10th Annual Spring Meeting on Cardiovascular Nursing

INDUSTRY PROSPECTUS

Geneva, Switzerland
12-13 March 2010

UNITING TO IMPROVE Cardiovascular Practice

www.escardio.org/Nursing
### Contents

Welcome Address .................................................................................................................. 3  
General Congress Information ............................................................................................. 4  
Facts & Figures...................................................................................................................... 5  
Congress Dates & Opening Hours ......................................................................................... 6  
Scientific Programme ........................................................................................................... 7  
Industry Activities Description ............................................................................................ 7  
  1. Exhibition Space ........................................................................................................... 8  
  2. Satellite Symposia .......................................................................................................... 9  
  3. Sponsorship Opportunities ........................................................................................... 10  
Key Dates.................................................................................................................................. 12  
Industry Guidelines and Terms & Conditions ................................................................. 12  
Contacts.................................................................................................................................. 13  
Stand Space application forms ............................................................................................ 14  
Industry Sponsored Sessions application forms ............................................................... 16  
Sponsorship application forms ............................................................................................. 18
Welcome Address

Dear Industry Partners,

On behalf of the Council on Cardiovascular Nursing and Allied Professions (CCNAP) and the Working Group for Cardiovascular Nurses and Allied Professionals of the Swiss Society of Cardiology, it gives us much pleasure to announce that the 10th Annual Spring Meeting on Cardiovascular Nursing will be hosted in Geneva, Switzerland, 12-13 March 2010.

In the last 10 years advances in pharmaceuticals and devices have expanded the therapeutic modalities for those with cardiovascular disease. Parallel to this expanded choice in medical management, cardiovascular nursing and allied professions have also advanced and developed increasingly autonomous roles related to arrhythmias, heart failure, chest pain, cardiac rehabilitation, sudden cardiac death screening, cardiovascular disease prevention, device management, adult congenital heart disease and circulatory support. Cardiovascular nurses have responsibility for managing therapy, ensuring patient adherence and adjustment to treatment, and increasingly are taking on prescribing roles in many countries. As nurses have taken on these roles they have become the centre of the patient care model for both the multi-disciplinary care team and those working in the device and pharmaceutical industry.

In relation to Industry, the cardiovascular nurse or allied professional may be the first person that a medical representative meets when visiting health care institutions. It is often this person who brings back the information to the cardiologist and the multi-disciplinary care team, along with patient feedback, when patient management is being planned and discussed.

Our Spring Meeting will offer a very exciting programme which will gather together nurses, allied professionals, researchers, lecturers and clinicians involved in cardiac care. We will have key note presentations and breakout sessions from internationally and nationally renowned faculty.

Key representatives from the Swiss National Society, the ESC Council on Cardiovascular Nursing and Allied Professions and the ESC Congress Division have already launched production of this conference which is bound to be regarded as the event for nurses and allied professionals in the Cardiovascular arena.

We welcome both our dedicated Industry Partners and all newcomers to participate at the 10th Annual Spring Meeting on Cardiovascular Nursing our “family” gathering, and look forward to working with you towards a most successful conference.

Looking forward to seeing you in Geneva!

Christi Deaton
Chairperson
Council on Cardiovascular Nursing and Allied Health Professions (CCNAP)

Nicolas Masson
Chairperson
Working Group for Cardiovascular Nurses and Allied Professions (SSC)
General Congress Information

CCNAP is the 10th Annual Spring Meeting of the European Society of Cardiology Council on Cardiovascular Nursing and Allied Professions (CCNAP), organised in cooperation with the Working Group for Cardiovascular Nurses and Allied Professionals of the Swiss Society of Cardiology (SSC). The Congress underlines the mission of the Council to promote excellence in Cardiovascular Nursing and Allied Professions through practice, education and research.

The 10th Annual Spring Meeting on Cardiovascular Nursing is expected to bring together record numbers of nursing professionals from all five continents interested in cutting edge scientific and technological innovations and best-practice models in cardiovascular nursing.

