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Welcome Address

Dear Industry Partners,

The Council on Cardiovascular Nursing and Allied Professions (CCNAP) of the European Society of Cardiology (ESC) and the Working Group on Cardiovascular Nursing of the Belgian Society of Cardiology are delighted to welcome you to the 11th Annual Spring Meeting on Cardiovascular Nursing to be held 1 – 2 April in Brussels, Belgium. The Annual Spring Meetings provide opportunities for cardiovascular nurses and allied professionals to come together and discuss innovations in practice and education, recent findings from research, and the challenges that confront us in cardiovascular care.

The beautiful city of Brussels is the capital city of Belgium and Europe. Being at the crossroad of cultures and playing an important role in Europe, Brussels fits the definition of the archetypal "melting pot", but still retains its own unique character. Brussels encompasses many charming and beautiful attractions and offers outstanding facilities for delegates. In order to enable greater communication and collaboration with our colleagues we plan to translate sessions into Dutch and French.

The planned programme offers opportunities to develop practical skills, debate important issues in practice and education, exchange ideas, and learn from experts. During the two days of scientific sessions, attendees will hear the latest updates on acute cardiac practice, heart failure, prevention, diabetes, surgery, interventions and devices, psychosocial and behavioural issues, and interact with colleagues from around the globe. We will also collaborate with the European Heart Rhythm Association (EHRA) to provide special sessions on arrhythmias and devices. Delegates will have the possibility to participate in oral, moderated poster and poster abstract presentations and share their research and clinical projects. The meeting will also provide a unique opportunity by which our Industry Partners may network with attendees from across the world.

We hope that you will consider attending the conference in Brussels. It promises to be a conference to remember!

Christi Deaton  
Chairperson  
Council on Cardiovascular Nursing And Allied Health Professions (CCNAP)  

Philip Moons  
Chairperson  
Belgian Working Group for Cardiovascular Nursing (BWG)
General Meeting Information

- **What is 11th Annual Spring Meeting of the European Society of Cardiology?**
  
The 11th Annual Spring Meeting of the European Society of Cardiology Council on Cardiovascular Nursing and Allied Professions (CCNAP) is organised in cooperation with the Belgian Working Group for Cardiovascular Nursing (BWG). The Meeting underlines the mission of the Council to promote excellence in Cardiovascular Nursing and Allied Professions through practice, education and research.

- **About The 11th Annual Spring Meeting 2011**
  
The 11th Annual Spring Meeting on Cardiovascular Nursing is expected to bring together record numbers of nursing professionals from all five continents interested in cutting edge scientific and technological innovations and best-practice models in cardiovascular nursing.

- **Organising Committee**
  
  Christi Deaton, GB  
  Kaat Siebens, BE  
  Philip Moons, BE  
  Yasmina de Block, BE  
  Patricia Hall, IE  
  Laurence Hody, BE  
  Tiny Jaarsma, SE  
  Daniela Lehwald, IE  
  Mattie Lenzen, NL  
  Marie Louise Luttik, NL  
  Jan Martensson, SE  
  Sandra Martin, BE  
  Tone M Norekval, NO  
  Jillian Riley, GB  
  Fisun Senuzun, TK  
  David Thompson, GB  
  Kristien Van Deyk, BE

- **Programme Committee**
  
  Jillian Riley, GB  
  Catherine Bellew, IE  
  Sabina De Geest, BE  
  Christi Deaton, GB  
  Fatma demir Korkmaz, TK  
  Ingmar Ekman, SE  
  Donna Fitzsimons, GB  
  Glenys Hamilton, NO  
  Jennifer Jones, GB  
  Selina Kikkenborg Berg, DK  
  Stephan Koberich, DE  
  Colinda Koppelaar, NL  
  Elaine Laws, IT  
  Philip Moons, BE  
  Rea Rammou, GR  
  Kaat Siebens, BE  
  Sandy Watson, CH  
  Malcolm Woollard, GB

- **Advisory Board**
  
  Jeroen Bax, NL  
  Dirk Brutsaert, BE  
  Nicolas danchin, FR  
  Roberto Ferrari, IT  
  Michel Komajda, FR  
  Victor Legrand, BE  
  Frank Van Den Branden, BE  
  Panos Vardas, GR

