

# EACVI Best of Imaging Industry Launch

Monday 16 May 2022



**EACVI**  
European Association of  
Cardiovascular Imaging

**EACVI**  
European Association of  
Cardiovascular Imaging

**EACVI**  
**Best of Imaging 2022**  
Multi-Modality Imaging Congress

**8-9 December** | Online

[www.escardio.org/EACVI](http://www.escardio.org/EACVI)  
#EACVIBestOf2022

**ESC**  
European Society  
of Cardiology

# Agenda

- EACVI Best of Imaging 2022 - Vision
- Format
- Scientific Programme
- Industry opportunities
  
- **Q&A ~20'**





**EACVI**  
European Association of  
Cardiovascular Imaging

# EACVI congresses 2022 and onwards

EACVI leadership and Industry Partners conference call

Monday 16 May 2022



**ESC**  
European Society  
of Cardiology

# EACVI Board Members present today



**EACVI**  
European Association of  
Cardiovascular Imaging



**President 2020 - 2022**  
Prof. Bernard Coysns  
(Belgium)



**President-Elect 2020 - 2022**  
**2022 Congress Scientific Programme Chair**  
Prof. Steffen E Petersen  
(UK)



**Past President 2018-2020**  
Prof. Thor Edvardsen  
(Norway)



**2022 Congress Scientific  
Programme Co-Chair**  
Prof. Leyla Elif Sade  
(US)



**2022 Congress Scientific  
Programme Co-Chair**  
Prof. Pal Maurovich-Horvat  
(Hungary)



**Treasurer**  
Dr. Alessia Gimelli  
(Italy)

# EACVI's vision: congress strategy – 2022 and onwards

Due to the pandemic, **EACVI had to review its congress offers and dates.**

EACVI's congress **objectives for 2022 and 2023:**

- Share the **latest science in cardiovascular imaging**
- Provide **complementary offers, avoid overlaps between congress offers** (incl. ESC 2022 Congress Imaging Spotlight)
- **Provide a platform to train aligned with the core curriculum**
- **Prevent risk of event cancellation**

**EACVI – Best of Imaging 2022 Online**

**8 - 9 December 2022**

**EACVI 2023 in Barcelona**

**10 - 13 May 2023**

**ICNC-CT, EuroCMR and EuroEcho congresses**

**Spring 2024**

**EACVI 2025**

**May 2025**



# EACVI – Best of Imaging 2022: format

Thursday 8 morning (11:15 AM) to Friday 9 December (14:00 PM)



**EACVI**  
European Association of  
Cardiovascular Imaging



## Online, around the world



1.5 days of Multi-Modality Imaging, theme focused congress



Objective 1,500 participants



LIVE access to scientific and industry sessions via the congress event platform



Industry sponsored sessions and online exhibition (dedicated exhibitor page and virtual listings)



Clinical case presentations will be presented in discussion rooms (No scientific abstracts in 2022, instead major call for abstracts for EACVI 2023)



**ESC**

# EACVI – Best of Imaging 2022: Programme for our target audience



**EACVI**  
European Association of  
Cardiovascular Imaging

Programme focus	Target audience
<p><b>Level 1 sessions: ESC guidelines of 2022</b></p> <ul style="list-style-type: none"><li>✓ Cardio-oncology (In collaboration with EHA, ICOS, ESTRO)</li><li>✓ Ventricular arrhythmia and sudden cardiac death</li><li>✓ 2022 ESC guidelines on cardiovascular assessment and management of patients undergoing non-cardiac surgery</li><li>✓ 2022 ESC/ERS Guidelines on pulmonary hypertension</li></ul> <p><b>Level 2 sessions</b></p> <ul style="list-style-type: none"><li>✓ Hot topic sessions: Evidence and uncertainties of left ventricular prominent trabeculations or so-called non-compaction</li><li>✓ Chronic coronary syndrome in 2022 for the cardiac imager</li><li>✓ Best of imaging papers in 2022</li><li>✓ Imaging to select patients for LVAD and CRT: Debate</li><li>✓ AI and cardiovascular imaging in 2022</li></ul>	<ul style="list-style-type: none"><li>✓ <b>EACVI Members</b></li><li>✓ <b>HCPs interested in CVI</b></li><li>✓ The <b>ESC GUIDELINES</b> covered can be of interest to: <b>Heart Failure and EHRA Association:</b> Myocardial &amp; Pericardial Diseases; Pulmonary Circulation &amp; Right Ventricular Function; Council on Cardio-oncology.</li><li>✓ <b>NON-COMPACTON</b> is also relevant to <b>Heart Failure Association and ESC Working Groups:</b> Myocardial &amp; Pericardial Diseases; Adult Congenital Heart Disease; Development, Anatomy &amp; Pathology; council on Cardiovascular Genomics</li><li>✓ <b>Around the world audience, based on statistics mainly European</b></li></ul>



