Acute Cardiovascular Care Congress 2018
Industry Debrief

04/03/2018 14:15 – 15:00
Agenda

• Introduction
• Key Congress Figures
• Scientific Programme
• Industry presence
• Industry Feedback
• Acute CVD 2019
Acute CVD Congress 2018 at a Glance

- 3 Days of Scientific Sessions
- 973 Delegates
- 596 Abstracts submitted
- 4 Lecture rooms & 63 sessions
- 116 Faculties from 24 Countries
- 11 hours of CME Credits
Abstract programme

Number of Abstracts submitted: 596
Number of Abstracts accepted: 516

- 3 oral abstract sessions
  - Young Investigator Award = 6 abstracts
  - ACCA Research Prize = 4 abstracts
  - Abstracts in sessions = 9 abstracts

- 5 moderated poster sessions
  100 abstracts

- 5 poster sessions
  397 abstracts
Scientific programme

4 Lecture rooms
63 Sessions (incl. 1 industry satellite)
116 faculty from 24 countries

This year’s main theme: Managing risk in acute cardiovascular care

Educational Track
Joint Sessions
2 debate sessions

ACCA School: 3 workshops organized on Sunday (RRT and ECMO) and Monday (ICD)
Award sessions: Young Investigator Award & ACCA Research Prize

Highlights during the closing ceremony on Monday 12:45
Current total attendance of **1006** (as of 05.03.2018)

- 2013 Madrid: 975
- 2014 Geneva: 1036
- 2015 Vienna: 888
- 2016 Lisbon: 1070
- 2018 Milan: 1006
## Country Breakdown

A pie chart showing the distribution of delegates by region.

### Top 10 countries

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>Delegates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Italy*</td>
<td>178</td>
</tr>
<tr>
<td>2</td>
<td>Spain</td>
<td>79</td>
</tr>
<tr>
<td>3</td>
<td>United Kingdom</td>
<td>47</td>
</tr>
<tr>
<td>4</td>
<td>Russian Federation</td>
<td>39</td>
</tr>
<tr>
<td>5</td>
<td>Greece</td>
<td>36</td>
</tr>
<tr>
<td>6</td>
<td>Poland</td>
<td>35</td>
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<tr>
<td>7</td>
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<td>8</td>
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</tr>
<tr>
<td>9</td>
<td>Belgium</td>
<td>31</td>
</tr>
<tr>
<td>10</td>
<td>Netherlands</td>
<td>31</td>
</tr>
</tbody>
</table>
New this Year

- Due to bad weather conditions we had to find solutions to maintain the planned scientific sessions and put in place:
  - A Virtual tool was put in place for our faculties who were blocked by the snow!
Communication/Coverage & Congress Online

• A special page and highlight on the escardio.org homepage

• Resources available to members + selection of free access session

• A daily newsletter during the congress time: 3 editions
  - 2146 recipients (attendees + ACCA Members)
  - open rate: 40% on day 1

• Social Media coverage: #AcuteCVD18 on Facebook, Twitter, Instagram

• 3 Press releases
Industry Presence @ the Acute CVD 2018 Congress

Satellite Symposium by Daiichi Sankyo

• 04/03/2018 12:45 - 13:45

Cardiovascular interventions in patients with atrial fibrillation: an expanding clinical landscape
Industry Presence @ the Acute CVD 2018 Congress

5 Educational Grants by Industry Partners

- AstraZeneca
- Portola Pharmaceuticals, Inc
- Roche Diagnostics International
- Thermo Fisher Scientific
## Exhibition

### Exhibitors 2018 in Milano
- AstraZeneca SPA
- European Society of Cardiology
- ISAS International Seminars
- Oxford University Press
- Portola Pharmaceuticals Inc
- SAGE Publications Ltd
- Virogates A/S
- WisePress Online Bookshop Ltd

### Exhibitors 2016 in Lisbon
- AMEDTEC Medizintechnik Aue GmbH
- European Society of Cardiology
- Oxford University Press
- SAGE Publications Ltd
- Singulex
- Virogates A/S
- WisePress Online Bookshop Ltd
Industry Feedback Round

• **Pre Congress**
  - Organisation
  - Promotion
  & Communication

• **During the Congress**
  - Exhibition
  - Sponsored Sessions
  - Sponsorship
  - Scientific Programme
  - Venue, Hotels, City
  - Registration

• **Suggestions**