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Section 1 – General Information

VENUE

The Acute Cardiac Care Congress 2010 will be held at the Bella Center, Copenhagen, Denmark:

Bella Center
Center Boulevard
DK-2300 Copenhagen S– Denmark
Tel: +45 32 52 88 11 - Fax: +45 32 51 96 36
Email: bc@bellacenter.dk
Web Site: www.bellacenter.dk

Local Agency for exhibition services:  General Information:
Ms Janni Hansen  Ms Maria Prior
Bella Center A/S Bella Center A/S
Center Boulevard Center Boulevard
DK-2300 COPENHAGEN S DK-2300 COPENHAGEN S
DENMARK DENMARK
Tel.: +45 32 47 23 36 Tel.: +45 32 47 21 17
Fax.: + 45 32 51 71 81 Fax.: + 45 32 51 96 36
Email: jaha@bellacenter.dk Email: mpr@bellacenter.dk

LANGUAGE

Translation facilities will not be available. English is the official language of the Meeting.

TERMINOLOGY

This guide has been written by the organiser, the ESC on behalf of the Working Group on Acute Cardiac Care. A successful application made by a company wishing to participate in the exhibition shall imply an acceptance of the requirements contained in these Guidelines. For the sake of brevity, the following terms are used in these Guidelines:

Building: Bella Center Copenhagen

Exhibitor: The Company which is to be regarded as participant in the exhibition as a result of a submission of an application for stand space followed by a stand assignment.

Acute Cardiac Care 2010: Bi-Annual International Congress organised by the European Society of Cardiology (ESC) on behalf of the ESC Working Group on Acute Cardiac Care.

Organiser: The ESC on behalf of Working Group on Acute Cardiac Care

ESC - European Heart House
Acute Cardiac Care Congress 2010 Secretariat
2035, route des Colles- Les Templiers - BP 179
06903 Sophia Antipolis, France
Web Site: www.escardio.org
BUILDING LAYOUT

- **Registration** will take place on the ground floor of the building, in the Congress Foyer
- **Lectures** will be held in the following rooms:

  - Auditorium 11: 310 seats
  - Auditorium 12: 310 seats
  - Hall 3: 569 seats
  - Room 18: 98 seats

The **Exhibition Area, Poster Area and catering spots** will be located in Hall A.
Please refer to the floor plan (available on: [www.ESCexhibition.org](http://www.ESCexhibition.org)) for the location of the different areas and lecture rooms.

GENERAL CONDITIONS

The following conditions of participation refer to allocation of exhibition space and room/time slots for Satellite Symposia, User Groups by the ESC to companies exhibiting at Acute Cardiac Care Congress 2010 insofar as the contractual partners do not reach contrary agreements in writing.

PARTICIPATION AT ACUTE CARDIAC CARE CONGRESS 2010

The holding of a Satellite Symposium and participation in the exhibition is open to companies active in the field of Critical Care, ICCU, and Emergency Medicine. Marketing bureaus, consultants etc. can hire stand space in order to conduct their research or provide their services. These activities are restricted to their rented stand space. It is prohibited to actively canvass for clients outside the space assigned.

APPLICATION FORMS - CONFIRMATION OF PARTICIPATION

The forms enclosed in the Industry Prospectus should be completed and returned to the ESC no later than 16 April 2010.
All options requested on completed application forms returned to the ESC will be allocated on a first come, first served basis. Until a signed application form is received, no commitments can be given to allocation of Satellite timeslots, Stand Space allocation and Sponsorship/Promotion options allocation.

By signing the application forms the company agrees to respect the general conditions of participation (included in the Industry Prospectus) and will therefore read and comply with these Guidelines.

Further to the assignment of sponsorship item(s) (Satellite Symposia, User Groups, Exhibit Location, Function Spaces, Advertisement, Flyers in Conference Bags, Writing Pads and Pens, Badge Laces, Abstracts CD-ROM, Web Space, Sponsorship of Catering ...) ESC will invoice the Sponsoring Company. The cancellation policy takes effect once the invoicing process has been launched by ESC.

GUIDELINES

**These Industry Guidelines are sent to all Exhibitors and Sponsors participating at Acute Cardiac Care Congress 2010.**

The participating Company is responsible for providing these Guidelines to its subcontractors.

Unless any comments on the complete Guidelines are received before assignment of a Sponsorship item, ESC will consider that Industry representative and their affiliates accept the conditions included in these Industry Guidelines.
Any Exhibitor/Sponsor that is judged to have not followed the Industry Guidelines may be denied the opportunity to exhibit at any future meetings organised on behalf of the Working Group on Acute Cardiac Care.

**TERMS OF PAYMENT**

The sponsorship fee must be paid in full before the event. Failure to do so will result in the automatic cancellation of the sponsorship.

**CANCELLATION POLICY**

Cancellations by Exhibitors/Sponsors should be made by letter addressed to ESC. If the Exhibitor/Sponsor (except advertising) cancels a reservation after the ESC launched the invoicing process, 50% of the total amount will be due. If the Exhibitor/Sponsor cancels a reservation after **14 June 2010** no refund will be made, and a 100% cancellation fee will be applied.

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**Section 2 – Exhibition**

**FOR GENERAL INFORMATION ON EXHIBITION PLEASE CONTACT**

Acute Cardiac Care Congress 2010 Exhibition  
ESC - European Heart House  
2035, route des Colles- Les Templiers - BP 179  
06903 Sophia Antipolis, France  
Tel: +33 (0)4 92 94 76 17  
Fax: +33 (0)4 92 94 76 26  
Email: EuroACCexhibition@escardio.org  
Web Site: www.escardio.org

**RENTING STAND SPACE**

ESC rents stand space in accordance with the compatibility of the items to be exhibited with the subject matter of the exhibition.  
The minimum exhibition space is 9 m² for Industry representatives and 6m² for Publishers/Booksellers.  
ESC reserves the right to deviate from the stand contract and to allocate a stand in a different location, to alter the size of the stand, to re-locate or close entrances and exits on the Exhibition Grounds and/or in the Congress Centre and to carry out any other structural alterations providing it has a substantial interest in such measures, based on special circumstances.  
ESC reserves the right to make changes in the layout of the exhibition, as well as in the stand assignment in the event that unforeseen circumstances make this necessary. If in such cases the interests of the Exhibitor are unreasonably impaired, he may withdraw from the contract in writing within one week after receipt of notification of the type of alteration. ESC accepts no responsibility for any damages, which may result from such changes.

**EXHIBITS**

Exhibits must be displayed on stands for the entire duration of the exhibition; display of products other than those listed in the application is not permitted.

ESC is entitled to have exhibits removed from the stand if their display runs counter to the principles of fair competition or does not comply with the display programme.
Details of prices, given in the form of signboards or stand lettering, are not permitted, nor are references to sales of products already affected or details of suppliers and customers.

FREE PUBLICATION OPPORTUNITY FOR EXHIBITORS

Product Description
All Sponsors will be listed in the Final Programme, free of charge, together with a short description of the products exhibited. (Maximum 50 words). To this end, all Exhibitors should send their Product Description using the form on [http://www.formspring.com/forms/escardio-acc_2010_company_and_product_description](http://www.formspring.com/forms/escardio-acc_2010_company_and_product_description) by email before the 26 July 2010. The ESC cannot guarantee the inclusion of the product description in the Final Programme if received after the 26 July 2010.

STAND DESIGN

Every Exhibitor must submit an exact statement of the dimensions of the stand structure, as well as plans and descriptions of the stand. If fabrics (including linoleum and vinyl floor coverings) are to be used, safety certificates in Danish or English language should be supplied. This applies equally to those companies hiring a standard exhibit stand module from the Building. This information has to be sent to ESC before 9 August 2010 to EuroACCexhibition@escardio.org. Please refer to the chapter Stand Construction of this document (page 11) for more information.

SUBTENANTS AND OTHER REPRESENTED COMPANIES

Sharing the stand area with another company, regardless of whether this company is represented by its own exhibits and its own staff (subtenant) or only by its own exhibits (represented company), is not allowed. Transfer - even in part - of the rights and obligations arising from the rental contract to third parties is not permitted.

TERMS OF PAYMENT

The stand rental fee must be paid in full before the event. If not, it will result in the automatic cancellation of the assignment.

The Exhibitor renounces the right to offset counterclaims against rent payable in time unless the counterclaims are undisputed or have been confirmed by a court of law. If the Exhibitor fails to meet his financial obligations, or additional expenses and other claims arising from the contract, ESC is entitled to retain exhibits and the stand equipment and to sell them by public auction or by private contract at the expense of the Exhibitor. The statutory provisions on realisation of objects seized are thus settled. Non-payment is considered a violation of our rules; as a consequence ESC reserves the right to refuse the participation at future Acute Cardiac Care and ESC organised Meetings/Congresses.

RESERVATIONS

Given serious cause (e.g. industrial action, acts of God) ESC is entitled to postpone, to curtail the duration, to close the exhibition completely or in part for any period, or to cancel it. In the event of complete or part postponement or curtailment, the contract is regarded as valid for a possible new date and new duration unless the Exhibitor protests in writing within a period of 2 weeks after notification of the alteration.