# EACVI – Best of Imaging 2022: EACVI top 10 Member countries, but online allows global audience





# EACVI – Best of Imaging 2022 : programme grid



**EACVI**  
European Association of  
Cardiovascular Imaging

## DAY 1 - Thursday, 8 December

TIME CET	DURATION	CHANNEL Session
11:15 - 11:50	35 min	Inaugural Session
12:00 - 13:00	60 min	Scientific Session
13:15 - 14:15	60 min	SATELLITE SYMPOSIUM
14:30 - 15:30	60 min	Scientific Session
15:45 - 16:30	45 min	SATELLITE SYMPOSIUM
16:45 - 17:45	60 min	Scientific Session
18:00 - 18:45	45 min	SATELLITE SYMPOSIUM
19:00 - 20:00	60 min	Scientific Session
20:05 - 20:35	30 min	Clinical Case Session

*Each session will be followed by a short break*

## DAY 2 - Friday, 9 December

TIME CET	DURATION	CHANNEL Session
07:25 - 07:55	30 min	Clinical Case Session
08:00 - 09:00	60 min	Scientific Session
09:15 - 10:00	45 min	SATELLITE SYMPOSIUM
10:15 - 11:15	60 min	Scientific Session
11:30 - 12:30	60 min	SATELLITE SYMPOSIUM
12:45 - 13:45	60 min	Scientific Session
14:00 - 14:10	10 min	Closing Session

*Timings may be subject to change*

7 ←

# EACVI – Best of Imaging 2022: Timeline



# Industry Opportunities

# Get involved into

**Best of  
Imaging  
2022**

**Scientific  
Content**

**Online 8-9  
Dec. 22**

# Get involved into

Best of  
Imaging  
2022

Scientific  
Content

Online 8-9  
Dec. 22

Compact  
Format

DAY 1 - Thursday, 8 December

DAY 2 - Friday, 9 December

11:15  
↓  
20:35

07:25  
↓  
14:10

(CET)

# Get involved into

Best of  
Imaging  
2022

Compact  
Format

Scientific  
Content

1 Prime  
Channel

Online 8-9  
Dec. 22

# Get involved into

Best of  
Imaging  
2022

Compact  
Format

Scientific  
Content

1 Prime  
Channel

Online 8-9  
Dec. 22

Reach  
1500  
delegates

# Satellite Symposium opportunity

## DAY 1 - Thursday, 8 December

TIME (CET)	DURATION	CHANNEL Session
11:15 - 11:50	35 min	Inaugural Session
12:00 - 13:00	60 min	Scientific Session
13:15 - 14:15	60 min	<b>SATELLITE SYMPOSIUM</b>
14:30 - 15:30	60 min	Scientific Session
15:45 - 16:30	45 min	<b>SATELLITE SYMPOSIUM</b>
16:45 - 17:45	60 min	Scientific Session
18:00 - 18:45	45 min	<b>SATELLITE SYMPOSIUM</b>
19:00 - 20:00	60 min	Scientific Session
20:05 - 20:35	30 min	Clinical Case Session

## DAY 2 - Friday, 9 December

TIME (CET)	DURATION	CHANNEL Session
07:25 - 07:55	30 min	Clinical Case Session
08:00 - 09:00	60 min	Scientific Session
09:15 - 10:00	45 min	<b>SATELLITE SYMPOSIUM</b>
10:15 - 11:15	60 min	Scientific Session
11:30 - 12:30	60 min	<b>SATELLITE SYMPOSIUM</b>
12:45 - 13:45	60 min	Scientific Session
14:00 - 14:10	10 min	Closing Session



**EACVI**  
European Association of  
Cardiovascular Imaging



**ESC**



# Satellite Symposium opportunity

One Channel

Exclusive Satellite Symposium slots (5)

Satellite in between EACVI Sessions

Duration: 45' & 60'

## DAY 1 - Thursday, 8 December

TIME (CET)	DURATION	CHANNEL Session
11:15 - 11:50	35 min	Inaugural Session
12:00 - 13:00	60 min	Scientific Session
13:15 - 14:15	60 min	<b>SATELLITE SYMPOSIUM</b>
14:30 - 15:30	60 min	Scientific Session
15:45 - 16:30	45 min	<b>SATELLITE SYMPOSIUM</b>
16:45 - 17:45	60 min	Scientific Session
18:00 - 18:45	45 min	<b>SATELLITE SYMPOSIUM</b>
19:00 - 20:00	60 min	Scientific Session
20:05 - 20:35	30 min	Clinical Case Session

