WELCOME ADDRESS

Dear Friends and Colleagues,

In recent years the diagnosis and treatment of acute coronary syndrome, acute heart failure and life-threatening arrhythmias have shown a fantastic improvement. However, these problems still represent the major challenge in cardiology and cause the greatest burden of morbidity and mortality in our hospitals.

The Working Group on Acute Cardiac Care was founded by the European Society of Cardiology (ESC) in order to foster research and education in the field of acute cardiac care. The Working Group on Acute Cardiac Care is, therefore, deeply involved in basic research, clinical trials, congresses, educational activities, scientific journals and guidelines related to its sphere of interest.

One of our highest priorities, now, is to create a strong partnership between the Working Group on Acute Cardiac Care and our key pharmaceutical, medical device, laboratory medicine as well as diagnostic/monitoring-equipment Industry Partners. Together we hope to encourage and foster both research and education on acute cardiac care and to improve the quality of care of our patients, the fundamental mission to all concerned.

Since our highly successful inaugural Acute Cardiac Care 2004 meeting in Rome, Italy, October 17th to 20th, 2004, with more than 1,000 participants from 60 different countries, the Working Group on Acute Cardiac Care intends to hold a meeting every two years in order to provide extensive updates and latest information on advances at basic and clinical levels.

We share with you therefore, the announcement of our second meeting, Acute Cardiac Care 2006, Prague (Czech Republic) October 21st to 24th 2006, which will gather cardiologists working in the ICCUs from all over the world and in turn share scientific information and clinical experiences from this very broad and challenging environment.

We look forward to working with you towards a successful and dynamic meeting October 2006, in Prague, the real heart of Europe, a city of astonishing beauty and important memories.

Sincerely

Prof. G. Filippatos
Chairman
ESC-Working Group on Acute Cardiac Care

Dr. M. Tubaro
Vice Chairman
ESC-Working Group on Acute Cardiac Care

Prof. Y. Hasin
Past Chairman ESC Working Group on Acute Cardiac Care & Scientific Chairman

Dr Peter Jansky
Local Host
Scientific Secretary
# TABLE OF CONTENTS

ACUTE CARDIAC CARE / ESC CONTACTS ...................................................................................... 4  
NUCLEUS MEMBERS – ESC WORKING GROUP ON ACUTE CARDIAC CARE & SCIENTIFIC COMMITTEE .......................................................................................................................... 5  
ACUTE CARDIAC CARE INDUSTRY PARTNER HISTORY & STATISTICS ........................................ 6  
SPONSORSHIP & PROMOTION OPPORTUNITIES ............................................................................. 7  
PRODUCT DESCRIPTION & ACKNOWLEDGEMENTS .................................................................. 7  
EXHIBITION SPACE ..................................................................................................................... 7  
SATELLITE SYMPOSIA .................................................................................................................. 8  
FUNCTION SPACES ...................................................................................................................... 8  
ADVERTISEMENTS ....................................................................................................................... 9  
FLYERS IN CONFERENCE BAGS .................................................................................................. 9  
WEB LINKS ..................................................................................................................................... 9  
CONFERENCE BAGS .................................................................................................................... 10  
WRITING PADS AND PENS .......................................................................................................... 10  
BADGE LACES ............................................................................................................................... 10  
SPECIAL PACKAGE: CONFERENCE BAGS, WRITING PADS AND PENS ................................... 10  
WEB SPACE .................................................................................................................................... 10  
SHUTTLE BUSES .......................................................................................................................... 10  
SPONSORSHIP OF CATERING ...................................................................................................... 10  
GENERAL CONDITIONS OF PARTICIPATION .............................................................................. 15  
APPLICATION POLICY FOR PARTICIPATION AT ACUTE CARDIAC CARE 2006 ....................... 15  
GUIDELINES .................................................................................................................................. 15  
TERMS OF PAYMENT & CANCELLATION POLICY ................................................................... 15 & 12  
EXHIBITION INFORMATION ......................................................................................................... 16  
ASSIGNMENT OF SPACE .............................................................................................................. 16  
GENERAL INFORMATION .............................................................................................................. 16  
EXHIBITOR BADGES .................................................................................................................... 12  
STAND DESIGN AND CONSTRUCTION ......................................................................................... 17  
SUBTENANTS AND OTHER REPRESENTED COMPANIES .................................................................. 17  
SATELLITE SYMPOSIA INFORMATION ......................................................................................... 18  
EXHIBITION STAND ...................................................................................................................... 18  
ROOM ASSIGNMENT .................................................................................................................... 18  
SATELLITE PROGRAMMES ............................................................................................................ 18  
DURATION ...................................................................................................................................... 18  
ACCESS - BADGES ...................................................................................................................... 18  
SPEAKERS & CHAIRMEN OF SATELLITE SYMPOSIA SESSION POLICY ................................... 18  
APPLICATION FORMS .................................................................................................................. 15
ACUTE CARDIAC CARE MEETING / ESC CONTACTS