EXEMPTION FROM LIABILITY

ESC does not undertake to safeguard exhibits and excludes, for its staff as well, all liability for damage to these, for theft of these, or loss, except in cases of intent or gross negligence. This exemption from liability also applies if exhibits are seized and stored by ESC due to infringement of the present conditions of participation. This exemption of liability is in no way impaired by the special security measures taken by ESC. Furthermore ESC explicitly excludes all liability for any disadvantages or damage incurred to Exhibitors due to erroneous details on space allocation, stand construction, catalogue entries or other errors in ancillary services. Property of the Exhibitor and of third parties shall remain on the premises at their own risk. ESC will not be responsible for the
insurance of such items. ESC shall not be liable for any injury or damage howsoever caused to goods and/or persons in the building and/or on the adjacent sites. All Exhibitors should contract their own insurance.

**PREMATURE TERMINATION OF THE RENTAL CONTRACT**

If after binding application and conclusion of the contract ESC should accept in exceptional cases to withdrawal from the contract, the Exhibitor is liable for the full amount of the stand rental including all surcharges. Should ESC succeed in otherwise disposing of the stand, it reserves the right to claim payment of part costs by the tenant withdrawing from the contract. A case of re-letting is not constituted if, for aesthetic reasons, the area not used by the Exhibitor is allocated to another Exhibitor without ESC deriving further proceeds from re-letting the area previously occupied by the re-located company. A case of re-letting is also not constituted if there are still unoccupied stand areas available. ESC is entitled to withdraw from or to revoke the rental contract, the conditions of participation or the supplementary regulations even after a reasonable period of grace. This also applies in the event that the conditions on which the contract was concluded do not apply or no longer apply, in particular if the Exhibitor has so altered his manufacturing programme that his products can no longer be classified in the industry for which he has rented stand space.

**CANCELLATIONS**

Cancellations of exhibition space should be sent by registered mail to the ESC: EuroACCExhibition@escardio.org If a reservation by the Exhibitor is cancelled after ESC launched the invoicing process and before **14 June 2010**, 50% of the total due amount will be charged. If the Industry exhibition space is cancelled on or after **14 June 2010**, a 100% cancellation fee will be invoiced.

**ASSIGNMENT OF SPACE**

Stands are assigned on a first come first served basis.

**ENFORCEMENT OF RULES**

Any exhibitor that is judged to have not followed these Guidelines may be refused the opportunity to exhibit at any future meetings organised on behalf of the ESC.

**SUPPLEMENTARY PROVISIONS**

Constituent parts of the rental contract take the form of the house regulations, the Industry Prospectus, the Industry Guidelines, as well as other organisational and technical regulations sent to the Exhibitor before the exhibition opens. These documents are available to all Industry involved in Acute Cardiac Care Congress 2010, if you don’t receive them, please request them. Unless any comments on the complete Guidelines are received before assignment of a Sponsorship item, ESC will consider that Industry representative and their affiliates accept the conditions included in these Industry Guidelines.

**CLAIMS PROCEDURES, PLACE OF PERFORMANCE AND JURISDICTION**

All claims by the Exhibitor against ESC must be made in writing within 3 months from the closure of the Acute Cardiac Care 2010 Congress. Agreements, which deviate from these conditions or from the supplementary regulations, must be in writing; facsimile signatures suffice. The contract is governed exclusively by French law; the English text is authoritative. The sovereignty of national law of the site of Acute Cardiac Care 2010, Copenhagen, Denmark, is undisputed.

Place of performance and jurisdiction is Grasse - France. The ESC reserves the right, however, to bring its claims before the courts competent for the area where the Exhibitor has his registered office.

**In case of dispute, ESC's decision shall be considered final.**
Section 3 – Technical Guidelines For Exhibitors

Important Notice: all Exhibitors must submit a detailed stand drawing to ESC before 9 August 2010. Without the written approval of ESC no stand can be built. If you order a stand system from the Building please send the details to EuroACCexhibition@escardio.org

FOR INFORMATION REGARDING THE BUILDING AND TECHNICAL ASPECTS OF THE EXHIBITION PLEASE CONTACT:

Bella Center
Ms Janni Hansen
Center Boulevard
DK-2300 Copenhagen S– Denmark
Tel: +45 32 47 23 36
Fax: +45 32 51 96 36
Email: jaha@bellacenter.dk
Web Site: www.bellacenter.dk

For all services (water, electricity, AV, telephone, computer etc.), please order through the Product and Services order forms, available on the Acute Cardiac Care 2010 page online on the http://www.escexhibition.org/AcuteCardiacCare2010/default.aspx

GENERAL INFORMATION

ESC will hire out the stand as 'SPACE ONLY', which means that the stand site will be rented out without any prefabricated walls, installations, furniture, electricity, carpet and furnishings, or any other technical supplies and facilities. The Exhibitor shall personally take care of the set-up and installation of the stand, which means carpet, walls (if needed or prescribed), furniture, electricity etc.

The price of 'SPACE ONLY' is € 400 per m² (+ VAT)

A reduced rate of € 300 per m² (+ VAT) is offered to publishers, booksellers and journal distributors. The minimum exhibition space is 9 m² for Industry and 6m² for Publishers.

The exhibitors who will need to rent a standard exhibit stand module are advised to use the services of the Building. See order forms online: http://www.escexhibition.org/AcuteCardiacCare2010/default.aspx

Please check all the products and services ordered and supplied by the Bella Center. Possible complaints shall be handled during the exhibition directly by the technical advisor Janni Hansen, +45 32 47 23 36.

Immediately after allocation of the stand site the Exhibitor is advised to personally check the location and measurements of installations which might be found on the stand space assigned, the following items are given as examples: fire-alarm systems, junction boxes, technical inspection hatches, water supplies, drainage systems, columns. The ESC does not accept responsibility for the detailed accuracy of the floor plans provided for Exhibitors' reference.

Each stand will be numbered by the ESC.

Motorised vehicles are not admitted within the Exhibition areas during build-up or dismantling periods nor at any stage during the Acute Cardiac Care Congress 2010.

Please ensure adequate means to transport your stand materials into the building and to the stand or order these services from the official Forwarder and Lifter: Fairexx (see page 15 shipping information).

EXHIBITION TIME SCHEDULE
- Stand construction must be finished on **Saturday 16 October 2010 at 12:00** before the ESC inspection.

- All packing material, which is to be retained (e.g. for re-use) should be cleared from the Building by **12.00 on Saturday 16 October**. After this time any materials left in the aisles will be cleared by the organisers and destroyed. The Working Group on Acute Cardiac Care accepts no liability for the packing material not removed in due time.

- No goods can be brought into the hall by trolleys or pallet trucks on **Saturday 16 October** after **12:00**.

- During stand build-up, your staff are welcome to use the rinsebasins provided for cleaning brushes, paintrollers etc. It is strictly forbidden to use the public toilets or the permanent flowerbeds etc., for this purpose. It is also important that you lay protective covering during build-up to avoid damaging the hall floor or carpeting. Please read the Safety Regulation section on p. 14 for more details.

- The ESC will have an office (Organisers Office) in the Building from Friday 15 October until Tuesday 19 October.

**EXHIBITION DATES**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday 15 October</td>
<td>08:00 – 20:00</td>
<td>Exhibition Build-up</td>
</tr>
<tr>
<td>Saturday 16 October</td>
<td>08:00 – 12.00</td>
<td>Exhibition Build-up</td>
</tr>
<tr>
<td></td>
<td>12.00 – 13.00</td>
<td>ESC Inspection</td>
</tr>
<tr>
<td></td>
<td>14.00 – 20.30</td>
<td>Exhibition open</td>
</tr>
<tr>
<td></td>
<td>18.00 – 19.15</td>
<td>Opening ceremony in Hall 3</td>
</tr>
<tr>
<td></td>
<td>19.15 – 20.30</td>
<td>Opening cocktail in the Exhibition Area</td>
</tr>
<tr>
<td>Sunday 17 October</td>
<td>09.00 – 18.00</td>
<td>Exhibition open</td>
</tr>
<tr>
<td>Monday 18 October</td>
<td>09.00 – 18.00</td>
<td>Exhibition open</td>
</tr>
<tr>
<td></td>
<td>18.30 – 24.00</td>
<td>Exhibition Dismantling</td>
</tr>
</tbody>
</table>

**EXHIBITOR BADGES**

**Free Exhibitor Badges:**
Exhibitors are entitled to a certain number of free badges; the number of these free badges for each Exhibitor will be determined according to the floor space allocated as shown below. Please note that company names other than those of listed exhibiting companies will not be produced or allowed.

All Exhibitor badges must be ordered by email using the form available online, saving the badge name file in CSV format. This email should be returned to the Acute Cardiac Care 2010 exhibition mailbox, **EuroACCexhibition@escardio.org** before **13 September, 2010**.

Please note that you have the choice to choose how your free badges are inscribed. Please indicate when you send your email for the badges the number of ‘company only’ badges and the number of ‘individual’ badges you wish to receive (please indicate the person’s name).

<table>
<thead>
<tr>
<th>Stand size between:</th>
<th>Number of Free Badges:</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 and 49 m²</td>
<td>8</td>
</tr>
<tr>
<td>50 and 99 m²</td>
<td>16</td>
</tr>
<tr>
<td>100+ m²</td>
<td>24</td>
</tr>
</tbody>
</table>

**Exhibitor badges will give access to the scientific sessions when space is available, to be sure of having a seat in the lecture room a standard delegate badge is recommended. Access to Satellite Symposia is at the discretion of the sponsor.**

**Additional Exhibitor Badges:**
If the number of free Exhibitor badges is insufficient, extra badges (under company name only) may be purchased at a price of **€ 33,45 plus VAT (25%)** per badge.