## DAY 2 - Friday, 9 December

TIME (CET)	DURATION	CHANNEL Session
07:25 - 07:55	30 min	Clinical Case Session
08:00 - 09:00	60 min	Scientific Session
09:15 - 10:00	45 min	<b>SATELLITE SYMPOSIUM</b>
10:15 - 11:15	60 min	Scientific Session
11:30 - 12:30	60 min	<b>SATELLITE SYMPOSIUM</b>
12:45 - 13:45	60 min	Scientific Session
14:00 - 14:10	10 min	Closing Session



**EACVI**  
European Association of  
Cardiovascular Imaging



**ESC**

# Satellite Symposium opportunity

One Channel

Exclusive Satellite Symposium slots (5)

Satellite in between EACVI Sessions

Duration: 45' & 60'

## DAY 1 - Thursday, 8 December

TIME (CET)	DURATION	CHANNEL Session
11:15 - 11:50	35 min	Inaugural Session
12:00 - 13:00	60 min	Scientific Session
13:15 - 14:15	60 min	<b>SATELLITE SYMPOSIUM</b>
14:30 - 15:30	60 min	Scientific Session
15:45 - 16:30	45 min	<b>SATELLITE SYMPOSIUM</b>
16:45 - 17:45	60 min	Scientific Session
18:00 - 18:45	45 min	<b>SATELLITE SYMPOSIUM</b>
19:00 - 20:00	60 min	Scientific Session
20:05 - 20:35	30 min	Clinical Case Session

## DAY 2 - Friday, 9 December

TIME (CET)	DURATION	CHANNEL Session
07:25 - 07:55	30 min	Clinical Case Session
08:00 - 09:00	60 min	Scientific Session
09:15 - 10:00	45 min	<b>SATELLITE SYMPOSIUM</b>
10:15 - 11:15	60 min	Scientific Session
11:30 - 12:30	60 min	<b>SATELLITE SYMPOSIUM</b>
12:45 - 13:45	60 min	Scientific Session
14:00 - 14:10	10 min	Closing Session



**EACVI**  
European Association of  
Cardiovascular Imaging

Exposure to 1,500 participants

Interest in all modalities  
MMI / PatientCare Pathway/ Echo /  
MR / NC-CT



**ESC**

# Satellite Symposium price

## Adjusted Prices

- Live Streaming – exposure 1,500 delegates
- VOD during 2 weeks – exposure 1,500 delegates
- VOD 22 Dec. 22 -> 22 Dec 23 – exposure on ESC 365 to 500,000 MyESC Accounts (free)

Satellite Symposia	Exhibitor Price	Non-Exhibitor Price
Exclusive - 45 minutes	€22,000	€24,000
Exclusive - 60 minutes	€25,000	€28,000

# Exhibition

Online, around the world!



