

# Why an Industry Forum?

Rationale for core industry group working in partnership with the ESC on Digital Health

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# Welcome to the ESC Industry Digital Health Forum



ESC Congress Munich 2018  
Overwhelming interest in the  
Digital Health Area

## **Thank you for being here**

Together, we'll consider the future of cardiology and cardiovascular healthcare, and how digital health might support it

This is an opportunity to share your insights and ideas with your peers, and to shape the work of the ESC in education and advocacy

We will have two keynote addresses, from experts in cardiology and in digital health innovation, and 4 highly interactive breakout sessions

We will capture the key discussion points, and afterwards produce a report on the meeting for the ESC management and membership

# Why an Industry Digital Health Forum?



## Rationale

The ESC Digital Health Committee was established in April 2018

It aims to address the opportunities & challenges which the growth of Digital Health will bring, and to support the needs of ESC members

We are open to engage with industry partners in a collective manner on the key objectives of the ESC in this area

This forum provides a platform for existing and emerging companies involved in Digital Health for cardiology to shape the work programme, as well as events already planned for 2019

# Why an Industry Digital Health Forum?



## Objectives

- Create a platform for strategic discussion with industry partners on Digital Health in cardiology
- Discuss & prepare potential business applications of strategic priorities, including a proposed in-depth event in 2019
- Collect opinion from industry partners & exchange on issues which they consider as market priorities & notable trends
- Identify and prioritise further opportunities for collaboration (ESC Congress, Education, Innovation, Advocacy, Research etc)