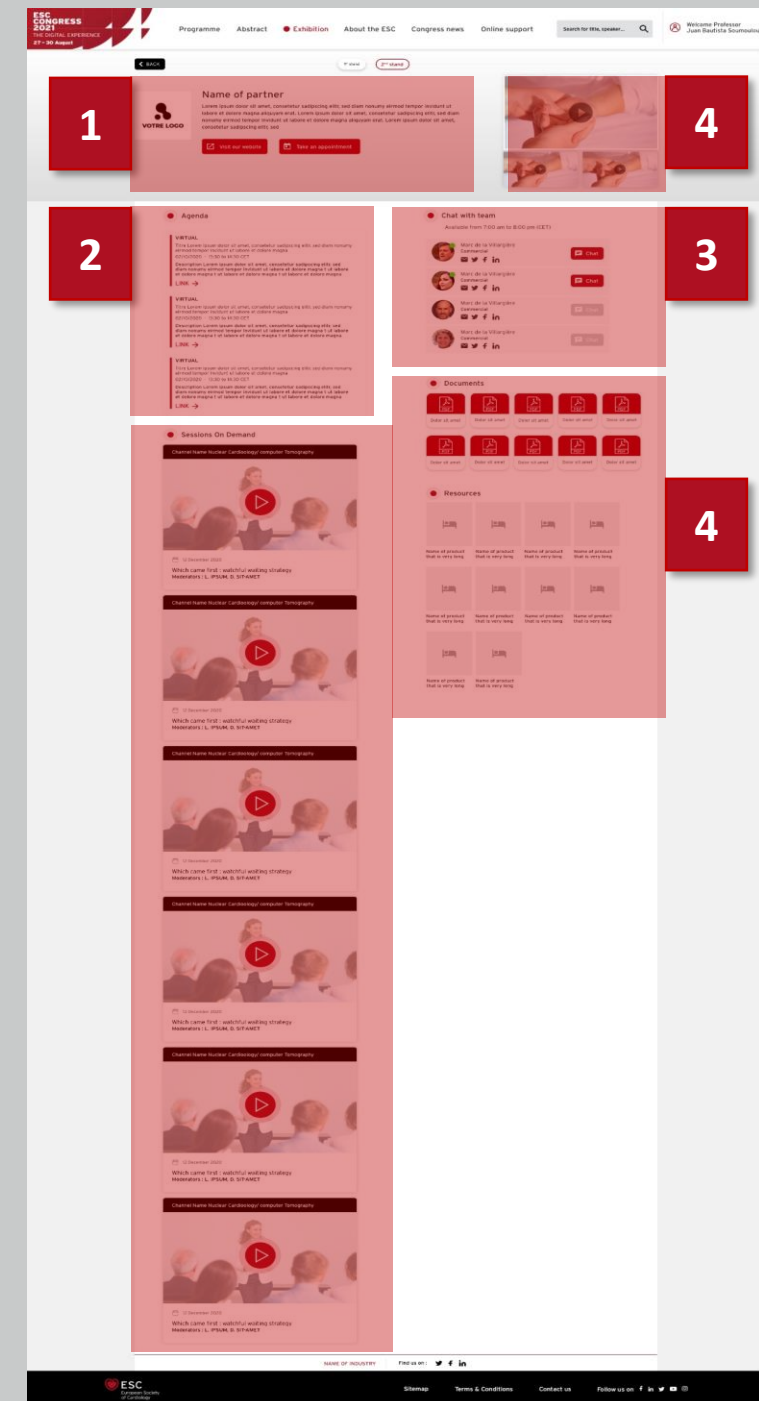
Chat with team

- Enable the chat for more interaction with the audience
- Show the audience you are available and ready to help out
- Create a new networking experience

4

Package

- Attract your audience with your videos, documents, etc.
- Increase your visibility
- Inform your audience on your products, sessions, etc.