**Work Passes:**
In the interest of security only those individuals directly responsible for the construction and dismantling of the stands will be permitted in the exhibit area during stand construction and
dismantling times. To this end, work passes will be given out at the lorry unloading area during stand construction and dismantling times by Fairexx. Registered Exhibitors may also gain entrance to the exhibit hall during installation and dismantling times by showing their Exhibitor badge at the entrances. Exhibitors are obliged to wear their badges clearly visible at all times when in the congress centre.

**STAND CONSTRUCTION**

All stands must be finished before the Organiser’s inspection visit at 12:00 Saturday 16 October. The Exhibitors or their qualified representative must be at their stand during this inspection and must be able to supply all information and certificates concerning equipment and materials used. Note that fire safety certificates should be valid in Denmark and available in Danish language should authorities request this. The decisions taken by the administrative authority, on the Committee’s opinion during its inspection visit, can go as far as preventing the stand from opening, and must be carried out immediately.

The Building and the Organiser refuse to accept any responsibility if the Safety Committee decides to close a stand because the Exhibitor has not respected the safety rules of the event or hosting country.

I) Exhibitors are asked to pay attention to the following stipulations:

- **From Saturday 16 October 2010 14.00 hrs to Monday 18 October 2010 18:00 hrs, all stands are to remain in their entirety, no dismantling or removal during this period is permitted.**
- Any column of the Hall lying within the stand may be covered without causing any damage and in compliance with accepted height regulations. Fire & safety equipment should not be covered if it is not safe to do so. The Building will advise on this matter.
- Articles to be exhibited must be kept within the stand perimeter.
- The exhibition areas may only be covered by fitting platforms or carpets, which must be withdrawn by the exhibitor/decorator at the end of the exhibition.
- All damages to flooring will be charged to exhibitor responsible. Therefore no mortar may be placed on the floor; nailing is not allowed with percussion tools or painting with spray guns.
- Should there be an absolute need to carry out any unauthorised work, permission must be requested from the Organiser at least 4 weeks before the opening, providing detailed plans indicating weights and support surfaces for the products to be exhibited or the decoration to be fitted.
- The (standard) maximum height of stand constructions is 2.5 metres. Written requests must be submitted to the Organiser if constructions will exceed 2.5 metres and will be judged on stand size, transparency & impact on event.
- Two-storey structures are not allowed.
- Arches, bridges or similar constructions connecting two or more stands are not allowed.
- The maximum permissible load on the floor of the Building is 4000Kg per 15 x 15 cm.
- Load capacity will be taken into account when entering the exhibited goods as well as during their handling.
- Stands should be fully accessible on all ‘open’ sides. Requests to be partially exempted from this rule should be submitted in writing to the organiser.
- The stand floor must be adequately covered, for instance with carpeting or carpet tiles.
- It is to be noted that vehicles (including forklift trucks) are not admitted within the exhibition areas. Pallet trucks and other handling machines must be equipped with rubber wheels and may only be operated by the official Forwarder & Lifter, Fairexx GmbH.

II) Exhibitors are not permitted to:

- Dismantle or remove their stand prior to the end of the event.
- Drill, screw or nail the walls, ceilings, floors or columns of the exhibition areas.
- Place any heavy loads either on the structure of the walls and columns, or any of the technical installations of the Halls due to decoration or the objects on display.
- Hang Advertising from the ceilings of the Halls or to affix stand parts, posters or other promotional material to columns, walls, girders, etc. of the Building within or outside the stand space assigned.
- Dig trenches, anchorages or to make other structural alterations inside the Building, unless explicit authorization has been obtained from the Building owners.
- Paint or Glue, in any way or part of the Exhibition area
- Place articles to be exhibited in a manner, which, in the Organiser's opinion, affects or hinders neighbouring stands, e.g. as regards the visibility of the neighbouring stands.

III) Construction of Stands with a Floor:

- A platform floor is advised if heavy equipment is stored on the stand (100kgs/m² or more)
- Authorisation must be requested in writing to the organiser. A descriptive report and to-scale plans should be presented.
- All stands with a floor over 50 cm. above ground level must present a construction certificate signed by the competent engineer. All glass fitted in the top of the floor shall be at least 0.5 cm. thick, laminated and be of an approved safety type in Denmark.
- The floor area of the stand must not be covered with paint or glue. The stand area may be covered only by the installation of an elevated platform, use of carpeting that is held in place by its own weight on the floor or by adhesive bands. These items must be removed by the Exhibitor at the end of the exhibition.
- The use of wooden platforms is recommended for stands with a lot of electrical wiring; the stand construction company will be able to advise on this matter. Exhibitors who use such platforms should bear in mind that:
  - The maximum height allowed, measured from floor level to the top of the platform is 10cm;
  - The platform sides must be closed and neatly finished. The platform edges must be safe (secured, safe & easily visible). Platforms should be placed within the stand perimeter.
- The platform must allow access to those in wheelchairs. Please note that the edges should be sloped for this purpose or a ramp included within stand perimeter.

IV) Construction of Stands with a Ceiling:

- Exhibitors may cover their stands with a fabric ceiling which meets the European safety norm EN13501/1 to class B standard. Certification must be available in Danish language if required by the authorities.
- Any and all horizontal decorations, ceiling areas and roofs require approval.

V) Construction of Walls – Lining – Corridors:

- In principle this separation wall should be 2.5 metres high, and finished on all sides. The separation wall is considered as part of the stand design and should be indicated on the stand drawings. If two neighbouring Exhibitors come to an agreement regarding the separation wall and this agreement differs from the policy prescribed by the Organiser, this agreement has to be approved of by the Organiser. Please note that all in-line and corner stands must also have a back wall. The rear sides of the stands shall be designed and decorated by the Exhibitor to whose stand they belong, provided that the interests of the neighbours are not affected thereby.
- Should the external area of a stand lining a corridor where visitors will pass be decorated with windows, photo-assemblies or other outstanding objects, the enclosure wall must be built 0.30 m. inside the boundaries of the stand itself and be transformed into an advertising support, giving continuity to the corridor and a pleasant look to the whole of the area.
- The stand construction, the installation of the objects on display and all advertising support must be sufficiently stable for public safety. A platform, if approved for construction by organiser and open to the public and over one metre below the lower level, must be surrounded by a handrail of at least 1.2m height.
- All peninsula, corner and in-line stands must be separated from the neighbouring stand(s) or hall wall(s) by means of a separation wall.
- Island booths are separated the width of an aisle from all neighbouring exhibits, demonstration areas may not be set on the aisle line of the exhibit; space must be left within
the exhibit area to absorb the spectators. Should the spectators interfere with the normal traffic flow in the aisle or overflow into neighbouring exhibits, the presentation must be limited or stopped.

- All glass corners must be polished or protected so that there is no chance of anyone being cut. Glass doors and any other complete glass construction must be marked at eye level.
- Machinery demonstrations causing noise shall be reduced to a minimum in order not to disturb exhibitors and visitors.
- Regarding Machines and Moving Apparatus, the exhibitor will fit the installations that have to function throughout the event with all necessary working and accident prevention measures as shall be demanded by the technical regulations in use & local safety regulations for the installations.
- If the machinery or certain parts of the machinery are to be shown to the public while working, normal protection may be substituted by a protective shield of organic glass or a similar material.
- When the machines are not working and are only on display, the working protection mechanisms may be removed.
- Should this regulation be severely infringed and the Organiser considers that the working of the machine is a danger to people, the organiser will stop the machine from working.
- If these conditions are infringed, the responsibility for any accident will lie exclusively with the exhibitor, who must have contracted an insurance policy for unlimited civil liability for harm to third parties, albeit persons or objects.

The floor, columns and installations (distribution boxes, piping, rented shell stands, etc.) of the Building shall be left in the same state in which they were found. Any damage shall be repaired by the Building owners at the Exhibitor's expense.

Any set-up or installation, which does not comply with the standard specifications or with the designs approved of by the Organiser, must be corrected by the Exhibitor before the opening of the exhibition. Failure to do so will result in the correction being made by the Organiser. All expenses for these corrections will be payable by the Exhibitor. The Organiser accepts no responsibility for damages caused by these corrections.

The set-up and installations shall be finalised by the deadlines fixed, and the packing material shall be removed from the stand. If it appears to the Organiser that the equipment and furnishing and/or the set-up and installation of the rented stand site will not be completed in due time prior to the deadline, the organisers shall be entitled to take all measures they may deem necessary. The Exhibitor shall pay all costs that could arise there from. He shall not be entitled to any claim for reimbursement that may arise in consequence of such an intervention.

**Fire & Safety**

- Please note that fire extinguishers must always be kept free at all times.
- Escape routes, doors and emergency exits (indoor and out) should be kept free of any obstruction and be kept in full view. Similarly for fire fighting equipment, fire safety signs and emergency wall phones. No product/company signs, decorations or stand roofs should be placed above an emergency exit.
- For booth construction etc., only non-inflammable materials or materials meeting the European safety norm EN13501/1 to class B standard may be used.
- No stand or display material may be more flammable than wood. Exhibitors are not permitted to use materials in your stand design such as paper, cardboard, plastic, artificial flowers, etc., which are easily ignitable or explosive, which can melt, drip, develop toxic gasses or produce excessive amounts of smoke. Materials must always be treated with a fireproofing agent, while closely following the guidelines laid down by the Fire Department and the manufacturer. If artificial flowers are used on a stand they must be made fireproof. Wooden floors laid out as gratings with gaps and especially with cavities below are not allowed. If you intend to lay your own carpet or floor covering, the product must carry one of the following approvals:
  A: Class G flooring as in DS-1063.2, in accordance with Danish Building Regulations ’95, chapter 6.11.1 section 5.
  B: Class D -s1 flooring after EN 13501 Fire classification of construction products and building elements.
It is important that you bring documentation for the approval. The ESC reserves the right to reject use of material that does not comply with the above mentioned demands.