Organising Committee:

Christi Deaton, UK
Brigitte Eggimann, CH
Daniela Lehwaldt, IE
Fisun Senuzun, TK
Jillian Riley, UK
Maria Meidani, GR
Patricia Hall, IE
Tiny Jaarsma, NL

Marcia Leventhal, CH
Christine Mathis, CH
David Thompson, UK
Jan Martensson, SE
Kaat Siebens, BE
Nicolas Masson, CH
Seraina Bischoff, CH
Tone M Norekval, NO

Programme Committee

Catherine Bellew, IE
Colinda Koppelaar, NL
Elaine Laws, IT
Glenys Hamilton, NO
Ingmar Ekman, SE
Jillian Riley, UK
Marcia Leventhal, CH
Michael Jacobs, DE
Nicole Zigan, CH
Sabina De Geest, CH
Selina Kikkenborg Berg, DK

Christi Deaton, UK
Donna Fitzsimons, UK
Emmanuel Rohrbacher, FR
Hetty Van Hoeven, CH
Jennifer Jones, UK
Malcolm Woollard, UK
Marianne Gandon, CH
Nicolas Masson, CH
Rea Rammou, GR
Sandy Watson, CH
Seraina Bischoff, CH

Why should I participate?

Seize this unique opportunity to reach a field of international experts who practice the therapies and treatments for cardiovascular management on a daily basis. Delegates will be eager to get a firsthand idea of the direction for new therapies and techniques providing you with an ideal opportunity to showcase products, announce trial results and provide hands-on experience for practice of new techniques. Make the most of the 10th Annual Spring Meeting of Cardiovascular Nursing with:

- 600 participants in the same location
- 198 m² net of commercial exhibition
- Association with expert scientific information (200 abstracts submitted in 2009)
- Over 24 scientific sessions selected by the scientific committee
- 3 lecture rooms running parallel
Previous Conference Attendance:

Breakdown of active participants by region:

Venue & Dates
The 10th Annual Spring Meeting of Cardiovascular Nursing will be taking place in Geneva, Switzerland from 12 – 13 March 2010
International Congress Centre Geneva (CICG)
17 rue de Varembé – CH 13
CH – 1211 Geneva 20
Switzerland
www.cicg.ch/en/
**Congress dates and opening hours:**

**Registration and Hotel Desks**

- Thursday 11 March 2010 14:00 – 18:00
- Friday 12 March 2010 07:30 – 18:00
- Saturday 13 March 2010 07:30 – 17:00

**Exhibition**

- Friday 12 March 2010 08:00 – 18:00
- Saturday 13 March 2010 08:00 – 17:00

**Scientific Sessions**

- Friday 12 March 2010 08:30 – 18:00
- Saturday 13 March 2010 08:30 – 17:00

**Satellite Symposia**

- Friday 12 March 2010 12:30 – 13:30
- Saturday 13 March 2010 12:30 – 13:30

**Speakers’ Service Centre (SSC)**

- Friday 12 March 2010 07:30 – 18:00
- Saturday 13 March 2010 07:30 – 16:00

**Language**

The official language during the Congress is English. Translation facilities for this year will be offered in French, German and Italian.
Scientific Programme

The Scientific Programme has been put together by the Programme Committee.

The Scientific Programme Committee has for one of its aims, to provide a comprehensive programme that extends from research sessions to hands-on practical courses.

During the congress, delegates can enjoy a comprehensive programme covering an extensive curriculum in a variety of session formats such as:

- Plenary Sessions
- Joint Sessions
- Break-Out Sessions
- Original Scientific Contributions
- Industry Satellite Symposia

Industry Activities at 10th Annual Spring Meeting of Cardiovascular Nursing

The Spring Meeting offers two days of unprecedented scientific, promotional and networking opportunities for companies active in the field of cardiovascular management. Ensure your company is considered as a key player in the field by your presence in the following areas:

Exhibition: Present your product, services and delegates to over 600 nursing professionals by showcasing your company in the exhibition hall.