Expert without 2D/3D Visual – Zoom 1

1

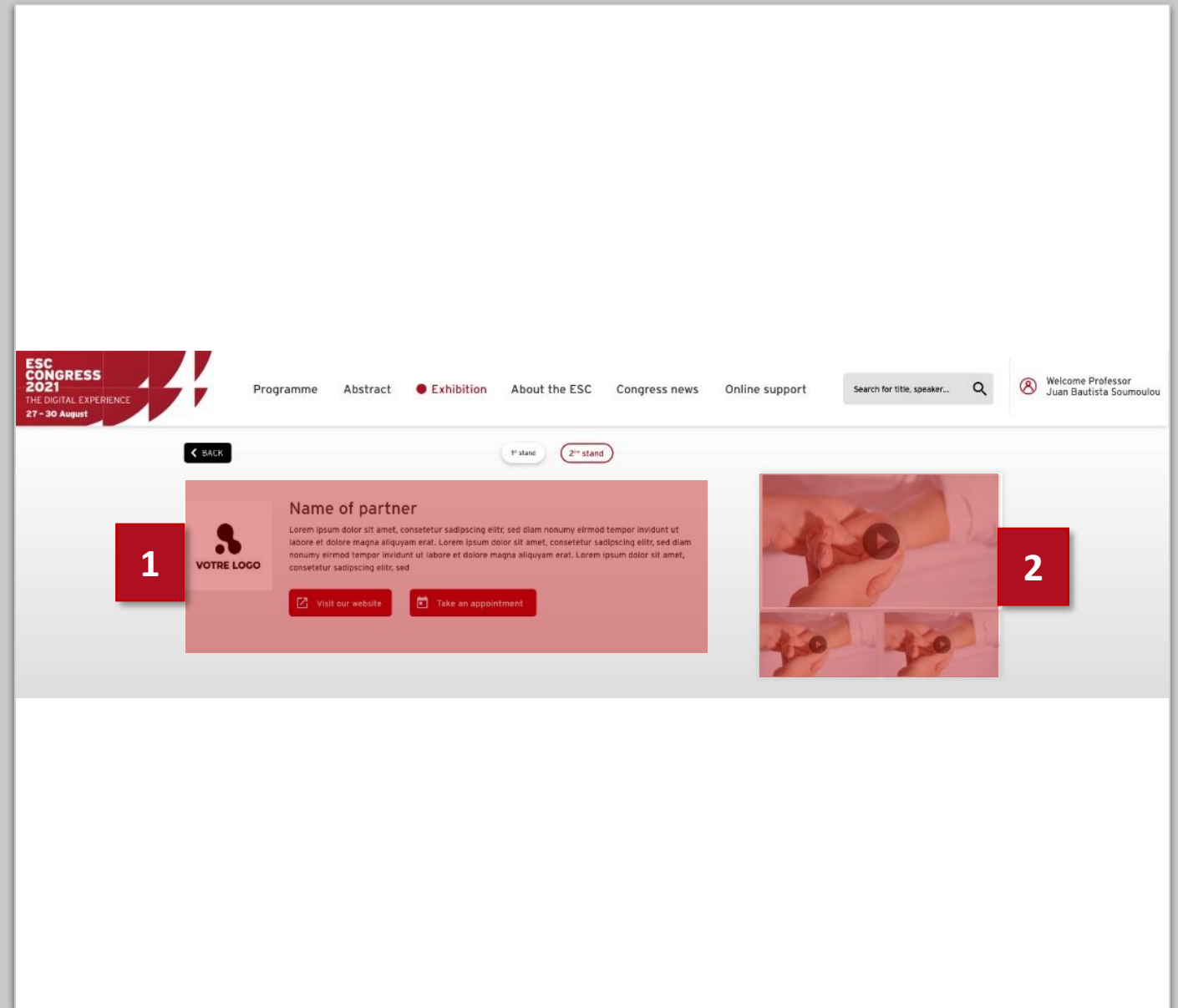
Exhibitor Profile

- Add a name, logo and introduction text
- Add a link so that visitors can find your website
- Appointment button available

2

Package

- 3 Corporate videos (on the banner)



Expert without 2D/3D Visual – Zoom 2

1

Agenda

- Add the title of the activities
- Add the dates
- Add a description
- Add the link of your activity

2

Chat with team

- Add your team members (photo, position, email address, social media links)
- Chat Face to Face available

3

Package

- 1 Virtual meeting room
- 3 Corporate videos (on the banner)
- 10 PDF documents
- 10 leaflets on Resources (product/Disease awarness)
- 6 Satellite Symposia or Tutorials video max (On Demand only)
- Social media links of your company

1

Agenda

VIRTUAL

Titre Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eirmod tempor invidunt ut labore et dolore magna

02/10/2020 - 13:30 to 14:30 CET

Description Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eirmod tempor invidunt ut labore et dolore magna t ut labore et dolore magna

