



**ESC Congress 2009**  
**29 August - 2 September, Barcelona, Spain**

**Please return this form to:** ESC / Industry Services Department  
 The European Heart House, 2035 Route des Colles, Les Templiers, BP 179  
 06903 Sophia Antipolis FRANCE  
 Email: [sponsorship@escardio.org](mailto:sponsorship@escardio.org) - Fax: +33(0)4 92 94 76 26

**SPONSORSHIP, ADVERTISEMENT & PROMOTION APPLICATION FORM**

**ORGANISING COMPANY (Please indicate the name as you wish it to appear in all printed acknowledgments)**

Company Name <b>MANDATORY</b> :		Contact Person:
Address:		
Postal code:	City(& state, if applicable):	Country:
Tel:	Fax:	Email:

**APPOINTED AGENCY (if applicable)**

Agency Name:		Contact Person:
Address:		
Postal code:	City(& state, if applicable):	Country:
Tel:	Fax:	Email:

**INVOICING DATA (Please verify this is the correct invoicing address)– MANDATORY**

Company Name:		Contact Person:
Invoicing Address:		<b>VAT N° MANDATORY:</b>
		<b>PO N° MANDATORY:</b>
Postal code:	City (& state, if applicable):	Country:
Tel:	Fax :	Email:
Payment will be made by bank transfer (details will be provided on the invoice) or by credit card (please fill in the following information) to ESC. <b>Please note credit card payments will not be accepted for amounts over €5,000 VAT included.</b>		
<input type="checkbox"/> Visa	<input type="checkbox"/> Euro card / Mastercard	<input type="checkbox"/> Amex
Credit Card N°:	Expiry Date:	Cardholder's name:

**Assignment of items will be made upon accrued points ranking and in respect of accrued points deadline. Please note, the company invoiced will be the company to receive the accrued points.**

**Organising Company**

Applications for all congress activity must be submitted by the company under whose name each activity is to be organised. We would like to draw your attention to the fact that the correspondence for the above items should be made exclusively between this company and the ESC. The company is responsible for communicating any relevant documents to its staff and appointed agencies.

**Appointed Agency**

Companies should inform the ESC, in writing, what agency is appointed for which congress activity. Otherwise no requests from agencies will be taken into consideration. This appointed agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name. It is not the role of any given agency to make initial enquiries or reservations with the ESC independently of the company.

**We accept the contract terms & conditions and agree to abide by the Guidelines for Industry Participation for ESC Congress 2009. We also accept to be invoiced for the items ticked off and that are available listed on page 2 of this application form.**

**I am authorised to sign this form on behalf of the Organising Company..... Tick YES**

Signature: <b>Mandatory</b> (digital signature) here:
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Date:	Contact Name:
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"Disclosure of Information and Marketing. The ESC complies with EC directives, and is registered under the data protection laws in France, and takes all reasonable care to prevent any unauthorised access to your personal data. Our ESC staff and contractors have a responsibility to keep your information confidential. The ESC does not sell, trade, or rent your personal information to others. We may supply your information to trusted ESC contractors to perform specific services. Otherwise, we do not disclose personal information to any other person or organisation without your consent. If you are a delegate at an ESC organised Congress or meeting, when you visit exhibiting company stands, presenting your badge may enable them to retrieve the following personal data: first name(s), last name(s), address, telephone, fax, email, and professional activity information."

**Cancellation fees of 100% will apply for all Sponsorship, Advertisement and Promotional activities if cancelled after the invoice is generated.**



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Sponsorship Items available		Price excl. VAT	Points	Engagement
FOCUS session sponsorship		€25,000	9 pts	Tick Yes <input type="checkbox"/>
<b>New!</b> Hands-on Tutorials		€25,000	9 pts	Tick Yes <input type="checkbox"/>
Information Screens		€35,000	12 pts	Tick Yes <input type="checkbox"/>
Online Advertising <b>Position 1</b>		€30,000	11 pts	Tick Yes <input type="checkbox"/>
Online Advertising <b>Position 2</b>		€27,500	10 pts	Tick Yes <input type="checkbox"/>
Online Advertising <b>Position 3</b>		€25,000	9 pts	Tick Yes <input type="checkbox"/>
Gift in Bag		€11,000	4 pts	Tick Yes <input type="checkbox"/>
<b>Satellite Promotional Opportunities</b>	Weblink	€3,500	1 pt	<b>Use the Promotional Opportunities Application Form</b>
Company Logo featured on <b>Exhibition Interactive Map</b>		€1,000	0 pts	<b>Contact <a href="mailto:Exhibition@escardio.org">Exhibition@escardio.org</a> after 1 May 2009</b>
Congress Grant		Details upon request		Tick Yes <input type="checkbox"/>

**\*Congress News**, please circle the day & page you wish to reserve.

Company name:	Contact Name:
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<b>Onsite Advertising Options**</b>	<b>Price excl. VAT</b>	<b>Points</b>	<b>Units Required</b>	<b>Engagement</b>
<b>Advertising Panels</b> (1.20m x2m) <i>Located in front of the Congress Centre</i>	€3,500 / Panel	1 pt		Tick Yes <input type="checkbox"/>
<b>Promotional Tower</b> (1.15m x 4m) <i>From Train Station to Congress Centre</i>	€5,500	2 pts		Tick Yes <input type="checkbox"/>
<b>Promotional Tower</b> (1.5m x 6m) <i>From Train Station to Congress Centre</i>	€8,500	3 pts		Tick Yes <input type="checkbox"/>
<b>Escalator vinyl</b> (19m x 1.1 m) <i>Overhead Express Walkway into <b>Zone 4</b></i>	€18,000	6 pts		Tick Yes <input type="checkbox"/>
<b>Escalator vinyl</b> (19m x 1.1 m) <i>Overhead Express Walkway into <b>Zone 6</b></i>	€18,000	6 pts		Tick Yes <input type="checkbox"/>
<b>Express Walkway Vinyl</b> (40.35m x 0.56m) <i>Overhead Express Walkway – Above Zone 3 Exhibition</i>	€22,000	8 pts		Tick Yes <input type="checkbox"/>

\*\*Onsite Advertising prices include: production, hanging and dismantling costs.

Please indicate the number of units requested in the proper column.

Company name:	Contact Name:
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