Venue: Prague Congress Centre
Tr. 5. Kvetna
140 21 Prague 4
Czech Republic

Congress Management: Mr Stephan Siboni
Tel: +33 (0) 4 92 94 86 25
Fax: +33 (0) 4 92 94 86 29
E-mail: ssiboni@escardio.org

Organisation: European Society of Cardiology (ESC)
Route des Colles
Les Templiers – BP 179
06903 Sophia Antipolis, France
Tel: +33 (0) 4 92 94 76 00
Fax: +33 (0) 4 92 94 86 29

Secretariat: E-mail: EuroACCsecretariat@escardio.org

Promotion & Sponsorship: Ms Aine M Gately
Tel: +33 (0) 4 92 94 86 78
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Exhibition Dept: Tel: +33 (0) 4 92 94 86 68
Fax: +33 (0) 4 92 94 86 29
E-mail: EuroACCexhibition@escardio.org

Scientific Dept: Tel: +33 (0) 4 92 94 35 11
Fax: +33 (0) 4 92 94 76 20
E-mail: EuroACCscientific@escardio.org

Hotel and Social Events Dept: Tel: +33 (0) 4 92 94 18 27
Fax: +33 (0) 4 92 94 76 16
E-mail: EuroACCHotel@escardio.org
OFFICERS AND MEMBERS OF THE ESC WORKING GROUP
ACUTE CARDIAC CARE

G. S. Filippatos (Athens, GR)  Chairman
M. Tubaro (Rome, IT)  Vice-Chairman
Y. Hasin (Hagilat Hatachton, IL)
A. N. Parkhomenko (Kiev, UA)
N. Danchin (Paris, FR)
P. Jansky (Prague, CZ) Scientific Secretary
D. Zahger (Beer Sheva, IL) Scientific Secretary
K. Thygesen (Aarhus, DK)
I. Zakke (Riga, LV)
M. Heras (Barcelona, ES)
J. Leor (Tel Hashomer, IL)
L.C. Wallentin (Uppsala, SE)
U. Janssens (Eschweiler, DE)