- Easily inflammable or explosive substances, gases or dangerous goods, including radioactive and chemical substances, are not permitted in the building.
- No working materials or tools causing possible obstruction may be left in corridors during assembly or removal.
- All edges of organic glass (Plexiglas, acrylics, etc.) shall be suitably protected to prevent fire from spreading.
- Under no circumstances shall means of evacuation (emergency exits), luminous signs, extinguishers, fire hydrants, indicators and other protection equipment be obstructed.
- No inflammable materials may be stored in offices, stores or on decorative enclosures on columns.
- Likewise, junction boxes (electricity, telephones, T.V., gas, water, compressed air, etc.) and access to the equipment or dependencies of the Hall may not be locked.
- Easily inflammable materials shall not be used for any construction or installation.
- The use of spray guns and celluloid lacquer for painting the interior of the Halls is prohibited. This prohibition shall also extend to inflammable liquids and the use of aerosols containing gas.
- All welding work will require the corresponding permit and take place inside a sufficiently protected area provided with a fire extinguisher belonging to the applicant to prevent any possible fire.
- The use of balloons filled with inflammable gas is prohibited in the Halls.
- There will be no recipients with inflammable material on the stands for waste or rubbish. Waste paper baskets and rubbish bins must be emptied every evening when closing, and the contents placed in the dustbins provided by the Building for this purpose.
- The storage of any type of wrapping or packaging on the stands is prohibited.
- Materials such as decorative cloths, contact glues, carpets, etc. must be non-flammable and the corresponding certificates shall be presented.
- All other installations must adhere to regulations in force at the time. The stands, materials, installations, advertising supports, etc., must conform to public safety requirements.
- Motorised vehicles and hand trolleys are not admitted within the Exhibition areas during build-up or dismantling periods or at any stage during ACUTE CARDIAC CARE 2010. Please ensure adequate means to transport your exhibit materials into the building and to the stand or order these services from the official freight forwarder.
- It is strictly forbidden to store wood, paper, straw, cardboard and packaging materials which are a fire hazard in the exhibition areas, the booths, the areas behind them and the cabins.
- Hall A is installed with a sprinkler system, which is the reason why Exhibitors are only permitted to build a completely covered stand when using a fireproof, water permeable textile ceiling. When using solid materials, Exhibitors may build their ceiling in a checkerboard fashion, provided the total covered area does not exceed 40% of the total stand area. All double-decker stands must be fitted with sprinklers. This also applies to stands with watertight ceilings and closed rooms, or motor vehicles, containers etc., which are not actual sales objects. Exemptions to this rule may be applied for with regard to covered sales objects, on condition that these do not exceed 9m² Bella Center can install the sprinkling for Exhibitors. Connection to the main sprinkling pipe must be installed by Bella Center – any authorised electrician following the guidelines laid down by SKAFOR can install the remaining part of the sprinkling procedure. However, if you intend to cover your stand, you must always apply for permission at the Technical Department.

Cleaning & Refuse

Cleaning of the booths is included during all event days. Extra cleaning of the booth is only needed if the exhibitor knows that they need additional cleaning. Additional cleaning can be ordered via the order form.
Bella Center is obliged by law to comply with the guidelines laid down by the Ministry of Environment and Energy for the sorting of waste materials. The rubbish containers and skips may therefore only be used for the disposal of combustible waste or recyclable cardboard. There will be containers showing where to sort different materials.

Green containers may be used solely for the disposal of recyclable paper and cardboard. Bella Center cannot accept chemical products, oil, paints, batteries, fluorescent light tubes or similar materials which may only be disposed at an official chemical-waste destruction plant. After the completion of the event, there may still be some material you do not wish to take home with you; the Bella Center will be able to help. Please contact the Technical Service Department on +45 32 47 23 30, and they will make sure that your surplus material is disposed in the correct manner. This service will normally cost DKK 1,000 per cubic metre (ex. 25% DK VAT). It is a prerequisite that the material is palleted.

**Electricity**

It is mandatory in the Bella Center that all electrical connections must be made by a Bella Center authorized electrician.

Please order your electricity and connections on the Order Form available online, and also do not forget to indicate on the Order Form where you wish the electrical connections to be installed.

**IMPORTANT:**

Mains power supply will be switched off overnight. Should you require 24 hr power, this should be specified on the order form. 24 hr power will be connected from the first day of buildup until 12.00 hrs the day after the event closes – unless otherwise agreed with the Technical Service Department. Power supplies, network and telephone cables as well as plumbing will be run into your stand via the hall ceiling.

**Telephone & Fax Connections**

Exhibitors should use the relevant Order Form online for telephone and fax connections.

**Water**

Please note that there is no Water Connections available in the Exhibition area.

**Storage**

No refuse (e.g. empty cartons, crates or shipping/packing materials) may be left behind in your booth or in the aisles. If any Exhibitor or his contractor(s) leave such materials behind, the costs of removing will be charged to the Exhibitor.

Please contact the official forwarder for handling and storage of your empty crates and other packing material during the length of the exhibition.

**SHIPPING INFORMATION**

**Official Forwarder and Lifter:**
Fairexx GmbH
Marienstrasse 28
12207 Berlin
Germany
TEL +49 (0)30 44 03 47 12
FAX +49 (0)30 44 03 47 79

**Contact:**
Ms Sandra Guenther  sandra.guenther@fairexx.de/ +49 (0) 173 60 92 583 (this number is for on-site use also)
Web: www.fairexx.de

For both Airfreight and Roadfreight shipments - a pre-alert in advance is required.
A shipping manual will be available online at:
http://www.escexhibition.org/AcuteCardiacCare2010/default.aspx

**Airfreight**

Your shipments should arrive at Copenhagen International airport (CPH) not later than **6 October 2010**

- **Consignee Address:** DSV Air & Sea A/S  
  Kornmarksvej 1  
  DK – 2605 Brondby

- **Notify:**  
  DSV Solutions A/S  
  c/o Fairexx – Logisitics for Exhibitions  
  Bella Center  
  DK – 2300 Copenhagen S  
  Acute Cardiac Care (ACC) 2010 Copenhagen /  
  Exhibitors name / Hall + Stand No.

Please send your shipments prepaid, on own Masterairwaybill, consigned to above mentioned address. 4 original Invoices in Danish language and Packing list should be attached to the Airwaybill.

- **Pre-advices:** please send to us at least one day before DEPARTURE by Telefax: +49 (0) 30 44 03 47 79  
  - 1 Copy of Airwaybill / Flight details  
  - 1 Copy of commercial invoice / packing list

**Roadfreight/Courier shipments via advanced warehouse:**

Should arrive at our local warehouse not later than **06 October 2010**

- **Warehouse Address:** DSV Solutions A/S  
  c/o Fairexx – Logistics for Exhibitions  
  Bella Center  
  DK – 2300 Copenhagen S

- **Notify:**  
  Acute Cardiac Care (ACC) 2010 Copenhagen /  
  Exhibitors Name, Hall & Stand No.

**Full/half Trailer Loads:**

Should arrive directly at Bella Center Copenhagen, in accordance with the official Build-Up and Break-down Dates and Times.

- **Fairground Address:** DSV Solutions A/S  
  c/o Fairexx – Logistics for Exhibitions  
  Bella Center  
  DK – 2300 Copenhagen S

- **Notify:**  
  Acute Cardiac Care (ACC) 2010 Copenhagen /  
  Exhibitors Name, Hall & Stand No.

- **On-site contact:** Sandra Guenther / Tel.+49-173-60 92 583

- **Pre-advices:** for your Roadcargo Shipments please send to us in advance by Telefax:+49(0)30 44 03 47 79 or by email to sandra.guenther@fairexx.com  
  - Trucking details (Truck no., haulier, ETA)  
  - Copy of invoice / packing list

Please note that you are responsible for carrying your parcels directly to your booth than back to your truck at the end of the event. The official freight forwarders, FAIREXX, can help you achieve
this; you may also hire manpower - contact our exhibition supplier sepvc - Contact Mr Jerome Cayrouse, email: jcayrouse@palaisdescongres-Copenhagen.com

**Customs Information/Taxes & Duties**

The Exhibitor will pay the various taxes and duties he might owe resulting from his taking part in the exhibition.

**Transport Regulations / Handling**

The mechanical lifting and carrying of goods within the hall can only be carried out by the Official Forwarder and Lifter: Fairexx GmbH. **It is prohibited to drive motorised vehicles (including forklifts) into the building,**

Fairexx will advise Industry representatives on the mechanical lifting and carrying of goods in their quotation.

During the Meeting dates, from Saturday 16 October 14:00 to Monday 18 October 12:00 only light articles may be taken in the exhibition hall, pallet trucks may not be used.

Do not place anything in the aisles outside the stand. If you do, you will block the passageway for other transport. Fairexx has the right to store and invoice all packaging that is left in the aisles.

Always park your vehicle in the allotted space. Note that parking is not allowed in front of doors or on ramps. Do not block the doors Truck and car parking is available on the fairground, payment can be made on-site (no need to pre-book).