LINK →

VIRTUAL

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Description Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eirmod tempor invidunt ut labore et dolore magna t ut labore et dolore magna

LINK →

Titre Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eirmod tempor invidunt ut labore et dolore magna

02/10/2020 - 13:30 to 14:30 CET

Description Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eirmod tempor invidunt ut labore et dolore magna t ut labore et dolore magna

LINK →

2

Chat with team

Available from 7:00 am to 8:00 pm (CET)



Marc de la Villargière
Commercial



Chat



Marc de la Villargière
Commercial



Chat



Marc de la Villargière
Commercial



Chat



Marc de la Villargière
Commercial



Chat

3

Documents



Dolor sit amet



Dolor sit amet



Dolor sit amet



Dolor sit amet



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Dolor sit amet

Resources



Name of product that is very long



Name of product that is very long



Name of product that is very long



Name of product that is very long



Name of product that is very long



Name of product that is very long



Name of product that is very long



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Name of product that is very long



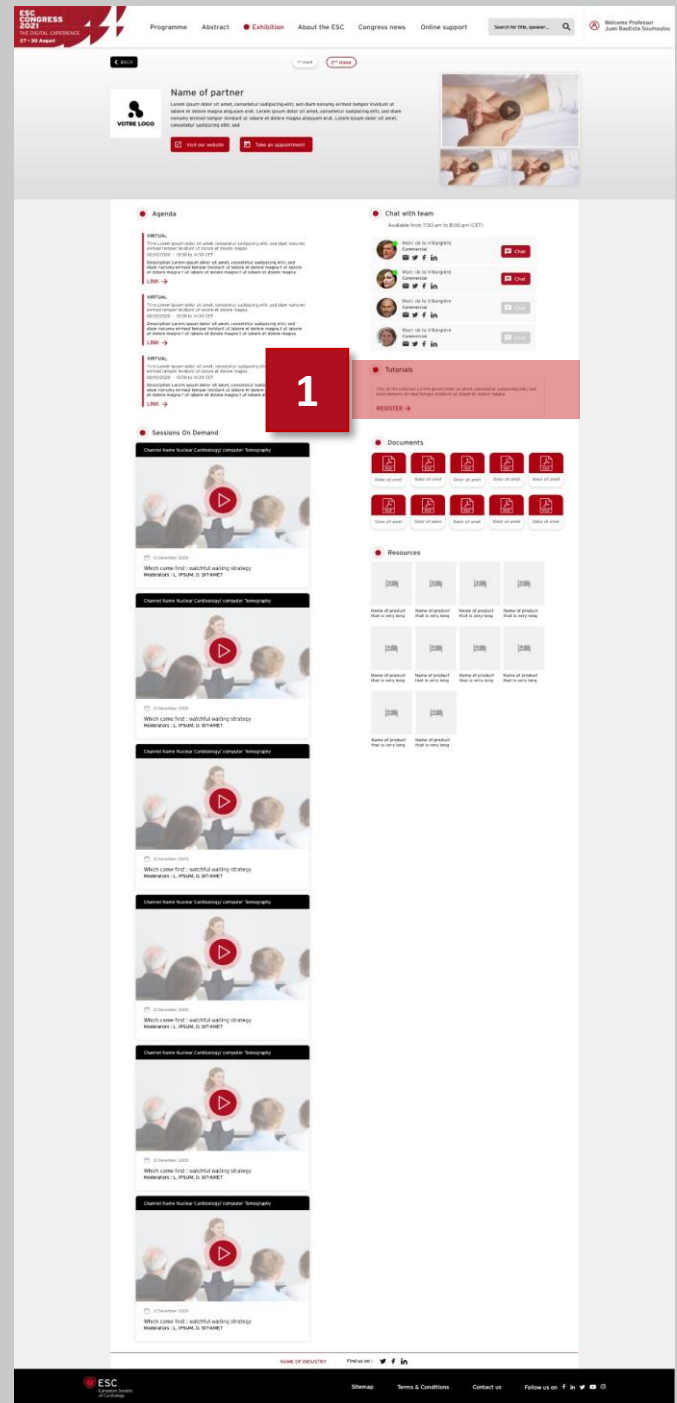
Name of product that is very long



Name of product that is very long

Expert without 2D/3D Visual + Tutorials Option

- 1
- ## Tutorials
- Direct access to the registration of your Tutorials
 - List of the Tutorials of your company



