

# Acute Cardiovascular Care Congress 2018 Industry Debrief

04/03/2018 14:15 – 15:00

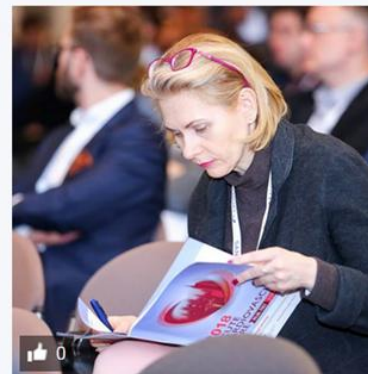
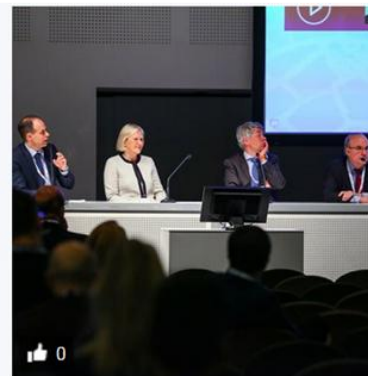


# Agenda



**ACCA**  
Acute Cardiovascular  
Care Association

- Introduction
- Key Congress Figures
- Scientific Programme
- Industry presence
- Industry Feedback
- Acute CVD 2019



# Acute CVD Congress 2018 at a Glance

- 3 Days of Scientific Sessions
- 973 Delegates
- 596 Abstracts submitted
- 4 Lecture rooms & 63 sessions
- 116 Faculties from 24 Countries
- 11 hours of CME Credits



# Abstract programme

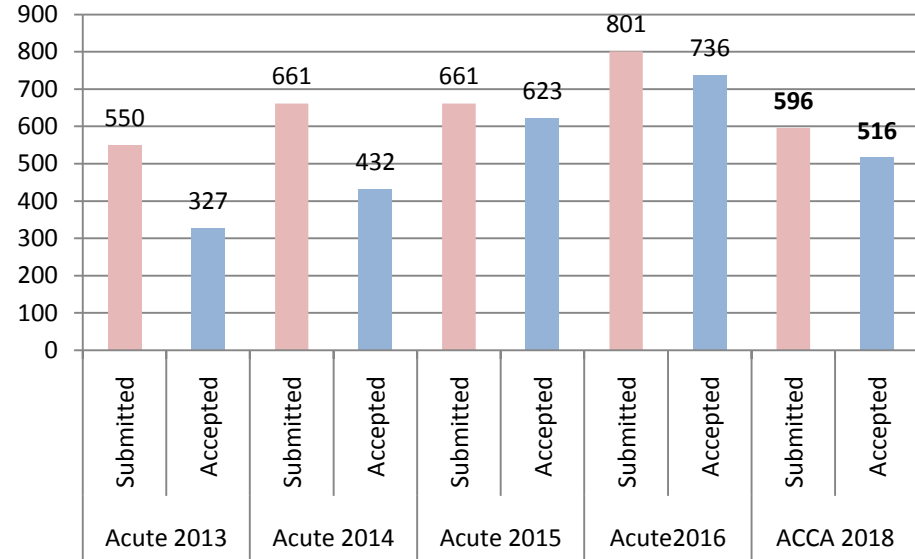


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**Number of Abstracts submitted: 596**

**Number of Abstracts accepted: 516**

- **3 oral abstract sessions**
  - Young Investigator Award = 6 abstracts
  - ACCA Research Prize = 4 abstracts
  - Abstracts in sessions = 9 abstracts
- **5 moderated poster sessions**  
100 abstracts
- **5 poster sessions**  
397 abstracts



