Agenda

ESC Advocacy Industry Forum

Renaissance Brussels Hotel
Rue du Parnasse 19 – Brussels 1050 – Belgium

Meeting room: Luxembourg/ The Hague

10 January 2020
10.00 – 14.00

- Introduction & rationale for an ESC Advocacy Industry Forum
  Laurence Alliot, Aoife Delmas, ESC Partnership Policy Committee member, ESC Industry Director
  
- Perception and reality of cardiovascular disease (CVD) – why we need to advocate for CVD
  Prof. Lina Badimon, ESC Advocacy Chair - Board member
  
  Q&A

- ESC Advocacy – an overview
  Elisabetta Zanon, ESC Advocacy Director
  
  Q&A

- Horizon Europe – making the case for CVD research & innovation
  Christina Dimopoulou, ESC European Project Manager
  
  Q&A

- ESC shaping the regulatory framework for health technologies
  Patricia Munoz, ESC EU Policy & Advocacy Coordinator
  
  Q&A

- The ESC Patient Forum – patients as advocates
  Inga Drossart, ESC Patient Officer
  
  Q&A

Wrap-Up & Next Steps – Open Discussion
Advocacy Industry Forum
10 January 2020
Renaissance Hotel Brussels

ESC Participant list
- Prof Lina Badimon, ESC Advocacy Chair- Board Member
- Laurence Alliot, ESC Partnership Policy Committee member
- Aoife Delmas, ESC Industry Director
- Christina Dimopoulou, ESC European Project Manager
- Elisabetta Zanon, ESC Advocacy Director
- Inga Drossart, ESC Patient Officer
- Laurie-Anne Pereira, ESC Account Manager
- Patricia Munoz, ESC EU Policy & Advocacy Coordinator

Industry Participant list
- Abbott Vascular International Marie-Laure Schenck
- Abbott Lucia Osoro
- Abbott Hindrik W.J. Robbe
- Amgen (Europe) Andras Fehervary
- AstraZeneca AB Karina Morley
- Bayer AG Pamela Cohen
- Boehringer Ingelheim Andreas Preising
- Bristol-Myers Squibb Dimitri Pouradier Duteil
- Bristol-Myers Squibb Emmanuel Chantelot
- Daiichi Sankyo Europe Hans Lanz
- Edwards Lifesciences Fanny van der Loo
- Ferrer Internacional Alfredo Gracia
- GE Healthcare Felix Uedelhoven
- Medtronic International Virginie Delage
- Medtronic International Anja Strootker
- Medtronic International Jasmin Lennartz
- Myokardia Birgit Roy
- Novartis Pharma Lena Lymeropoulou
- Novo Nordisk A/S Morgane Cuisenier
- Philips Healthcare Jan-Willem Scheijgrond
- Roche Diagnostics International Markus Ott
- Siemens Healthcare Carolin Hehr
- Stereotaxis Steffen Wuttke
- Vifor Thierry Schummann
- WeHealth Digital Medicine Sophie Nisse-Durgeat