SCIENTIFIC COMMITTEE
All Nucleus Members are part of the Scientific Committee

J. Alpert (Tucson, US)
H.R. Arntz (Berlin, DE)
M. Aschermann (Prague, CZ)
J. P. Bassand (Besancon, FR)
A. Battler (Petach-Tikva, IL)
S. Behar (Tel Hashomer, IL)
J. Belohlavek (Prague, CZ)
M. Bertrand (Lille, FR)
A. Betriu (Barcelona, ES)
L. Bossaert (Antwerpen, BE)
H. Boudoulas (Athens, GR)
P. Camici (London, GB)
F. Chiarella (Pietra Ligure, IT)
P. Clemmensen (Copenhagen, DK)
D. Cokkinos (Athens, GR)
F. Crea (Roma, IT)
R. De Caterina (Chieti, IT)
H. De Raedt (Brasschaat, BE)
G.Di Pasquale(Bologna, IT)
H. Drexler (Hannover, DE)
M. Eldar (Ramat-Gan, IL)
F. Fernandez-Aviles (Valladolid, ES)
R. Ferreira (Amadora, PT)
R. Ferrari (Ferrara, IT)
F. Follath (Zurich, CH)
K. Fox (Edinburgh, GB)
K. Fox (London, GB)
N. Galié (Bologna, IT)
B. Gersh (Rochester, US)
M. Gheorghiade (Chicago, US)
A. Gitt (Ludwigshafen, DE)
P. Goldstein (Lille, FR)
S. Gottlieb (Jerusalem, IL)
H. Hamm erman (Haifa, IL)
J. S. Hochman (New York, US)
H. Hod (Tel Hashomer, IL)
J. Horowitz (Woodwille South, AU)
T. Janota (Prague, CZ)
S. Janousek (Brno, CZ)
G. Jondeau (Boulogne-Billancourt, FR)
J. C. Kaski (London, GB)
J. Kettner (Prague, CZ)
D. Kremastinos (Athens, GR)
S.D. Kristensen (Aarhus, DK)
M. Lauer (Cleveland, US)
J. Lekakis (Athens, GR)
A. Lerman (Rochester, US)
S. Levy (Marseille, FR)
P. Libby (Boston, US)
T. F. Lüscher (Zurich, CH)
A. P. Maggioni (Florence, IT)
M. Marber (London, GB)
A. Maseri (Milan, IT)
G. Maurer (Vienna, AT)
P. Menasche (Paris, FR)
J. Morais (Figueira da Foz, PT)
M. S. Nieminen (Helsinki, FI)
M. E. Pflisterer (Basel, CH)
T. Quinn (Coventry, GB)
A. Rhodes (London, GB)
R. Rokyt (Plzen, CZ)
S. Sasayama (Kyoto, JP)
J. L. Lopez-Sendon (Madrid, ES)
S. Silber (Munich, DE)
M. Simoons (Rotterdam, NL)
J. Sochman (Prague, CZ)
C. Stefanadis (Paleo Psychico, GR)
G. Steg (Paris, FR)
U. Stenestrand (Lindkoping, SE)
F. Sterz (Vienna, AT)
M. Tendera (Kotowie, PL)
P. Theroux (Montreal, CA)
A. Vahanian (Paris, FR)
F. Van de Werf (Leuven, BE)
P. Vardas (Heraklion, GR)
C. Vassanelli (Verona, IT)
Z. Vered (Zerifin, IL)
J. Veselka (Prague, CZ)
J. Vojacek (Prague, CZ)
F. Weidinger (Innsbruck, AT)
H. D. White (Auckland, NZ)
P. Widimsky (Prague, CZ)
W. Wijns (Aalst, BE)
F. Zannad (Dommartin-les-Toul, FR)
PREVIOUS INDUSTRY PARTNERS

AstraZeneca  Aventis  Biofutura Pharmaceuticals
Boehringer Ingelheim  BMS  Cordis, a Johnson & Johnson Co.
Datascpe  Guidotti  Lilly
Merck Sharp & Dohme  Novartis  Nycomed
Pfizer Inc.  Roche  Sanofi – Aventis
Schering Plough  Sigma-Tau

PREVIOUS ACUTE CARDIAC CARE MEETING STATISTICS

ACUTE CARDIAC CARE 2004  Rome, Italy, October 17 – 20 2004

Delegate Statistics
1040 Delegates
60 Participating Countries

ACUTE CARDIAC CARE 2004
GEOGRAPHICAL ATTENDEES

- Western Europe 73%
- Eastern Europe 12%
- Northern America 4.5%
- Asia Pacific 3%
- Central/South America 2%
SPONSORSHIP & PROMOTION OPPORTUNITIES

With a view to maximising their presence at and accentuating their input into this most important annual convention, our Acute Cardiac Care Industry Partners are invited to acknowledge the following Sponsorship and Promotional opportunities at Acute Cardiac Care 2006. Your entire Exhibition, Satellite and Sponsorship needs can be addressed by contacting EuroACCsponsorship@escardio.org

DEADLINES
Deadline for Sponsorship Application; March 31, 2006

All sponsorship items are based on a “first come, first served” policy.

ACKNOWLEDGEMENTS
All Exhibitors and Sponsors of Acute Cardiac Care 2006 will be acknowledged in the Final Programme.

PRODUCT DESCRIPTION
All Exhibitors of Acute Cardiac Care 2006 are eligible for a free company listing and a product description in the Final Programme.

PRICING
All prices are in Euro (€) and exclusive of VAT.

EXHIBITION SPACE
Price for space only: € 375 per m² excluding VAT
The minimum exhibition space is 9 m².
Space will be assigned on a first come first served basis.