Satellite Symposia: Present your latest scientific data and ensure your contribution to the scientific programme by organising a satellite symposia or workshop open to all delegates.

Official Sponsorship: Present your company as an official sponsor for distinguished association with the congress and its scientific programme.

Important: All requests for exhibition space, satellite symposia or sponsorship opportunities will be allocated on a first come, first-served basis. All prices listed within this document are exclusive of VAT unless otherwise indicated; payment is in Euro (€) only.

Sponsor recognition: In addition to the manner of recognition shown below, sponsors will be acknowledged in all official printed material and on the congress Web Site.

NB: Please note that no product names, no identifying product logos, no registered trademarks are allowed in the promotion of your satellite symposia or in the sponsorship, advertising opportunities outlined in this document.

Industry Partners Participation

The following is the list of Industry Partners who have participated in the previous meeting edition:

- A. Menarini International
- Actelion
- AstraZeneca
- Biosyn Diagnostics
- Boehringer Ingelheim
- Boston Scientific
- Bracco
- Bristol-Myers Squibb
- British Journal of Cardiac Nursing
- Cordis Johnson & Johnson
- Daiichi Sankyo
- Drager
- Eli Lilly and Company
- Elsevier
- ETAC
- Failte Ireland
- GlaxoSmithKline
- Initios Medical
- Irish Heart Foundation
- Medidyne
- Meditech
- Medtronic
- Merck Sharp & Dohme
- Novartis
- Orifarm
- Otsuka Pharmaceuticals
- Physio-Control
- Pfizer
- Preventive Cardiovascular Nurses Association
- Recordati
- ResMed
- Roche Diagnostics
- sanofi aventis
- Servier
- Schering Plough
- Spacelabs
- St Jude Medical
- The National Council for the Professional Development of Nursing and Midwifery
1. Exhibition:
Showcase your products, services and activities to over 600 participants from 100 different countries.

Exhibition Space
Provide delegates with a unique opportunity to catch a glimpse of the continuous therapeutic and technological developments in cardiovascular nursing by showcasing your products in the technical exhibition.
The exhibition will be held in the Exhibition Hall of the CICG (International Conference Centre Geneva); delegates will walk through this area on their way to the scientific sessions and Poster Area.

Stands will be assigned on a first come, first served basis.

Price for space only: €350 per m²
Price for Publishers €250 per m²

Application Deadline: 13 November 2009

Stand packages with basic stand structure are available upon request.
The minimum exhibition space is 9 m² (6 m² for publishers and booksellers)

Exhibitors Badges
Exhibitors are entitled to a 5 free badges.

Price for additional badges: €84 excl. VAT

Exhibitor badges will give access to lecturers when space is available.
To be sure of having a seat, a full registration is recommended.
2. Satellite Symposia:
Ensure your contribution to the outstanding scientific programme

Satellite Symposium

Participating companies may organise scientific sessions at dedicated time slots, known as Satellite Symposium. These industry organised sessions are the perfect forum through which you may reach your target audience with the latest scientific information and developments.

Satellite Symposia, will be held within the Congress centre in lecture rooms ranging in capacity.

Available timeslots:

A limited number of time slots have been made available for Satellite Symposium:

- **Friday 12 March 2010** 12:30 – 13:30
- **Saturday 13 March 2010** 12:30 – 13:30

Satellite Symposium 60 minute session: €15,000 per session

The following items are included in the price of a Satellite Symposium:

- 9m² stand (space only)
- Room rental
- Access and use of audiovisual equipment in lecture room

Satellite organisers may organise receptions before or after the Satellite Symposia. Lunch boxes may also be distributed before or after the symposia at sponsor expense.

Symposia Programmes will be published in the official Final Programme and on the Web Site. All Satellite Symposia programmes are subject to the Programme Committee’s approval.

Note: The full list of equipment will be communicated upon room assignment.

Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.