Please request a quote to the official Forwarder and Lifter Fairexx available online at [www.ESCexhibition.org](http://www.ESCexhibition.org)

**Access Plan to the Venue**
Stand Services
If you wish to order services, which are not mentioned in online order forms please contact:

Birgit Bøgh Bjerg
Bella Center A/S
Center Boulevard
DK-2300 COPENHAGEN S
DENMARK

Tel.: +45 32 47 21 42
Fax.: + 45 32 51 96 36
Email: bbb@bellacenter.dk

Catering
Bella Center Services has the exclusive right to serve food and beverages within the exhibition area. Prior permission shall be obtained from ESC for any handing-out of food and beverage samples. The Bella Center Services must make sure that the rules and regulations laid down by the Danish authorities are observed. However, Exhibitors are allowed to establish serving areas at their stand, but only after approval by and according to specifications laid down by the Bella Center Services. Please note that in connection with food and beverage trade fairs the exhibitors are allowed to hand out food and beverage samples of their own products under the condition that the Danish food regulations are observed. Under no circumstances will the exhibitors be allowed to sell food or beverages from their stand.

All food & drink offered in exhibit area must be arranged via the official caterer.
See menu selection & online order form from the Official Caterer at:
http://www.escexhibition.org/AcuteCardiacCare2010/default.aspx

Smoking
Smoking is not permitted anywhere in the Building. Ashtrays and ash urns are prohibited in the building.

Alcohol
Exhibiting Companies will refrain from serving any alcoholic beverages from the stand.

Children
Children under the age of 16 are not permitted in the exhibition halls.

Stand Activities, Hospitality and Publicity

I) The main activity of any exhibition stand should be the presentation of the exhibiting company and/or its products or services. The use of photographers, portrait artists or other ‘attractions’ is not allowed, any similar project must be submitted for the approval of the ESC prior to Acute Cardiac Care Congress 2010. Failure to do so may result in the exhibitors being obliged, at their own expense, to discontinue any such activity on-site.

II) The projection of films and slides, any amplification with the aid of loudspeakers, the production of music and/or sound, as well as the use of television sets, is allowed as long as no disturbance is caused. If the ESC judges that a disturbance is being caused, the Exhibitor is to halt the activity immediately. If this is not done, the ESC reserves the right to make the necessary arrangements at the expense of the Exhibitor.

III) Companies wishing to arrange or sponsor sessions are invited to arrange a satellite symposium or workshop, as detailed elsewhere in these Guidelines. Exhibit space is intended to display scientific information on products and/or services, therefore positioning auditoria on stand areas is not permitted. This does not exclude companies from giving product based presentations, but the area set aside for an audience should not resemble a theatre – therefore no more than twenty seats should be provided and this area should not be covered. It should be positioned well within the stand area (not less than three metres from the stand perimeter). The focus of presentations should be product-related information and not presenters themselves.
Celebrated or costumed presenters may be employed as long as they are not central to the presentation or its publicity. Where Key Opinion Leaders (KOLs) are employed as presenters, their presence should be discrete and not publicly advertised. In addition, the nature of the presentation should be informal and in no way resemble any official session format, be it a Workshop, Satellite, Meet the Expert or Acute Cardiac Care programme.

All such activities require the prior approval of the ESC.

IV) All audio-visual activities require the written permission of the ESC, if you intend to organise any audio-visual activity please ask the ESC for the details of this policy.

If you wish music to be played on your stand, you are obliged to inform Koda and Gramex of this, just as you must ensure that their conditions are strictly adhered to. Koda and Gramex are Danish societies that administer Danish and international copyrights for composers, writers and music publishers, when their musical work are performed in public. For further information please see www.koda.dk or www.gramex.dk

We recommend that you inform your neighbours of the nature and frequency of the music/sound you intend to reproduce.

In the event of complaints, either from the management or from neighbouring stands, the volume must be reduced or turned off completely.

V) Notwithstanding the legal responsibilities of each Exhibitor at his own stand, the ESC policy that small give-aways are acceptable at the exhibition (maximum retail value € 5) for example badges, T-shirts, pens. All such give-aways must have the written approval of the ESC. The distribution of give-aways should be low profile and should in no way overshadow the main activity of the stand.

Please inform the ESC (EuroACCExhibition@escardio.org) of your planned Stand Activity and Give Aways, before 23 August 2010.

VI) Exhibitors shall refrain from holding lotteries, organising games of chance and using "market stall techniques". Only quizzes with a scientific content can be held at the stand. Any such activity must be approved of by the ESC. Participation can be 'rewarded' with a prize. However, the prize should be the same for everybody. 'Drawing winners' is not allowed. Maximum retail value should be € 5. If the prize is a 'medical information carrier' such as a medical text book, a CD-ROM, a tape, a slide set, USB memory stick etc., the maximum retail value should not exceed € 50.

VII) Distribution or display of material printed by industry or its agents is limited to the area rented by the Exhibitor in the exhibition. The placement of both signs and billboards is limited to the area rented by the Exhibitor in the exhibition area.

VIII) "Special effect" lights, laser, sound & video projection on the stand will be allowed with written permission of the ESC.

IX) Exhibitors are not allowed:
- To use names or trademarks which may be misleading or cause hindrance to the Exhibitors at the other stands or to visitors to the Acute Cardiac Care Congress 2010.
- Barring exemption applied for and granted, to sell goods against surrender of the purchased items or to receive money in any way for goods sold or offered for sale or for services rendered.
- To affix sold-tags to goods on display.
- To remove exhibits from the stand, to add exhibits to the stand or to cover (parts of) exhibits on the stand. Nor should stands be dismantled or removed prior to the end of the event.

X) The site assigned to the Exhibitor shall be staffed at the beginning of the exhibition (Saturday 16 October, 14:00), during the opening hours of the exhibition as well as during the construction and the dismantling and removal of the stand. The Exhibitor shall make sure that either himself or a person authorised by him is present at the site at all times.

XI) The use of the name of the Acute Cardiac Care 2010, European Society of Cardiology or the European Heart House (EHH), as well as the logos of these entities, is strictly forbidden in any advertising, publicity, sign, product, printed matter, film, video, or other media etc. without the explicit permission in writing of the owning body the ESC.

The only exception is that Exhibitors may refer to Acute Cardiac Care 2010 as “Acute Cardiac Care 2010, meeting organized by the ESC Working Group on Acute Cardiac Care.
XII) Exhibitors or their agencies are not allowed to reproduce texts, drawings or graphics that have been specially produced by the ESC for use in publications such as the Final Programme or the Abstract Book.

XIII) None of the exhibits may be photographed or filmed without the permission of the relevant Exhibitor. The ESC is entitled to photograph, draw or film the installations and stands, as well as the exhibits thereon and to use these reproductions in its publications and in the press.

XIV) The Exhibitor is entitled to photograph or film his/her own exhibition stand during exhibition hours.

**Surveillance and Security**

The ESC undertakes the general surveillance service of the Building, both by day and at night.

The Exhibitor shall be responsible for the security of his stand and exhibits. Exhibitors are recommended to pay close attention to the exhibits during the stand construction and dismantling periods as well. We strongly urge exhibitors to secure their stand against theft or damage. Valuable objects, which may easily be removed, should be locked away during the night or whenever the stand is left unattended. Particular attention should be paid to goods awaiting collection at the end of the Congress.

The ESC accepts no responsibility for goods stolen from exhibits. Security services can be ordered through the building.

The ESC may refuse or expel any person whose behaviour or clothing is considered incompatible with the image of the Acute Cardiac Care Congress 2010, or who refuses to comply with the local safety rules.

**Insurance and the Danish National Working Environment Authority**

Additionally, all exhibition goods and packaging materials shall be insured at the expense and risk of the Exhibitor. Neither the Building nor the ESC can accept any responsibility for damage, loss, theft, disappearance or injury of anything or anybody due to any cause. The exhibitor and the contractors he may employ are therefore obliged to take out insurance against third party risks including public liability protection before the start of the exhibition. The cost of this insurance is for the exhibitor’s account.

Exhibitors should also be covered against any claims, which may ensure from transportation to and from the Building.

**The National Working Environment Authority**

You must always observe the Danish National Working Environment Authority regulations. For more information on the subject you can check their website: [www.arbejdstilsynet.dk](http://www.arbejdstilsynet.dk), or phone them at: +45 701 212 88.
Section 4 - Industry Supported Educational Sessions

The Working Group on Acute Cardiac Care invites companies in the cardiovascular field to organise special sessions as part of the Acute Cardiac Care 2010 Congress. These so-called Satellite Symposia / Mini-Satellite Symposia will be allotted time slots during which no other type of scientific sessions will be held.

### CONDITIONS FOR HOLDING SATELLITE SYMPOSIA OR MINI SATELLITE SYMPOSIA

**Exhibition Stand**
To obtain permission to hold Satellite Symposia / Mini-Satellite Symposia, an exhibition stand of 9 m² or larger is required. Cancelling your exhibition space at a later stage will also mean cancelling your Satellite Symposium or Mini-Satellite Symposium.

**Duration**
The Satellite Symposia should fit in the standard time unit of one 75 or 90-minute session. The lunchtime Satellite Symposia / Mini-Satellite Symposia should not alter in any way the scientific sessions held in the room before and after the satellite symposia (See following chapter). The Mini-Satellite Symposia should have duration of 45-minutes maximum.

**Lunch time Satellite Symposia / Mini-Satellite Symposia**
Companies organising Satellite Symposia / Mini-Satellite Symposia during the lunch time will be allowed to enter the Lecture rooms at 12:30 after the scientific session and must leave the lecture rooms at 14:00 in order to let the ESC staff prepare the following scientific sessions. Organising companies must adhere to the strict time limit. The Chairpersons of the sessions immediately prior to the symposia will be asked to respect the session duration.