Expert with 2D/3D Visual

1

Exhibitor Profile

- Boost your visibility & identity
- Give your audience a description of your company as a short presentation

2

2D/3D Visual Booth

- Use your 2D/3D Personal Visual booth to attract your audience
- Create the illusion of being on a physical congress

3

Agenda

- Inform your audience and simplify the access to your upcoming activities

4

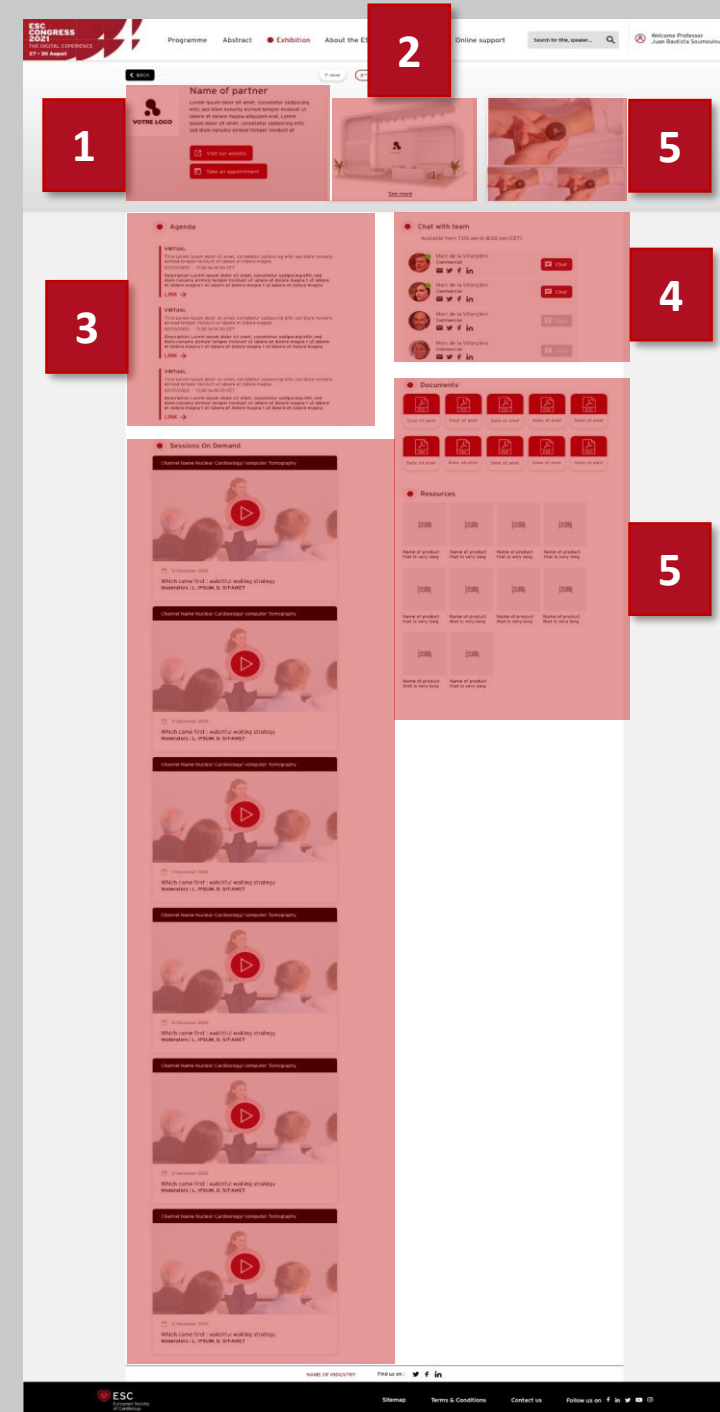
Chat with team

- Enable the chat for more interaction with the audience
- Show the audience you are available and ready to help out
- Create a new networking experience

5

Package

- Attract your audience with your stand, videos, documents, etc.
- Increase your visibility by creating a virtual experience
- Inform your audience on your products, sessions, etc.