To reserve your exhibition space, please return the enclosed form to the ESC Exhibition Department or contact EuroACCexhibition@escardio.org

Badges
A certain number of free exhibitor badges will be made available to all exhibitors depending on the requested stand size.

Additional exhibitors’ badges may be ordered, at €40 per badge, please contact EuroACCexhibition@escardio.org for further information and detail.
**SATELLITE SYMPOSIA**

Cost: 90 Minute Session: **€ 30,000** for a lunch or evening session. Room rental is not included in the fee. The rooms have capacities from 300 to 1,000 persons.

120/180 Minute Session: Sessions of this length can also be organised, please contact EuroACCscientific@escardio.org for further information and detail.

To obtain permission to hold a Satellite Symposium, an exhibition stand of 9m² or larger is required.

A limited number of lecture rooms are available at the following timeslots:

- **Time slots***: Sunday 22 October: 12:35 - 13:50 and 18:00 - 19:30  
  Monday 23 October: 12:35 - 13:50

* No parallel Scientific Sessions during these time slots

A non-exclusive programme slot is assigned on a “first-come, first-served basis”. To reserve a time slot, please return the enclosed Satellite Symposium application form to the ESC or contact EuroACCscientific@escardio.org

**Note:** Please read the Speakers and Chairmen of Satellite Symposia Policy on page 13.

COMPANIES ORGANISING SATELLITE SYMPOSIA ARE STRONGLY ENCOURAGED TO PROVIDE DELEGATES WITH LUNCHBOXES FOR THE LUNCHTIME SESSIONS AS THE ORGANISERS WILL NOT PROVIDE ANY LUNCHES THROUGHOUT THE MEETING.

**FUNCTION SPACES**

A certain number of function spaces are available in the building for companies wishing to entertain their guests during the conference. The price is relative to the capacity of the room. For further information, contact EuroACCsecretariat@escardio.org
ADVERTISEMENT AND PROMOTIONAL OPPORTUNITIES

Exhibitors and Sponsors can reach a large audience by taking advantage of the many advertising and promotion opportunities before and at Acute Cardiac Care 2006.

**Preliminary Programme**

<table>
<thead>
<tr>
<th>Circulation: 20 - 25,000</th>
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<tr>
<td>2nd and 3rd cover pages</td>
<td>€8,000 per page</td>
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<tr>
<td>Back cover page</td>
<td>€10,000</td>
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<tr>
<td>Inside pages</td>
<td>€6,000 per page</td>
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**Advance Programme**

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</tr>
<tr>
<td>Inside pages</td>
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</tbody>
</table>

**Final Programme**

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<th>Circulation: to each registered delegate</th>
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<td>2nd and 3rd cover page</td>
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</tr>
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<td>€12,000</td>
</tr>
<tr>
<td>Inside pages</td>
<td>€8,000 per page</td>
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**Bookmark in the Final Programme**  
€14,000

Circulation: to each registered delegate
Exclusive Bookmark inserted into Final Programme
Corporate and Product Information accepted

**Flyers in Conference Bags**  
€4,000 per insert

This is a highly popular Flyer/Invite, created by your company; inserted into the official congress bag, highlighting exhibition and/or Satellite activity at ACC 2006.

**Weblinks**  
€1,000 per link

In order to allow Exhibitors and Satellite Symposia organisers to promote their booth or sponsored sessions, a ‘Weblink’, in the form of an on-line Invite, is available for sponsorship. Linked to the Acute Cardiac Care 2006 Web site, your satellite or Exhibition on-line advertisement will be available to all delegates accessing Acute Cardiac Care 2006/ESC Website two months prior to the Meeting.
**Conference Bags**  
€15,000  
Circulation: to each registered delegate  
Exclusive Sponsorship of the official Acute Cardiac Care 2006 Delegate Bags, produced by ESC.  
Acute Cardiac Care 2006/ESC and Corporate Logo included.

**Writing Pads and Pens**  
€10,000  
Circulation: to each registered delegate  
Produced by ESC  
Acute Cardiac Care 2006/ESC and Corporate Logo included.  
Company/Product Name allowed.

**Badge Laces**  
€13,000  
Circulation: to each registered delegate  
This price does not include production costs.  
Material provided by the Sponsor upon ESC approval.  
Company/Product Name allowed.

