One of the most important decisions you make in your planning for exhibiting at Acute Cardiac Care 2006 is how you record a prospective customer’s information. PcLoc Events propose a small, handheld badge reader that works just like a laser pointer. This unit stores all your leads in its internal memory, giving you a convenient portable, wireless form of lead storage that you can take with you wherever you go during the conference. Walk around your stand, scan participants, speakers or take contact information at satellite symposium. Simply return the Badge Reader at the end of the event and receive all your leads in an E-mail. Action code cards included.

**Options:**
- To ensure separation of data, each badge reader can be ordered with a specific name (see order form): when several badges readers are used within the same company or when used for satellite sessions.
- For satellite sessions, as soon as the session is over, meet us at the support desk and we will collect your data from your reader.
- To store qualifying information, you can set up personalised action codes (action code cards provided).

**Order:**
- Deadlines for ordering:
  - Orders will be preferably taken until the 13th of October but they will still be accepted on site.
- Cancellation conditions per unit:
  - Until the 10th of October: free.
  - From date to 11th to 13th of October: charge of 50% per unit cancelled.
  - After the 13th of October: charge of 100% per unit cancelled.

**Deposit:** 600€ will be charged for any lost or broken badge reader and 150€ for any lost or broken charger. Credit card details or a cheque of 750€ will be required as a guarantee during the Congress.

**Delivery / Picking Up:** from the 20th of October 10am at the PcLoc Events desk.

**Return:** when you have finished using the reader, barcodes readers must be returned to PcLoc Events desk.

**Comments:** should be made on line and until 60 days after returning the badge reader.

Please note that you should charge the badge reader with the battery charger provided every night after use.

The Badge Reader Support Desk will be located in the Registration Area.