Expert with 2D/3D Visual – Zoom 1

1

Exhibitor Profile

- Add a name, logo and introduction text
- Add a link so that visitors can find your website
- Appointment button available

2

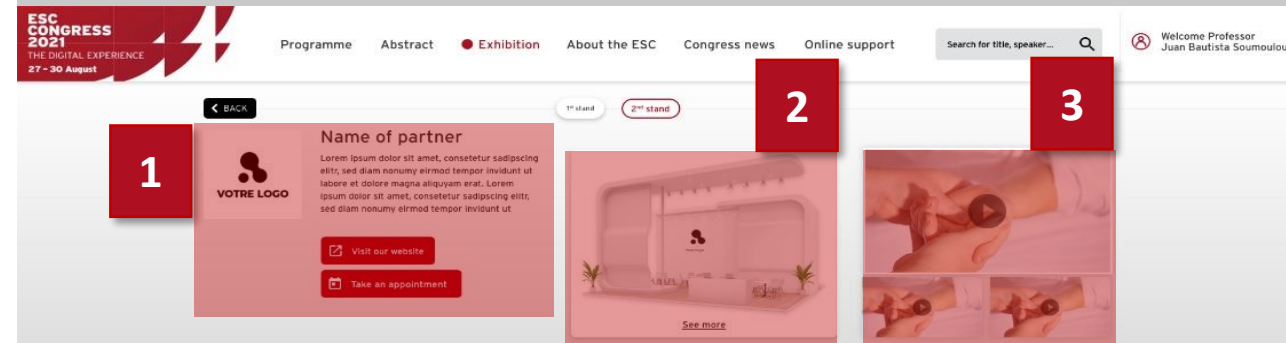
2D/3D Personal Visual booth Image Specs

- The industry provides its own industry 2D/3D design
- Vectorial file preferably, or png/jpg image in high quality
- Landscape format required (avoid square or portrait visual)
- No limited size

3

Package

- 3 Corporate videos (on the banner)



Expert with 2D/3D Visual – Zoom 2

1

Agenda

- Add the title of the activities
- Add the dates
- Add a description
- Add the link of your activity

2

Chat with team

- Add your team members (photo, position, email address, social media links)
- Chat Face to Face available

3

Package

- 1 Virtual meeting room
- 3 Corporate videos (on the banner)
- 10 PDF documents
- 10 leaflets on Resources (product/Disease awareness)
- 6 Satellite Symposia or Tutorials video max (On Demand only)
- Social media links of your company

1

Agenda

VIRTUAL

Title Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eirmod tempor invidunt ut labore et dolore magna

02/10/2020 - 13:30 to 14:30 CET

Description Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eirmod tempor invidunt ut labore et dolore magna t ut labore et dolore magna t ut labore et dolore magna t ut labore et dolore magna

LINK →

VIRTUAL

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02/10/2020 - 13:30 to 14:30 CET

Description Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eirmod tempor invidunt ut labore et dolore magna t ut labore et dolore magna t ut labore et dolore magna t ut labore et dolore magna

LINK →

VIRTUAL

Title Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eirmod tempor invidunt ut labore et dolore magna

02/10/2020 - 13:30 to 14:30 CET

Description Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eirmod tempor invidunt ut labore et dolore magna t ut labore et dolore magna t ut labore et dolore magna t ut labore et dolore magna

LINK →

2

Chat with team

Available from 7:00 am to 8:00 pm (CET)



Marc de la Villargière
Commercial



Chat



Marc de la Villargière
Commercial



Chat



Marc de la Villargière
Commercial



Chat



Marc de la Villargière
Commercial



Chat

3

Sessions On Demand

Session Name Number Cardiology Corporate Technology



02/10/2020 - 13:30 to 14:30 CET

Which came first - antibiotic washing strategy

Moderators: L. IPSUM, G. SIT-AMET



02/10/2020 - 13:30 to 14:30 CET

Which came first - antibiotic washing strategy

Moderators: L. IPSUM, G. SIT-AMET



02/10/2020 - 13:30 to 14:30 CET

Which came first - antibiotic washing strategy

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02/10/2020 - 13:30 to 14:30 CET

Which came first - antibiotic washing strategy

Moderators: L. IPSUM, G. SIT-AMET



02/10/2020 - 13:30 to 14:30 CET

Which came first - antibiotic washing strategy

Moderators: L. IPSUM, G. SIT-AMET

Documents



Dolor sit amet



Dolor sit amet



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Dolor sit amet

Resources



Name of product that is very long



Name of product that is very long



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Name of product that is very long



