



ESC Congress 2009 Branding guidelines



Industry Sponsored Sessions

held during the ESC Congress 2009



The use of the ESC Congress 2009 Event visual is not mandatory and **only allowed** for Industry Sponsored Sessions.

The use of the ESC Logo is not allowed.

The ESC Congress 2009 event visual is **only allowed** on:

- Invitation flyers,
- Posters or display units,
- Pre-Congress mailing inserts,
- Delegate Bag inserts,
- Web links,
- Promotional Drop Banners,
- Banners,
- Abstract Books cover pages.

The content of the promotional material must not include any product names, brand names or specific quality or virtues of a sponsoring Industry or any of its product(s) either via text or visuals. Ongoing studies logos or visuals are allowed.

ESC Congress 2009 event visual



Download this logo:

Annexe 20 on <http://www.essexhibition.org/Munich08/ISRS/default.aspx>

ESC Congress 2009 official name

On your document please use only the official name "ESC Congress 2009".