# 2 EBAC ACCREDITED EDUCATIONAL PROGRAMME

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### 2 - EBAC ACCREDITED EDUCATIONAL PROGRAMME

Satellite Symposia and Lunch Time Workshops could be accredited by EBAC, the European Board for Accreditation in Cardiology.

EBAC accreditation confirms the scientific and educational quality of a programme, and allows the participants to receive CME credits for the time spent in the educational activity.

A Satellite Symposium or Lunch Time Workshops with EBAC accreditation will be officially announced as "EBAC Accredited Educational Programme supported by an unrestricted grant from...".

No specific time slot is reserved for these sessions, usual Satellite Symposia and Lunch Time Workshops time slots are open to EBAC Accredited Educational Programme.

### 2.1 Procedure

ESC must receive the Satellite Symposium and Lunch Time Workshops application form with "Yes" tick in the box "CME accreditation by EBAC".

The Satellite and Workshop rules concerning the scientific programme will apply. In the meantime the EBAC team will provide the EBAC information package.

For more information you may contact the EBAC office (contact@ebac-cme.org) or directly Ms. Line Pereme: lpereme@ebac-cme.org

Annex 12: EBAC information package.

## 2.2 EBAC accreditation application

Application for EBAC can only be submitted by national and international scientific organisations and institutions, such as medical professional organisations, universities or teaching hospitals.

In order to avoid miscommunications and guarantee the level of the programme, all applications must be submitted by the Industry contact in cooperation with the Course Director instead of any medical communication agencies.

Each programme should have a designated Scientific Director, responsible for the quality of the programmes scientific content, and appointed by the applying institution or organisation.

Application for EBAC accreditation can only be submitted via EBAC on-line system (www.ebac-cme.org).

#### 2.3 EBAC Promotion

EBAC Accredited Educational Programmes promotion could be done through flyers, inserts, weblinks, posters and banners.

A time saving and well defined template has been created with blocked and free areas to be used as your base model.

Flyers, posters, standard promotional drop banners, inserts and weblink must received ESC and EBAC approval before being printed.

Annex 13: EBAC Branding Guidelines.