**Deadline for application: 14 November 2009**
3. Sponsorship, Promotion and Advertising Opportunities  
Increase & enhance your company profile

<table>
<thead>
<tr>
<th><strong>Congress Bags Exclusive Sponsorship</strong></th>
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<tbody>
<tr>
<td>Secure high corporate visibility and association with the 10th Annual Spring Meeting of Cardiovascular Nursing by exclusive sponsorship of the congress bag distributed to each registered delegate.</td>
</tr>
<tr>
<td>Life-span: Congress permanent archive/reference material</td>
</tr>
<tr>
<td>Price including production: €6,000 excl. VAT</td>
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<tr>
<td>Deadline for application: 1 October 2009</td>
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<tr>
<th><strong>Delegate Badge Laces Exclusive Sponsorship</strong></th>
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<tr>
<td>The popular and highly visible official badge laces of the 10th Annual Spring Meeting of Cardiovascular Nursing are available for exclusive sponsorship. The sponsor’s name and logo will be printed on the badge laces, distributed to all participants.</td>
</tr>
<tr>
<td>Life-span: Congress</td>
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<tr>
<td>Price including production: €3,000 excl. VAT</td>
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<td>Deadline for application: 1 December 2009</td>
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<tr>
<th><strong>Notepads &amp; Pens Exclusive Sponsorship</strong></th>
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<tr>
<td>The official note pads and pens will be inserted in all the congress bags and are available to our industry partners as an exclusive sponsorship opportunity. The sponsor’s logo and the official logo of the 10th Annual Spring Meeting of Cardiovascular Nursing will be printed on the pads and on the pens. Alternatively, the sponsor may also provide its own note pads (with corporate adverts on the cover page &amp; pens (price upon request).</td>
</tr>
<tr>
<td>Life-span: Congress &amp; permanent archive</td>
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<tr>
<td>Price including production: €3,000 excl. VAT</td>
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<td>Deadline for application: 1 February 2010</td>
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<tr>
<th><strong>Second Announcement Advertisement</strong></th>
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<tr>
<td>The Second Announcement will provide potential delegates with the full details of the scientific programme of the 10th Annual Spring Meeting of Cardiovascular Nursing inviting them to update and improve their knowledge via a diverse and exciting agenda. Copies will be mailed or emailed to potential delegates and cardiology prescribers around the world. We invite our industry partners to associate with this announcement and reference document via an exclusive Back Cover Advertisement.</td>
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<tr>
<td>Life-span: Pre-congress reference material.</td>
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<td>Exclusive Back Cover Advertisement: €4,000 excl. VAT</td>
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<td>Deadline for application: 1 July 2009</td>
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<tr>
<th><strong>Final Programme Advertisements</strong></th>
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<tr>
<td>The Final Programme hard copy contains the full scientific programme details, exhibition and satellite information and congress references outlines. Hard copies will be placed in the official congress bag and distributed to each delegate, offering maximum exposure and recognition to the sponsor.</td>
</tr>
<tr>
<td>Life-span: Congress permanent archive/reference material.</td>
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<td>Back Cover Advertisement: €4,000 excl. VAT</td>
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<tr>
<td>Inside Back Cover Advertisement: €2,000 excl. VAT</td>
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<td>Deadline for application: 15 February 2010</td>
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</table>
Unrestricted Educational Grants: Industry Partners are invited to “associate” with the Scientific Programme of 10th Annual Spring Meeting of Cardiovascular Nursing, or a specific session through an Unrestricted Educational Grant which demonstrates a company’s support and association with an aspect of the Scientific Programme. Support is acknowledged for the chosen session in the Final Programme and on the Congress web pages. The supporting industry may not advertise or promote their grant association.

Unrestricted Educational Grant: €5,000 per session

Social / Function Sponsorship: Please contact us for means of supporting the social functions at 10th Annual Spring Meeting of Cardiovascular Nursing which will include the City Reception.