**Access - Badges**
- Companies only have access to the rooms at their scheduled time slots.
- The ESC reminds that the Chairpersons and Speakers must be contacted by the companies themselves to arrange registration, travel and accommodation details.
- Satellite Symposia / Mini-Satellite Symposia Chairpersons and Speakers are not considered as ESC "Invited Speakers".
- All involved in the operation of the Satellite Symposia / Mini-Satellite Symposia (hostesses, film crew, technicians…) must also have a valid badge (Exhibitors, active participant or day ticket badges).
- All persons attending the Satellite Symposia / Mini-Satellite Symposia must be registered either as full participants or as exhibitors; persons without such a badge will not be allowed to enter the room.
- The Satellite Symposia / Mini-Satellites Symposia must be open to all registered Meeting participants.

**Lecture Room**
Satellite Symposia and Mini-Satellite Symposia, will be held within the Congress Centre. Satellite Symposia will be held in lecture rooms ranging in capacity from 200 to 860 seats. Mini-Satellite Symposia will be held in lecture rooms for a maximum of 100 people. Any installations or alterations to the rooms can only be made with explicit approval of the ESC.

**Promotion**
Promotional material referring to the Satellite Symposia / Mini-Satellite Symposia must receive ESC approval prior to being printed, distributed or posted online. Please refer to the Acute Cardiac Care 2010 branding guidelines.
- No product names/brand names, no misleading names that might be perceived as product/brand names, and no registered trademarks are allowed anywhere on promotional materials of any kind.

Promotional material announcing Satellite Symposia / Mini-Satellite Symposia may only be distributed in the following ways:
- Display of one non-rigid, paper poster (A0 format) in the Registration Area the day of your session. Further details available in due course.
- Display of two rigid posters 1 hour (A0 format) before the beginning of the session in front of the assigned room. Posters are not permitted in the building other than on the booth.
- Instead of usual posters, two portable display units of maximum height of 2.5m and maximum width of 1m (no electrical connection, no light, and no sound) are also allowed.
- Distribution of material (flyers...) at the entrance of the assigned room 30 minutes before the beginning of the session, nowhere else in the building other than on the booth.
- Handing out material from the exhibition booth.
- Small give-aways are acceptable (maximum retail value € 10). The distribution within or in front of the give-aways should be low profile and in no way overshadow the main activity of the Satellite Symposia / Mini-Satellites Symposia.

**Reception** space must not be used for entertainment, poster displays, presentations or any other promotional purposes. Please respect this rule, especially during lunch time.

**Payment**
Payment for the Satellite Symposium and Mini-Satellite Symposia has to be completed before the **1st October 2010.**

**IMPORTANT:**
It is strictly forbidden to hold Satellite Symposia outside the Acute cardiac Care 2010 Congress premises between 15th October and 20th October, 2010

### TIME SLOTS RESERVED FOR SATELLITE SYMPOSIA

- **Sunday 17th October 2010:**
  - 12:45 – 14:00 (75-minute session)
  - 18:15 – 19:45 (90-minute session)

- **Monday 18th October 2010:**
  - 12:45 – 14:00 (75-minute session)

### TIME SLOTS RESERVED FOR MINI SATELLITE SYMPOSIA

- **Sunday 17th October 2010:**
  - 12:45 – 13:30 (45-minute session)

- **Monday 18th October 2010:**
  - 12:45 – 13:30 (45-minute session)

### COST OF SATELLITE SYMPOSIA / MINI SATELLITE SYMPOSIA

**A basic price of excl. VAT**
- € 30,000 (+ VAT) for one 75 or 90-minute Satellite Symposium.
- € 15,000 (+ VAT) for one 45-minute Mini-Satellite Symposium

**The cost of a Satellite Symposium / Mini-Satellite Symposium includes:**
- The session
- A Delegate Bag Insert
- A Weblink
- The Lecture room

**The basic equipment of a lecture room is:**
- Chairs arranged theatre-style
- 1 lectern + Microphone
- 1 table for 2 chairpersons + 2 microphones
- Aisle microphones in the room for the delegates
- 1 Video-projector
- 1 screen
- Technician(s)
- Room networked with the Speakers’ Service Centre
- 1 Hostess

The room hostess will be in charge of welcoming and briefing the Chairpersons and the Speakers on technical facilities, and will ensure that the session is running on time. The room technician will be in charge of light/audio and beamer facilities.

**Plus cost for any extras**
E.g. extra audio-visual equipment, extra furniture, extra decoration, etc... To order any extra equipment we suggest you to contact the official suppliers whose details are available on: www.ESCexhibition.org.

### SPEAKERS’ SERVICE CENTRE

The Speakers’ Service Centre offers the following services:
- Access to the Speakers’ Service Centre.
- Audio-visual assistance to all speakers from the session.
- Scientific programme of the session announced at the entrance of the room.
- Names of the chairpersons (only) on the table.
- A hostess available in the lecture room during the session to assist speakers & chairpersons

The Speakers’ Service Centre will be open*:

- **On Saturday 16th October 2010**: from 12:00 to 18:30
- **On Sunday 17th October 2010**: from 07:30 to 18:00
- **On Monday 18th October 2010**: from 07:30 to 18:00
- **On Tuesday 19th October 2010**: from 07:30 to 18:00

* Subject to changes

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**Speakers’ presentations**

To avoid unexpected technical problems at the last minute, the session organiser is strongly encouraged to make sure their speakers use the Speakers Service Centre to preload all presentations. The session organiser or speaker must bring the presentations to the Speakers’ Service Centre a minimum of 3 hours prior to the session. If speakers choose to use their own laptop, this is the responsibility of the company organising the session.

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**DOUBLE PROJECTION AND TRANSLATION ARE NOT RECOMMENDED! LIVE TRANSMISSION IS SUBJECT TO ESC APPROVAL**

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**APPLYING TO HOLD SATELLITE SYMPOSIA / MINI SATELLITE SYMPOSIA**

The Application Form for Satellite Symposia / Mini-Satellite Symposia, must be send to the Acute Cardiac Care 2010 Secretariat offices before 31 March 2010.

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**ACCOUNTING**

Precise and definitive accounting information must be provided on the initial application form. Any and all changes post invoicing (addition of Purchase Order, changes of billing address, etc...) will not be taken into account, meaning invoices will not be reissued.

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**SCIENTIFIC PROGRAMMES OF SATELLITE SYMPOSIA / MINI SATELLITE SYMPOSIA**

The ESC will send you a session form to be completed with the Satellite Symposia / Mini-Satellite Symposia programme(s). The complete scientific programme of the Satellite Symposia / Mini-Satellite Symposia, typed on the special forms provided by the ESC, must reach the ESC offices, Sophia Antipolis, France, before **30 July 2010**.

Scientific Programme should be sent to:

**EUROPEAN SOCIETY OF CARDIOLOGY**

Mr Noureddine M’ghari
2035, Route des Colles
Les Templiers
B.P. 179
F-06903 SOPHIA ANTIPOLIS CEDEX
France

Tel: +33 489 872 003 - Fax: +33 (0)4 9294 1824 - Email: satellite@escardio.org
A "complete programme" must include the following:
- Title of the session
- Names of the two chairpersons (one of them can also be a speaker)
- Title of each presentation with their duration and topic number
- Name of all speakers
- Complete addresses of the chairpersons and speakers
- Duration of each presentation

**IMPORTANT**
- No product names/brand names, no misleading names that might be perceived as product/brand names, and no registered trademarks are allowed in the title or in the scientific programme of the session. Please use generic names.
- No abstract forms need to be submitted for Satellite Symposia / Mini-Satellite Symposia.
- Abstract poster sessions are not allowed during the Satellite Symposia / Mini-Satellite Symposia or during any reception before or after the Sessions.
- The ESC does not cover the expenses related to the Speakers and Chairmen of Satellite Symposia / Mini-Satellite Symposia even if active in the Scientific Programme,
- Faculties Conflict of Obligation. Speakers and chairpersons cannot participate in two parallel sessions within the same time slot. If it is found that this is the case, both the companies and the speakers involved will be informed simultaneously and requested to resolve this conflict.
It is the responsibility for the companies to ensure there is not timing clash with parallel sessions, with the Chairpersons and the Speakers they choose. The ESC cannot be held responsible for any matter arising from this.

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**EBAC**
Acute Cardiac Care is accredited by the European Board for Accreditation in Cardiology (EBAC) for 18 hours of External CME credits.

Each participant should claim only those hours of credit that have actually been spent in the educational activity. EBAC works according to the quality standards of the European Accreditation Council for Continuing Medical Education (EACCME), which is an institution of the European Union of Medical Specialists (UEMS).

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**CHANGES IN THE SESSION SCIENTIFIC PROGRAMMES / ERRATUM POLICY**

Once your scientific programme has received approval from the Acute Cardiac Care Committee, all changes post approval must be sent in writing to Mr. Nouredine M’ghari of the ESC at satellite@escardio.org in order to ask for re-approval of your session. We ask that you respect the deontology of this programme and adhere to the approved content of your scientific programme.

The ESC cannot guarantee to respond positively to the changes requested.

The ESC kindly asks the Company to inform of any modifications to the Scientific Programme of Satellite Symposia / Mini-Satellite Symposia before 10 September 2010 in order to be printed in the Final Programme.

Late modifications in the Satellite Symposia / Mini-Satellite Symposia Programme received on or after 17 September 2010 cannot be printed in the Final Programme. The ESC cannot guarantee to be able to communicate any alterations received after 17 September 2010.

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**ROOM ASSIGNMENT**

Rooms are assigned by the ESC on a first come, first served basis.