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ESC

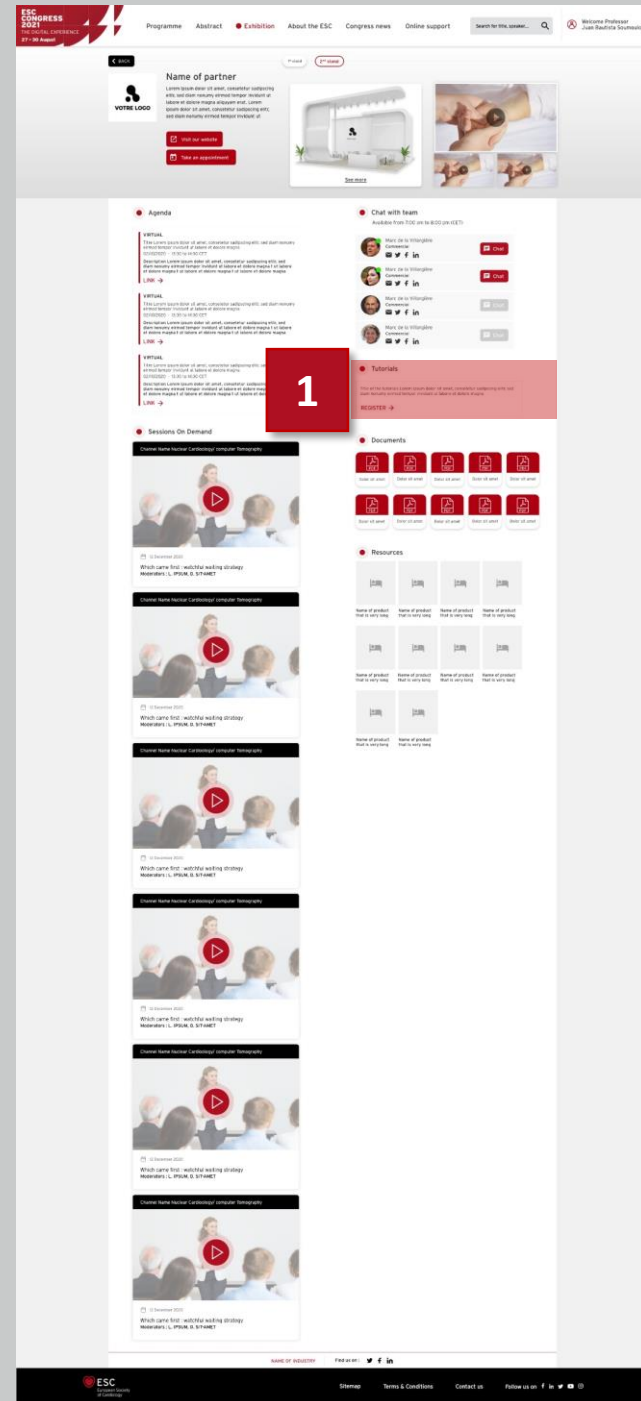
European Society
of Cardiology

Expert with 2D/3D Visual + Tutorials Option

1

Tutorials

- Direct access to the registration of your Tutorials
- List of the Tutorials of your company



Specifications (All packages)

1

Logo & Text

- 400x400px (png or jpg) - Transparent version + white background version
- Max weight 200KB
- 500 characters max spaces included

2

Header

- Not Customizable : Specific to the website

3

Corporate video(s) – specifications/video

- Max 3 minutes
- Max weight 512MB
- mp4 format, at least 720p
- Video Thumbnail : 480x270px

4

Agenda

- Administration of activities with customizable text (Title : 120 characters; Text : 200 characters)
- Possibility to add a link

5

For 1 contact

- Picture (100x100px)
- Name, position, email, social media links

6

Documents

- Max 64MB, pdf only

7

Leaflets - Resources

- Logo, image, link, title
- Clic option : Open pdf, open link, open Pop-up with text + link or pdf