On-site Promotion/Advertisements: Various opportunities for on-site promotion/ advertisements in the form of panels, banners, towers and others may be available. Please contact us for further details at sponsorship@escardio.org

Reminder: All sponsorship and advertising opportunities listed in this chapter are not open to product promotion; corporate names and logos are allowed but product names, product logos, trademarks or misleading references will be refused by the ESC.
Key Dates

<table>
<thead>
<tr>
<th>My ESC Services open for Abstract Submission, Registration and Hotel Accommodation:</th>
<th>MONTH/YEAR</th>
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<tbody>
<tr>
<td>Abstract Submission deadline:</td>
<td>1 December 2009</td>
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<tr>
<td>Early Fee Registration:</td>
<td>1 February 2010</td>
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<td>Pre-Registration Deadline:</td>
<td>1 March 2010</td>
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<tr>
<td>Congress:</td>
<td>12 – 13 March 2010</td>
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Applications & Guidelines for Industry Participation

All Exhibition, Satellite and Sponsorship forms should be completed, signed and returned as soon as possible, items will be assigned on a first come, first served basis.

NB: Returning a signed application form implies a tacit agreement of the Guidelines for Industry Participation. The cancellation procedure stipulated on each application form strictly applies once received by the ESC.

The Guidelines for Industry Participation at the 10th Annual Spring Meeting of Cardiovascular Nursing will be communicated to companies participating at the meeting in due course to help with your organisation of the event.

All Terms and Conditions regarding your participation will be detailed in these Guidelines for Industry Participation.

Should you require any further information regarding the application process, please contact us at sponsorship@escardio.org
Contacts

The ESC is dedicated to working with our industry partners on optimising the value of your participation in line with your individual corporate objectives, please contact Chelsea Thomas cthomas@escardio.org (Tel: +33 (0)4 92 94 86 36) to discuss your company requirements at the 10th Spring Meeting on Cardiovascular Nursing.

10th Annual Spring Meeting of Cardiovascular Nursing, Project Management, Sponsorship and Exhibition
Mrs. Chelsea Thomas
10th Annual Spring Meeting of Cardiovascular Nursing
The European Heart House
2035, route des Colles - Les Templiers - BP 179
FR 06903 Sophia Antipolis
France

Tel: +33 (0)4 92 94 86 36 - Fax: +33 (0)4 92 94 86 81
E-mail: ccnap@escardio.org - Web Site: www.escardio.org/congresses/cardio-nursing-conference/

Registration
Tel.: +33 (0)4 92 94 86 63 - Fax.: +33 (0)4 92 94 76 10
E-mail: ccnapregistration@escardio.org

Housing
Tel.: +33 (0)4 92 94 86 23 - Fax.: +33 (0)4 92 94 76 16
E-mail: ccnaphotels@escardio.org

Venue

CICG
http://www.cicg.ch/en/
EXHIBITION SPACE APPLICATION FORM

- “First Come, First Served” Policy
- Stand Application deadline: **13 NOVEMBER 2009**
- Print or use a typewriter to avoid misinterpretations & spelling mistakes
- Only signed forms with valid credit card details will be accepted

### 1. COMPANY NAME & ADDRESS
The company name & address as it should appear in official listings

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<tr>
<th>Name:</th>
<th>Contact Person:</th>
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<tr>
<td>Address:</td>
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<td>Postal code:</td>
<td>City:</td>
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<td>Tel:</td>
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### 2. CORRESPONDENCE NAME & ADDRESS
If the correspondence address above is different from the official address

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<th>Name:</th>
<th>Contact Person:</th>
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<td>Address:</td>
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### 3. APPOINTED COMMUNICATIONS AGENCY
Alternatively give details of stand design agency if applicable

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<th>Name:</th>
<th>Contact Person:</th>
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### 4. APPOINTED STAND CONSTRUCTION AGENCY
An ‘out of business hours’ contact telephone number is required for logistics purposes

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<th>Name:</th>
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<td>‘Out of Hours’ Tel:</td>
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5. **BOOTH SIZE, DIMENSIONS**  Price €350 per m², Minimum 9 m². Special price for Publishers € 250 per m², Minimum 6 m².