# Scientific programme



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**4** Lecture rooms

**63** Sessions (incl. 1 industry satellite)

**116** faculty from **24** countries



11hours of CME  
credits

**This year's main theme: Managing risk in acute cardiovascular care**

**Educational Track**

**Joint Sessions**

**2 debate sessions**

**ACCA School:** 3 workshops organized on Sunday (RRT and ECMO) and Monday (ICD)

**Award sessions:** Young Investigator Award & ACCA Research Prize

**Highlights during the closing ceremony on Monday 12:45**



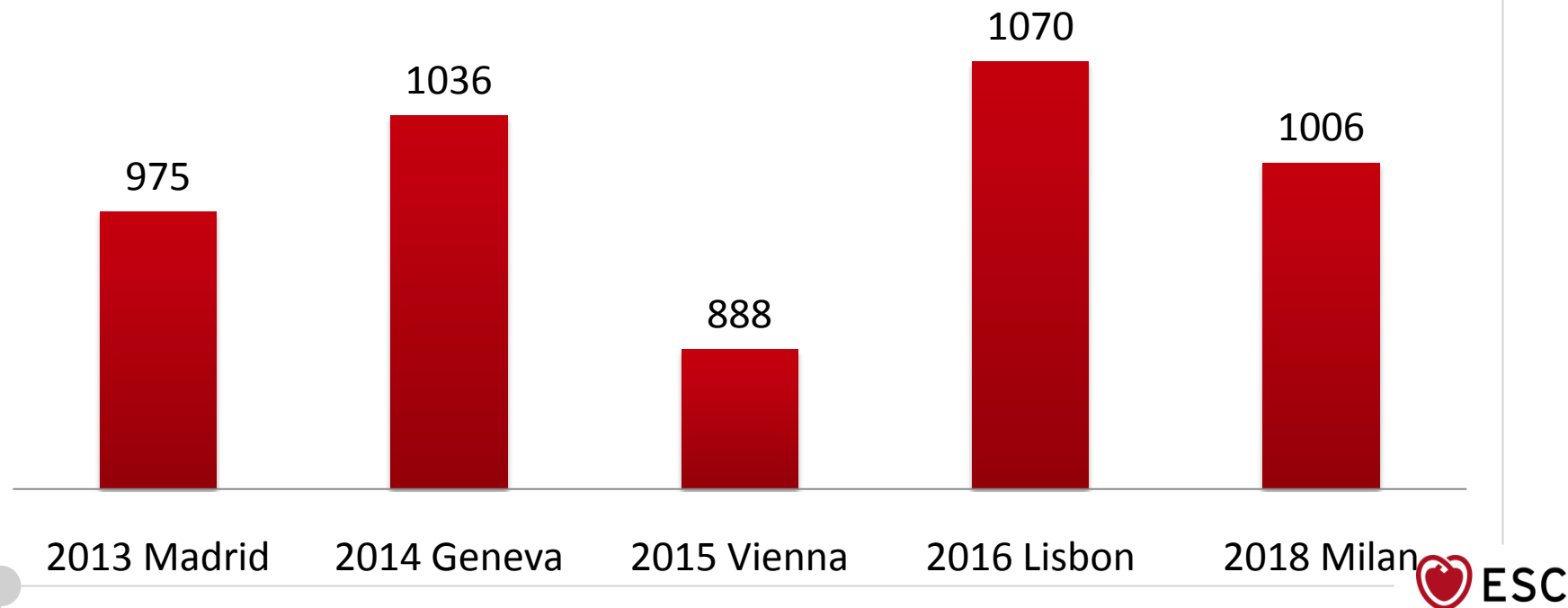
**ESC**

# Registration



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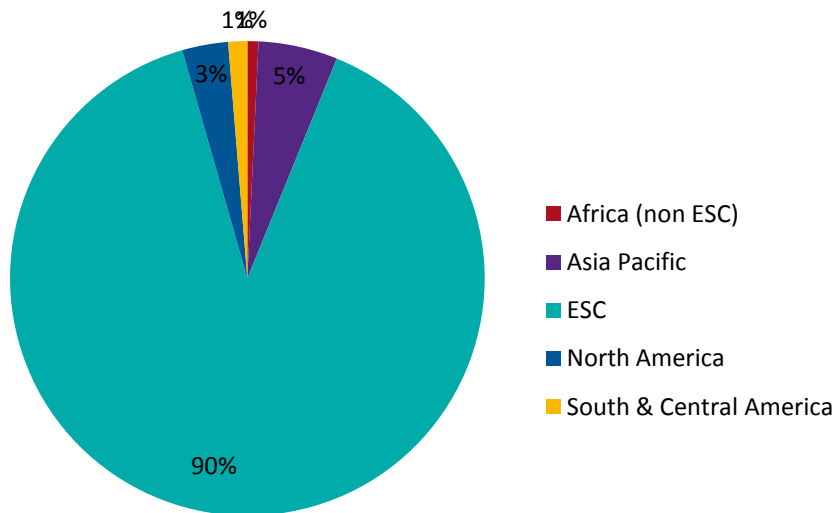
**Current total attendance of 1006** (as of 05.03.2018)



# Country Breakdown



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## Top 10 countries

Rank	Country	Delegates
1	Italy*	178
2	Spain	79
3	United Kingdom	47
4	Russian Federation	39
5	Greece	36
6	Poland	35
7	Serbia	33
8	Romania	33
9	Belgium	31
10	Netherlands	31



# New this Year

- Due to bad weather conditions we had to find solutions to maintain the planned scientific sessions and put in place:  
→ A Virtual tool was put in place for our faculties who were blocked by the snow !



