

Acute Cardiac Care

www.escardio.org

TURKEY
20-22 October 2012



INDUSTRY SPONSORED SESSION APPLICATION FORM

SATELLITE SYMPOSIUM HANDS-ON TUTORIALS

ORGANISING COMPANY **use in all ACC 2012 publications**

- Applications for all congress activity must be submitted by the company under whose name each activity is to be organised.
- The correspondence for the above items should be made exclusively between this company and the ESC.
- The company is responsible for communicating any relevant documents to its staff and appointed agencies.

| | | |
|---------------|-------|-----------------|
| Company Name: | | Contact Person: |
| Address: | | |
| Postal code: | City: | Country: |
| Tel: | Fax: | Email: |

APPOINTED AGENCY **if applicable – One main contact person mandatory – Correspondence from non appointed agency will not be taken into consideration**

- This named agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name.
- The ESC has created "Guidelines for Industry Participation" as an essential tool for how to host an Industry Sponsored Session. It is obligatory that every appointed agency read these Guidelines and all other documents posted on "www.escehition.org" website in order to have a proper working relationship with the ESC Congress Division.
- The ESC reserves the right to inform the Organising Company mentioned above if the appointed agencies have not examined or understood the reasoning behind the Guidelines and the companies will ensure effective communication is re-established.

| | | |
|--------------|-------|-----------------|
| Agency Name: | | Contact Person: |
| Address: | | |
| Postal code: | City: | Country: |
| Tel: | Fax: | Email: |

INVOICING DATA **Any and all changes post invoicing (addition of Purchase Order, changes of billing address...) will not be taken into account, invoices will not be reissued**

| | | |
|--------------------|--------------------------------|--------------------------|
| Company Name: | | Contact Person: |
| Invoicing Address: | | VAT N° MANDATORY: |
| | | PO N°: |
| Postal code: | City (& state, if applicable): | Country: |
| Tel: | Fax: | Email: |

Payment will be made by bank transfer (details will be provided on the invoice)

We accept the contract terms & conditions and agree to abide by the regulations & conditions laid down for this event. I am authorised to sign this form on behalf of the applicant/Company.

| | | |
|-------|---------------|------------|
| Date: | Contact Name: | Signature: |
|-------|---------------|------------|

SATELLITE SYMPOSIUM submit one form per Satellite Symposium

Sessions organised by pharmaceutical & technical industries in cooperation between clinicians and researchers.

- Satellite Symposia Programmes will be published in the Heart Failure Final Programme and on the Heart Failure Web Site.
- All Satellite Symposia programmes are subject to Heart Failure Board approval.
- An exhibition stand of minimum 6 m² (or grant equivalent) is required

DEADLINE: 16 April 2012

Proposed title:

 Exhibitor (session organizer will apply for a booth) Non-Exhibitor (session organizer will not apply for a booth)
Duration: 75 minutes 90 minutes

| | Exhibitor | Non-Exhibitor | |
|---|-----------|---------------|---|
| Sunday 21 October 2012 | | | <p>All prices are subject to VAT where applicable.</p> <p>The following items are included in the price:</p> <ul style="list-style-type: none"> ➢ Room rental ➢ 1 Delegate Bag Insert ➢ 1 Weblink ➢ 1 room Hostess ➢ Access and use of audiovisual equipment in lecture room <p>Note: The full list of equipment will be communicated upon room assignment.</p> <p>Cost of additional equipment, furniture, food and beverage will be at the expense of the organising industry.</p> |
| <input type="checkbox"/> 12:45 – 14:00 (75-minute) Room 170 to 250 seats | € 28 000 | € 30 400 | |
| <input type="checkbox"/> 12:45 – 14:00 (75-minute) Room 350 to 700 seats | € 34 000 | € 36 400 | |
| <input type="checkbox"/> 18:15 – 19:45 (90-minute) Room 170 to 250 seats | € 28 000 | € 30 400 | |
| <input type="checkbox"/> 18:15 – 19:45 (90-minute) Room 350 to 700 seats | € 34 000 | € 36 400 | |
| Monday 22 October 2012 | | | |
| <input type="checkbox"/> 12:45 – 14:00 (75-minute) Room 170 to 250 seats | € 28 000 | € 30 400 | |
| <input type="checkbox"/> 12:45 – 14:00 (75-minute) Room 350 to 700 seats | € 34 000 | € 36 400 | |

HANDS-ON TUTORIALS submit one form per Hands-On Tutorials

During Acute Cardiac Care 2012, the ESC will offer companies a means of associating with the educational requirements of delegates in an exclusive and intimate environment. These industry sponsored tutorials provide participants with an opportunity for hands-on and/or one to- one learning from clinical and/or technical experts on specific areas of expertise.

DEADLINE: 16 April 2012
 Exhibitor (session organizer will apply for a booth) Non-Exhibitor (session organizer will not apply for a booth)

 Hands-On Tutorials (Exhibitor): € 15 000 Hands-On Tutorials (Non-Exhibitor): € 17 400
CANCELLATION POLICIES

Cancellation must be sent in writing.

If cancellation is received before **01 June 2012**, 50% of the total due amount will be charged.

If cancellation is received on or after **2 June 2012** the full compensation fee will be invoiced.

"Disclosure of Information and Marketing. The ESC complies with EC directives, and is registered under the data protection laws in France, and takes all reasonable care to prevent any unauthorised access to your personal data. Our ESC staff and contractors have a responsibility to keep your information confidential. The ESC does not sell, trade, or rent your personal information to others. We may supply your information to trusted ESC contractors to perform specific services. Otherwise, we do not disclose personal information to any other person or organisation without your consent. If you are a delegate at an ESC organised Congress or meeting, when you visit exhibiting company stands, presenting your badge may enable them to retrieve the following personal data: first name(s), last name(s), address, telephone, fax, email, and professional activity information."