Please sign and return both pages of this form by mail or fax to:
ESC - Industry Services
2035 Route des Colles, Les Templiers, BP 179
06903 Sophia Antipolis Cedex, France
Fax: +33 (0)4 92 94 76 26
E-mail: Sponsorship@escardio.org

<table>
<thead>
<tr>
<th>SPONSORSHIP &amp; ADVERTISEMENT APPLICATION FORM (tick the appropriate box)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deadline</td>
</tr>
<tr>
<td>----------</td>
</tr>
<tr>
<td>Advertisement Options – <strong>product advertising allowed on these 2 items only</strong></td>
</tr>
<tr>
<td>Final Programme Back Cover ............................................€ 6 000 ............30 January 2011 ........</td>
</tr>
<tr>
<td>Note Pads &amp; Pens: (Incl. production) ..................................€ 3 000 ............30 January 2011 ........</td>
</tr>
<tr>
<td><strong>No product advertising allowed for the following items:</strong></td>
</tr>
<tr>
<td>Delegate Bag Insert ..................................................€ 2 000 .............15 February 2011 ....</td>
</tr>
</tbody>
</table>

**Promotional Options**

**Sponsorship Options**

Congress Bags **Exclusive Sponsorship:**
- Including production .....................................................€ 6 000 ............1 October 2010 ........ | ☐ |
| Badge Laces ............................................................€ 3 000 ............1 December 2010 .... | ☐ |

**Grants**

Congress Grant ............................................................€ 5 000 .................................... | ☐ |

**Important:**
Payment is due by the date indicated on your invoice, or before the congress opens, should that date come first.

No product advertising, no registered trademarks or misleading names will be allowed unless specified. Corporate advertising, corporate logos will be allowed. Satellite information is allowed, Exhibition details are allowed.

Please note Weblinks and Delegate Bag Inserts may only advertise 1 item (promotion of a Satellite Session with a booth number is allowed). Should you wish to include all your stand activities or more than 1 Satellite session, you will be charged accordingly. No exceptions will be allowed.
Cancellation fees of 100% apply once a signed application form has been received. We accept the contract terms & conditions and agree to abide by the Guidelines for Industry Participation for CCNAP 2011. I am authorised to sign this application form on behalf of the company/applicant. We also accept to be invoiced for those items ticked off that are available listed on page 1 of this application form.

Signature: **Mandatory**