- **Why should I participate?**
  
  Seize this unique opportunity to reach a field of international experts who practice the therapies and treatments for cardiovascular management on a daily basis. Delegates will be eager to get a firsthand idea of the direction for new therapies and techniques providing you with an ideal opportunity to showcase products, announce trial results and provide hands-on experience for practice of new techniques. Make the most of the 11th Annual Spring Meeting of Cardiovascular Nursing with:
  
  - 400 participants in the same location
  - **200 m²** net of commercial exhibition
  - Association with expert scientific information (150 abstracts submitted in 2010)
  - **Over 20 scientific sessions** selected by the scientific committee
  - 2 lecture rooms running parallel
Facts & Figures

- Previous Conference Attendance

![Previous Conference Attendance](chart.png)

- Breakdown of active participants CCNAP 2010 by region

![Participation by Geographical Area](pie_chart.png)

- Top Ten Participation

<table>
<thead>
<tr>
<th>Country</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Switzerland*</td>
<td>60</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>31</td>
</tr>
<tr>
<td>Denmark</td>
<td>31</td>
</tr>
<tr>
<td>Netherlands</td>
<td>28</td>
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<tr>
<td>Sweden</td>
<td>17</td>
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<td>Germany</td>
<td>17</td>
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<tr>
<td>Greece</td>
<td>15</td>
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<td>Belgium</td>
<td>12</td>
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<tr>
<td>Ireland</td>
<td>11</td>
</tr>
<tr>
<td>Norway</td>
<td>11</td>
</tr>
</tbody>
</table>
Meeting Venue, Dates & Opening Hours

- **Venue & Dates**

The 11th Annual Spring Meeting of Cardiovascular Nursing will be taking place from 1–2 April 2011 in Brussels, Belgium.

**Square – Brussels Meeting Centre**

rue Ravensteinstraat 2 - B 1000 Brussels
Brussels, Belgium
http://www.square-brussels.com

- **Meeting dates and opening hours**

<table>
<thead>
<tr>
<th></th>
<th>Thursday 31 March 2011</th>
<th>Friday 1 April 2011</th>
<th>Saturday 2 April 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration &amp; Hotel desks</td>
<td>14:00 – 18:00</td>
<td>08:00 – 18:00</td>
<td>08:00 – 17:00</td>
</tr>
<tr>
<td>Education Area, Exhibition</td>
<td>Closed</td>
<td>08:00 – 18:00</td>
<td>08:00 – 17:00</td>
</tr>
<tr>
<td>Scientific Sessions</td>
<td>Closed</td>
<td>08:30 – 18:00</td>
<td>08:30 – 17:00</td>
</tr>
<tr>
<td>Satellite Symposia</td>
<td>Closed</td>
<td>12:45 – 13:45</td>
<td>12:45 – 13:45</td>
</tr>
<tr>
<td>Speaker’s Service Centre</td>
<td>Closed</td>
<td>08:00 – 18:00</td>
<td>08:00 – 17:00</td>
</tr>
</tbody>
</table>

- **Language**

The official language during the Meeting is English. Translation facilities for this year will be offered in French and Flemish.
**Scientific Programme**

The Scientific Programme has been put together by the Programme Committee.

The Scientific Programme Committee has for one of its aims, to provide a comprehensive programme that extends from research sessions to hands-on practical courses.

During the meeting, delegates can enjoy a comprehensive programme covering an extensive curriculum in a variety of session formats such as:

- Plenary Sessions
- Original Scientific Contributions
- Joint Sessions
- Industry Satellite Symposia
- Break-Out Sessions

➢ **Industry Partners Participation**

The following is the list of Industry Partners who have participated in the previous meeting editions:

- A. Menarini International
- AstraZeneca
- Biosensors International
- Biotronik Schweiz AG
- Boehringer Ingelheim
- Boston Scientific
- Bristol-Myers Squibb
- British Journal of Cardiac Nursing
- Cordis Johnson & Johnson Company
- Daiichi Sankyo Europe
- Eli Lilly and Company
- Elips
- ESC Council on Cardiovascular Nursing and Allied Professions
- European Society of Cardiology
- Failte Ireland
- Hospital Services Ltd
- Irish Heart Foundation
- Irish Nurses Cardiovascular Association
- Johnson & Johnson AG Cordis
- Merck Sharp & Dohme Ireland (Human Health) Ltd.
- Novartis Ireland
- Pfizer Healthcare
- Physio-Control
- Preventive Cardiovascular Nurses Association
- Recordati Ireland
- Roche Diagnostics
- sanofi aventis
- Schering Plough Pharmaceuticals (Ireland) Limited
- Servier Laboratories (Ireland) Ltd.
- St Jude Medical
- The British Journal of Cardiac Nursing
- The National Council for the Professional Development of Nursing and Midwifery
**Industry Activities at 11th Annual Spring Meeting of Cardiovascular Nursing**

The Spring Meeting offers two days of unprecedented scientific, promotional and networking opportunities for companies active in the field of cardiovascular management. Ensure your company is considered as a key player in the field by your presence in the following areas:

**Exhibition:** Present your product, services and delegates to over 400 nursing professionals by showcasing your company in the exhibition hall.