**Delegate Bags, Notepads & Pens Package**  
€23,000  
Sponsorship of the bags, writing pads and pens  
Material provided by the ESC.

**Web Space**  
€12,000  
Exclusive sponsorship of Acute Cardiac Care Webspace  
Acknowledgement of sponsor in Final Programme  
Acknowledgement on-site with prominent corporate branding.  
Official corporate Screen-savers on all Webspace monitors.

**Shuttle Buses**  
Price available upon request  
Exclusive sponsorship Acute Cardiac Care  
Shuttle Service. (Routes to/from Congress centre covering major Hotels)  
Company/Product Name allowed.

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**SPONSORSHIP OF CATERING**

**Coffee Breaks**  
Coffee will be served five times during the meeting.  
Acknowledgement at all serving stations with prominent corporate branding.  
Prices available upon request.
APPLICATION POLICY

Sponsorship and participation in the exhibition is open to companies active in the field of cardiology. Marketing bureaus, consultants etc. can hire stand space in order to facilitate research or provide their services.

APPLICATION FORMS - CONFIRMATION OF ADMISSION

The enclosed forms should be completed and returned to the ESC no later than March 31, 2006.

By completing the enclosed application forms the Industry will be served on a “first come, first served” basis.

By signing the application forms each company accepts the enclosed general conditions of participation and undertakes to read and accept the Guidelines that will be sent by April, 2006 (please read the following chapter).

Following the assignment of sponsorship item(s), Satellite Symposia, Stand location, Function Spaces, Advertisement, Flyers in Conference Bags, Writing Pads and Pens, Badge Laces, Abstracts CD-ROM, Web Space, Sponsorship of catering and so forth the ESC will invoice the companies involved. The cancellation policy takes effect once the invoice process has been launched by the ESC.

GUIDELINES

The Industry Guidelines will be sent by April, 2006 to all Sponsors and Exhibitors. The participating company is responsible for providing the Guidelines to its subcontractors.

Unless comments on the complete Guidelines are received by the ESC before May 2006, the ESC will consider that participating companies and their affiliates accept the conditions included in these Industry Guidelines.

Any Exhibitor/Sponsor which is judged to have not followed the Industry Guidelines may be refused the opportunity to exhibit at any future meetings organised on behalf of the ESC.

TERMS OF PAYMENT & CANCELLATION POLICY

Sponsorship fees must be paid in full before the event. Failure to do so will result in the automatic cancellation of the sponsored item(s) or activity(ies) and cancellation fees will be charged.

CANCELLATIONS POLICY

Cancellations by Exhibitors/Sponsors should be made by letter addressed to ESC. If the Exhibitor/Sponsor (except advertising) cancels a reservation after the ESC launched the invoicing process, 50 % of the total amount will be due. If the Exhibitor/Sponsor cancels a reservation after June 15, 2006 no refund will be made, and the total amount for the item will be due.
CANCELLATION OF ADVERTISEMENT
If notice of cancellation is received after the ESC launch the invoicing process and 2 months prior to the distribution deadline of a publication, 50% of the total due amount will be charged. If notice of cancellation is received less than 2 months prior to the distribution deadline of a publication, the full compensation fee will be invoiced.

EXHIBITION INFORMATION

ASSIGNMENT OF SPACE
Stands are assigned on a “first come, first served basis”.

GENERAL INFORMATION
ESC rents stand space in accordance with the compatibility of the items to be exhibited with the subject matter of the exhibition.

ESC will hire out the stand as 'SPACE ONLY', which means that the stand site will be rented out without any prefabricated walls, installations, furniture, electricity, carpet and furnishings, or any other technical supplies and facilities. The Exhibitor shall personally take care of the set-up and installation of the stand, which means carpet, walls (if needed or prescribed), furniture, electricity etc…
The price of ‘SPACE ONLY’ is € 375 per m².
A reduced rate of € 300 per m² is offered to publishers, booksellers and journals.
The minimum exhibition space is 9 m² for Industry and 6m² for Publishers and Booksellers.

Immediately after allocation of the stand site the Exhibitor is advised to personally check the location and measurements of installations which might be found on the stand space assigned, the following items are given as examples: fire-alarm systems, junction boxes, technical inspection hatches, water supplies, drainage systems, columns…. ESC does not accept responsibility for the detailed accuracy of the floor plans provided for Exhibitors’ reference.