**Control of flow and attendance**
It is the company’s responsibility to select an adequate size room to accommodate all attendees in their session.
Companies must plan ahead of time appropriate staffing and/or security to avoid any problem. In case this is not respected and for obvious security reasons, the venue has complete authority to block entrance into the rooms.

**Overflow**
No overflow area is planned for Satellite Symposia / Mini-Satellite Symposia.
CANCELLATION POLICY

Cancellations of Satellite Symposia / Mini-Satellite Symposia should be sent by in writing to the ESC. If cancellation is received before **Friday 18th June**, 50% of the total amount due will be charged. If cancellation is received on or after **Friday 18th June** 100% of the total amount due will be charged.

ENFORCEMENT OF RULES

Infringements of these Guidelines and Conditions will be referred to the Board of the Working Group on Acute Cardiac Care. If a serious infringement is deemed to have been committed, the company in question may be refused access to future ESC Working Group on Acute Cardiac Care Congresses.

USAGE RIGHTS FOR MUSIC, IMAGES, FILMS

Participating companies are solely responsible for paying all usage rights and royalties for the use of intellectual property (music, photos, movies, artwork, etc) used on the company’s Exhibition Stand; before, during and after an Industry Supported Educational Sessions as well as during any company-organised events at the venue or in the city where the congress is taking place. The ESC reserves the right to request a copy of the authorisation, or proof of payment of said rights that should cover the duration of the congress as well as the 2 days before and after the event. More information can be found on the World Intellectual Property Organization website: www.wipo.int and www.wipo.int/treaties.

ESC RESERVATIONS POLICY

In the event that, for any reason whatever, it is judged advisable or necessary for the ESC Congress to close completely, or in part, the Exhibition and/or Congress for any period, the ESC will not be liable for any damage, loss, or other unfavourable conditions incurred by exhibitors/session organisers/sponsors. If, for any reason, the ESC Congress has to be cancelled, the ESC will refund to the exhibitors/session organisers/sponsors the sum paid to ESC for contractual commitments less expenses incurred in preparation of these contracts, with no liability for either party to the contract.
Section 5 - FUNCTION SPACES

In order to maximise attendance at its scientific sessions, the ESC has adopted a policy, which limits industry sponsored presentations, hospitality and formal gatherings. No such activity should be held without the specific approval of the ESC.

Any formal presentations occurring at hospitality events for more than 150 guests and open to Acute Cardiac Care 2010 delegates are regarded as satellite symposia and need to be organised within the official programme.

Companies are requested to respect the following Guidelines throughout the period between 15 and 20 October, 2010.

The Acute Cardiac Care 2010 Secretariat has devised two product categories to allow supporting companies organise different meeting formats within the congress centre during the congress hours.

MEETING ROOMS

Meetings Rooms are rented for a minimum of half a day.
- Only a limited number of Meeting Rooms are available in the congress centre.
- Rooms can be reserved only through the ESC.
- The ESC has the right to modify demands as it sees fit to best accommodate as many requests as possible.
- The placement of signs and posters on the exterior doors or walls of the rented room is possible. No other signage or promotion can be made within the building other than on the company's stand.
- All persons involved in the operation of the Meeting Room must have a valid badge (Exhibitor, active participant, press or day ticket). All persons requesting access to Meeting Room must be registered either as active participants or as exhibitors; persons without such a badge will not be allowed to enter the room.
- The ESC will propose Meeting Rooms to requesting companies in writing and the company will have the right to accept or decline within the given deadline.
- Meeting Rooms are assigned on a first-come, first-served basis, while space is available.
- Companies not responding by the deadline date will be assumed to have accepted the assigned Meeting Room and will also be invoiced.
- Once confirmation is received the ESC will invoice the company. Payment must be made within the given time or the Meeting Room will be released. Cancellation of Meeting Room once the invoice has been issued will incur a 100% cancellation fee.
- The ESC will only be responsible for Meeting Room in the Congress Centre. Each company, thereafter, is responsible for organising in accordance with the Congress Centre or other suppliers its individual needs such as food, furniture or supplies. Contact information will be sent to companies who confirm room reservations.
- Requests for Meeting Rooms request should be addressed to the ESC offices at: satellite@escardio.org.
- Deadline for Application: 17 September 2010

Due to the limited number of rooms, companies may also request ESC approval to hold their events at other locations. In this case, and with prior approval from the ESC, we strongly urge companies to consider potential venues outside the congress centre.
Section 6 – SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

Sponsorship and Promotional items

The Acute Cardiac Care 2010 congress offers cost-effective marketing exposure and branding of your company to your target audience through a wide variety of sponsorship, advertising and promotional opportunities.

Important: The following information is fully applicable to all sponsorship, advertising and promotional items and should be carefully read and respected:

All content and artwork must gain prior approval from the organiser. Corporate names and logos are allowed. Please note that no product/brand names, no identifying product/brand logos, no misleading names that might be perceived as product/brand names, no registered trademarks will be allowed for any of the Sponsorship, Advertising or Promotional opportunities listed in this chapter - unless specifically stated otherwise.

No promotional support or activity (e.g. distribution of flyers) is permitted in the congress centre apart from on the supporting company’s stand and in front of the assigned Lecture Room where applicable for Industry Sponsored Sessions (see Section 4 for further details).

The technical specifications for sponsorship items requiring graphics are detailed on pages 26 – 27 and updated if necessary on the ESC Exhibitors and Industry Partners Web Site: www.escexhibition.org/ACC2010

All sponsorship requests are allocated on a first-come, first-served basis. Please refer to the application dates in the table below per product items.

Sponsors of Acute Cardiac Care 2010 will be acknowledged via the Acute Cardiac Care 2010 Web Site and via the Final Programme in addition to specific acknowledgements linked to the product selected and as detailed in item per item.

The following pages summarize the existing sponsorship and promotional opportunities at Acute Cardiac Care 2010. We are always more than happy to discuss and consider additional sponsorship initiatives or suggestions made by our Industry Partners.

Please contact the Industry Services Department, for further consultation on and management of your corporate investment and strategy.

Email: Sponsorship@escardio.org
Tel: +33 (0)4 92 94 86 78
Fax: +33 (0)4 92 94 76 26
## Remaining sponsorship & promotional opportunities

<table>
<thead>
<tr>
<th>SPONSORSHIP &amp; PROMOTIONAL ITEMS</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ABSTRACTS CD-ROM</strong> Exclusive Sponsorship</td>
<td>€ 20 000</td>
</tr>
<tr>
<td>Deadline for application</td>
<td>31/03/2010</td>
</tr>
<tr>
<td><strong>WEBSPACE</strong> Exclusive Sponsorship</td>
<td>€ 10 000</td>
</tr>
<tr>
<td>Deadline to apply</td>
<td>31/03/2010</td>
</tr>
<tr>
<td><strong>DELEGATE BAGS</strong> Exclusive Sponsorship (incl. production)</td>
<td>€ 15 000</td>
</tr>
<tr>
<td>Deadline for application</td>
<td>31/03/2010</td>
</tr>
<tr>
<td><strong>BADGE LACES</strong> Exclusive Sponsorship (incl. production)</td>
<td>€ 13 000</td>
</tr>
<tr>
<td>Deadline for application</td>
<td>15/01/2010</td>
</tr>
<tr>
<td><strong>NOTE PADS &amp; PENS</strong> - Product advertising allowed Exclusive Sponsorship (incl. production)</td>
<td>€ 12 000</td>
</tr>
<tr>
<td>Deadline for application</td>
<td>31/03/2010</td>
</tr>
<tr>
<td><strong>FINAL PROGRAMME ADVERTISEMENTS</strong> - Product advertising allowed</td>
<td></td>
</tr>
<tr>
<td>Back Cover</td>
<td>€ 10 000</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>€ 9 000</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>€ 8 000</td>
</tr>
<tr>
<td>Inside Page</td>
<td>€ 6 000</td>
</tr>
<tr>
<td>Deadline for application</td>
<td>30/07/2010</td>
</tr>
<tr>
<td><strong>FINAL PROGRAMME Bookmark or Belly Band</strong></td>
<td></td>
</tr>
<tr>
<td>Bookmark (excluding production) - Product advertising allowed</td>
<td>€ 12 000</td>
</tr>
<tr>
<td>Belly Band (excluding production)</td>
<td>€ 10 000</td>
</tr>
<tr>
<td>Deadline for application</td>
<td>30/07/2010</td>
</tr>
<tr>
<td><strong>DELEGATE BAG INSERT</strong> (excl. Production)</td>
<td>€ 4 000</td>
</tr>
<tr>
<td>Deadline for application</td>
<td>30/07/2010</td>
</tr>
<tr>
<td><strong>WEBLINK</strong></td>
<td>€ 1 000</td>
</tr>
<tr>
<td>Deadline for application</td>
<td>30/07/2010</td>
</tr>
<tr>
<td><strong>UNRESTRICTED EDUCATIONAL GRANTS</strong></td>
<td>€ 10 000 per session</td>
</tr>
<tr>
<td><strong>SOCIAL / FUNCTION SPONSORSHIP</strong></td>
<td>Details on request</td>
</tr>
<tr>
<td><strong>ONSITE PROMOTION / ADVERTISEMENTS</strong></td>
<td>Details on request</td>
</tr>
</tbody>
</table>

**ALL PRICES INDICATED ARE EXCLUSIVE OF VAT**
Product Descriptions and Technical Specifications:

We listed additional product details and technical specifications for sponsorship & promotional items below. All necessary technical specifications will be updated and posted on the ESC Exhibitors and Industry Partners Web Site: www.escexhibition.org/ACC2010 so please consult this important Web Site regularly.