8

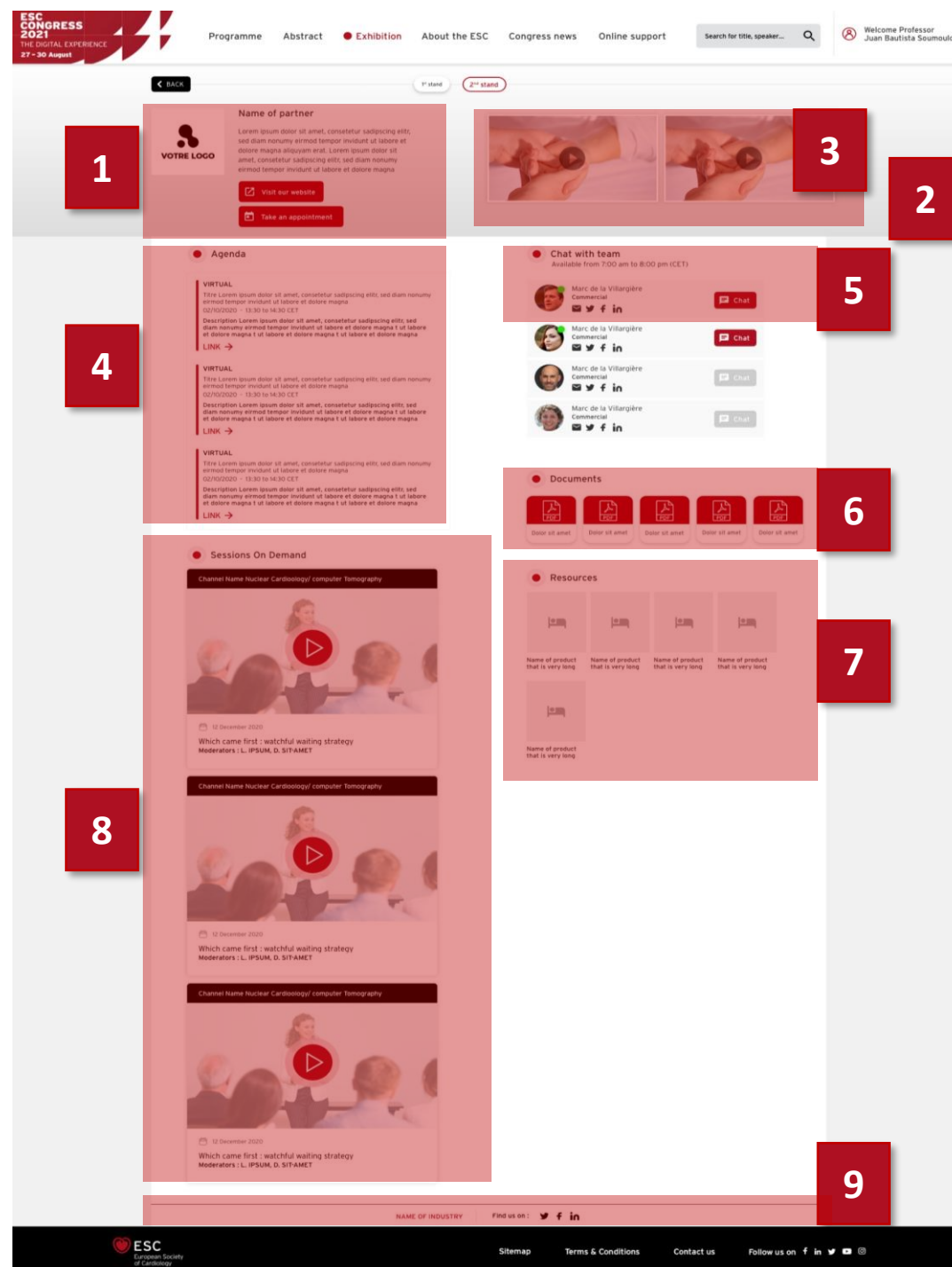
Session(s) On Demand

- Satellite Symposium / Tutorial (Video On Demand added by CYIM)

9

Footer

- Solcial media links



ESC Guidelines for Industries @ Congresses

These Guidelines will guide you through the necessary steps that will confirm your participation at ESC Congresses. The document is organised by activity to allow you to concentrate on specific areas of interest to your organisation. Please read this document carefully and share it with the relevant colleagues and agencies involved in the organisation of your Congresses activities.

Please note that a successful application for participation at ESC Congresses implies an acceptance of the requirements contained within these ESC Guidelines for Industry @ Congresses, the complementary ESC Guidelines as well as any updates posted on www.esccongress.org.

The ESC Congresses Industry portal: www.esccongress.org

This web address should be a key reference source to help you with your preparations. The website is also organised by activity to allow you to address your company's key areas of concern. The website will provide you with updates, application forms, key dates, unmissable information, technical specifications and much more... Bookmark it now!

Each exhibitor is responsible for sharing the link to the ESC Industry portal with their agencies or contractors and providing them with the necessary information for exhibition preparations.



Intelligence
Innovation
People
Trust

Contact ESC Congresses 2021 Supplier

CYIM Company / Congress department

Maëlle & Emilien

congress@cyim.com

(French company – available on CET time)