**EACVI**  
European Association of  
Cardiovascular Imaging



*Non-contractual visual*

**Dedicated  
exhibitor  
webpage**

**Virtual  
listing**

**Online Exhibition**

**Networking tools**

**10 free Industry  
registration**

**Link to your webpages**

€5K

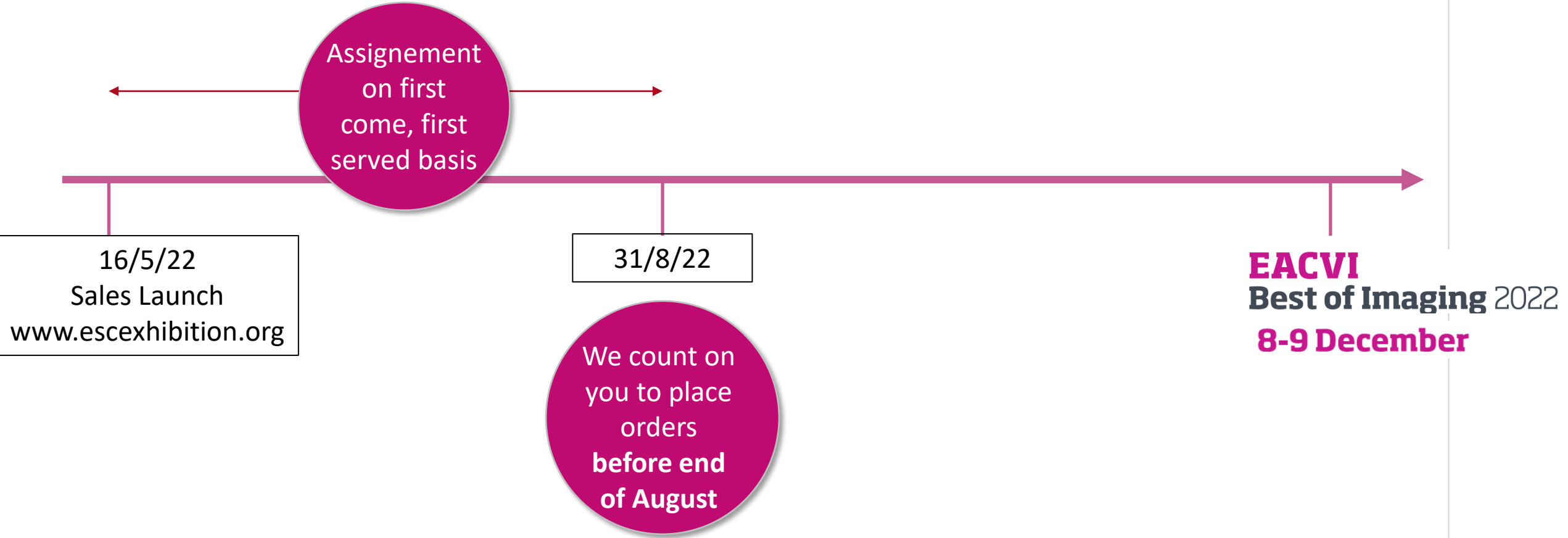
€1K

# Sponsorship opportunities

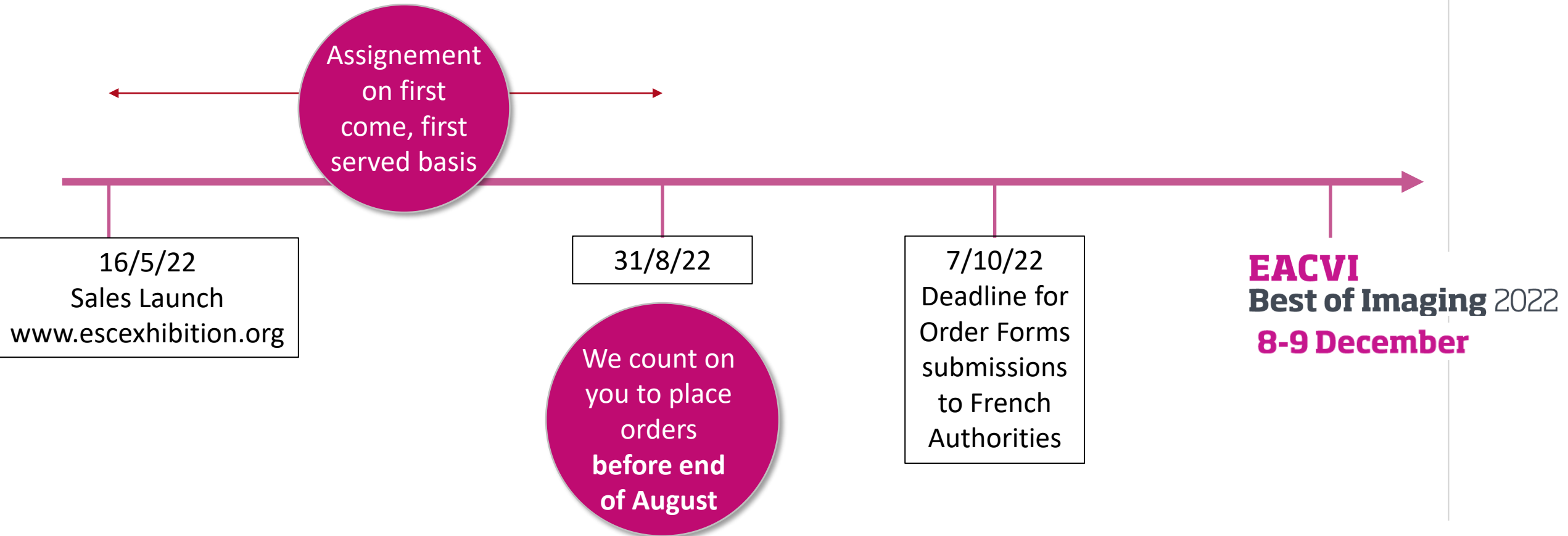


- Take the opportunity to communicate on your session, exhibition.

# Important Timelines



# Important Timelines



# Thank You