Abstracts CD-ROM
This is the essential reference tool for delegates during and post congress as it allows them to review all the accepted abstracts of Acute Cardiac Care 2010 as well as those of the previous two years.

- Exclusive sponsorship
- Distribution rights at sponsor stand (sponsor should plan and manage storage of 3,000 CD-ROMS)
- Redemption voucher (produced by the organiser) included in each Delegate Bag
- Acknowledgement: Logo on CD-ROM and sleeve, Final Programme & Acute Cardiac Care Website
- High resolution logo to be provided for inclusion on the redemption voucher and on the CD-ROM sleeve by 31/03/2010

Webspace
This highly popular area allows delegates to connect to the internet, access their working files and print necessary documents onsite.

- Exclusive sponsorship
- Webspace comprises seating, work stations & printer
- Acknowledgement: Logo on screensaver on each of the computer screens, Final Programme & Acute Cardiac Care Website
- Any additional signage, furniture or other requests for the Webspace need to be approved by the organiser and we be invoiced directly to the sponsor.
- High resolution logo to be provided for the screen saver acknowledgement by 31/03/2010

Note Pads & Pens – Product Advertising allowed
Official congress items included in the Delegate Bag and used by delegates during and post-congress.

- Exclusive sponsorship – acknowledgement via sponsor logo
- Please submit a high resolution logo by 31/03/2010

Delegate Bags
Highly visible sponsorship opportunity with delegates using the bag for the duration of the event and post-event due to the unique quality of the product (briefcase made of recycled material).

- Exclusive sponsorship – acknowledgement via sponsor logo on bag exterior flap
- Please submit a high resolution logo by 15/01/2010

Badge Laces
Worn by delegates throughout the event, this item provides excellent corporate exposure and association.

- Exclusive sponsorship – acknowledgement via sponsor logo on badge lace
- Please submit a high resolution logo by 15/01/2010.

Final Programme Advertisements - Product Advertising allowed
The Final Programme provides delegates with the full scientific agenda, exhibition and industry sponsored sessions information and will be the essential reference document for delegates during the congress.

Three separate advertisements are available in the Final Programme with advertisements requiring prior approval from the organiser: Specifications will be provided upon receipt of the Sponsorship application form.

- Deadline to submit artwork for approval: 28/07/2010
- Deadline to provide finalised artwork: 30/07/2010
Bookmark in the Final Programme - **Product Advertising allowed**
This bookmark is attached to the Final Programme.

Specs are provided upon receipt of the Sponsorship application form.
- Deadline to submit artwork for approval: 28/07/2010
- Deadline to provide finalised artwork: 30/07/2010

**Bellyband around the Final Programme**
This Belly band is wrapped around the Final programme.

Specs are provided upon receipt of the Sponsorship application form.
- Deadline to submit artwork for approval: 28/07/2010
- Deadline to provide finalised artwork: 30/07/2010

**Delegate Bag Inserts**
Promote your congress activities by designing a promotional insert to be included in each and every Delegate Bag and given to each registered delegate at Acute Cardiac Care 2010. This invitation will communicate your congress message directly to delegates.

- 1 Delegate Bag Insert can only promote 1 event (e.g. 1 industry sponsored session or 1 activity on the exhibition stand)
- 1 Delegate Bag Insert promoting 1 session with reference to the exhibition stand will be considered as 1 insert (e.g. 1 industry sponsored session, plus a mention similar to “visit our stand, location XX”)
- 1 Delegate Bag Insert promoting 1 session with full exhibition details will be considered as 2, and invoiced accordingly (e.g. 1 industry sponsored session, plus a mention for a stand activity)
- 1 Delegate Bag Insert promoting 2 sessions/activities will be considered as 2, and invoiced accordingly.

- Quantities to print: 1 500
- Submit for approval: 28/07/2010
- Final approval: 30/07/2010
- Reception at the Heart House: before 30 September 2010

**Shipping address:**
European Heart House  
ACC 2010 / Delegate Bag Inserts / Your Company’s Name  
Attention Ms. Chelsea Thomas  
2035, Route des Colles  
BP 179 Les Templiers  
06903 SOPHIA ANTIPOLIS CEDEX  
France

**Weblink**
Invite delegates to your congress activities by designing a promotional page link to Acute Cardiac Care 2010 Website. This invitation will communicate your congress message to delegates in two locations online (Page Link to the official Acute Cardiac Care 2010 Website in two locations, via the Scientific Programme Online (SPO) and Industry Partner pages).

- 1 Weblink can only promote 1 event (e.g. 1 industry sponsored session or 1 activity on the exhibition stand)
- 1 web page promoting 1 session with reference to the exhibition stand will be considered as 1 Weblink (e.g. 1 industry sponsored session, plus a mention similar to “visit our stand, location XX”)
- 1 web page promoting 1 session with full exhibition details will be considered as 2 Weblinks (e.g. 1 industry sponsored session, plus a mention for a stand activity)
- 1 web page promoting 2 sessions/activities will be considered as 2 Weblinks, and invoiced accordingly

**NB:** Hyperlinks to sponsor Web Sites will be **not** be allowed
Weblink format: PDF, html or flash invitation:

<table>
<thead>
<tr>
<th>PDF PAGE</th>
<th>HTML OR FLASH PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Size:</strong> the lighter the better, screen quality, 600Kb max</td>
<td>Provide organizer with the invitation URL, not the company web site URL. Must be optimized for web <strong>1280 x 1024 pixel</strong></td>
</tr>
<tr>
<td><strong>Security:</strong> ideally locked</td>
<td><strong>Size:</strong> the lighter the better</td>
</tr>
<tr>
<td><strong>Open size:</strong> ideally 100%</td>
<td></td>
</tr>
<tr>
<td><strong>Number of pages:</strong> 3 pages max</td>
<td></td>
</tr>
<tr>
<td><strong>Images:</strong> may be included</td>
<td></td>
</tr>
</tbody>
</table>

Submit for approval: 28/07/2010
Final approval: 30/07/2010

**Onsite Advertisements:** There will be numerous opportunities for our industry partners to promote their congress and corporate messages to delegates onsite in Copenhagen. Please contact sponsorship@escardio.org for further details.

**Finance/Invoicing/Cancellation policies for Sponsorship / Advertisement opportunities:**

Sponsorship and promotional products are assigned on a first-come, first-served basis. Companies will be invoiced upon assignment of items following receipt of their application form. Cancellation fees of 100% apply once an invoice has been issued.

It is a strict policy from the organizer that all invoices be paid by the date indicated on the invoice or before the opening of the congress, whichever comes first.
Deadlines-at-a-Glance

16 April 2010
Deadline for returning Application Forms.

15 July 2010
Deadline for companies to send the complete scientific programme of the satellite session.

26 July 2010
Send product and company description for Final Programme

9 August 2010
Deadline for Exhibitors to send an exact statement of the dimensions of the stand, as well as plans and descriptions of the stand; both layout and side elevation view. Safety certificates should be submitted by this date if required.

23 August 2010
Deadline for companies to inform the ESC of the Stand Activity and Give Aways distributed on the Stand.
Also Deadline for Erratum: deadline for companies to send any alterations of the satellite symposia contents and product description.
Deadline for companies to send all material to be inserted in the Congress bags.

13 September 2010
Deadline to order free exhibitors badges. Telephone & DSL network connections should also be ordered by this date to avoid costly late fees.

20 September 2010
Deadline for Stand Service orders with the Bella Center

30 September 2010
Deadline to receive all material to be inserted in the Congress Bags.

16 - 19 October 2010
Acute Cardiac Care Congress 2010 – Copenhagen, Denmark.

*N.B. After 15 July 2010, no further corrections will be taken into consideration for the printing of the Final Programme but in the Erratum.

Contacts

For information on:

**Exhibition**, please contact:
Abir Ghorab, Exhibition Sales & Logistics
Tel: +33 (0)4 92 94 35 14 - Fax: +33 (0)4 92 94 76 26
E-mail: EuroACCexhibition@escardio.org

**Satellite Symposia** please contact:
Fabrice Calabrese, Industry Supported Educational Sessions
Tel: +33 (0)4 89 87 20 03 - Fax: +33 (0)4 92 94 76 26
E-mail: Satellite@escardio.org
Sponsorship, Promotion & Advertising, please contact:
Kristina Simon, Sponsorship Officer
Tel +33 (0)4 89 87 20 09 - Fax: +33 (0)4 92 94 76 26
Email: Sponsorship@escardio.org

General Information

Acute Cardiac Care Secretariat:
Tel: +33 (0)4 92 94 76 00 - Fax: +33(0)4 92 94 76 01
E-mail: EuroACCsecretariat@escardio.org

ESC/ Registration Department
Tel: +33 (0)4 92 94 76 12 - Fax: +33(0)4 92 94 76 10
E-mail: EuroACCregistration@escardio.org

ESC/ Scientific Department
Tel: +33 (0)4 92 94 35 11 - Fax: +33(0)4 92 94 76 20
E-mail: EuroACCscientific@escardio.org

Hotel Accommodation and Social Event
Tel: +33 (0)4 92 94 86 23 - Fax: + 33 (0)4 92 94 76 16
E-mail: EuroACChotels@escardio.org

The Building

General co-ordination & Technical services:

Bella Center
Center Boulevard
DK-2300 Copenhagen S– Denmark
Tel: +45 32 47 23 36 - Fax: +45 32 51 96 36
Email: jaha@bellacenter.dk
Web Site: www.bellacenter.dk