No company is at any stage permitted to actively canvass for clients outside their assigned exhibition space.

FREE EXHIBITOR BADGES
Exhibitors are entitled to a certain number of free badges; the number of these free badges for each Exhibitor will be determined according to the floor space allocated as shown below. Please note that company names other than those of listed exhibiting companies will not be produced or allowed.

All Exhibitor badges must be ordered by email. The ordering deadline will be communicated in the Guidelines.
Stand size between: Number of Free Badges:

<table>
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<tr>
<td>9 and 49</td>
<td>8</td>
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<tr>
<td>50 and 99</td>
<td>16</td>
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Exhibitor badges will give access to the scientific sessions when space is available. To be sure of having a seat in the lecture a full registration is recommended.

**ADDITIONAL EXHIBITOR BADGES**

If the number of free Exhibitor badges is insufficient, extra badges (under company name only) may be purchased at €40 plus VAT.

**STAND DESIGN AND CONSTRUCTION**

Exhibits must be displayed on stands for the entire duration of the exhibition; display of products other than those listed in the application is not permitted.

ESC is entitled to have exhibits removed from the stand if their display runs counter to the principles of fair competition or does not comply with the display programme.

Details of prices, given in the form of signboards or stand lettering, are not permitted, nor are references to sales of products already affected or details of suppliers and customers.

Every Exhibitor must submit an exact statement of the dimensions of the stand, as well as plans and descriptions of the stand. **Only with the written approval of ESC shall the stand drawings be deemed released for construction.**

Two-storey structures are not allowed. Arches, bridges or similar constructions connecting two or more stands are not allowed.

**SUBTENANTS AND OTHER REPRESENTED COMPANIES**

Sharing the stand area with another company, regardless of whether this company is represented by its own exhibits and its own staff (subtenant) or only by its own exhibits (represented company), is not allowed, unless written approval is obtained from ESC. Transfer - even in part - of the rights and obligations arising from the rental contract to third parties is not permitted.
SATELLITE SYMPOSIA

The Working Group on Acute Cardiac Care invites companies in the cardiovascular field to organise special sessions as part of Acute Cardiac Care 2006. These so-called Satellite Symposia will be allotted time slots during which no other type of scientific sessions will be held.

EXHIBITION STAND

To obtain permission to hold a Satellite Symposium, an exhibition stand of 9 m² or larger is required. Canceling your exhibition space at a later stage will also mean canceling your Satellite Symposium.

ROOM ASSIGNMENT

Rooms are assigned by the ESC on a “first come, first served basis”.

SATELLITE PROGRAMMES

The content of all Satellite Symposia must be validated by the Scientific Committee of Acute Cardiac Care 2006. The validation will be made by June 2006.

DURATION

The Satellite Symposia should fit in the standard time unit of one 90-minute session, 120-minute session or one 180-minute session. The lunch time Satellite Symposia should not alter in any way the Scientific Sessions held in the room before and after the satellite symposia. Companies organising Satellites during the lunch time will be allowed to enter the Lecture Rooms at 12:35 after the Scientific Session and have to leave the Lecture Rooms at 13:50 in order to let the ESC staff prepare the following Scientific Sessions.

ACCESS - BADGES

- Companies only have access to their rooms at their scheduled time slots.
- All involved in the operation of the Satellite Symposia (hostesses, film crew, technicians…) must also have a valid badge. (Exhibitors, active participant or day ticket badges).
- All persons attending the Satellite Symposium must be registered either as full participants or as exhibitors; persons without such a badge will not be allowed to enter the room.
- The Satellite Symposium must be open to all registered Congress participants.

IMPORTANT: It is strictly forbidden to hold Satellite Symposia outside the Acute Cardiac Care 2006 premises between Wednesday 18 October and Friday 27 October, 2006

SPEAKERS AND CHAIRMEN OF SATELLITE SYMPOSIA POLICY

If Speakers/Chairmen are active in the scientific programme, the Organisations organising the Satellite Session will have to cover the expenses of the Speakers/Chairmen for the following items: travel, on-site expenses, the night prior to the Satellite Symposium and the night following the Satellite Symposium.