**Satellite Symposia:** Present your latest scientific data and ensure your contribution to the scientific programme by organising a satellite symposia or workshop open to all delegates.

**Official Sponsorship:** Present your company as an official sponsor for distinguished association with the congress and its scientific programme.

**Important:** All requests for exhibition space, satellite symposia or sponsorship opportunities will be allocated on a first come, first-served basis. All prices listed within this document are exclusive of VAT unless otherwise indicated; payment is in Euro (€) only.

**Sponsor recognition:** In addition to the manner of recognition shown below, sponsors will be acknowledged in all official printed material and on the congress Web Site.

**NB:** Please note that no product names, no identifying product logos, no registered trademarks are allowed in the promotion of your satellite symposia or in the sponsorship, advertising opportunities outlined in this document.
1. **Exhibition**: Showcase your products, services and activities to over 400 participants from 100 different countries.

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**Exhibition Space**
Provide delegates with a unique opportunity to catch a glimpse of the continuous therapeutic and technological developments in cardiovascular nursing by showcasing your products in the technical exhibition.
The exhibition will be held in the Grand Hall 1 (Level -1) of the Square – Brussels Meeting Centre.

**Stands will be assigned on a first come, first served basis.**

- Price for space only: **€350 per m²**
- Price for Publishers: **€250 per m²**

**Application Deadline: 25 October 2010**

**Stand packages with basic stand structure are available upon request.**
The minimum exhibition space is 12 m² (6 m² for publishers and booksellers)

**Exhibitors Badges**
Exhibitors are entitled to a 5 free badges.

**Price for additional badges: €84 excl. VAT**

Exhibitor badges will give access to lecturers when space is available. To be sure of having a seat, a full registration is recommended.
2. **Satellite Symposia: Ensure your contribution to the outstanding scientific programme**

**Satellite Symposium**

Participating companies may organise scientific sessions at dedicated time slots, known as Satellite Symposium. These industry organised sessions are the perfect forum through which you may reach your target audience with the latest scientific information and developments.

Satellite Symposia, will be held within the Congress centre in lecture rooms ranging in capacity.

**Available timeslots:**

A limited number of time slots have been made available for Satellite Symposium:

- **Friday 1 April 2011** 12:45 – 13:45
- **Saturday 2 April 2011** 12:45 – 13:45

**Satellite Symposium 60 minute session: €15,000 per session**

The following items are included in the price of a Satellite Symposium:

- 12m² stand (space only)
- Room rental
- Access and use of audiovisual equipment in lecture room

Satellite organisers may organise receptions before or after the Satellite Symposia. Lunch boxes may also be distributed before or after the symposia at sponsor expense.

Symposia Programmes will be published in the official Final Programme and on the Web Site. All Satellite Symposia programmes are subject to the Programme Committee’s approval.

Note: The full list of equipment will be communicated upon room assignment.

Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.

**Deadline for application: 15 November 2010**
3. **Learning Areas: Share expertise on day-to-day practices in an intimate environment**

During the Meeting, companies will have the means of associating with the educational requirements of delegates in an exclusive and intimate environment through the organisation of a Learning Area. The Learning Area provides participants with an opportunity for hands-on, one-on-one learning from experts on specific issues related to every-day practice.

Cardiovascular Nurses have a key role to play in the day-to-day management of patients; their education in the latest techniques and products is therefore paramount to ensuring premium patient care. CCNAP delegates have increasingly called for the opportunity for one on one training & demonstration from experts in the domain of devices, imaging techniques, resuscitation and other life-saving practices.

The Council on Cardiovascular Nursing and Allied Professions (CCNAP) of the European Society of Cardiology (ESC) is committed to providing learning opportunities to nurses that will have a long-term positive impact on their daily practice and standard of patient care. The Learning Area has therefore been set aside within the congress area to allow companies interact with delegates in an intimate environment with key educational objectives.