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6. **STAND LOCATION – PROXIMITY TO COMPETITORS** List any exhibitors you do not wish in proximity to your stand, by company name

*Note that we cannot prevent companies assigned after you from being located in your neighbourhood*

1.  
2.  
3.  
4.  
5.  
6.  

7. **PRODUCTS / SERVICES** List products / services to be exhibited at the Cardiovascular Nursing 2009 Meeting


8. **ACCOUNTING DATA FORM**

1. Only one invoice address may be used
2. In all cases a credit / charge card number must be supplied as payment guarantee
3. In the event that an invoice remains unpaid after a settlement date, the ESC reserves the right to deny access to the Congress

<table>
<thead>
<tr>
<th>Company or agency to be invoiced:</th>
<th>Your Purchase Order Number:</th>
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Payment will be made by bank transfer (details will be given on the invoice) or by credit card (please fill in the following information) to ESC.

- [ ] Visa
- [ ] Euro card / Mastercard
- [ ] Amex

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<tr>
<th>Credit / Charge Card N°:</th>
<th>Expiry Date:</th>
<th>Cardholder's name:</th>
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9. **AGREEMENT** I hereby agree to be bound by the conditions of participation outlined in the Industry Prospectus of Cardiovascular Nursing 2010 Meeting.

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<thead>
<tr>
<th>Date:</th>
<th>Contact Name:</th>
<th>Signature:</th>
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10. **MISCELLANEOUS** To add other information relevant to your application, please note it here


Cancellation Policy: Cancellations of stand should be sent by registered mail to Cardiovascular Nursing Secretariat.

If cancellation is received after the ESC launched the invoicing process and before 31 January 2010, 50% of the total due amount will be charged. If the Stand space is cancelled after 01 February 2010 date the full stand rental fee will be charged.
Please return this form to: ESC / Industry Services Department  
The European Heart House, 2035 Route des Colles, Les Templiers, BP 179  
06903 Sophia Antipolis FRANCE  
Email: kdeparisse@escardio.org - Fax: +33(0)4 92 94 76 26

## INDUSTRY SPONSORED SESSIONS APPLICATION FORM

<table>
<thead>
<tr>
<th>SATELLITE SYMPOSIUM</th>
<th>MINI SATELLITE SYMPOSIUM</th>
<th>FUNCTION SPACE</th>
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### ORGANISING COMPANY  
*use in all CCNAP 2010 publications*
- Applications for all congress activity must be submitted by the company under whose name each activity is to be organised.  
- The correspondence for the above items should be made exclusively between this company and the ESC.  
- The company is responsible for communicating any relevant documents to its staff and appointed agencies.

<table>
<thead>
<tr>
<th>Company Name:</th>
<th>Contact Person:</th>
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<td>Address:</td>
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<td>Postal code:</td>
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<td>Fax:</td>
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### APPOINTED AGENCY  
*if applicable – One main contact person mandatory – Correspondence from non appointed agency will not be taken into consideration*
- This named agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name.  
- The ESC has created "Guidelines for Industry Participation" as an essential tool for how to host an Industry Sponsored Session. It is obligatory that every appointed agency read these Guidelines and all other documents posted on "www.escexhition.org" website in order to have a proper working relationship with the ESC Congress Division.  
- The ESC reserves the right to inform the Organising Company mentioned above if the appointed agencies have not examined or understood the reasoning behind the Guidelines and the companies will ensure effective communication is re-established.