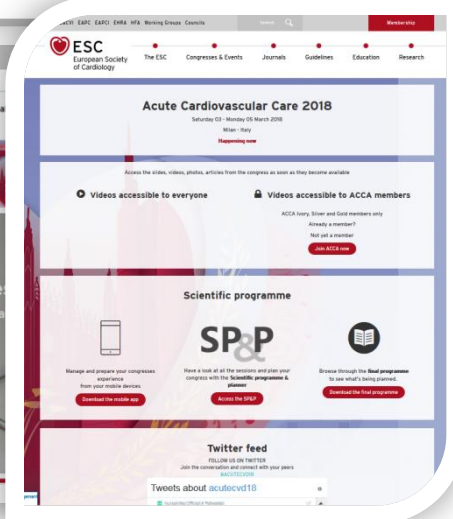
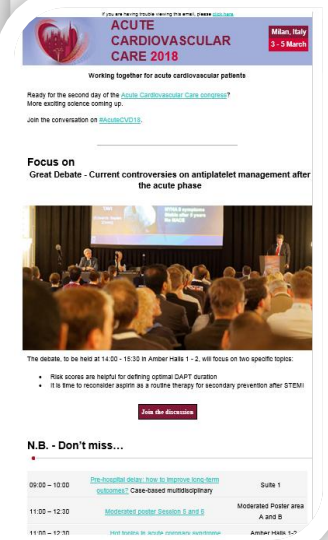


# Communication/Coverage & Congress Online



**ACCA**  
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- A special page and highlight on the **escardio.org** homepage
- Resources available to members + selection of free access session
- A daily newsletter during the congress time: 3 editions
  - 2146 recipients (attendees + ACCA Members)
  - **open rate: 40% on day 1**
- Social Media coverage: #AcuteCVD18 on Facebook, Twitter, Instagram
- 3 Press releases



# Industry Presence @ the Acute CVD 2018 Congress



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## Satellite Symposium by Daiichi Sankyo

• 04/03/2018 12:45 -13:45



Cardiovascular interventions in patients with atrial fibrillation: an expanding clinical landscape

more

4  
Mar

12:45 -  
13:45

Atrial Fibrillation

Satellite Symposium

Brown Hall 3 -



ESC

# Industry Presence @ the Acute CVD 2018 Congress



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## 5 Educational Grants by Industry Partners

- AstraZeneca
- Portola Pharmaceuticals, Inc
- Roche Diagnostics International
- Thermo Fisher Scientific



Date and time ▲		Topic ▼	Type ▼	Room ▼
☆ Hot Topics in acute coronary syndrome <a href="#">more</a>				
4 Mar	11:00 - 12:30	Acute Coronary Syndromes	Special Session	Amber Halls 1-2 -
☆ Great debate on STEMI: current controversies on antiplatelet management after the acute phase <a href="#">more</a>				
4 Mar	14:00 - 15:30	Acute Coronary Syndromes	Debate Session	Amber Halls 1-2 -
☆ Safe rule-out and rule-in of AMI <a href="#">more</a>				
4 Mar	14:00 - 15:30	Acute Coronary Syndromes: Biomarkers	Symposium	Brown Hall 3 -
☆ Everyday problems in Intensive Cardiac Care Unit <a href="#">more</a>				
5 Mar	09:00 - 10:00	Acute Cardiac Care	Main Session	Amber Halls 3-4 -
☆ General intensive care in the cardiac patient: Update 2018 <a href="#">more</a>				
5 Mar	11:00 - 12:30	Acute Cardiac Care - CCU, Intensive, and Critical Cardiovascular Care	Main Session	Amber Halls 3-4 -





# Exhibition

## Exhibitors 2018 in Milano

AstraZeneca SPA

European Society of Cardiology

ISAS International Seminars

Oxford University Press

Portola Pharmaceuticals Inc

SAGE Publications Ltd

Virogates A/S

Wisepress Online Bookshop Ltd



## Exhibitors 2016 in Lisbon

AMEDTEC Medizintechnik Aue GmbH

European Society of Cardiology

Oxford University Press

SAGE Publications Ltd

Singulex

Virogates A/S

Wisepress Online Bookshop Ltd

- **Pre Congress**
  - Organisation
  - Promotion & Communication
- **During the Congress**
  - Exhibition
  - Sponsored Sessions
  - Sponsorship
  - Scientific Programme
  - Venue, Hotels, City
  - Registration
- **Suggestions**





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# ACUTE CARDIOVASCULAR CARE**2019**



**2-4 March**  
**Malaga, Spain**

[www.escardio.org/acutecvd](http://www.escardio.org/acutecvd)  
#ACUTECVD19