**Cost: €8,000 for Classroom in the Learning Area on both 1 & 2 April**

For further information on securing a room in the Learning Area, please contact sponsorship@escardio.org
4. **Sponsorship, Promotion and Advertising Opportunities:**

*Increase & enhance your company profile*

---

**Final Programme Exclusive Back Cover Advertisement**

The Final Programme hard copy contains the full scientific programme details, exhibition and satellite information and congress references outlines. Hard copies will be placed in the official congress bag and distributed to each delegate, offering maximum exposure and recognition to the sponsor.

**Product advertising allowed**

Life-span: Congress permanent archive/reference material.

Back Cover Advertisement: €6,000 excl. VAT

Deadline for application: 28 January 2011

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**Notepads & Pens Exclusive Sponsorship**

The official note pads and pens will be inserted in all the congress bags and are available to our industry partners as an exclusive sponsorship opportunity. The sponsor’s logo and the official logo of the 11th Annual Spring Meeting of Cardiovascular Nursing will be printed on the pads and on the pens. Alternatively, the sponsor may also provide its own note pads (with corporate adverts on the cover page & pens (price upon request).

**Product advertising allowed**

Life-span: Congress & permanent archive

Price including production: €3,000 excl. VAT

Deadline for application: 28 January 2011

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**Delegate Bag Inserts**

The Delegate Bag Insert allows you to design an invitation in the form of a customised flyer advertising your company satellite or exhibition activities (format A4, 2 pages maximum). Distributed in the official congress bags, this opportunity allows you to reach every delegate at the congress. One Delegate Bag Insert promotes one activity.

**Lifespan: Congress**

Price of 1 insert excluding production: €2,000 excl. VAT

Deadline for application: 15 February 2011

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**Web Link**

Invite delegates to your congress activities (exhibition or satellite) by designing a promotional page which we will post on the Congress Web Pages. One Web Link promotes one activity.

**Lifespan: Pre-Congress & Congress**

Price for 1 Web Link: €1,000 excl. VAT
Congress Grants: Industry Partners are invited to "associate" with the Scientific Programme of the 11th Annual Spring Meeting of Cardiovascular Nursing, or a specific session through an Unrestricted Educational Grant which demonstrates a company's support and association with an aspect of the Scientific Programme. Support is acknowledged for the chosen session in the Final Programme and on the Congress web pages. The supporting industry may not advertise or promote their grant association.

**Congress Grant:** €5,000 per session

Social / Function Sponsorship: Please contact us for means of supporting the social functions at the 11th Annual Spring Meeting of Cardiovascular Nursing which will include the City Reception.

On-site Promotion/Advertisements: Various opportunities for on-site promotion/advertisements in the form of panels, banners, towers and others may be available. Please contact us for further details at sponsorship@escardio.org

Reminder: Product advertising will only be allowed on the 2 specific Sponsorship & Promotional items where product advertising is clearly indicated. For all other items only corporate names and company logos will be allowed.
KEY DATES

<table>
<thead>
<tr>
<th>My ESC Services open for Abstract Submission, Registration and Hotel Accommodation:</th>
<th>MONTH/YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abstract Submission deadline</td>
<td>15 November 2010</td>
</tr>
<tr>
<td>Early Fee Registration</td>
<td>16 February 2011</td>
</tr>
<tr>
<td>Late fee-Registration Deadline</td>
<td>16 March 2011</td>
</tr>
<tr>
<td>11th Annual Spring Meeting</td>
<td>1 – 2 April 2011</td>
</tr>
</tbody>
</table>

Applications & Guidelines for Industry Participation

All Exhibition, Satellite and Sponsorship forms should be completed, signed and returned as soon as possible, items will be assigned on a first come, first served basis.

NB: Returning a signed application form implies a tacit agreement of the Guidelines for Industry Participation. The cancellation procedure stipulated on each application form strictly applies once received by the ESC.

The Guidelines for Industry Participation at the 11th Annual Spring Meeting of Cardiovascular Nursing will be communicated to companies participating at the meeting in due course to help with your organisation of the event.

All Terms and Conditions regarding your participation will be detailed in these Guidelines for Industry Participation.