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<th>Agency Name:</th>
<th>Contact Person:</th>
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<td>Tel:</td>
<td>Fax:</td>
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### INVOICING DATA  
*Any and all changes post invoicing (addition of Purchase Order, changes of billing address...) will not be taken into account, invoices will not be reissued*

<table>
<thead>
<tr>
<th>Company Name:</th>
<th>Contact Person:</th>
</tr>
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<tbody>
<tr>
<td>Invoicing Address:</td>
<td>VAT Nº <strong>MANDATORY:</strong></td>
</tr>
<tr>
<td>Postal code:</td>
<td>City ( &amp; state, if applicable):</td>
</tr>
<tr>
<td>Tel:</td>
<td>Fax:</td>
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</tbody>
</table>

Payment will be made by bank transfer (details will be provided on the invoice)

We accept the contract terms & conditions and agree to abide by the regulations & conditions laid down for this event. I am authorised to sign this form on behalf of the applicant/Company.

<table>
<thead>
<tr>
<th>Date:</th>
<th>Contact Name:</th>
<th>Signature:</th>
</tr>
</thead>
</table>
**SATellite SYMposiUM**

Sessions organised by pharmaceutical & technical industries in cooperation between clinicians and researchers.
- Scientific programme announced in the CCNAP 2010 Final Programme.
- An exhibition stand of minimum 9 m² is included with the Satellite Symposium

**DEAdLINE: 14 NOVEMBER 2009**

<table>
<thead>
<tr>
<th>Proposed title:</th>
<th></th>
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<table>
<thead>
<tr>
<th>Duration:</th>
<th>60 minutes</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Friday 12 March 2010</th>
<th>12:30 – 13:30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday 13 March 2009</td>
<td>12:30 -13:30</td>
</tr>
</tbody>
</table>

**Price of a Satellite Symposium: €15,000 (Excl. VAT)**

The following items are included in the price of a Satellite or Symposium:
- 9 m² stand space
- Room rental
- 1 Delegate Bag Insert
- 1 Weblink
- Access and use of basic audiovisual equipment in lecture room

**Note:** The full list of basic equipment will be communicated upon room assignment.
Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.

**Lecture room capacity:**

<table>
<thead>
<tr>
<th>LunchBoxes:</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
</table>
Please sign and return this form by mail or fax to:
ESC - Industry Services
2035 Route des Colles, Les Templiers, BP 179
06903 Sophia Antipolis Cedex, France
Fax: +33-(0)4 92 94 76 26 -
E-mail: Sponsorship@escardio.org

**SPONSORSHIP & ADVERTISEMENT APPLICATION FORM (tick the appropriate box)**

<table>
<thead>
<tr>
<th>Advertisement Options</th>
<th>Deadline</th>
<th>Tick</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advance Programme Back Cover</td>
<td>€ 4 000</td>
<td></td>
</tr>
<tr>
<td>Final Programme Back Cover</td>
<td>€ 4 000</td>
<td></td>
</tr>
<tr>
<td>Final Programme Inside Back Cover</td>
<td>€ 2 000</td>
<td></td>
</tr>
</tbody>
</table>

**Promotional Options**

| Bookmark in the Final Programme (excl. production) | € 2 000 | mid February 2010 |      |
| Delegate Bag Insert                          | € 2 000 | mid February 2010 |      |
| Web Link                                    | € 1 000/advert |                      |      |

**Sponsorship Options**

| Congress Bags Exclusive Sponsorship:    |                      |      |
| -Including production                    | € 6 000               | mid October 2009    |      |
| -Excluding production                    | € 3 000               | mid October 2009    |      |
| Note Pads and Pens Exclusive Sponsorship:|                      |      |
| -Including production                    | € 3 000               | mid February 2010   |      |
| -Excluding production                    | € 2 000               | mid February 2010   |      |
| Badge Laces                               | € 3 000               | mid February 2010   |      |

**Social Sponsorship**

Unrestricted Educational Grant: € 5 000

All sponsorship items will be assigned on a "first come, first served" basis.
We accept the contract terms & conditions and agree to abide by the Guidelines for Industry Participation for CCNAP 2010.

I am authorised to sign this application form on behalf of the company/applicant. We also accept to be invoiced for those items ticked off that are available listed on page 1 of this application form.

**Signature:** Mandatory