Should you require any further information regarding the application process, please contact us at sponsorship@escardio.org
CONTACTS

The ESC is dedicated to working with our industry partners on optimising the value of your participation in line with your individual corporate objectives, please contact Ms Chelsea Thomas cthomas@escardio.org (Tel: +33 (0)4 92 94 86 36) to discuss your company requirements at the 11th Spring Meeting on Cardiovascular Nursing.

11th Annual Spring Meeting of Cardiovascular Nursing, Project Management, Sponsorship and Exhibition
Ms Chelsea Thomas
11th Annual Spring Meeting of Cardiovascular Nursing
The European Heart House
2035, route des Colles - Les Templiers - BP 179
FR 06903 Sophia Antipolis
France
Tel: +33 (0)4 92 94 86 36 - Fax: +33 (0)4 92 94 86 81
E-mail: cnap@escardio.org - Web Site: www.escardio.org/congresses/cardio-nursing-conference/

Registration
Tel.: +33 (0)4 92 94 86 63 - Fax. : +33 (0)4 92 94 76 10
E-mail: ccnapregistration@escardio.org

Housing
Tel.: +33 (0)4 92 94 86 23 - Fax. : +33 (0)4 92 94 76 16
E-mail: ccnaphotels@escardio.org

Venue

Square – Brussels Meeting Centre
rue Ravensteinstraat 2 - B 1000 Brussels
Brussels, Belgium
http://www.square-brussels.com
**EXHIBITION SPACE APPLICATION FORM**

- “First Come, First Served” Policy
- Stand Application deadline: **25 OCTOBER 2010**
- Print or use a typewriter to avoid misinterpretations & spelling mistakes
- Only signed forms with valid credit card details will be accepted

### 1. COMPANY NAME & ADDRESS

- The company name & address as it should appear in official listings

<table>
<thead>
<tr>
<th>Name:</th>
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</thead>
<tbody>
<tr>
<td>Contact Person:</td>
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<tr>
<td>Address:</td>
<td></td>
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<tr>
<td>Postal code:</td>
<td>City:</td>
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<tr>
<td>Tel:</td>
<td>Fax:</td>
</tr>
</tbody>
</table>

### 2. CORRESPONDENCE NAME & ADDRESS

- If the correspondence address above is different from the official address

<table>
<thead>
<tr>
<th>Name:</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Contact Person:</td>
<td></td>
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<td>Address:</td>
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<td>Postal code:</td>
<td>City:</td>
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<tr>
<td>Tel:</td>
<td>Fax:</td>
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</table>

### 3. APPOINTED COMMUNICATIONS AGENCY

- Alternatively give details of stand design agency if applicable

<table>
<thead>
<tr>
<th>Name:</th>
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</thead>
<tbody>
<tr>
<td>Contact Person:</td>
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<td>Postal code:</td>
<td>City:</td>
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<td>Tel:</td>
<td>Fax:</td>
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### 4. APPOINTED STAND CONSTRUCTION AGENCY

- An ‘out of business hours’ contact telephone number is required for logistics purposes

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<td>Contact Person:</td>
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<td>Postal code:</td>
<td>City:</td>
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<td>Tel:</td>
<td>Fax:</td>
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</table>
5. **BOOTH SIZE, DIMENSIONS** Price €350 per m², Minimum 12 m². Special price for Publishers € 250 per m², Minimum 6 m².

<table>
<thead>
<tr>
<th>Size requested</th>
<th>Length in metres:</th>
<th>Depth in metres:</th>
<th>Area in m²:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Height requested:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Publisher:</td>
<td>Yes ☐ No ☐</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

6. **STAND LOCATION – PROXIMITY TO COMPETITORS** List any exhibitors you do not wish in proximity to your stand, by company name. Note that we cannot prevent companies assigned after you from being located in your neighbourhood.

1.  
2.  
3.  
4.  
5.  
6.  

7. **PRODUCTS / SERVICES** List products / services to be exhibited at the Cardiovascular Nursing 2011 Meeting.

8. **ACCOUNTING DATA FORM**

1. Only one invoice address may be used.
2. In all cases a credit / charge card number must be supplied as payment guarantee.
3. In the event that an invoice remains unpaid after a settlement date, the ESC reserves the right to deny access to the Congress.

<table>
<thead>
<tr>
<th>Company or agency to be invoiced:</th>
<th>Your Purchase Order Number:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Person:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
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<tr>
<td>Postal code:</td>
<td>City:</td>
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<td>Tel:</td>
<td>Fax:</td>
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</tbody>
</table>

Payment will be made by bank transfer (details will be given on the invoice) or by credit card (please fill in the following information) to ESC.

- Visa ☐ Euro card / Mastercard ☐ Amex ☐
- Credit / Charge Card N°:  
- Expiry Date:  
- Cardholder’s name: 

9. **AGREEMENT** I hereby agree to be bound by the conditions of participation outlined in the Industry Prospectus of Cardiovascular Nursing 2011 Meeting.

<table>
<thead>
<tr>
<th>Date:</th>
<th>Contact Name:</th>
<th>Signature:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td><strong>MANDATORY</strong></td>
</tr>
</tbody>
</table>

10. **MISCELLANEOUS** To add other information relevant to your application, please note it here.

Cancellation Policy: Cancellations of stand should be sent by registered mail to Cardiovascular Nursing Secretariat.

If cancellation is received after the ESC launched the invoicing process and before 31 January 2011, 50% of the total due amount will be charged. If the Stand space is cancelled after 31 January 2011, the full stand rental fee will be charged.
Please return this form to: ESC / Industry Services Department
The European Heart House, 2035 Route des Colles, Les Templiers, BP 179
06903 Sophia Antipolis FRANCE
Email: satellite@escardio.org – Fax: +33 492 947 626

INDUSTRY SUPPORTED EDUCATIONAL SESSIONS APPLICATION

<table>
<thead>
<tr>
<th>ORGANISING COMPANY</th>
<th>use in all CCNAP 2011 publications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications for all congress activity must be submitted by the company under whose name each activity is to be organised.</td>
<td></td>
</tr>
<tr>
<td>The correspondence for the above items should be made exclusively between this company and the ESC.</td>
<td></td>
</tr>
<tr>
<td>The company is responsible for communicating any relevant documents to its staff and appointed agencies.</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Company Name:</th>
<th>Contact Person:</th>
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</thead>
<tbody>
<tr>
<td>Address:</td>
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<td>Postal code:</td>
<td>City:</td>
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<tr>
<td>Email:</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>APPOINTED AGENCY</th>
<th>if applicable – One main contact person mandatory – Correspondence from non appointed agency will not be taken into consideration</th>
</tr>
</thead>
<tbody>
<tr>
<td>This named agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name.</td>
<td></td>
</tr>
<tr>
<td>The ESC has created “Guidelines for Industry Participation” as an essential tool for how to host an Industry Sponsored Session. It is obligatory that every appointed agency read these Guidelines and all other documents posted on “www.escexhibition.org” website in order to have a proper working relationship with the ESC Congress Division.</td>
<td></td>
</tr>
<tr>
<td>The ESC reserves the right to inform the Organising Company mentioned above if the appointed agencies have not examined or understood the reasoning behind the Guidelines and the companies will ensure effective communication is re-established.</td>
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<thead>
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<th>Agency Name:</th>
<th>Contact Person:</th>
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<thead>
<tr>
<th>INVOICING DATA</th>
<th>Any and all changes post invoicing (addition of Purchase Order, changes of billing address...) will not be taken into account, invoices will not be reissued</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Name:</td>
<td>Contact Person:</td>
</tr>
<tr>
<td>Invoicing Address:</td>
<td>VAT Nº MANDATORY:</td>
</tr>
<tr>
<td>PO Nº:</td>
<td></td>
</tr>
<tr>
<td>Postal code:</td>
<td>City (&amp; state, if applicable):</td>
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<tr>
<td>Tel:</td>
<td>Fax:</td>
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<tr>
<td>Email:</td>
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</tbody>
</table>

Payment will be made by bank transfer (details will be provided on the invoice)

We accept the contract terms & conditions and agree to abide by the regulations & conditions laid down for this event. I am authorised to sign this form on behalf of the applicant/Company.

Date: | Contact Name: | Signature:
**SATELLITE SYMPOSIUM**

Sessions organised by pharmaceutical & technical industries in cooperation between clinicians and researchers.
- Scientific programme announced in the CCNAP 2011 Final Programme.
- An exhibition stand of minimum 12 m² is included with the Satellite Symposium
- Lunch is provided

**DEADLINE: 15 NOVEMBER 2010**

<table>
<thead>
<tr>
<th>Proposed title:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duration: <strong>60 minutes</strong></td>
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</table>

**Price of a Satellite Symposium: €15,000 (Excl. VAT)**

The following items are included in the price of a Satellite or Symposium:
- 9 m² stand space
- Room rental
- Access and use of basic audiovisual equipment in lecture room

**Note:** The full list of basic equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.

<table>
<thead>
<tr>
<th>Lecture room capacity:</th>
</tr>
</thead>
<tbody>
<tr>
<td>LunchBoxes: ☐ Yes ☐ No</td>
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</tbody>
</table>

**Friday 1 April 2011**
- 12:45 – 13:45

**Saturday 2 April 2011**
- 12:45 -13:45
Please sign and return this form by mail or fax to:
ESC - Industry Services
2035 Route des Colles, Les Templiers, BP 179
06903 Sophia Antipolis Cedex, France
Fax: +33-(0)4 92 94 76 26
E-mail: Sponsorship@escardio.org

<table>
<thead>
<tr>
<th>SPONSORSHIP &amp; ADVERTISEMENT APPLICATION FORM (tick the appropriate box)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertisement Options – product advertising allowed for these 4 items only</td>
</tr>
</tbody>
</table>
| Final Programme Back Cover ...................................................... € 6 000 .................. 30 Jan 2011 ...........  
| Final Programme Inside Back Cover ................................................. € 4 000 .................. 30 Jan 2011 ...........  
| Bookmark in the Final Programme (Excl. production) ........... € 2 000 .................. 30 Jan 2011 ...........  
| Note Pads & Pens: (Incl. production) ............................................. € 4 000 .................. 30 Jan 2011 ...........  

  No product advertising allowed for the following items:

<table>
<thead>
<tr>
<th>Promotional Options</th>
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| Delegate Bag Insert ......................................................... € 2 000 ............ mid February 2011 .....  
| Web Link ........................................................................ € 1 000/advert  ... .........................  

<table>
<thead>
<tr>
<th>Sponsorship Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>Congress Bags Exclusive Sponsorship:</td>
</tr>
</tbody>
</table>
| -Including production ............................................................... € 6 000 ............ mid October 2010 ......  
| -Excluding production ............................................................... € 3 000 ............ mid October 2010 ......  
| Badge Laces ........................................................................ € 3 000 ............ mid February 2011.....  
| Learning Area ......................................................................... € 8 000 ............ mid February 2011.....  

<table>
<thead>
<tr>
<th>Social Sponsorship</th>
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</thead>
</table>
| Congress Grant ................................................................. € 5 000.................................  

**Important:**
Payment is due by the date indicated on your invoice, or before the congress opens, should that date come first.

No product advertising, no registered trademarks or misleading names will be allowed unless specified. Corporate advertising, corporate logos will be allowed. Satellite information is allowed, Exhibition details are allowed.

Please note Weblinks and Delegate Bag Inserts may only advertise 1 item (promotion of a Satellite Session with a booth number is allowed). Should you wish to include all your stand activities or more than 1 Satellite session, you will be charged accordingly. No exceptions will be allowed.
Please sign and return this form by mail or fax to:
ESC - Industry Services
2035 Route des Colles, Les Templiers, BP 179
06903 Sophia Antipolis Cedex, France
Fax: +33-(0)4 92 94 76 26 -
E-mail: Sponsorship@escardio.org

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
<th>(Indicate the name as you wish it to appear in all printed acknowledgments)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name:</td>
<td></td>
</tr>
<tr>
<td>Contact Person:</td>
<td></td>
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<tr>
<td>Address:</td>
<td></td>
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<tr>
<td>Postal code:</td>
<td>City (&amp; State if US):</td>
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<td>Tel:</td>
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<td>E-mail:</td>
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<tr>
<th>APPOINTED AGENCY (if any)</th>
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<tbody>
<tr>
<td>Company Name:</td>
</tr>
<tr>
<td>Contact Person:</td>
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<tr>
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<table>
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<tr>
<th>INVOICING DATA (Please verify this is the correct invoicing address) if different from above address - Mandatory</th>
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</thead>
<tbody>
<tr>
<td>Company (or agency) to be invoiced:</td>
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<tr>
<td>Contact Person:</td>
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<td>VAT N°:</td>
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<tr>
<td>PO N°:</td>
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</table>

Date: Contact Name:

We accept the contract terms & conditions and agree to abide by the Guidelines for Industry Participation for CCNAP 2011.

I am authorised to sign this application form on behalf of the company/applicant. We also accept to be invoiced for those items ticked off that are available listed on page 1 of this application form.

Signature: Mandatory